

2019



Morgan
C O U N T Y INDIANA

COMPREHENSIVE PLAN

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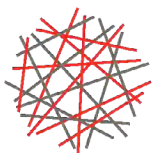
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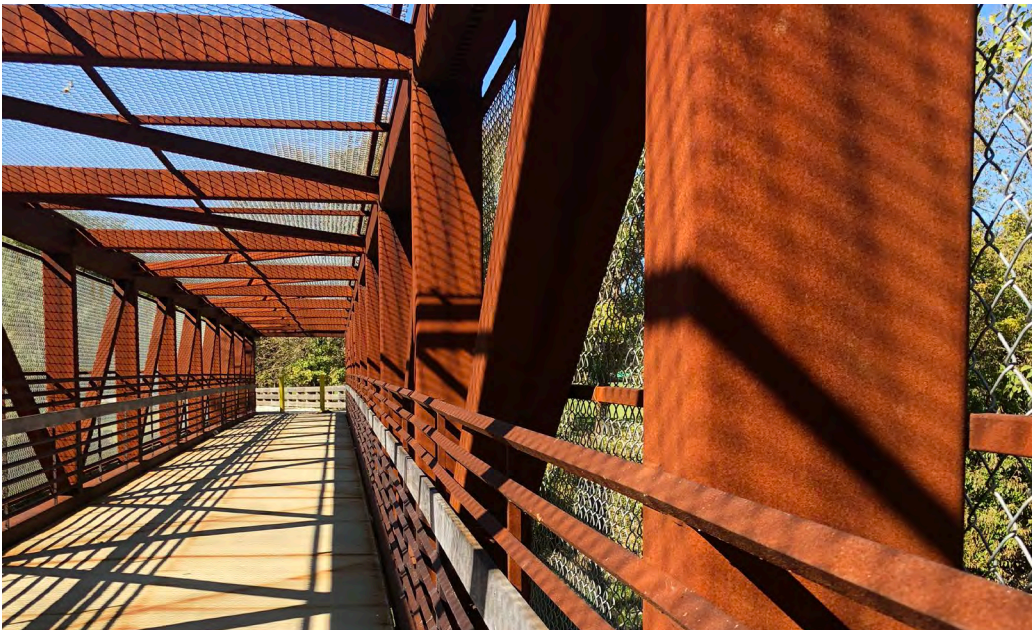
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1

EXECUTIVE SUMMARY

EXECUTIVE SUMMARY



The 2019 Comprehensive Plan update provides purposeful direction toward desired growth and livability within Morgan County. While the scale of desired growth varies among communities across the County, Morgan County seeks a steady pace. This pace welcomes new quality of life improvements, employment, and economic development opportunities, but is balanced by embracing the County's current pace of life, scenic topography, and rich agricultural land.

Striking a balance between growth promotion and preservation are at the core of the County's vision. The goals and land use recommendations within this plan should serve as a guide for County leaders as they address current issues and opportunities related to land use, quality of life, economic development, natural resources, housing, and utilities.

GUIDING PRINCIPLES

- To be a sustainable and resilient community.
- To grow and retain a population base.
- To encourage community pride of ownership.
- To expand economic development opportunities.

VISION

MORGAN COUNTY IS A HIDDEN GEM WITHIN THE INDIANAPOLIS METROPOLITAN AREA. THE COUNTY WILL GROW AND THRIVE BY EMBRACING ITS UNIQUE NATURAL RESOURCES, WHILE SUPPORTING STEADY, STRATEGIC, AND BALANCED GROWTH THAT OFFERS A HIGH QUALITY OF LIFE AND PROMOTES THE LONG-TERM VITALITY AND RESILIENCY OF THE COUNTY. THIS VISION WILL BE ACHIEVED THROUGH COLLABORATION AND COORDINATION BETWEEN THE COUNTY AND COUNTY MUNICIPALITIES, AS WELL AS THROUGH REGIONAL PARTICIPATION.



WHY PLAN NOW?

Comprehensive planning is a dynamic process that addresses key issues and opportunities that affect the livability of a community. Plans are typically updated every ten years or so to reflect new issues and opportunities, perhaps unforeseen in the years prior. Morgan County's last adopted plan was in 2010. This 2019 plan is an update to the 2010 plan to reflect new and ongoing challenges and opportunities within the County.

The drivers behind this plan are land use and transportation changes. Increased development pressures from the northeast and natural resource protection are the primary concerns related to land use. More immediate is the Interstate 69 construction along S.R. 37 and continued growth along Interstate 70. Ongoing issues that are not necessarily new in Morgan County are readdressed in this plan.

The key challenges confronting the County are also the most significant opportunities. The recent and upcoming changes that this plan addresses are far enough in the future for the County to plan for these opportunities. This proactive approach to planning addresses challenges so that they are less likely to become issues in the future. Therefore, the key challenges in this plan will be addressed together as opportunities.

KEY OPPORTUNITIES

While these are not the only areas for change present within the County, conversations with stakeholders, steering committee members and the public gravitated toward these key opportunities.

1. Population Growth
2. Changing Transportation Networks
3. Economic Diversity
4. Past Resistance to Change
5. Defining Identity
6. Intergovernmental Cohesiveness
7. Environmental Protection

WHY PLAN NOW?

1. POPULATION GROWTH

As shown in **Figure 1.1**, Morgan County's growth rate is not as robust as its neighboring counties. However, growth pressures are occurring along the northeast portion of the County.

Figure 1.2 highlights the census tracts where Johnson, Hendricks, and Marion County's growth rates are the highest. Some of the highest growth rates for these counties cluster along Morgan County's northeast corner.

This pressure will increase as development pressures from Johnson County and Hendricks County are likely to spill over into Morgan County. This growth provides opportunities for the County, but proper preparations must be made to provide quality housing, access to amenities, and a quality road network as growth occurs.

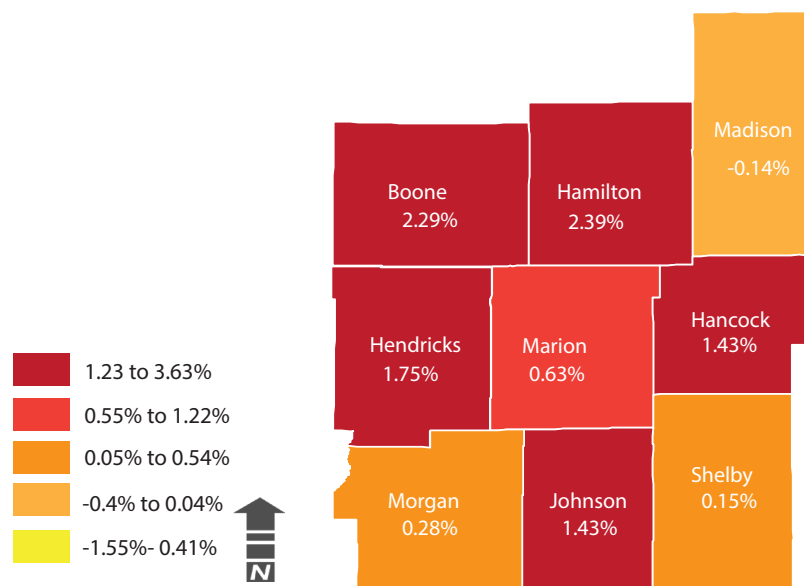


Figure 1.1: Projected County Growth Rates 2018-2023

*Source: Esri Community Analyst

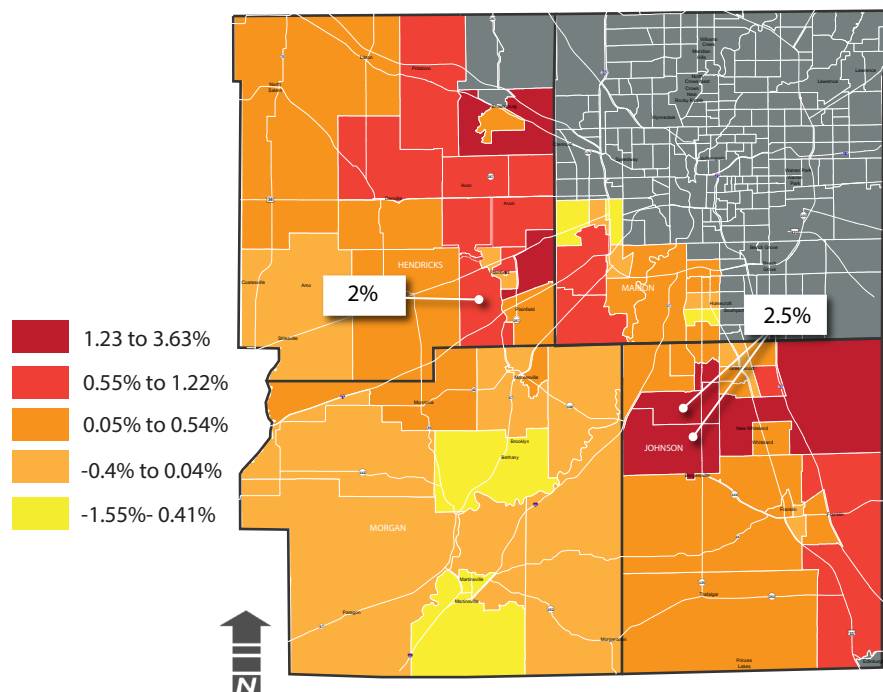


Figure 1.2: Projected Census Tract Growth Rates 2018-2023

*Source: Esri Community Analyst

WHY PLAN NOW?

2. CHANGING TRANSPORTATION NETWORKS

With the completion of Interstate 69 and proposed interchange locations along Interstate 70, the local transportation network will be upended, creating ripple effects for County residents in where they live, work, shop and how they get around the County.

The completion of Interstate 69 will pose challenges for the County, but the County can turn these challenges into opportunities with careful planning. Similarly, the proposed interchanges along Interstate 70 may provide economic opportunities in that area and for the County. Because of these significant challenges and opportunities, the changing transportation networks directly influence the recommendations provided in this plan. A more detailed study on the County's thoroughfare network is provided in the 2019 Morgan County Thoroughfare Plan developed concurrently with this plan.

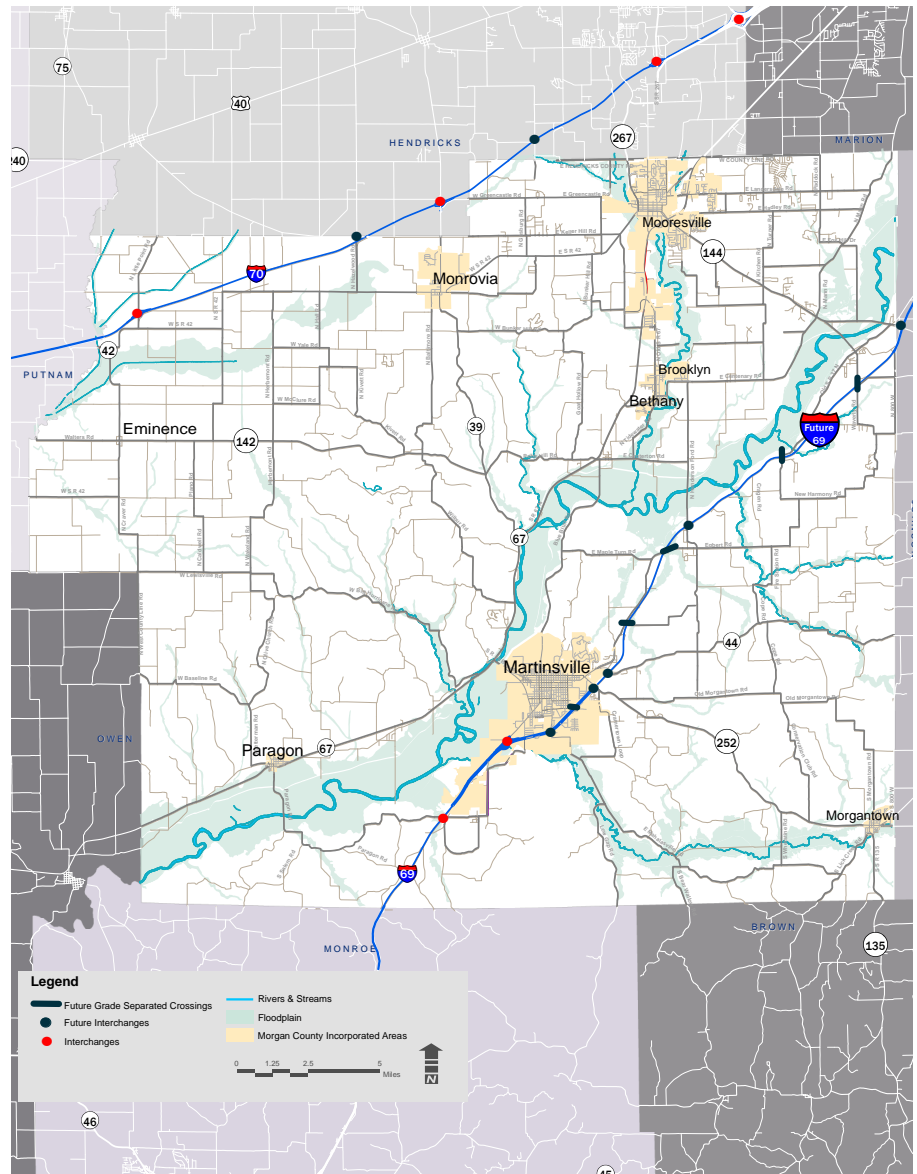


Figure 1.3: Interstates 69 and 70 Corridors

WHY PLAN NOW?

3. ECONOMIC DIVERSITY

Economic diversity means a mix of employment opportunities for residents of all skill types. This creates a stable economy for the County that can withstand loss of a certain type of industry should it occur. Morgan County has the ability to establish economic diversity due to its proximity to Marion County, the Indianapolis International Airport, and with Interstates 70 and 69 running through its boundaries. Additionally, the natural and agricultural resources within the County and region offer up opportunities within the agricultural, tourism, and recreation industry sectors.

To promote economic diversity, the County must recognize the varying types of economic opportunities present within the County. Chapter 5: Economic Development discusses these opportunities in greater detail.

4. RESISTANCE

Historically, the County has resisted the growth opportunities that several of the surrounding Indianapolis metropolitan counties have welcomed. This resistance resulted in lost economic opportunities for residents and employers. Overall, there is more acceptance of change and growth from current County and municipal leadership in the present day. This growing acceptance balanced with healthy cautiousness may be viewed as an opportunity to allow for sustainable growth overall.

5. DEFINING IDENTITY

As identified through public and stakeholder input, negative external perceptions of Morgan County are less prevalent today, but still exist. As such, residents and leaders must still work to overcome assumptions about the County. A strong communication effort is necessary to highlight the County as a welcoming and engaging community.

6. INTER-GOVERNMENTAL COOPERATION

The County government and local municipalities often share similar goals for the community at-large and are creating conversations to achieve similar outcomes. There is no structure in place to create a dynamic and on-going conversation about implementing shared goals and how resources should be appropriately allocated.

7. ENVIRONMENTAL PROTECTION

Morgan County is rich in environmental assets, including the White River, significant tree canopy, agricultural land, lake beds, wetlands, and rolling topography. Development needs to be limited in these areas if they are to remain assets and continue to strengthen the County's identity.

FUTURE LAND USE

LAND USE

One of the key components of a Comprehensive Plan is identifying desired future land uses. As previously described, Morgan County may soon face growth pressures from a combination of development in Hendricks and Johnson Counties as changing access points along Interstate 70 and the future Interstate 69 corridor.

The Future Land Use Map serves the County's vision and guide for where and what type of development should and should not occur.

While the County does desire growth, that growth should be strategic and designated to certain parts of the County to ensure proper management and allocation of resources. The focus of residential uses in the northeast portion of the County reflects the County's desire for growth. This is balanced by stricter land uses in the northwest, central and southern portions of the County that promote agricultural and environmental conservation.

The Future Land Use Map reflects the following key objectives:

- Ensure development along Interstates 69 and 70 will support existing communities.
- Promote residential developments near or within existing corporate boundaries.
- Encourage appropriate areas for growth while protecting natural resources and prime agricultural land.
- Ensure the County's natural resources are protected from development.
- Capitalize on Interstates 69 and 70 as growth corridors with development focus around interchanges.

LAND USE INTENSITY

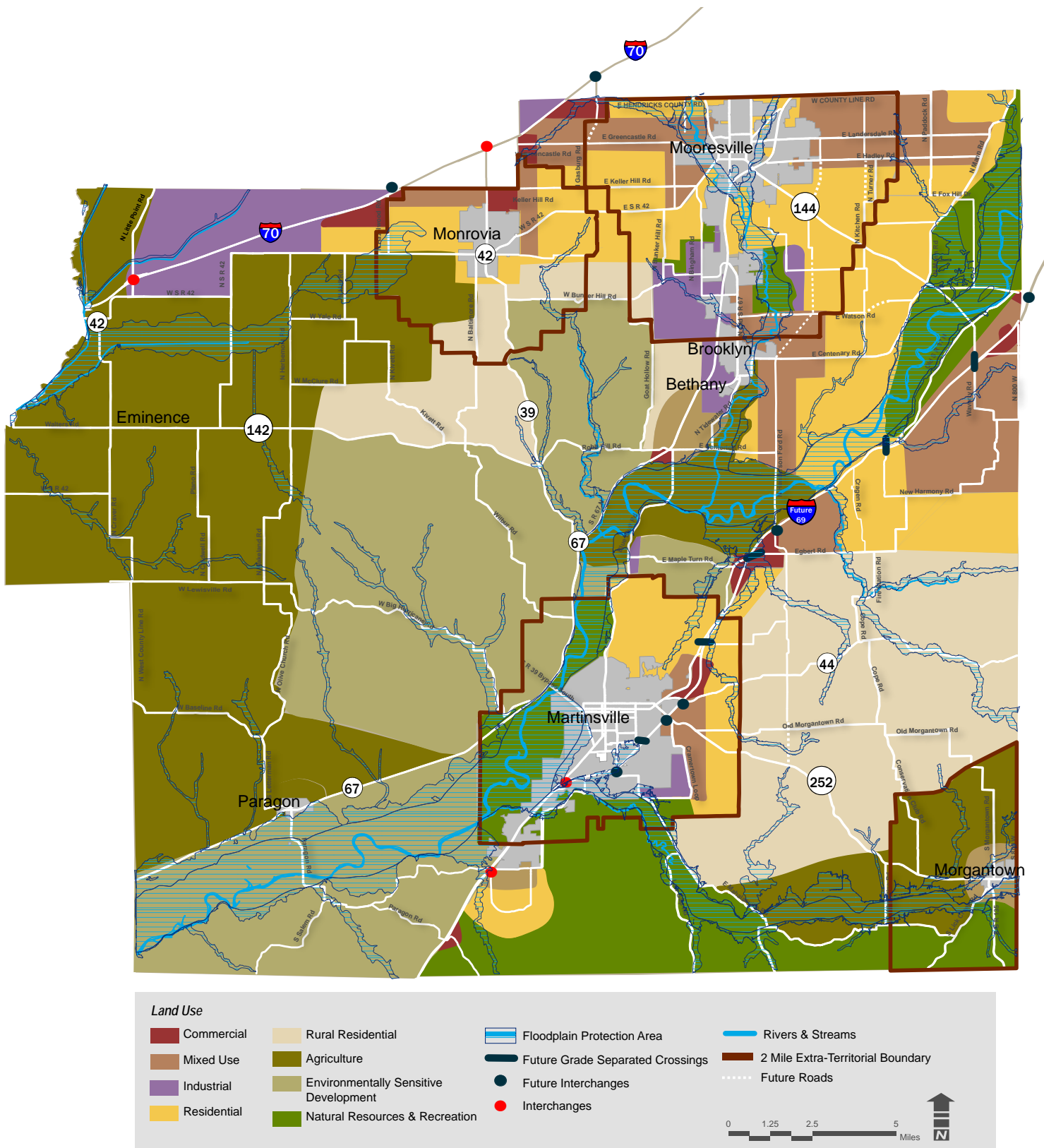
Additionally, this plan provides more context into desired growth patterns and density in the County by designating areas of desired intensity.

A high intensity area for Morgan County is certainly not the same as Indianapolis. This intensity area is meant to support the residential and economic development initiatives in and around municipal areas and priority growth areas.

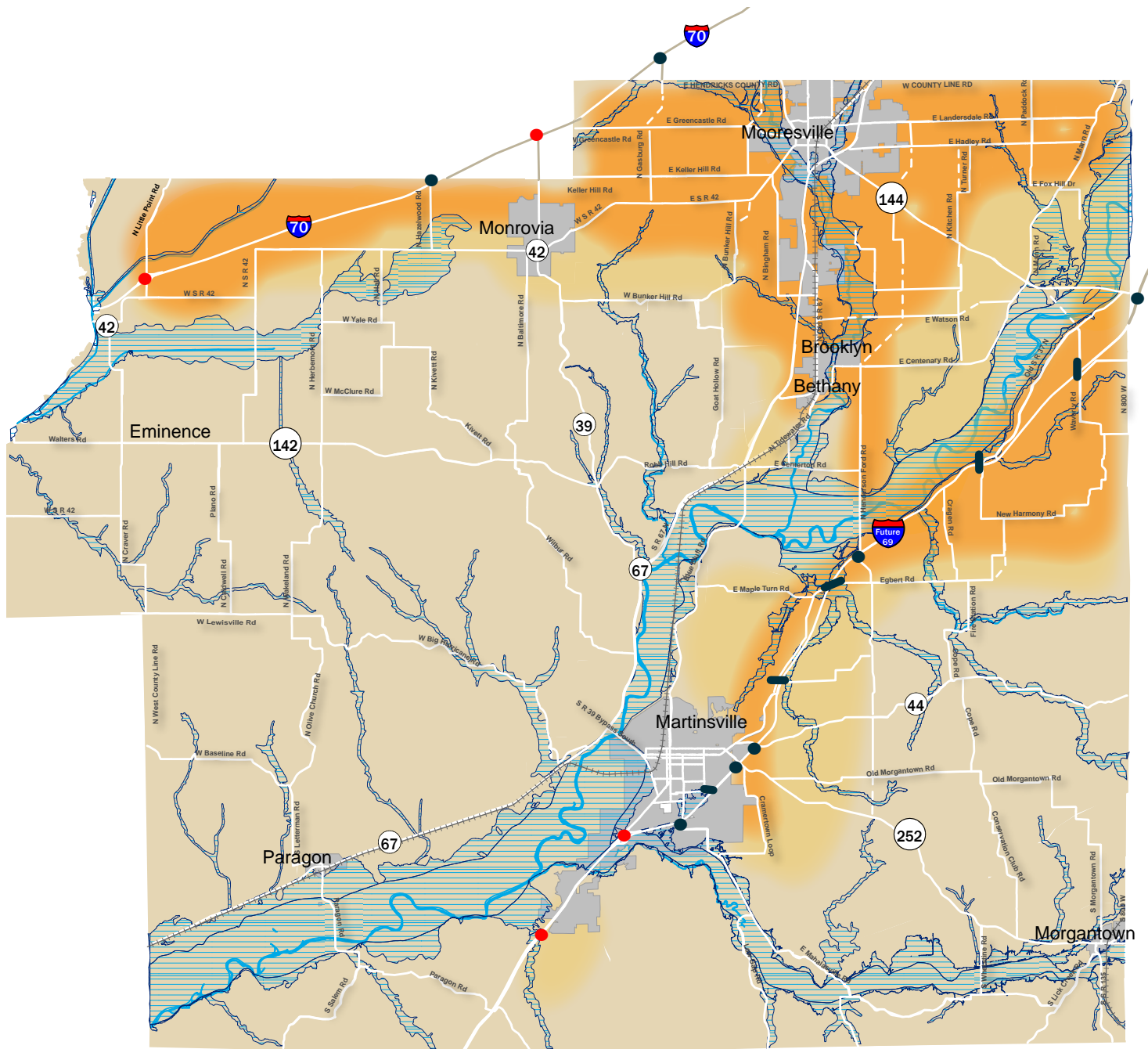
Medium intensity areas encourage residential development within the northeast portion of the County and along portions of the interstate 69 corridor.

Low intensity areas encourage preservation of prime farmland and environmentally sensitive areas primarily located in the western and southern portion of the County. These areas are highly valued by residents and community leaders.

FUTURE LAND USE



INTENSITY ZONES



Legend

- Low Intensity
- Medium Intensity
- High Intensity
- Incorporated Areas
- Rail
- Future Roads
- Rivers & Streams
- Floodplain Protection Area
- Future Grade Separated Crossings
- Future Interchanges
- Interchanges

0 1.25 2.5 5 Miles



TOP ACTION STEPS

The following Introduction Chapter lays out the goals and objectives for this plan. Priority action steps were identified through the planning process. Based on the feedback given throughout this planning process, the priority action steps are identified below. Action steps related to these goals and objectives are discussed in more detail in the action plan, Chapter Eight.

- Conduct a County-wide market study and housing needs assessment to provide detailed recommendations for improving and diversifying housing stock.
- Develop the White River Greenway Corridor, building on the past White River/Whetzel Trace Greenways Plan from the 2010 Comprehensive Plan and the current White River Vision Plan developed by Indianapolis and Hamilton County.
- Unify Morgan County messaging through a marketing and branding strategy developed with key players such as the Morgan County Economic Development Corporation, local chambers of commerce and the Morgan County Convention and Visitors Bureau.
- Establish quarterly coordination meetings between the Morgan County Planning and Zoning Department and other staff or departments responsible for planning in other County municipalities.
- Prioritize and encourage utility and transportation infrastructure in areas identified as high priority growth areas on the Future Land Use Map.
- Establish a process to undertake an annual review of the Comprehensive Plan and establish yearly benchmark goals.



2

INTRODUCTION

PURPOSE



This plan provides purposeful direction toward desired growth within Morgan County. While the definition of growth varies among County communities, “steady and balanced” is the approach the County desires to take. This approach welcomes new quality of life, employment and economic development opportunities at a steady and consistent rate but remains balanced by preserving the quality of life, scenic topography and rich agricultural land. Striking a balance between growth promotion and preservation are at the core of this plan’s purpose

PLAN FUNDAMENTALS

Morgan County’s previous Comprehensive Plan was adopted in 2010. Communities typically update their Comprehensive Plans within a ten to twenty-year time span due to new and/or changed circumstances unforeseen in previous plans. The construction of the Interstate 69 corridor along S.R. 37 greatly alters the County in several ways. This plan provides special focus on Interstate 69 as well as proposed Interstate 70 interchanges in relation to land use recommendations and goals for the County.

PLANNING IN INDIANA

Comprehensive Planning is permitted in the State of Indiana through Indiana Code 500 Title 36-7-4. By law this code allows cities, towns, and counties to adopt plans accordingly. Plans adopted in Indiana must contain at least three elements:

1. Statement of objectives for the future development within the planning jurisdiction.
2. Statement of land use development policy within the planning jurisdiction.
3. Statement of policy for the development of public ways, public places, public lands, public structures, and public utilities.

PROCESS

STEERING COMMITTEE

The steering committee was comprised of a group of 14 passionate and dedicated individuals who make everyday decisions for Morgan County. This committee helped affirm key issues and devise goals based on public input. Committee members' backgrounds ranged from town and County leadership to economic development and agriculture.

STAKEHOLDER INTERVIEWS

Stakeholders consisted of individuals whose work within Morgan County significantly impacts the community (see list on the right). They also provided insight into what they liked about the County and what could be done to see it continue to grow and thrive.

PUBLIC WORKSHOPS

Three public workshops were held during the month of October 2018 in Martinsville and Mooresville to gauge feedback from residents. During these workshops,

participants were encouraged to contribute thoughts and ideas through various exercises. Feedback received from these workshops provided valuable insight into the aspirations of the community and what issues needed to be addressed.

PUBLIC SURVEY

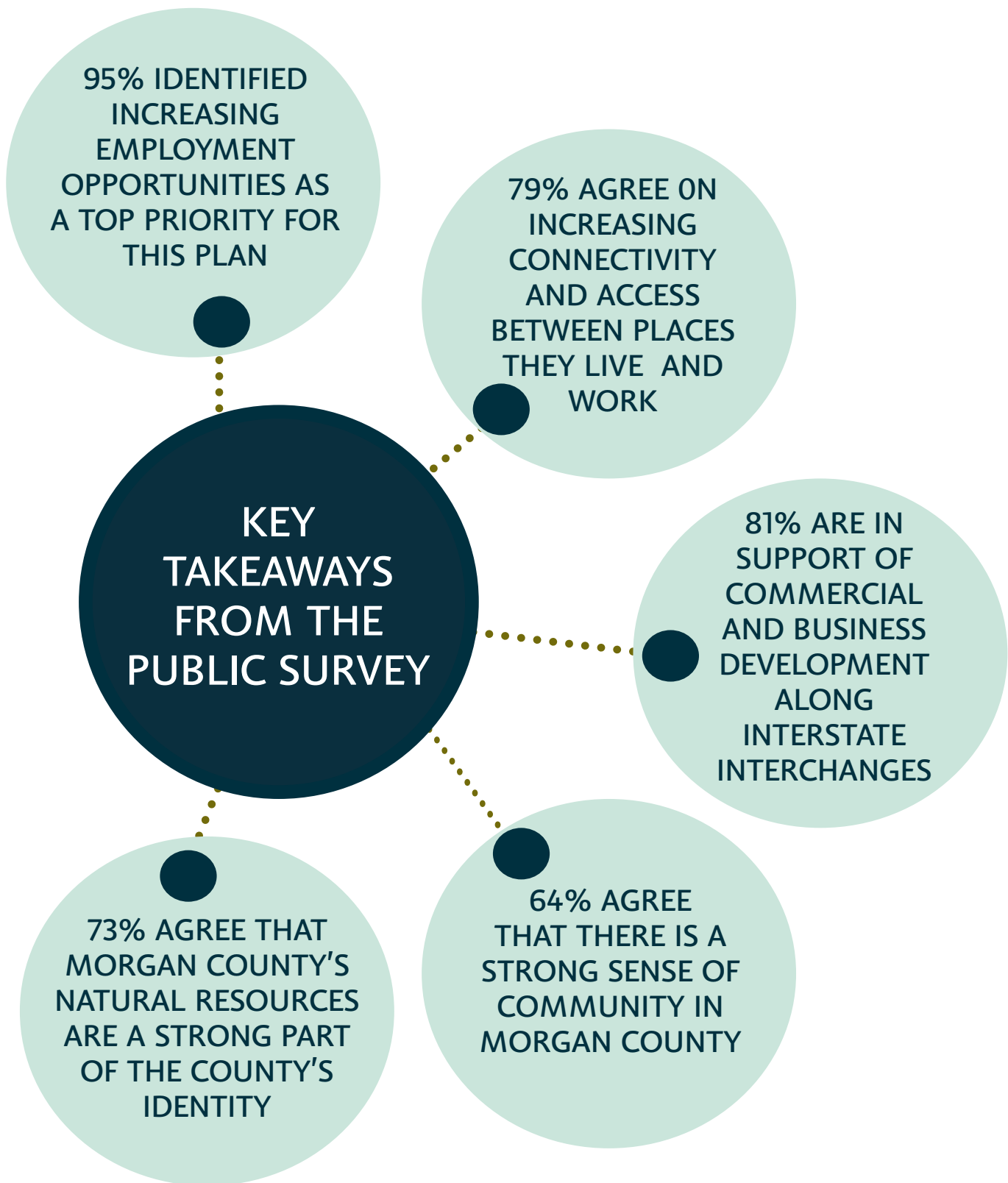
A public survey was distributed digitally and through hard copies to capture County residents' concerns and aspirations for the County. A total 373 survey participants provided feedback on concerns related to land use, utilities and infrastructure, quality of life, transportation, natural resources, and recreation. Survey results and summaries are located in the appendix and discussed throughout the plan.

PUBLIC PRESENTATION

A public presentation of the plan process and key takeaways from the plan was held on May 30, 2019 at the Morgan County Fairgrounds Auditorium.

KEY STAKEHOLDERS

- County Representatives
- Town Representatives
- Visit Morgan County
- IU Health
- SCI REMC
- Farm Bureau
- Community Foundation of Morgan County
- Morgan County Economic Development Corporation
- Martinsville and Mooresville Schools
- Healthier Morgan County



* These takeaways refer to the percentage of respondents who supported statements listed in the survey.



COMMUNITY SNAPSHOT

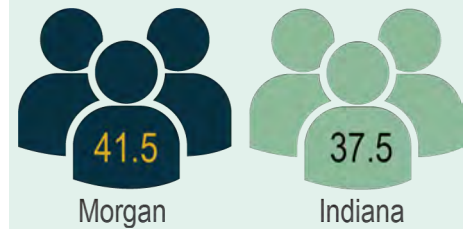
The following section provides a snapshot into Morgan County's current demographic conditions. Population characteristics are compared to the state and its neighbors, Johnson and Hendricks Counties.

Morgan County faces issues typical of rural communities such as declining school enrollment rates and an aging community. These indicators should not define the future of the County as there are many opportunities leading to diversified population and economic growth. Demographics are discussed in more detail throughout the plan with a full summary located in the appendix.

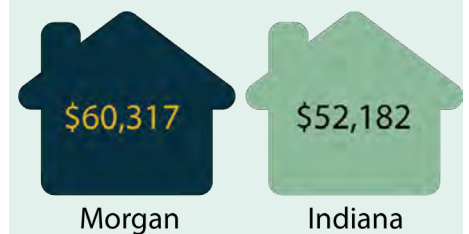


* Source: American Community Survey (ACS) 2018 Estimates

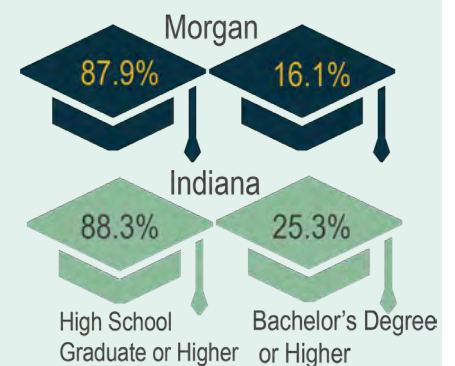
MEDIAN AGE



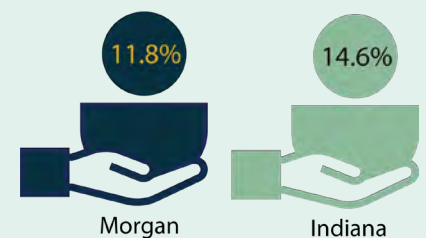
MEDIAN INCOME



EDUCATIONAL ATTAINMENT



POVERTY RATE



Sources: American Community Survey (ACS) 5-Year Estimates 2013-2017

COMMUNITY SNAPSHOT

POPULATION

Morgan County’s population saw a sharp increase from 1980 to 2000. Population growth rates have steadied since 2000 with a smaller growth rate of 0.3% projected for 2023. This plan works to reverse that trend.

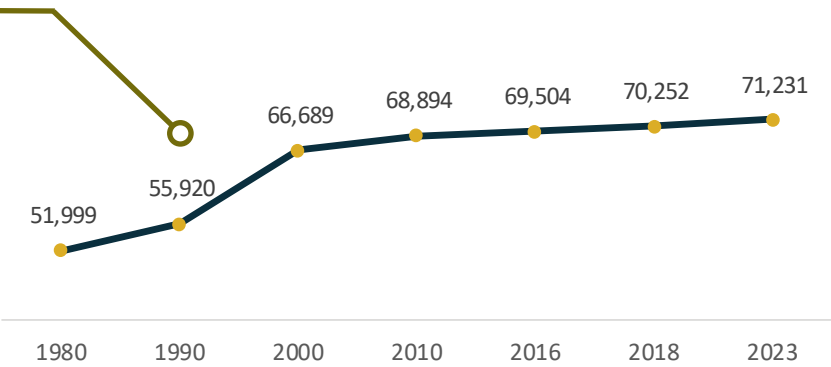
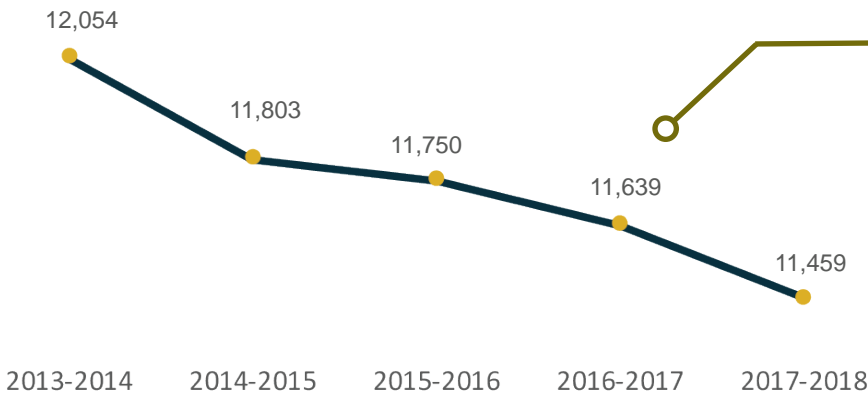


Figure 1.1: Population Over Time. * Source: Census 2000 & 2010, American Community Survey (ACS) 5-Year Estimates 2012-2016, ESRI Community Profile 2018-2023



SCHOOL ENROLLMENT RATE

School enrollment rates have declined considerably in the past few years. This likely relates to the hike in median age meaning there are less younger families located in Morgan County.

Figure 1.2: School Enrollment * Source: Indiana Department of Education

COUNTY COMPARISON

Considering their high growth rates, it is worth comparing Morgan County demographics with Johnson and Hendricks County. Refer to **Appendix B** for a more detailed comparison.

TABLE 1.1: COUNTY COMPARISONS				
County	Population	2018-2023 Growth Rate	Median Income	Median Age
Morgan	69,533	0.28%	\$60,317	41.5
Hendricks	158,170	1.75%	\$74,245	37.6
Johnson	149,359	1.43%	\$65,272	37.3

Sources: American Community Survey (ACS) 5-Year Estimates 2013-2017. Esri 2018-2023 Projected Annual Growth Rates

GOALS OVERVIEW

This plan is an update to the 2010 Comprehensive Plan. The 2019 plan retains key information from the 2010 plan along with updates to the goals and strategies. These updates address present day challenges and opportunities.

GOALS FRAMEWORK

The following goals framework is intended to frame the County's vision to promote steady, strategic, and balanced growth. Goals are the visionary element of this plan. There are a variety of ways the County can achieve these goals. These goals are followed by objectives which further define the goals into more specific statements of purpose. The action steps then provide concrete actions in support of the goals and objectives.

The goals, objectives and action steps in this plan relate closely to the current opportunities and challenges the County faces. They are also built upon the aspirations expressed by the public, community stakeholders, and the steering committee. They are an important reflection on what is achievable and most desired for Morgan County.

These goals, objectives and action steps should continuously be revisited and modified to address new challenges and opportunities that arise over time. This can be done formally within a Comprehensive Plan update, through amendments to the current plan, or addressed through a focused individual planning effort.

The following pages identify each goal in detail to provide a big picture understanding of what this plan aims to accomplish.



CHAPTER OVERVIEW

The goals listed on the right serve as a guide to the content in the following chapters. Many of the goals apply to multiple content areas within these chapters.

LAND USE

This chapter provides land use recommendations based on key elements affecting Morgan County's built and natural environments.

ECONOMIC DEVELOPMENT

This chapter is an added element to the Comprehensive Plan update, expanding economic development strategies based upon current and future challenges and opportunities.

UTILITIES

This chapter provides updates to utility infrastructure with added elements regarding future land use changes.

HOUSING

This chapter digs deeper into the current housing issues and opportunities for the County.

ENVIRONMENT AND NATURAL RESOURCES

This chapter provides an overview of the environmental conditions that pose constraints and provide opportunities for future and current development.

ACTION PLAN

This chapter provides steps towards achieving the plan's goals and objectives.

KEY GOALS

- 1 Support appropriate and quality development in Morgan County.
- 2 Encourage intergovernmental cooperation and regional participation.
- 3 Protect natural resources within the County.
- 4 Further advance quality-of-life improvements in the County.
- 5 Promote a diversified and growing local economy.
- 6 Increase housing diversity and options in the County.
- 7 Encourage quality, non-transportation infrastructure.

GOAL 1

SUPPORT APPROPRIATE AND QUALITY DEVELOPMENT IN MORGAN COUNTY.

While the County desires growth and development, it is understood that not all development is created equal. Growth stimulates the economy, but if left unplanned can easily compromise the character and cultural identity of a community.

Recent development patterns across the country and in neighboring counties resulted in sprawl and car-oriented development. This development pattern jeopardizes the infrastructural and cultural integrity of

the built environment and also diminishes the quality of the natural environment and its resources.

Fortunately the County can employ specific strategies to prevent unwanted development and growth. A strong vision and proper planning practices are excellent ways to promote growth while also supporting connectivity, fostering the County's cultural identity, and preserving the natural environment. This approach allows for steady, balanced growth

leading to quality and appropriately placed development throughout the County.

The related objectives provide insight into how County leaders should approach growth and development.

GOAL 1: OBJECTIVES

SUPPORT APPROPRIATE AND QUALITY DEVELOPMENT IN MORGAN COUNTY.



1.1

Ensure development along the Interstate 69 and 70 corridors supports existing communities.

The future Interstate 69 corridor and the planned and proposed Interstate 70 interchanges in the southern portion of Hendricks County provide new development opportunities. Yet corridor development runs the risk of providing inadequate or limited connectivity to the surrounding communities. Therefore, it is important to encourage corridor development that provides adequate transportation and pedestrian connections while limiting development that does not serve the community.



1.2

Promote residential development in close proximity to or within existing corporate boundaries.

Residential development is encouraged near existing corporate boundaries to promote better access to schools and other public amenities and reduce sprawl. Working with the municipalities to promote growth in these areas foster better roadway and infrastructure connections.



1.3

Encourage appropriate areas for growth while protecting natural resources and prime agricultural land.

Establishing appropriate areas of growth prevents development that would otherwise harm the County's natural resources. Land uses such as industrial, commercial and most types of residential should be encouraged only in areas appropriate for growth and supported with infrastructure.

GOAL 2

ENCOURAGE INTERGOVERNMENTAL COOPERATION AND COMMUNICATION.

Intergovernmental cooperation and regional participation allow governments to achieve shared goals and to address challenges within their communities. The question of representation regarding extra-territorial jurisdictions around the municipalities and the shared desire to promote residential growth and employment opportunities requires collaboration among governments more than ever.

More broadly, intergovernmental cooperation can achieve shared goals when financial resources, land, and staff capacity are limited. This is no easy task and requires significant political will, coordination and compromise to achieve successful outcomes. Yet the long-term benefits of this collaboration are worth the effort and risk.

Additionally, regional participation provides broader support for Morgan County. This

participation can lead to new funding and partnership opportunities allowing the County to further achieve its goals from a bigger perspective.

Decisions made at the regional level can have lasting effects on the County's local economy and quality of life. **Involvement in regional efforts not only provides resources but allows Morgan County a stronger voice in regional decision making.**

GOAL 2: OBJECTIVES

ENCOURAGE INTERGOVERNMENTAL COOPERATION AND COMMUNICATION.



Collaborate on local planning efforts with cities and towns in the County.

The County's goals for development are primarily located near the municipalities. Therefore, the County and the municipalities should communicate expectations for development. The outcome is to create consistent and quality development through policy decisions.



Participate in regional initiatives and planning efforts.

There are several regional and state resources that offer support ranging from economic development to expansion of alternative transportation networks. Morgan County leaders are encouraged to participate in regional efforts and seek regional funding opportunities.

GOAL 3

INCREASE HOUSING DIVERSITY AND OPTIONS IN THE COUNTY.

Housing is a crucial part of quality of life and attracting population growth to the County. This goal addresses the need for more housing opportunities that cater to young professionals, seniors and families.

Providing mid to higher valued housing options are highly encouraged to increase the County's tax base and to attract a diverse range of residents and employers. Options should also be available for elderly, disabled and low-income populations to ensure all residents have access to quality and safe housing.

Another consideration is the type of housing development patterns allowed throughout the County. Housing density and type should correspond to the surrounding land uses to ensure sustainable, safe, and connected development patterns. Housing of almost all varieties should be within close proximity to employment opportunities, schools, and community amenities.

These amenities should be accessible through a variety of transportation options such as quality roads, trails, and even public transportation as a goal for the future.

GOAL 3: OBJECTIVES

INCREASE HOUSING DIVERSITY AND OPTIONS IN THE COUNTY.



3.1

Encourage housing options for young professionals, families and seniors.

It is important to consider the types of housing young professionals, families, and seniors seek, because they vary. Young professionals seek out market-rate starter homes that are affordable. More established families are looking for safe neighborhoods near schools. Seniors need accessible, smaller housing options. Consideration of housing options related to varying demographics provides insight into planning for and attracting appropriate types of residential development.



3.2

Encourage market rate apartments in high intensity development zones.

The County aims to direct growth near existing cities and towns. This strategy creates better transportation and infrastructure connectivity and closer access to more urban amenities. This not only promotes economic opportunities for the both the County and the cities, but aims to preserve natural and agricultural areas by limiting sprawl.



3.3

Encourage aging-in-place options.

Empty-nesters and seniors are looking to downsize and be more connected to walkable and community-centric environments. This also corresponds to young-professionals. Therefore, the County should encourage housing development and land development patterns as walkable, safe environments that meet all ADA requirements.

GOAL 4

PROTECT NATURAL RESOURCES WITHIN THE COUNTY.

Protecting natural resources is essential to preserve the County's environmental integrity. These natural resources provide limitations toward development but are also a strong part of Morgan County's identity.

The White River, the topography and tree canopy toward the central and southern portions of the County and the rich agricultural land in the west are defining traits of the County. Residents value these traits because they offer a quality of life that is unique compared to the surrounding Indianapolis Metropolitan counties.

The objectives for this goal encourage protecting these resources, while also viewing them as assets that can be leveraged to strengthen the County's identity and economic diversity.

GOAL 4: OBJECTIVES

PROTECT NATURAL RESOURCES WITHIN THE COUNTY.



Ensure the County's natural resources continue to be an integral part of its identity.

The County should not only preserve its natural resources but continue to promote them as a part of its identity. To do this, the County should engage with the community to raise awareness of its importance.



Ensure the County's natural resources are protected from development.

Additional protection measures should be in place to ensure future development does not compromise the land. This can be done through a series of land use policies and development controls.

GOAL 5

FURTHER ADVANCE QUALITY-OF-LIFE IMPROVEMENTS IN THE COUNTY.

Morgan County already offers quality of life opportunities that are unique to central Indiana counties, but are not fully leveraged. Advancing quality of life initiatives provides numerous opportunities to the County. These initiatives add cultural value, improves the welfare of the current population, attracts and retains new residents, and stimulates the local economy. Therefore, it is important to understand what quality of life improvements the community values and to push forward in advancing these improvements.

Public amenities such as parks, trails and community centers are fundamental for quality of life. Diverse retail and dining options provided through private enterprises are equally important. Activating these amenities through programming such as clubs, festivals, and farmer's markets fosters social cohesion and community pride and is key to success.

Advancing quality-of-life for the community is an on-going process. The County must assess the resources it has and advance them in ways that increase quality of life. The objectives provide detailed areas in which the community can advance these opportunities.

GOAL 5: OBJECTIVES

FURTHER ADVANCE QUALITY-OF-LIFE IMPROVEMENTS IN THE COUNTY.

5.1

Offer a diverse mix of programming and amenities that will benefit residents of all ages.

It is important to encourage programming and amenities for all ages who seek social engagement and entertainment opportunities. They should be inclusive to all age groups to attract and retain a diverse range of citizens.

5.2

Expand the County trail network.

Trails are an amenity that provide recreational opportunities but also double as an alternative means of transportation. Trail development should consider safety elements as well as connections to urban environments and other trails.

5.3

Increase recreation in and around the White River.

The White River is a significant asset to the County, and should be leveraged as such. Increasing access to the White River by establishing trails, implementing programming, and parks development will increase the County's quality of life and attractiveness.

5.4

Provide more camping and lodging opportunities.

Providing more camping and lodging opportunities will increase tourism, but also could lead to increased tax revenue for the County.

5.5

Increase recreation/hiking opportunities within areas of dense tree canopy.

A robust trail network and recreation opportunities within the tree canopy will further increase tourism, but will also become an attractive amenity to residents who enjoy the outdoors. Additionally, it could help to preserve the area from residential development.

GOAL 6

PROMOTE A DIVERSIFIED AND GROWING LOCAL ECONOMY.

There are several economic development opportunities for Morgan County. Opportunities include the continued development of Interstate 69, proposed interchanges along Interstate 70, the proximity to Indianapolis as well as the growing population and surrounding economic development opportunities from Hendricks and Johnson Counties.

The County must decide how to leverage these opportunities to promote a diversified and growing economy. The County

wants to ensure that efforts into growing the economy do not result in only short-term benefits. Therefore, it is important for the County to attract a diverse range of employers.

Equally important is how quality of life factors into the local economy. Promoting tourism and recreation are important to the County for both quality of life and economic purposes. Correspondingly, the way in which sites are built and oriented must be developed in a way that better serves the community, not just the

developer or business. The objectives within this goal work toward addressing needs and opportunities present in the community.

GOAL 6: OBJECTIVES

PROMOTE A DIVERSIFIED AND GROWING LOCAL ECONOMY.



6.1

Attract a diverse range of employers.

Establishing a diverse range of shovel-ready sites is encouraged to attract a variety range of employers. A varying range of professional employment opportunities as well as manufacturing and labor are both encouraged for a viable economy.



6.2

Promote local tourism through recreational opportunities.

Leveraging recreational opportunities to promote tourism to increase additional revenue for the County. It is important that tourism opportunities define the County's character and add to the culture to remain authentic overtime.



6.3

Capitalize on Interstates 69 and 70 as growth corridors, with development focus around interchanges.

Development along interstate interchanges should focus on attracting job opportunities for the County while also ensuring development patterns promote the aesthetic quality of the County and continues to serve the existing communities.



6.4

Support established employment centers, such as industrial parks, through strategic infrastructure investment.

Focusing on specific areas for site development allows the County to appropriately plan for infrastructure investments and utility connections. At the very least, having a site readiness plan in place makes these areas much more attractive to future employers who are considering new business locations.

GOAL 7

ENCOURAGE QUALITY, NON-TRANSPORTATION INFRASTRUCTURE.

Utility availability is essential for any type of development beyond residential and agriculture development. Yet not all utility infrastructure is created equal. Poor or inadequate infrastructure can have seriously negative effects on the health and safety of citizens and environments. It could also lead to higher costs down the road.

Utility availability is often provided by private companies or developers which lessens the control over where and what type of utilities the County desires. Therefore, it is important for the County to implement planning and development policies to ensure infrastructure meets community standards or to discourage utility extension in unwanted areas.

GOAL 7: OBJECTIVES

ENCOURAGE QUALITY, NON-TRANSPORTATION INFRASTRUCTURE.



7.1

Require adequate utilities for new development.

All development should be connected to properly-sized and designed utility infrastructure that is durable and will not contaminate existing natural resources.



7.2

Focus utility development in identified growth areas.

Establishing areas of growth will lead to more control over quality utility infrastructure, but also leads to efficient and cost-effective installation of utilities in currently unserved areas. Focusing utility development in certain areas will help reduce leapfrog development and sprawling growth in undesired areas.

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3

LAND USE

LAND USE

Morgan County may soon face growth pressures which will present many opportunities for the County. A healthy amount of growth brings new opportunities for economic development and quality of life improvements. However, growth that is not pro actively managed and planned for can bring unwelcome consequences. Unchecked growth could lead to sprawl development, potentially threatening the agricultural, rural and scenic countryside Morgan County is known for.

For decades, Morgan County's ethos has been to protect the County against growth to preserve its character. While a certain amount of resistance to growth is healthy, it should be balanced by allowing appropriate development to provide new economic and quality of life opportunities for its residents. That balance can be found through land use and zoning, which allows the County to guide where and what type of development should and should not occur.

KEY LAND USE OBJECTIVES

- Ensure development along Interstates 69 and 70 will support existing communities.
- Promote residential developments near or within existing corporate boundaries.
- Encourage appropriate areas for growth while protecting natural resources and prime agricultural land.
- Ensure the County's natural resources are protected from development.
- Capitalize on Interstates 69 and 70 as growth corridors, with development focus around interchanges.

IN THIS CHAPTER

44 LAND USE CONSIDERATIONS

An overview of the factors that were considered in the development of the Future Land Use Map.

46 FUTURE LAND USE MAP

A presentation of the Future Land Use Map with descriptions of land use.

48 GROWTH MANAGEMENT

A discussion of growth management and smart growth applications to promote quality development and growth in the County.

LAND USE CONSIDERATIONS

The following factors helped determine future land use recommendations for Morgan County:

TRANSPORTATION

The continuation of Interstate 69 through Morgan County presents new opportunities for development. If proposed interchanges on Interstate 70 just north of the County come to fruition, new economic opportunities for industrial and commercial development will become readily apparent.

A stand-alone Thoroughfare Plan, produced concurrently alongside the Comprehensive Plan, addresses changes to the roadway network in more detail. The Future Land Use Map reflects these recommendations to promote development along key corridors.

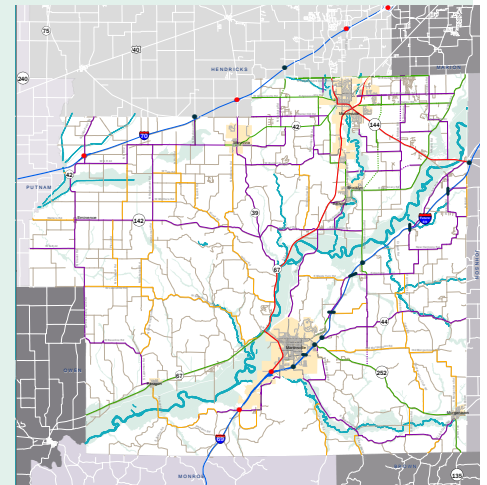


Figure 3.1: Morgan County Future Thoroughfare Plan

GROWTH IN ADJACENT COUNTIES

Hendricks and Johnson Counties are growing at a rapid pace with concentrated growth near Morgan County's northern and eastern borders. The expansion occurring in adjacent counties provides Morgan County the opportunity to capture some of this growth.

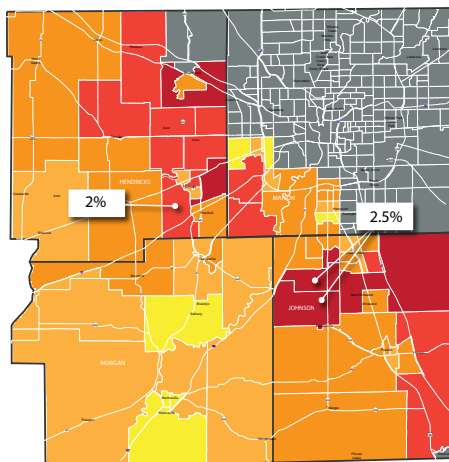


Figure 3.2: 2018-2023 Projected Census Tract Growth Rates 2018-2023 *Source: Esri Community Analyst

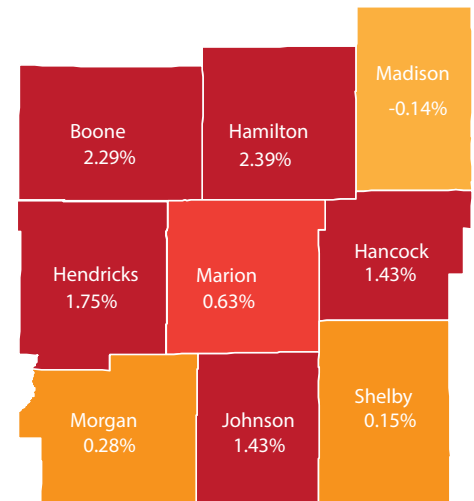


Figure 3.3: Projected County Growth Rate 2018-2023 *Source: Esri Community Analyst

LAND USE CONSIDERATIONS

ENVIRONMENT

Environmental constraints are an important factor in determining appropriate land uses. The County seeks to preserve its natural resources and agricultural land by directing development away from prime agricultural land, steep slopes, floodplains, and dense tree canopy.

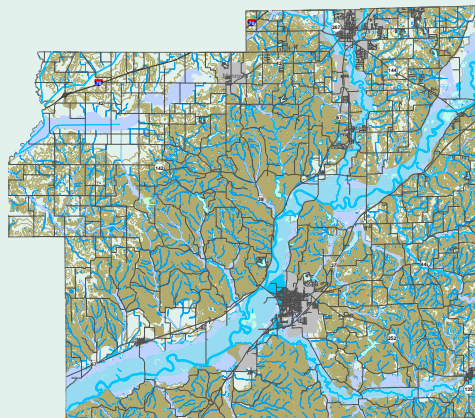


Figure 3.4: Slopes, Wetlands, and Floodplains

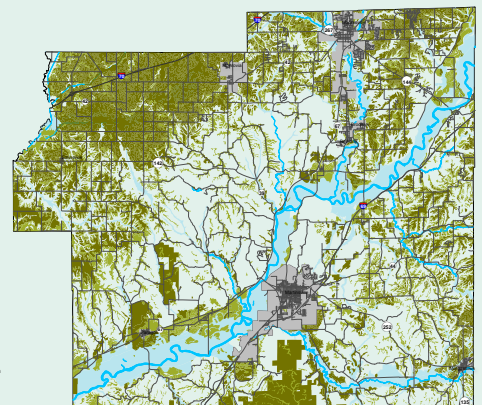


Figure 3.5 Prime Agricultural Land

PREVIOUS LAND USE

The County's 2010 Future Land Use Map and Future Land Use Maps from Mooresville and Martinsville were also evaluated to try and align desired land uses wherever possible.

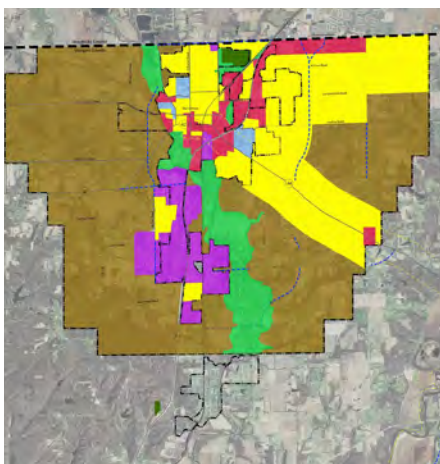


Figure 3.6: Mooresville Future Land Use * Source Mooresville Comprehensive Plan 2008

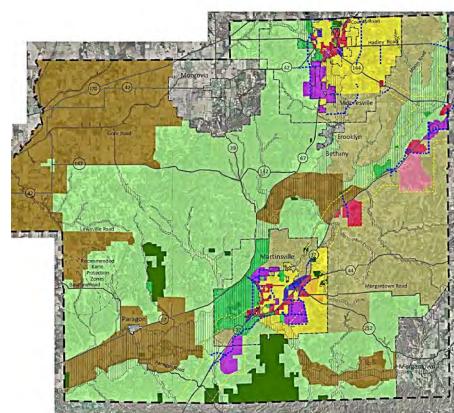


Figure 3.7: Morgan County Future Land Use * Source Morgan County Comprehensive Plan 2010

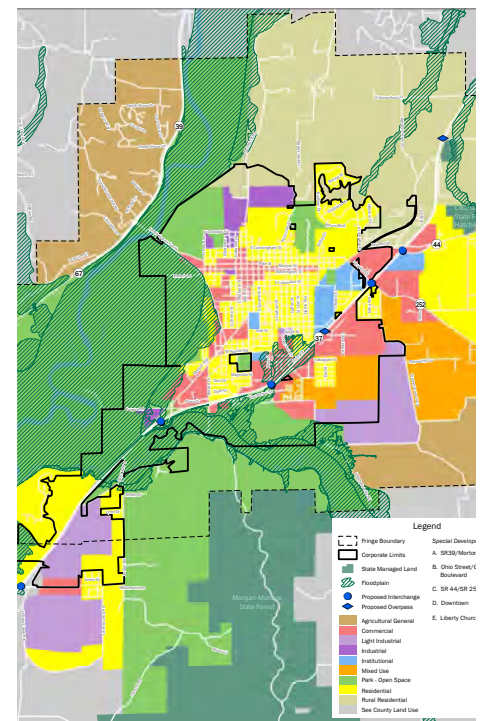


Figure 3.8: Martinsville Future Land Use * Source Martinsville Comprehensive Plan 2016

See Appendix A for full size maps.

FUTURE LAND USE

To understand how these considerations shape land use decisions, it is important to understand what changes were made to this plan in reference to the 2010 Comprehensive Plan Land Use Map (**Figure 3.7 pg 44**). The changes are as follows:

AGRICULTURE

The most striking difference between this plan and the 2010 plan's land use map is the reduction of agricultural land use designations. Agriculture uses are intended for the most rural portions of the County where farming is the dominant land use and utility infrastructure is limited. Strict zoning policies to preserve the highest quality of agricultural land are recommended.

RURAL RESIDENTIAL

Rural residential uses are significantly reduced to areas determined as non-prime agricultural and do not have reasonable access to higher functioning roads, utilities, etc. This use helps absorb demand for rural housing on properties that would not disrupt agricultural operations.

RESIDENTIAL

Another striking change is the addition of a residential land use in the northern, northeastern, and central portions of the County. The inclusion of this use speaks to the County's desire for more housing opportunities. The residential classification extends to all housing and density types. Updates to zoning will determine residential types that are most suitable for each corresponding area.

MIXED-USE

The introduction of mixed-use provides opportunities for the County and developers to create walkable and connected neighborhoods. This allows residents greater access to commercial and institutional amenities without reliance on a vehicle.

ENVIRONMENTALLY SENSITIVE DEVELOPMENT

There are areas within Morgan County that are most cherished by residents but most vulnerable to development. This land

use covers most of what was designated as rural residential to ensure measures are in place to preserve environmentally sensitive areas within the County.

INDUSTRIAL

The biggest change for this use primarily focuses on key areas that have the greatest opportunity for economic development. The land use map welcomes industry in the northwest portion of the County, which takes advantage of the proximity to Interstate 70. Industry is focused less along Interstate 69 to allow for more residential and mixed-use opportunities.

NATURAL RESOURCES AND RECREATION

Another addition to the land use map, this use allows the County to seize untapped recreational opportunities within the County. Additionally, this use allows for preservation of open space which can also act as a buffer between industrial uses.

FIGURE 3.9: FUTURE LAND USE MAP

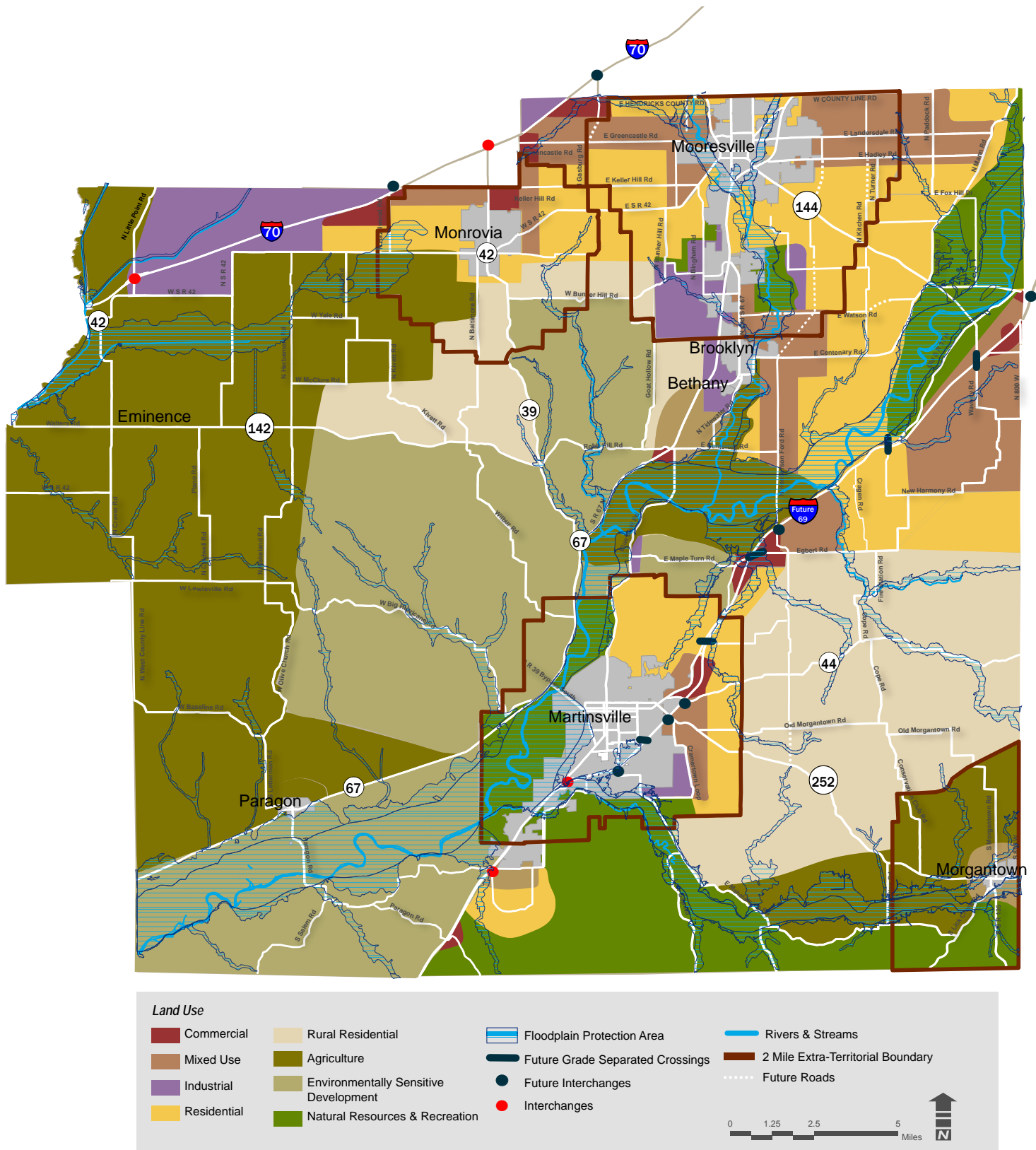


TABLE 3.1: FUTURE LAND USE DESCRIPTIONS

Land Use	Description
Commercial	This use provides retail amenities suitable to serve large volumes of vehicular traffic. Highway related commercial development and larger retail such as shopping centers and big-box stores are permitted.
Mixed Use	Mixed-use types to contain residential/commercial development that allow for greater connectivity between the retail, work, and living environment. Light industrial/commercial mixed use may also be considered within the context of adjacent land uses.
Industrial	This designation will accommodate a variety of industrial establishments which: 1) employ high environmental quality standards; 2) may function as an integral part of an overall development area; 3) require large tracts of land because of their nature and function; and, 4) have minimal impacts on adjacent uses.
Residential	This use is exclusive to housing development patterns. The traditional subdivision becomes the predominate housing type within this use. Traditional, mixed-density neighborhood patterns make up the areas in closest proximity to municipal boundaries and mixed-use zones. Accessible, multi-modal infrastructure is encouraged for all housing development. Access to utilities is required.
Rural Residential	Lower density, single family residential use is permitted in these areas. These are areas that are not prime agricultural land and do have reasonable access to higher functioning roads, utilities, etc. This use helps absorb demand for rural housing on properties that would not disrupt agricultural operations.
Agriculture	This use is exclusive to farming and farming-related businesses to preserve the rural portions of the County. Housing should be discouraged while commercial and industrial uses are strictly prohibited unless if they serve agricultural-related uses. Utility infrastructure should be discouraged while a minimum density of 1 lot per 40 acres is recommended.
Environmentally Sensitive Development	This land use is for areas that primarily contain attributes such as significant tree canopy, steep slopes, floodplains and wetlands. All types of development, except for recreation-oriented developments, are strictly limited.
Natural Resources and Recreation	This use allows for passive and active recreational uses on public or private land. It may also be used to preserve open space and natural features within cluster development.

GROWTH MANAGEMENT

TYPE AND AMOUNT

Managing growth is a proactive step local governments can use to ensure quality and sustainable development. If Morgan County does not take advantage of growth management tools then the County is only reacting to growth, a response that is likely to waste limited resources. Creating a growth management policy based on the types and amounts of growth is an important part of the County's future and a key part of this plan.

TYPE OF GROWTH

Type of growth refers to land use type (i.e. residential, commercial, etc.). The Future Land Use Map (**Figure 3.9 on Page 46**) identifies the type of uses designated in various locations with description types (**Table 3.1 on page 47**). Designating land use types in certain areas allows for proper control of growth to maximize quality of life and economic development opportunities. This also limits environmental degradation and unsustainable long-term infrastructure costs.

AMOUNT OF GROWTH

While most people think of controlling the amount of growth when they hear the phrase "growth management", managing the amount of growth is actually one of the least-used and most difficult methods to limit undesired growth. Some fast-growing communities in Indiana are now considering not annexing or rezoning property to residential that could lead to an increase in population beyond the projected future population established in their Comprehensive Plans.

Morgan County does desire steady growth which is reflected in the Future Land Use map. However, that growth is strictly designated to certain parts of the County to ensure proper management for long-term sustainability. The expansion of residential uses in the northeast portion of the County reflects the County's desire for growth. This is balanced by stricter land uses in the northwest, central and southern portions of the County that promote agricultural and environmental conservation. Additional growth management methods worth consideration are discussed on the following pages.

GROWTH MANAGEMENT

PATTERN

Growth pattern management closely relates to the type and location of future development and focuses on the pattern of development (i.e. concentrated vs. scattered).

The general rule is that the more spread out land uses become the more costly providing services such as utility and emergency services becomes. Those costs are typically passed on to taxpayers. Concentrated development patterns make it easier to anticipate and plan for impacts to infrastructure and services.

Concentrating development also benefits neighborhoods by making them more walkable and interconnected which increases the overall physical and social well-being of residents. This will help make the County a more attractive and healthier place to live.

This plan provides more context into how growth patterns and density should play out in the County by designating areas of desired intensity. Areas of intensity vary and provide a mix of densities suitable to specific County geography as shown in **Figure 3.10 on page 50**.

Mixed-use development and residential development will vary in density and use, depending on the intensity area. **Page 51** highlights examples of mixed-use development patterns for medium to high intensity areas.

MEDIUM INTENSITY AREAS (FIGURE 3.10)

MEDIUM INTENSITY AREAS (FIGURE 3.10)

Medium intensity areas promote medium to lower density residential and neighborhood commercial/mixed-use development. Traditional industrial development is not encouraged because of potential health and safety concerns for residents. Light industrial uses are permitted.

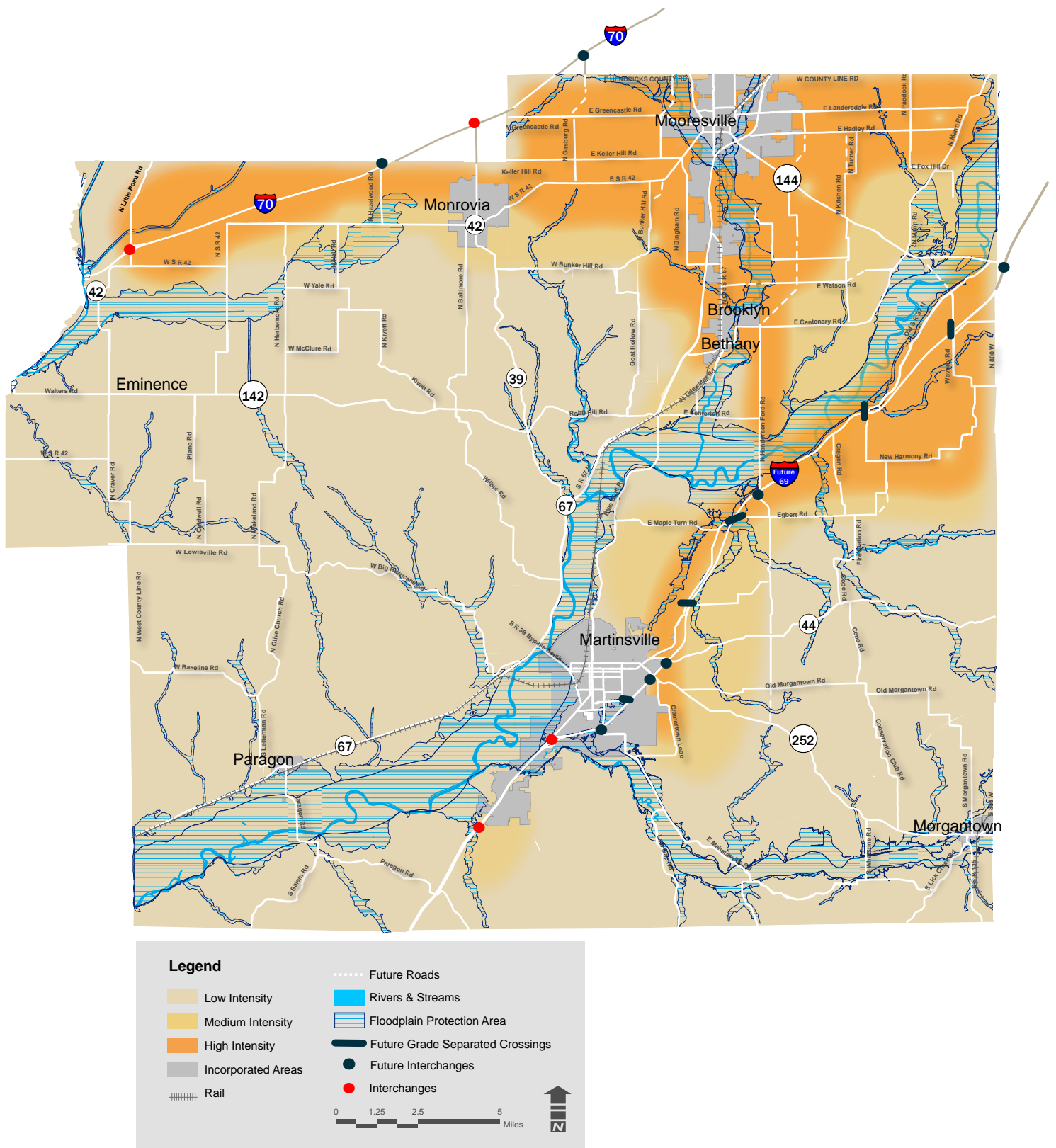
LOW INTENSITY AREAS (FIGURE 3.10):

Low intensity areas discourage higher density development to preserve the County's natural resources and prime agricultural land. Residential development in these areas as referred to in the Future Land Use Map should remain low density.

HIGH INTENSITY AREAS (FIGURE 3.10) :

These areas are closest to municipal boundaries and along major corridors such as Interstates 69 and 70. High intensity areas promote higher density residential development and higher intensity uses such industrial, mixed-use and commercial developments.

FIGURE 3.10: INTENSITY ZONES



GROWTH MANAGEMENT PATTERN

MIXED USE RESIDENTIAL PATTERNS

It is important to note that higher density is context specific. Density in Morgan County does not equal the same densities seen in urban areas like Indianapolis. Higher density in Morgan County high intensity areas resembles a neighborhood or village center. **Figure 3.11** provides an example of potential higher intensity mixed-use development patterns in Morgan County.

MIXED USE INDUSTRIAL/ COMMERCIAL

Mixed-uses are encouraged within light industrial and commercial areas to promote accessibility to compatible commercial uses. Appropriate commercial development includes larger scale retail mixed with dining options for employees. Allowing mixed-uses increases the attractiveness of light industrial sites for employers and encourages entrepreneurial and start-up enterprises to flourish.



Figure 3.11: Mixed Use Residential

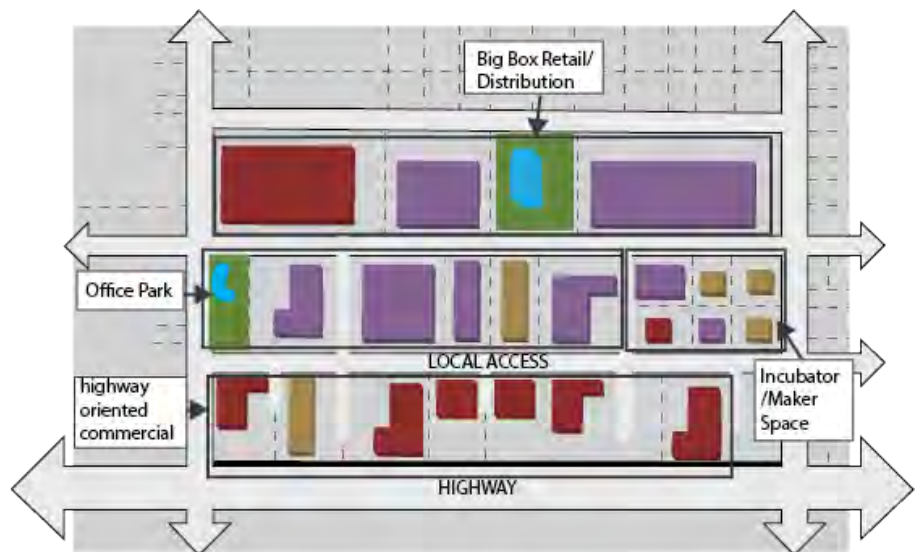


Figure 3.12: Mixed Use Industrial

GROWTH MANAGEMENT

LOCATION

PRIORITY DEVELOPMENT AREAS

Some communities prioritize areas for future development based on a set of pre-determined criteria that can include considerations like traffic volumes, emergency response times, utility availability, etc. The previous plan did not deem growth prioritization necessary due to the minimal level of growth occurring at the time.

The areas identified in **Figure 3.13 on page 54** are priority areas for utility services, economic development, and further developing County transportation infrastructure. All priority areas are located within high intensity areas

AREA A:

Located in the North-Central part of the County, this area has the opportunity to take advantage of its proximity to the Indianapolis International Airport, growing areas of Hendricks County and I-70. The Town of Plainfield has proposed in its updated Thoroughfare Plan to ask INDOT to construct an additional interchange which would provide accessibility to this area. With this in mind, this area should focus future land use decisions on lighter industrial facilities and highway-oriented commercial. Given the existing and future residential development opportunities in this area, providing adequate transitions and buffers will be essential. Additionally, this area may be a good target for mixed-use development to help transition between traditional single-family development and the non-residential development that will be attracted to the potential new interchange.

This plan does designate priority growth areas due to several factors including the following:

- The County desires to see more growth in certain areas to support economic development goals.
- Growth opportunities in adjacent counties provides an opportunity for Morgan County to capture growth momentum.
- Designating growth priority areas ahead of time allows for proactive planning for infrastructure investment required for quality development.

GROWTH MANAGEMENT

AREA B:

This area will primarily be industrial uses to take advantage of access to Interstate 70. This area is likely to see slower development than other interchanges further east along I-70. That said, while distribution facilities may prefer to be closer to the airport, this location may be a potential location for more manufacturing-focused facilities. Higher intensity industrial uses should be limited to the north side of the interstate while the south side may be a destination for lower intensity industrial uses and highway-oriented retail facilities. It is unlikely that this area will experience significant residential development in the foreseeable future.

AREA C:

This is one of the most interesting development areas in unincorporated Morgan County. With visibility from future I-69, as well as access to the corridor at SR 144, this area will be a target for development in the future. This area can likely support a mix of non-residential development types closer to the SR 144 interchange and then transition to higher density residential, mixed-use commercial and ultimately single-family residential uses.

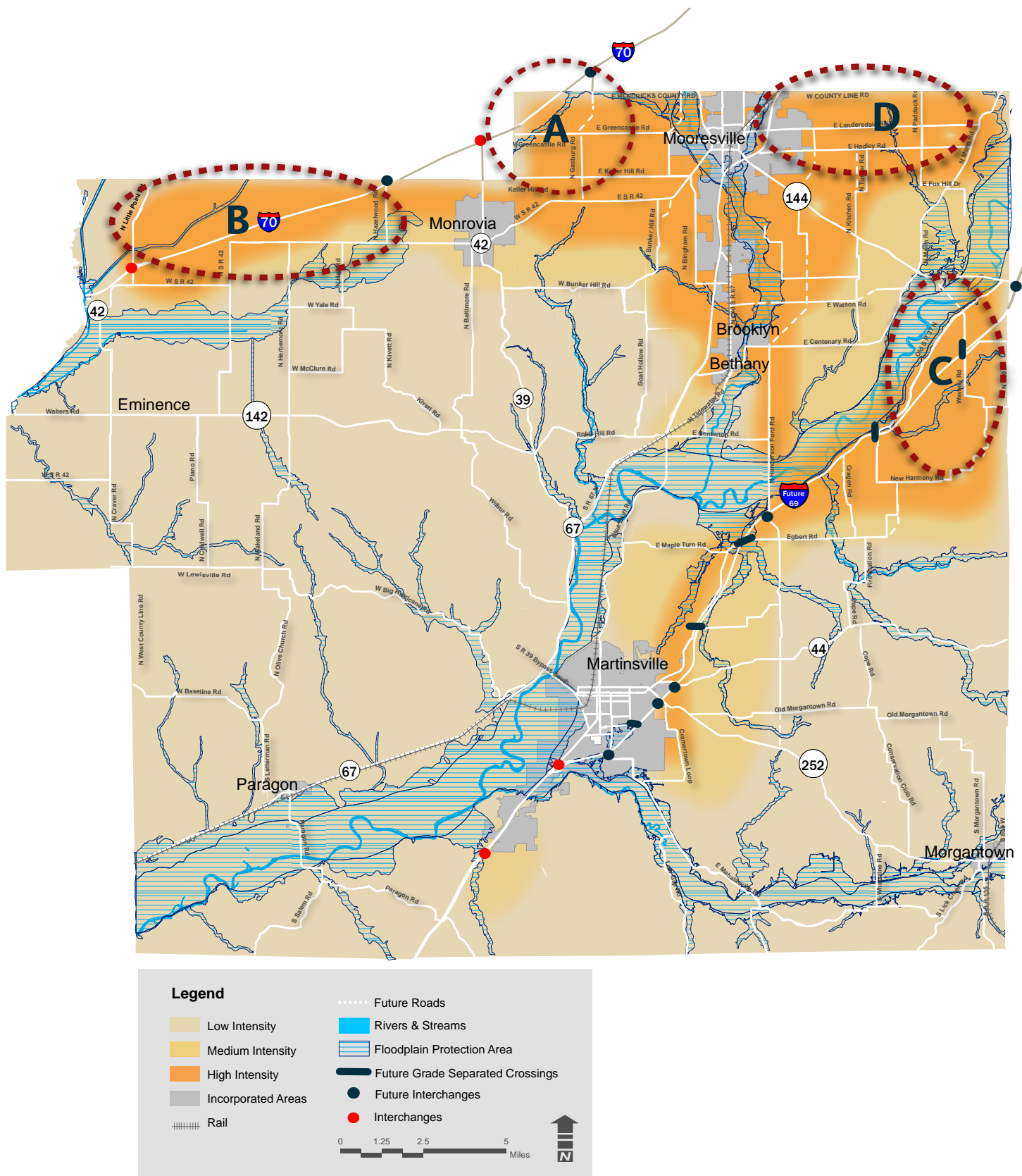
This area was previously planned for industrial uses, but it seems the more appropriate non-residential uses may be office, retail and technology-focused primary employers. This is consistent with what is being planned for other areas near the interchange. This will be heavily influenced by development patterns in Johnson County as well as the availability of utilities in the future.

AREA D:

Residential development has been identified as the top priority for this area. The designation was given to this area due to its proximity to growing areas in Johnson and Hendricks Counties as well as the projected southwesterly growth of the suburban Indianapolis region.

Some of this growth may occur in unincorporated areas and some may be included within the corporate limits of Mooresville as the community grows eastward. It is anticipated that residential densities in this area may range from medium density to low density, with the predominate residential use being traditional suburban development. There may be opportunities for neighborhood supportive retail uses in this area, but the main development is anticipated to be residential in the future.

FIGURE 3.13: PRIORITY AREAS



GROWTH MANAGEMENT QUALITY

In addition to establishing land use recommendations to the Zoning Ordinance, setting standards through a development ordinance would help encourage quality development. Quality development includes aesthetic and connectivity standards that give a community a sense of place. Connectivity standards ensure developments provide connections to and from nearby destinations.

AESTHETIC STANDARDS

New development should enhance the community's appeal. It is important for the County to implement some design standards that strike a balance between preserving and enhancing aesthetics while providing room for developers to build within budgets. Minimal design standards should be applied to both commercial, industrial, and residential construction. More stringent design standards should be considered for key gateway corridors into the community,

such as along State Road 144, Henderson Ford Road, Liberty Church Road and along the Interstate 69 Corridor.

CONNECTIVITY STANDARDS

While aesthetic standards are important to enhance the appeal of a community, attractive neighborhoods often have more to do with ensuring residential and commercial areas are walkable, connected and offer a mix of densities and uses. **Figures 3.14 and 3.15 on page 56** illustrate examples of good connectivity patterns.

CONNECTIVITY ELEMENTS

- ADA Accessibility
- Pedestrian Walkways and Paths
- Multiple Connections to and From Subdivisions

AESTHETIC ELEMENTS

RESIDENTIAL

- Building Orientation
- Parking Locations
- Building Materials
- Signs
- Landscaping
- Building Design

COMMERCIAL

- Trash Containment
- Materials
- Landscaping
- Architectural Design
- Garage Placement
- Accessory Buildings

GROWTH MANAGEMENT

QUALITY

CONNECTIONS TO MAJOR THOROUGHFARES

Access points to major corridors should be limited to reduce traffic congestion and create ease of access into and out of storefronts.

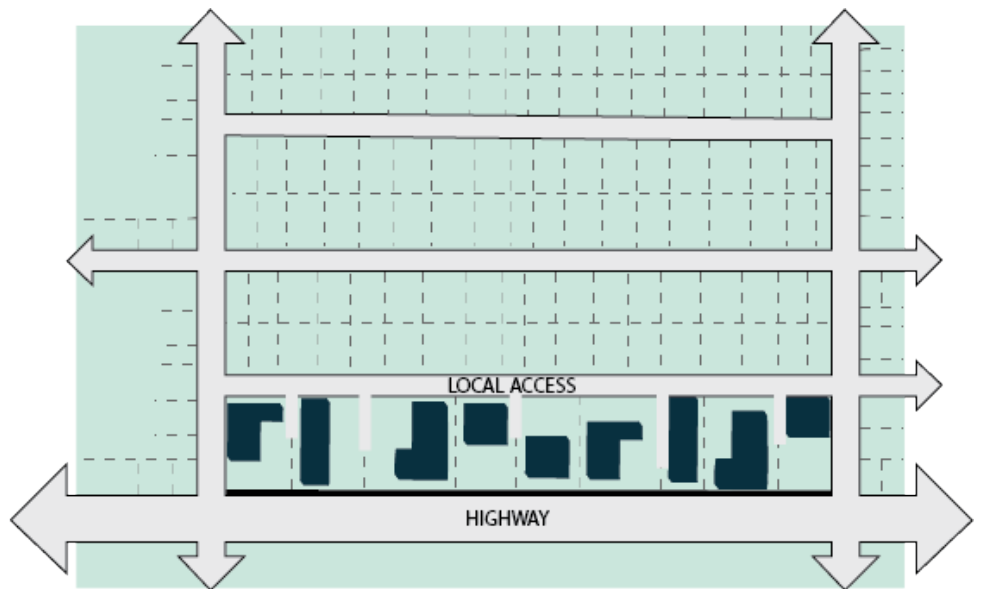


Figure 3.14: Connections to Major Thoroughfares

RESIDENTIAL CONNECTIVITY TO ADJACENT LAND USES

Residential developments should connect to each other but should also connect to adjacent land uses to provide for better interconnectivity for residents, emergency vehicles, and utilities. Roadway access is important, but sidewalk and trail access are equally important considerations for adequate connectivity.



Figure 3.15: Connections to Adjacent Land Uses

GROWTH MANAGEMENT

SMART GROWTH

The revolving discussion between committee members and community stakeholders pointed towards smart growth principles even though not entirely stated. The importance of balancing growth is repeated consistently throughout this plan.

Smart growth strategies are a concept championed by Smart Growth America and by planners nation wide. This concept clearly identifies principles that lead to smart growth. When smart growth

principles are applied, sustainable long-term benefits will follow.

These strategies touch upon the conversations between Morgan County leaders and their citizens when considering land use options. The smart growth strategies are integrated into the land use recommendations, but also should be applied when developing future policies.

SMART GROWTH PRINCIPLES

- Mix of land uses.
- Compact building design.
- Range of housing.
- Walkable neighborhoods.
- Preserve open space, farmland, natural beauty and critical environmental areas.
- Strengthen and direct development towards existing communities.
- Provide a variety of transportation choices.
- Make development decisions predictable, fair, and cost effective.
- Encourage community and stakeholder collaboration in development.
- Foster distinctive, attractive communities with a strong sense of place.

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4

UTILITIES

UTILITIES



Utilities in Morgan County are provided by a mix of public, private, and member-owned entities. In order to focus on the utilities that have the greatest impact on land use, this chapter provides a snapshot of available water, wastewater, electrical, gas, and telecommunications utilities.

While Morgan County as an entity is not in the position to expand or limit utilities directly, they can and should provide guidance as to where utilities are preferred and where they are undesired. The land use chapter helps provide this guidance through the Future Land Use Map and through the priority growth areas and development

intensity maps. Morgan County should communicate with utility operators within the County to ensure they understand the areas of desired growth and the areas they wish to protect.

KEY UTILITY OBJECTIVES

- Require adequate utilities for new development.
- Focus utility development in identified growth areas.
- Coordinate utility expansion/upgrades with County land use and development priorities.

IN THIS CHAPTER

- 61 CURRENT CONDITIONS**
An overview of current utility infrastructure
- 69 OPPORTUNITIES**
Opportunities for future infrastructure investment.

CURRENT CONDITIONS

WATER SUPPLY

Water service is provided in the County by several providers including Indiana American Water, Hill Water Corporation, Indianapolis Water Morgan (IW Morgan), Morgan County Rural Water Corporation, Brooklyn Water, Martinsville Water, Mapletown Utilities, Painted Hills Utilities, Morgantown Water, and Paragon Water. The incorporated cities and towns in the County all have water service. Most rural areas also have water service in reasonable proximity.

Table 4.1 on page 62 highlights the service areas as well as other notes relevant to the utility.

Because the County has not grown significantly since 2000, the production capacities identified in this plan are used as a guide. Based on production capacities identified in the 2010 plan, all water utilities have capacity to support future development.

STORMWATER

The County collects and conveys stormwater through a collection system that ultimately discharges to local rivers and streams. In recent years, the Environmental Protection Agency (EPA) has worked to improve the quality of stormwater discharged by municipalities by designating and regulating municipal separate storm sewer systems (MS4s). Morgan County is designated as an MS4 entity.

As an MS4 entity, municipalities must establish a program that establishes best management practices (BMPs) and measurable goals to meet six “minimum control measures.” The minimum control measures are:

- Public Education and Outreach.
- Public Participation/Involvement.
- Illicit Discharge Detection and Elimination.
- Construction Site Runoff Control.

- Post-Construction Runoff Control.
- Pollution Prevention/Good Housekeeping.

In order to meet the requirements of the MS4 program, several communities have established stormwater utilities. These utilities typically have rates for the use of the stormwater system, providing revenue to help fund improvements to stormwater systems and for management of the MS4 program.

Morgan County has been permitted under the MS4 program, and therefore has already established its program to meet the minimum control measures. As capital improvements are planned for the stormwater system, consideration should be given to establishing a stormwater utility to fund needed stormwater improvements.

The Morgan County Partnership for Water Quality is an organization within the County helping promote the goals of the MS4 program.

CURRENT CONDITIONS

TABLE 4.1: WATER UTILITIES

Company	Service Area	Production Capacity (gpd)	Storage Capacity (gallons)	Notes
Indiana American Water	Primarily old town limits of Mooresville	2,800,00	750,000	Has capacity to serve future development. Interconnection with Hill Water Corporation for emergency situations
Hill Water Corporation	Areas southeast and southwest of Mooresville down to Brooklyn	1,440,000	1,440,000	Cooperative utility. Has capacity to serve future development
Citizens Energy Group	Northern edge and eastern side of Morgan County	n/a - comes from Marion County	350,000	Could potentially serve future development
Morgan County Rural Water Corporation	Western Morgan County	na - typical usage 500-600k gpd	1,913, 000	Non-profit cooperative Built to serve rural customers Interconnected with Citizens Energy
Brooklyn Water	Town of Brooklyn	~400,000	n/a	Supply from wells located in town. Ability for future capacity
Martinsville Utilities	City of Martinsville and some areas north and south of the city	2,000,000	2,900,000	Has capacity for future development
Mapleturn Utilities	North of Martinsville between I-69 and Blue Bluff Road	432,000	180,000	Non-profit Current usage at 150,000 gpd
Painted Hills Utilities	East of Martinsville	~1,000,000	170,00	Usage is well below capacity
Morgantown Water	Morgantown Corporate Limits	200,000	100,000	Usage is well below capacity
Paragon Water	Paragon Corporate Limits	n/a	80,000	Current usage well below capacity

*Capacities are from the 2010 Comprehensive Plan unless noted otherwise

CURRENT CONDITIONS

WASTEWATER

Wastewater management in the County is provided by both sewer systems and individual septic systems. The areas with sewer systems are mostly limited to locations within, or adjacent to, cities and towns. The providers in these areas include Mooresville Wastewater, Martinsville Wastewater, Brooklyn Wastewater, Mapletown Utilities, Morgantown Wastewater, Paragon Wastewater, and Monrovia Wastewater. A brief snapshot of each utility is provided in the table below.

In addition, there are a few subdivisions outside cities and towns that provide their own wastewater services. For example, Wildwood Shores is a subdivision southwest of the intersections of Paddock Road and Hadley Road. Other examples include Rolling Vista Estates and Heartland Crossing. These subdivisions provide wastewater service to the subdivision residents only.

One of the biggest challenges to supporting growth in priority areas will be adequate utility infrastructure, especially wastewater treatment.

As plans continue to advance and develop for a wastewater treatment plant at Waverly, the County should ensure they have a voice at the table to help identify ways to bring wastewater infrastructure to the northeastern portion of the County, especially an area loosely bound by Mooresville, Brooklyn, and Waverly.

*Capacities are from the 2010 Comprehensive Plan unless noted otherwise

CURRENT CONDITIONS

TABLE 4.2: WASTEWATER UTILITIES

Company	Service Area	System Type	Peak Capacity	Design Flow	Notes
Town of Mooresville	Mooresville	Gravity and force mains	2.5 mgd	1.5 mgd	Last upgrade in 2009
Martinsville Wastewater	Martinsville	Gravity and force mains	6.25 mgd	2.2 mgd	
Mapleturn Utilities	N of Martinsville between SR-37 & Blue Bluff Rd	Contact Stabilization	n/a	225,000 gpd	n/a
Morgantown Wastewater	Morgantown Corporate Limits	Lagoon System	n/a operating below capacity	n/a	
Brooklyn Wastewater	Brooklyn & Bethany	SBR's	620,000 gpd	340,000 gpd	Last upgrade in 2000; operating below capacity
Paragon Wastewater	Paragon Corporate Limits	Activated sludge	n/a- operating below capacity	n/a	2006
Monrovia Wastewater	Monrovia	Aero-mod	n/a- operating below capacity	300,000	Last upgrade in 2001; operating below capacity

CURRENT CONDITIONS

SEPTIC SYSTEMS

The remaining areas in the County are served by individual septic systems.

As previously mentioned, wastewater services are provided in most cities and towns, as well as some subdivisions in the County. All other areas are served by individual septic systems. The permitting of new septic systems and investigation of septic system failure is the responsibility of the Morgan County Health Department.

As listed in the 2010 Comprehensive Plan, there are a few areas served by septic systems that have expressed an interest in sanitary sewer service. These areas include Eminence and Waverly. Eminence in particular has had problems of poor septic systems. But the town's small size and large distance from neighboring communities makes it difficult to provide sewer service without a significant cost to property owners.

Waverly and its neighboring residents held a public meeting in 2008 about starting a regional sewer district. This would better position the area for future development. Plans are currently progressing for a wastewater treatment plant in Waverly.

Lake Hart, southwest of Monrovia, is another area that has expressed an interest in sanitary sewer service. Properties along lakes, such as Lake Hart, Paradise Lake, and Lake Edgewood, can have problems of septic systems failing and polluting the water. Ideally, these areas could be served by a neighboring sewer service, or by creating their own system with a treatment facility.

ELECTRIC

Electric service in the County is provided by Duke Energy, Hendricks Power Cooperative, Indiana Municipal Power Agency, Indianapolis Power and Light

(IPL), Johnson County REMC, and South Central Indiana REMC. **Figure 4.1 on page 66** highlights the service territories of these providers.

NATURAL GAS

Vectren Gas serves portions of the County. **Figure 4.2 on page 67** highlights the service areas for natural gas.

TELECOMMUNICATIONS

Figure 4.3 on page 68 highlights the areas of the County currently with access to internet via cable, DSL, or fiber. The availability of fiber will be increasing significantly through the County in the next several years.

SCI REMC is providing high-speed fiber along the future Interstate 69 corridor. Initially this will be available to SCI REMC members at speeds up to 1 gigabit per second, a drastic improvement over currently available speeds around 20 megabits per second.

FIGURE 4.1: ELECTRIC SERVICE AREA MAP

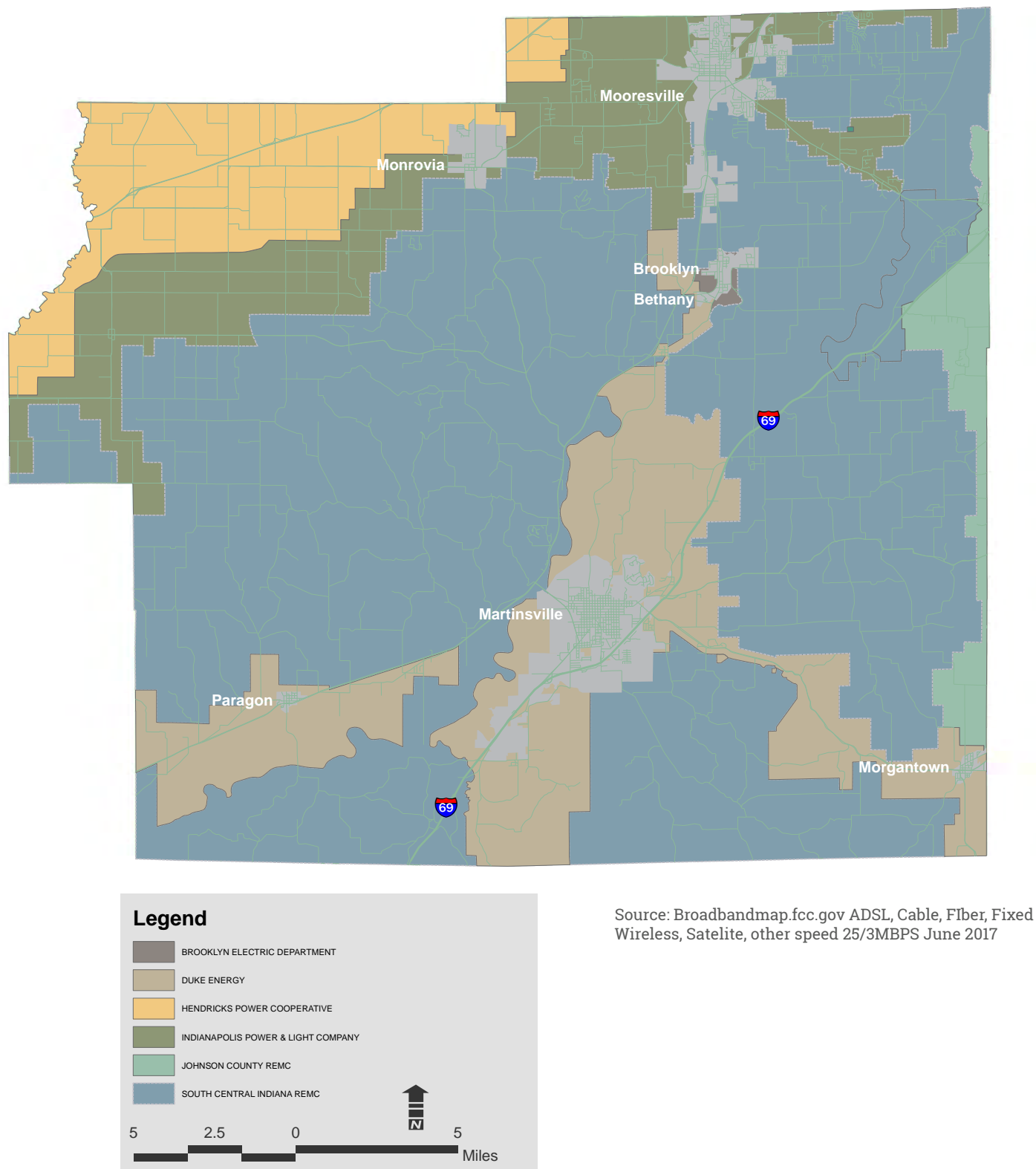


FIGURE 4.2: NATURAL GAS SERVICE AREA MAP

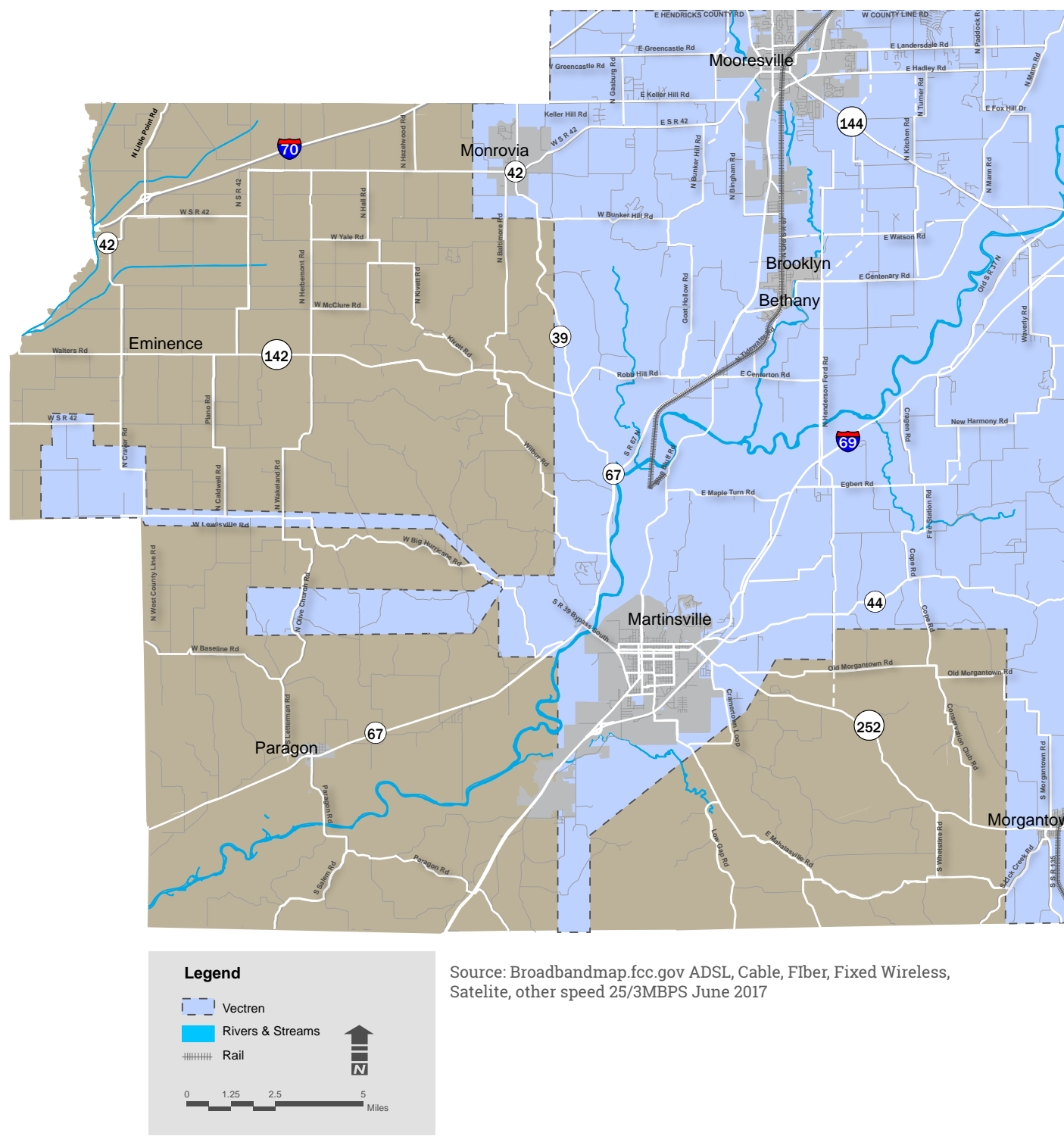
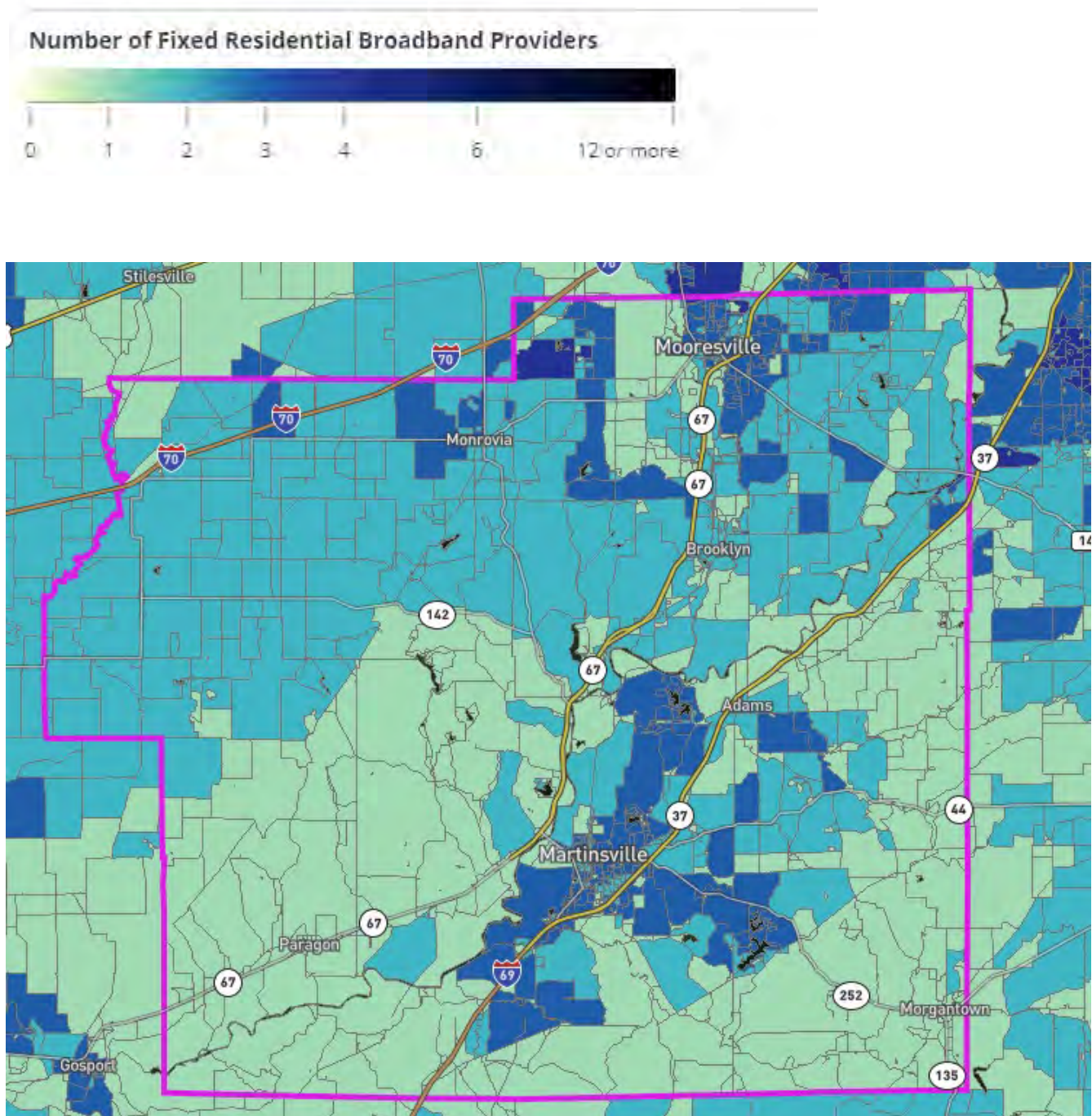


FIGURE 4.3: INTERNET SERVICE MAP



Source: Broadbandmap.fcc.gov ADSL, Cable, Fiber, Fixed Wireless, Satellite, other speed 25/3MBPS June 2017

OPPORTUNITIES

WASTEWATER

Properly dealing with wastewater and providing adequate options for wastewater will continue to be a challenge in the County. However, the County has an opportunity to help lead local participation in the development of a regional/inter-local partnership between the County Redevelopment Commission, Mooresville and Brooklyn that could provide wastewater capacities in the northern townships for the next several decades. This service could take the form of a private entity, similar to the Hamilton Southeastern Utilities in Hamilton County.

Other priority areas of growth, like those in the northwestern portion of the County along Interstate 70 will need to be evaluated to ensure adequate capacities for water and wastewater infrastructure.

INTERNET ACCESS

Continued development of high-speed internet access to areas of the County currently lacking access also brings significant opportunities.

According to a study conducted by Purdue University agricultural economists titled "Estimation of the Net Benefits of Indiana Statewide Adoption of Rural Broadband", every dollar invested into broadband returns nearly \$4 to the economy. With the increased reach of high-speed internet along the Interstate 69 corridor, residential and business growth becomes much more feasible and attractive.

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5

ECONOMIC
DEVELOPMENT

ECONOMIC DEVELOPMENT

Morgan County is in a great position compared to similar counties in Indiana with a rural/urban development mix. Below are key economic opportunities available to Morgan County.

- The room to grow and ability to capitalize on growth from adjacent Hendricks and Johnson counties.
- Direct access to two regional interstate systems; Interstate 70 and Interstate 69.
- Close proximity to the Indianapolis Regional Airport, the Indianapolis metropolitan area, and Bloomington.
- Great tourism potential through natural assets such as the White River, Morgan/Monroe State Forest, dense tree canopy, planned greenways, and agritourism opportunities.
- Mix of opportunities from industrial development, agri-business, and tourism.
- Lowest property taxes in the region.

KEY ECONOMIC DEVELOPMENT OBJECTIVES

- Attract a diverse range of employers.
- Promote local tourism through recreational opportunities.
- Capitalize on Interstates 69 and 70 as growth corridors, with development focus around interchanges.
- Support established employment centers, such as industrial parks, through strategic infrastructure investment.
- Offer a diverse mix of programming and amenities that will benefit residents of all ages.
- Increase recreation in and around the White River.

IN THIS CHAPTER

73 ECONOMIC INDICATORS

An overview of demographics related to the economic conditions within the County.

77 ECONOMIC STRATEGIES

Strategy recommendations to promote County-wide economic development.

KEY ECONOMIC INDICATORS

DEMOGRAPHICS

Economic indicators measure the economic health of communities. There is a long list of indicators that can be used to determine Morgan County's economic position, however, this chapter identifies current conditions based on workforce and quality of life opportunities. Another indicator deals with residential growth and opportunity which is discussed in the following chapter on housing.

EMPLOYMENT BY INDUSTRY

Figure 5.1 provides an overview of the top industries within Morgan County. According to the American Community Survey (ACS), manufacturing is the top industry within the County at 16% with health care, construction and retail trade following behind within the top four industries.

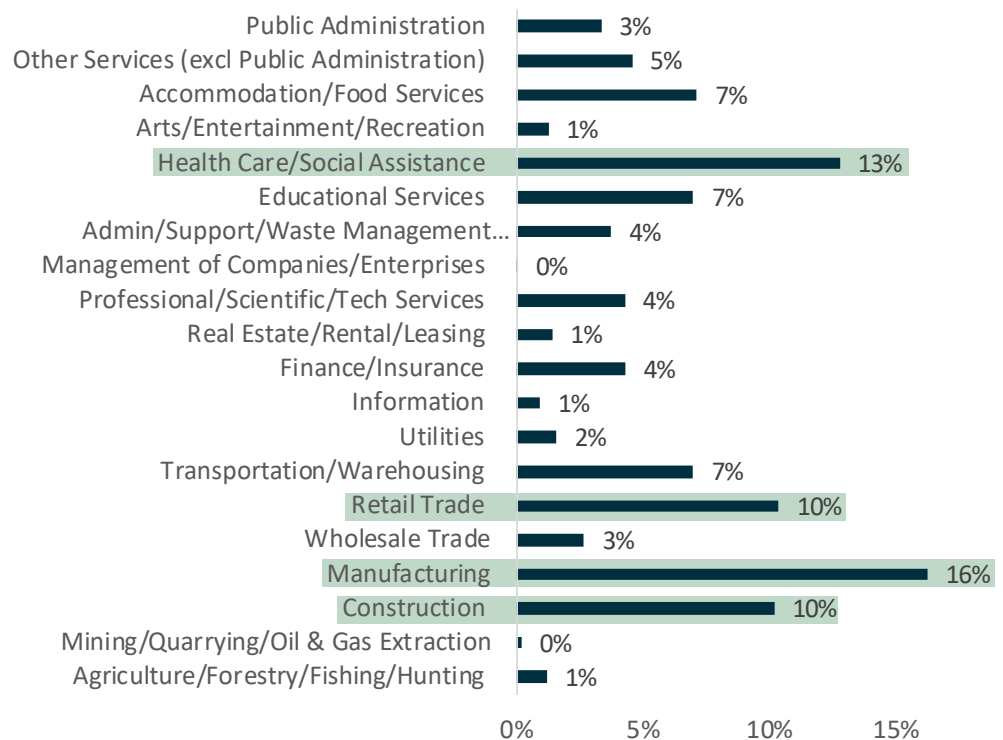


Figure 5.1: Employment by Industry
*Source: (ACS) 5-Year Estimates 2012-2016

KEY ECONOMIC INDICATORS

DEMOGRAPHICS

WORKFORCE DISTRIBUTION

A higher percentage of the working age population in the labor force is indicative of economic health. As shown in **Figure 5.2**, about 60% of the population are considered an active part of the County's labor force with 35% of the population are not in the labor force. This 35% accounts for those who are neither employed nor unemployed such as retirees, those attending school, disabled, and other reasons.

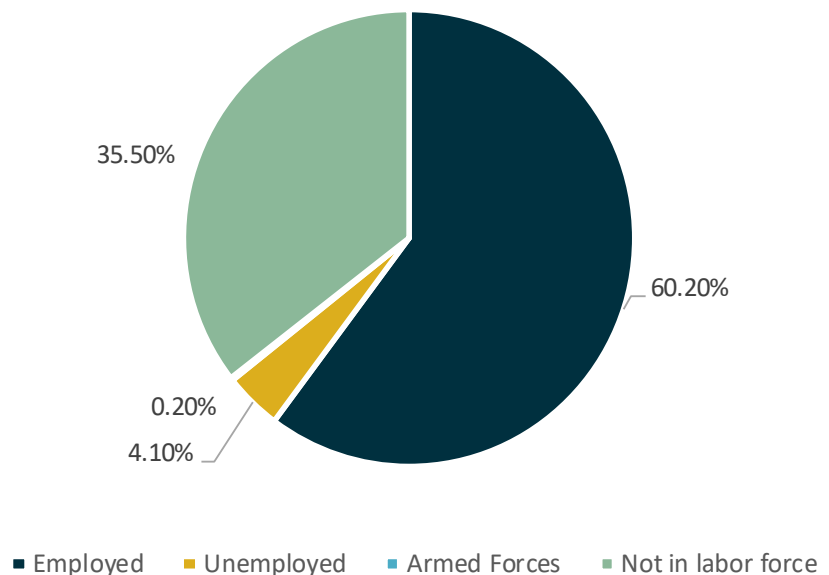


Figure 5.2: Labor Force Characteristics
*Source: (ACS) 5-Year Estimates 2012-2016

GRADUATION RATES

Graduation rates reveal the majority attainment level of the educated population in the County. **Figure 5.3** provides an overview of graduation rates for the County. High school graduates make up the highest percentage of the population. About 15% of the population has earned a bachelor's degree or higher.

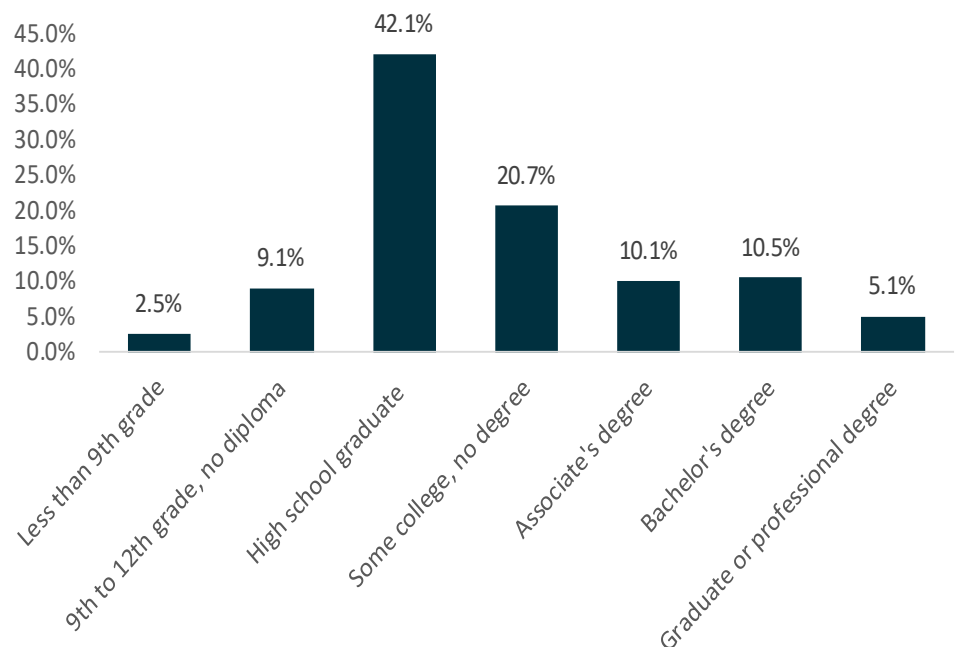


Figure 5.3: Graduation Rate
*Source: (ACS) 5-Year Estimates 2012-2016

KEY ECONOMIC INDICATORS

DEMOGRAPHICS

JOB POSTINGS

Indiana's Department of Workforce Development provides insight into the current and projected openings most available within the County. This data provides insight into the type of positions most prevalent in the County paired with education requirements and demand rankings.

Job Postings and Openings by County

Morgan County



INDIANA
DEPARTMENT OF
WORKFORCE
DEVELOPMENT

Job Postings (Burning Glass)

October 2018 through December 2018

897

total job postings

Projected Openings (EMSI)

Annually from 2018 to 2028

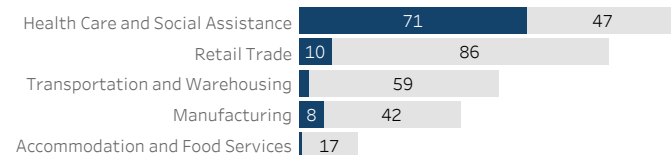
Total Openings 2,535

Replacement Openings* 2,273

*Transfers and exits

Job Postings: Top Industries

■ Degree required* ■ No degree required



*inferred from occupation

Proj. Growth: Top Industries

■ Degree required* ■ No degree required



*inferred from occupation. Education requirements are subject to change in the future.

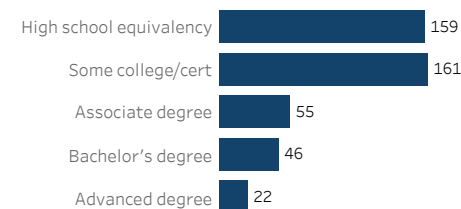
Job Postings: Top Occupations (🔥🔥🔥🔥+)

Occupation	Job postings	Education Rating	IN Demand Ranking
Heavy and Tractor-Trailer Truck Drivers	40	High school equivalency	🔥🔥🔥🔥
Registered Nurses	22	Bachelor's degree	🔥🔥🔥🔥
Customer Service Representatives	20	Some college or certificate	🔥🔥🔥🔥
Sales Representatives, Wholesale and Manufacturing, Except Technica..	6	Associate's degree	🔥🔥🔥🔥

Proj. Openings: Top Occupations (🔥🔥🔥🔥+)

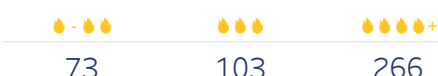
Occupation	Total Openings	Education rating
Office Clerks, General	40	Some college/certificate 🔥🔥🔥🔥
Customer Service Representatives	30	Some college/certificate 🔥🔥🔥🔥
Heavy and Tractor-Trailer Truck Drivers	30	High school equivalency 🔥🔥🔥🔥

Job Postings by Education*



*inferred from occupation

Postings by INDemand Ranking



28.4%

of job postings are in low wage occupations

\$18.81

Avg. Hourly Wage (EMSI)

Major Employers

Nice-pak Products Inc
Toa Llc
Iu Health Morgan Hospital
Toa Usa Llc
Franciscan Helath Mooresville
Walmart Supercenter
Bri Staffing
Gray Brothers Cafeteria
Morgan County Sheriff's Dept
Martinsville High School



KEY ECONOMIC INDICATORS

QUALITY OF LIFE DEMOGRAPHICS

There are several other quality of life indicators which the County may not have direct control over, but which should be monitored and supported by the County when possible. These quality of life indicators (**Table 5.1**) can be evaluated by reviewing the community vitality indicators employed by the Office of Community and Rural Affairs (ORCA). If these indicators are improving year after year, it is an indication that quality of life measures within the County's control are making a positive contribution. More information on these indicators can be found at <https://pcrd.purdue.edu/ruralindianastats/>.

TABLE 5.1: OCRA QUALITY OF LIFE INDICATORS							
OCRA CVI	2012	2013	2014	2015	2016	2017	Indiana 2017
Overall State Ranking	21	26	31	27	30	29	N/A
Ranking by Geographic Classification (Rural/ Mixed)	Rural/ Mixed 11 of 31	Rural/ Mixed 11 of 29	Rural/ Mixed 13 of 32	Rural/ Mixed 13 of 30	Rural/ Mixed 13 of 33	Rural/ Mixed 13 of 33	99
Population Estimates	69,195	69,381	69,590	69,648	69,698	69,522	37
Public School Enrollment as Percentage of Population Under 18 Years	70.1%	69.5%	70.6%	69.9%	68.5%	67.8%	4
Percent High-School Graduation Rate	88.6%	86.6%	89.8%	91.7%	93.5%	92.1%	6
Percent Population with Associates Degree or Higher	24.0%	24.7%	25.0%	26.0%	25.7%	26.5%	3
Gross Assessed Value Per Capita	\$69,179	\$70,161	\$69,933	\$71,172	\$71,172	\$71,172	n/a
Per Capita Personal Income	\$36,993	\$37,842	\$38,419	\$39,299	\$40,417	42,324	n/a

Source: Rural Indiana Stats, Office of Community and Rural Affairs and Purdue University

STRATEGIES

The top priority for economic development and growth in Morgan County is to create a market that is attractive to and enables residential development. Increasing population and residential development, specifically adjacent to and within the established communities of Mooresville, Monrovia and Martinsville, can support all other economic development goals. There are several approaches the County can utilize to help bolster the overall attractiveness and reputation of the County for residential development, and in turn, further economic development.

QUALITY OF LIFE STRATEGIES

Enabling residential growth requires much more than simply having land available for development. Morgan County has always had plenty of land available, but has not seen the residential growth that Hendricks and Johnson Counties have seen. Promoting and developing quality of life initiatives and improvements are one of the best ways to get people excited about a community. The following initiatives and improvements can also generate buzz and excitement, helping overcome past perceptions about the County.

GREENWAYS AND BIKEWAYS

Morgan County lags behind Marion, Hendricks and Johnson counties when it comes to trails and pedestrian infrastructure. As part of the Thoroughfare Plan developed concurrently with this plan, rural bikeways and trail

networks were identified. The White River/Whetzel Trace Greenway has long been a goal of the County. Two miles of this trail have currently been completed around the Old Town Waverly Park.

The County should prioritize trails that connect to established systems in adjacent counties, such as the White River Greenway (**Figure 5.4 on page 79**) A priority for the County should be to establish regional park and trail systems in adjacent counties. The White River Greenway presents itself as a great connection opportunity. The County has already begun to collaborate with adjacent Hendricks and Johnson County to create a connected trail system. This plan encourages the ongoing relationship between the adjacent counties. The opportunity to establish a regional White River Corridor is discussed in more detail in **Chapter 7: Environment and Natural Resources**.

STRATEGIES

PARK IMPROVEMENTS

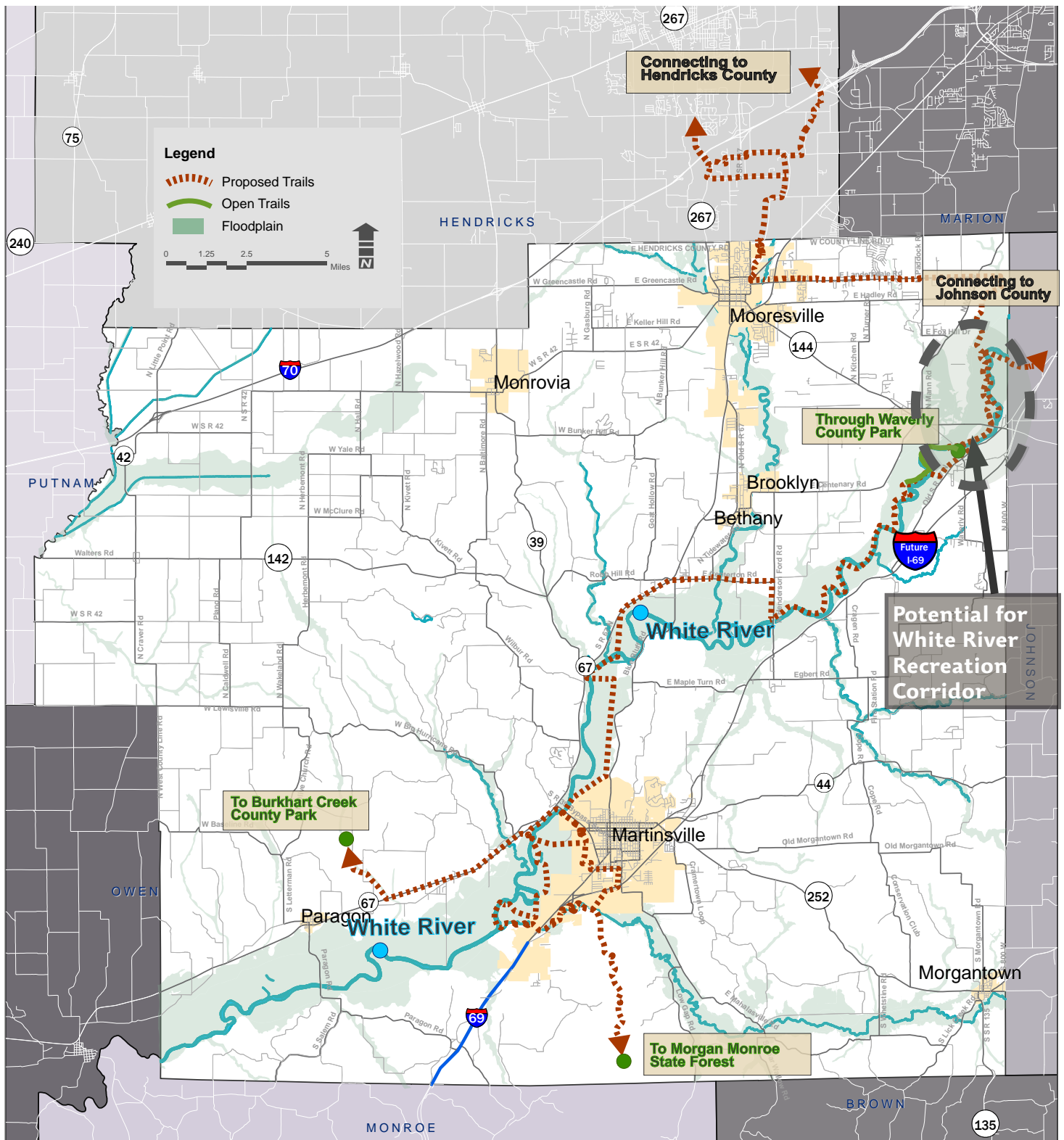
The Morgan County Parks and Recreation Department has had some great successes in recent years with the addition of Burkhart Creek Park and Old Town Waverly Park. The parks department is currently undergoing an update to their Five-Year Master Plan. The County should continue to invest in improvements and additional recreational amenities as identified in the Master Plan.

PROGRAMMING

Providing quality public spaces is only the starting point in creating vibrant and successful amenities which attract residential development. People want to feel part of a community. Festivals and events bring people together, building the sense of community people need.

The County should continue to support quality programming such as the Halloween Festival in Old Town Waverly, Farmer's Markets, and races throughout the County. Creation of civic performance spaces can also support smaller events, such as concerts, plays, and other performances which create local cultural offerings and add to the fabric of a community.

FIGURE 5.4: WHITE RIVER GREENWAY CORRIDOR



STRATEGIES

FUTURE LAND USE AND INFRASTRUCTURE

While building a population base is the number one priority, the County would be remiss to not identify how other land use and infrastructure decisions can support existing and future economic development efforts.

PRIORITY GROWTH/ FOCUS AREAS (FIGURE 5.5)

The future land use designations discussed in the land use chapter directly relate to economic development goals. The County seeks to support continued residential development within and adjacent to the communities of Monrovia, Mooresville and Martinsville. Additionally, the County seeks to support the continued development of employment centers, such as the industrial park in Mooresville, while also promoting new employment opportunities along the interstates and proposed interchanges.

PRIORITY CORRIDORS AND KEY ACCESS POINTS (FIGURE 5.6)

The identified growth areas would be nothing but drawings on a map if they were not also supported by policy and investment by the County. In order to direct growth in these areas, recommendations from this plan and the Thoroughfare Plan should be considered. The Thoroughfare Plan has helped identify the key corridors which support and serve the priority growth areas. These key corridors are also the result of changing transportation networks due to the reduction of access points onto what will be the future Interstate 69 corridor. Henderson Ford Road, Mann Road, S.R. 144, Greencastle Road, SR 42 and a commerce corridor formed by the roads of Greencastle Road, Bingham Road, Keller Hill Road, Bethel Road, and Merriman Road are all critical corridors in the continued residential development in the northeastern portion of the County and in support of industrial/commercial employment opportunities adjacent to the interstate corridors.

SEWER/WATER

As discussed in the utilities chapter, strategic expansion and location of available utility infrastructure, especially sewer and water, is necessary to support desired and priority growth areas. One of the biggest gaps in this current infrastructure is wastewater capacity in the northeastern quadrant of the County. The addition of a wastewater treatment plant at Waverly is a good first step. However, more needs to be done to help ensure adequate capacities to support residential development in desired locations. These locations are identified on the Future Land Use Map and Development Intensity Zone Map.

FIGURE 5.5: PRIORITY DEVELOPMENT AREAS

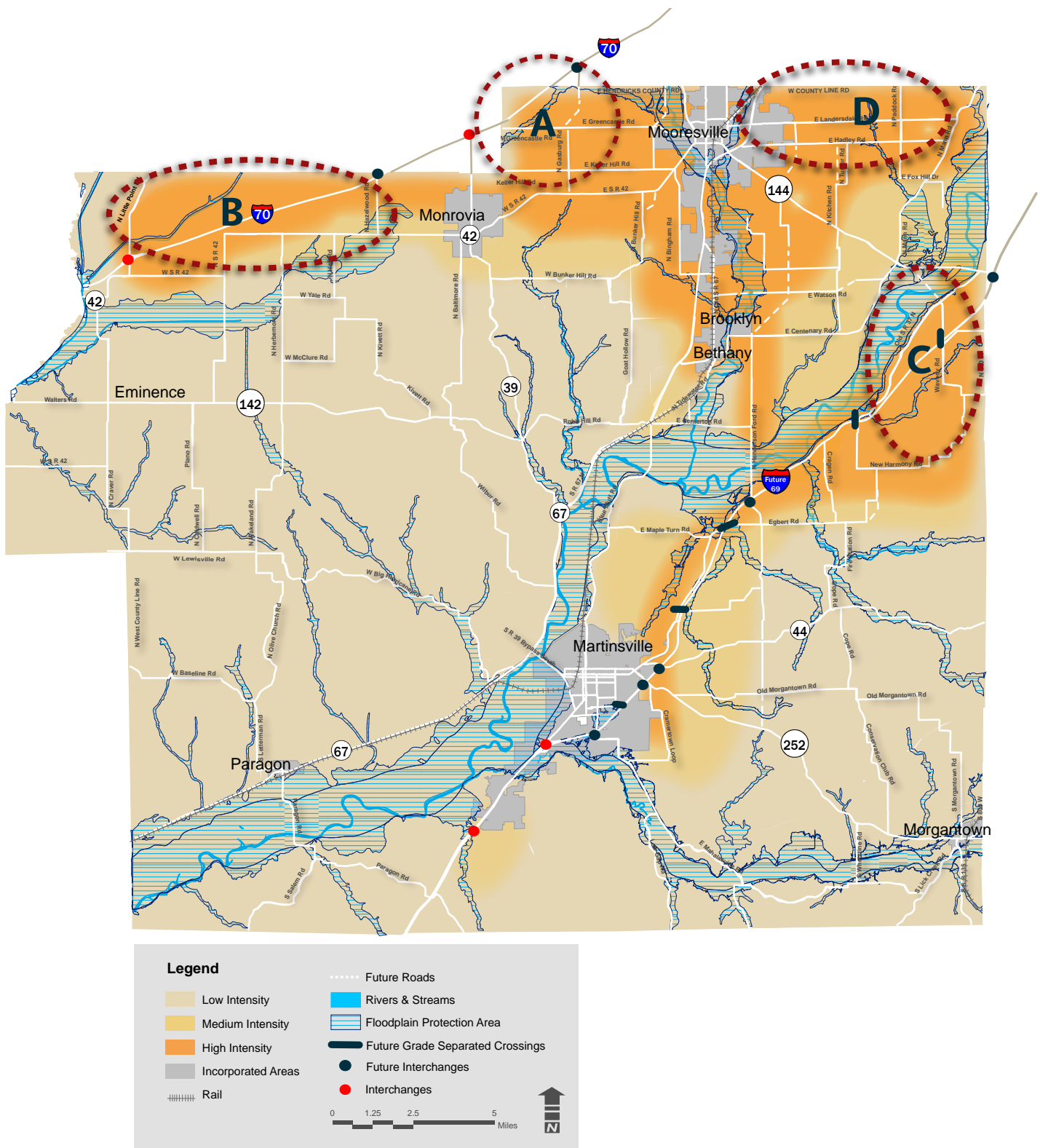
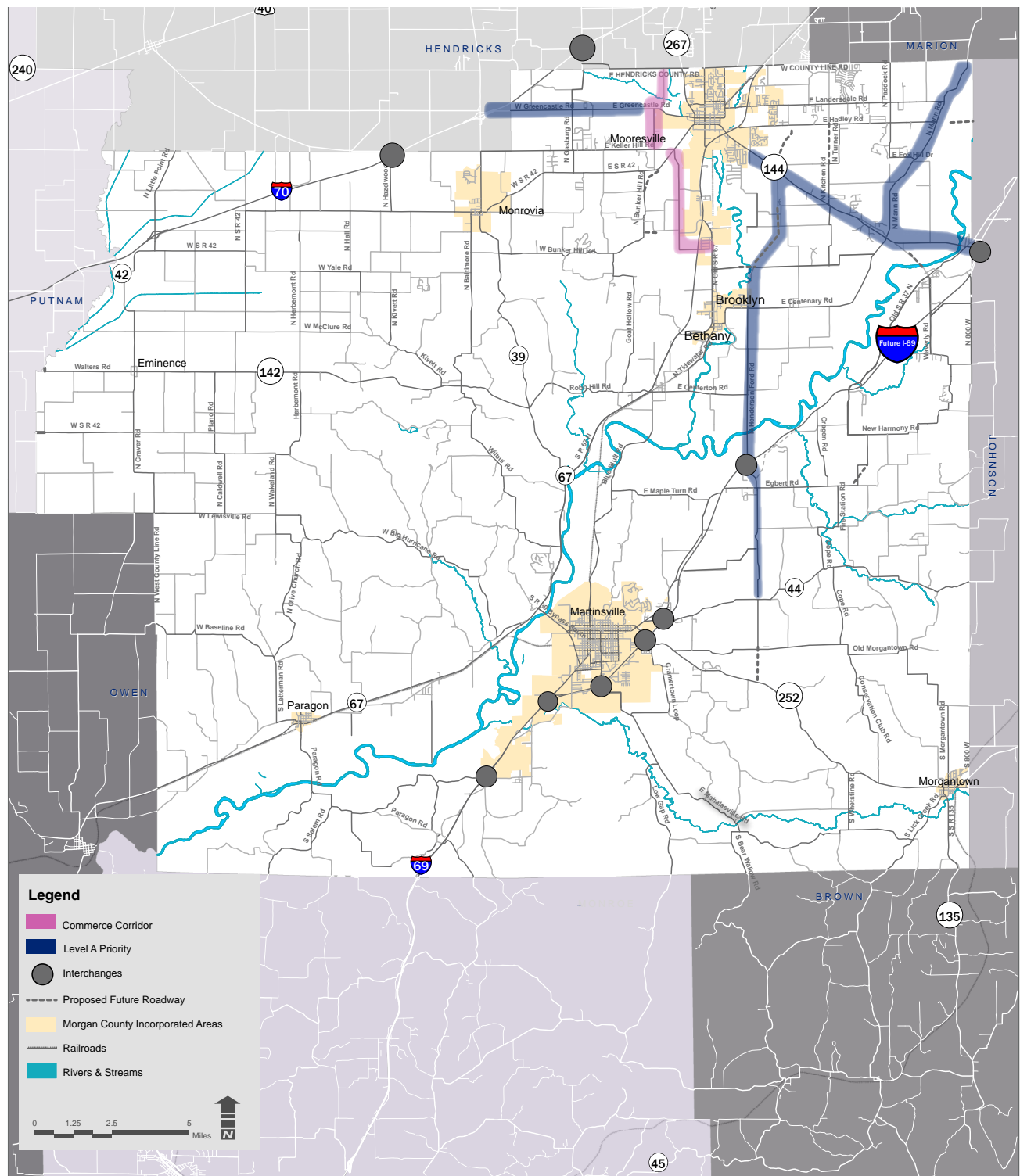


FIGURE 5.6 PRIORITY CORRIDORS



Source: Morgan County Thoroughfare Plan 2019

STRATEGIES

MESSAGING

One of the consistent themes discussed during the planning process was how Morgan County lacked a cohesive and strong message about the unique strengths of the County. Absent such a message, and the ability to broadcast it to the region at large, others are filling in the gaps and creating their own story about Morgan County or not hearing about the County at all. While this plan has engaged several key stakeholders in the County and identified the primary land use and development goals for the County over the next several years, it is not a branding or marketing plan.

Several of the key stakeholders engaged in this plan, including County government, Morgan County Economic Development Corporation, and Visit Morgan County should participate in a collaborative effort to develop a unified marketing and messaging strategy for the County.

TOURISM

Tourism is one area where Morgan County has several unique offerings compared to its neighbors. Promoting and developing tourism has two main benefits for the County:

1. Increased revenues and dollars into the local economy.
2. Increased exposure of the County to the population base in the region. Right now, Morgan County is somewhat of a hidden gem in the Indianapolis region. Many people have heard of the County, but don't really know what the County can offer, or hold outdated perceptions about the County. Tourism brings people into the County, allowing them to experience first hand the unique attributes of Morgan County and potentially opening up the possibility of making Morgan County a permanent home.

STRATEGIES

TOURISM POTENTIALS

The beautiful scenery is one of the defining attributes of Morgan County. Further development of greenways, water trails for kayaking and canoeing, and camping/lodging opportunities will complement and support the existing assets of the White River, dense tree canopy, rolling hills, Morgan/Monroe State Forest and the Knobstone Trail.

OUTDOOR RECREATION

AGRI-TOURISM

Morgan County's rural heritage provides an opportunity for residents in cities around the region to experience rural experiences unique to Morgan County including local fisheries, honey farms, orchards, wineries and the observatory.



6

HOUSING

HOUSING

A primary goal of this plan is to increase housing options in Morgan county. This goal is a result of several stakeholder and steering committee conversations in addition to public feedback. The concern for improving the housing diversity relates to other key objectives addressed in this plan. This includes the need to attract and retain a viable working population and to promote economic development opportunities across the county. The county understands that in order to realize goals related to economic development, housing must be addressed and prioritized in this plan.

The first step is to understand current conditions in the housing market. Challenges and opportunities for housing within the county are identified along with an understanding of what types of housing are needed to create the best opportunities for all residents.

KEY HOUSING OBJECTIVES

- Promote residential developments near or within existing corporate boundaries.
- Encourage appropriate areas for growth while protecting natural resources and prime agricultural land.
- Encourage housing options for young professionals, families and seniors.
- Encourage market rate apartments in high intensity development zones.
- Encourage aging-in-place options.

IN THIS CHAPTER

87 CURRENT CONDITIONS & TRENDS

An overview of the current housing stock across the county.

91 OPPORTUNITIES & CHALLENGES

A snapshot of the housing challenges and opportunities facing Morgan County.

94 NEXT STEPS

A summary and recommendations of approaching a deeper study in assessing the county's housing needs.

CURRENT CONDITIONS

This section provides a snapshot of the conditions related to the current housing stock, market trends and availability. The data provided here provides a quick glance into the current conditions, but also provides a clear picture as to why the housing need is so important for the county.

According to the American Community Survey, 91.8% of the housing stock is owner-occupied while 8.2% is renter-occupied and 7% of the homes left vacant. 1-Unit (single-family) detached is the most common housing type making up 84% of the housing stock with mobile homes coming in second at 7.6% (**Table 6.1 on page 88**).

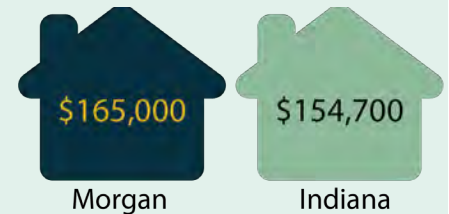
According to the recent report by the Indiana Association of Realtors, Morgan County homes sold for an average of \$165,500 from February 2018 to February 2019. This average is higher than the state average by a little over \$10,000. Within the same time period, a total of 1,388 houses were listed.

Table 6.2 on page 88 provides information of current listings according to housing value for Morgan County and a majority of county municipalities. The average price range for homes rested between \$100-500k with the \$100-200k range having the highest total amount of listings. This corresponds to **Figure 6.1** where 26% of the homes were valued between \$100,000 and \$149,000.

Table 6.3 on page 88 details the age of housing units by decade. The current housing stock is aging with the majority of the housing built after 1999. This can be a concern over the quality of housing if the older housing has not been cared for properly. A deeper assessment of the current housing stock is needed to understand the conditions of these properties.

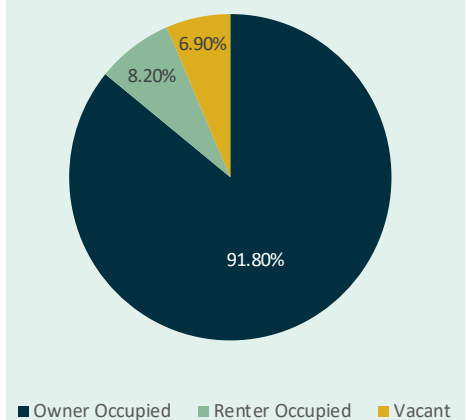
TOTAL
HOUSING UNITS ¹
28,199

MEDIAN HOME
SALES PRICE ²



TOTAL
LISTINGS 2018 ²
1,388

HOUSING
OCCUPANCY ¹



sources: 1.American Community Survey (ACS) 5-Year Estimates 2013-2017
2. Indiana Association of Realtors, Housing Market Update 2.18-2.19

CURRENT CONDITIONS

TABLE 6.1: HOUSING TYPE

Housing Type	Percent	Total
Single Family	84%	23,680
Duplex	1.8%	513
Mobile Home	7.6%	2,145
Multi-Family (Apartment, Condo/Townhome)	6.6%	1,852

Source: American Community Survey (ACS) 5-Year Estimates 2013-2017

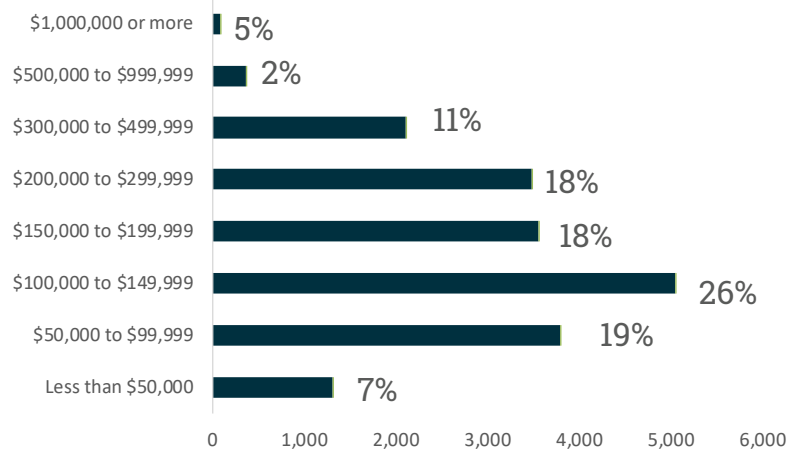


Figure 6.1 Average Home Value

Source: American Community Survey (ACS) 5-Year Estimates 2013-2017

TABLE 6.2: PRICE RANGE AND NUMBER OF HOMES LISTED FOR SALE

Area	<\$100k	\$100-\$200k	\$200-\$300k	\$300-\$500k	\$500k-\$1M	>\$1M	Total
Morgan County	25	52	35	36	19	5	171
Martinsville	13	26	15	30	12	3	99
Mooresville	3	14	9	8	2	1	37
Monrovia	1	1	1	1	0	0	4
Morgantown	1	1	1	1	1	0	6
Paragon	1	1	1	0	0	0	3
Total	45	95	62	76	34	9	320

Source: Metropolitan Indianapolis Board of Realtors' Multiple Listing Service, Spring 2019

*Eminence, Brooklyn and Bethany Included in Morgan County

TABLE 6.3: AGE OF HOUSING UNITS

AGE	Percent	Total
2014 or later	.9%	238
2010 to 2013	2.0%	523
2000 to 2009	17.9%	4,612
1980 to 1999	30.4%	7,844
1960 to 1979	24.9%	6,418
1940 to 1959	12.7%	3,266
1939 or Earlier	11.3%	2,904

Source: American Community Survey (ACS) 5-Year Estimates 2013-2017

TRENDS

MEDIAN SALES PRICE

As discussed on page 87, Morgan County's median home sales price for 2018 rests at \$165,000. This price point is higher than the state average. **Figure 6.2** provides a rolling 12-month calculation for median sales

prices for the County and the state since 2009. The median home sales price has risen over the past 10 years for both the state and the county.

The county's median sales price was less steady between the years of 2009 and 2014

with median prices often matching the state average. The rise in median sales price has remained more steady since 2015 and continues to remain above the state average.

Median Sales Price

Rolling 12-Month Calculation

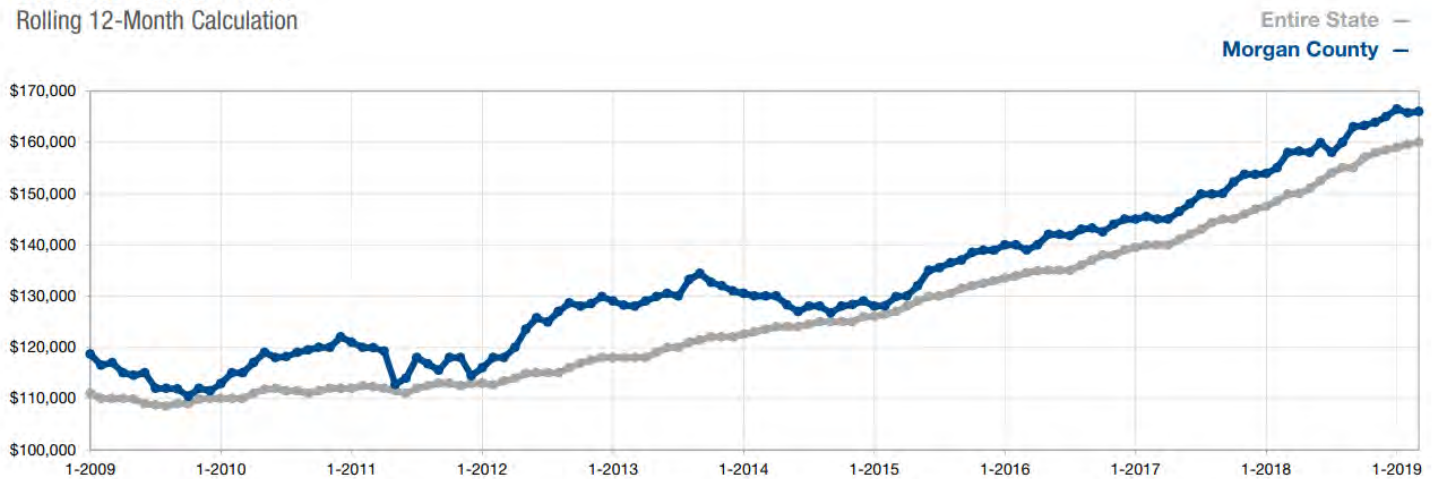


Figure 6.2 Median Sales Price
Source: Indiana Association of Realtors

TRENDS

HOUSING GROWTH

There is an overall stagnation in residential growth since 2008. This may be a consequence of the housing crisis in 2008 where the county struggled to rebound.

Figure 6.3 illustrates the decline housing permits from 1999 towards the present day.

Comparing the decline of new housing permits (**Figure 6.3**) and the age of housing units (**Table 6.2 on page 68**) with the timeframe of when residents moved into units (existing or new) (**Figure 6.5**) illustrates why expanding housing diversity is crucial.

Compared to its neighbors, housing in the county is older on average and is not being built at the same rate. The homes being built are not fulfilling the need for homes in the upper \$100,000 to \$300,000 price range.

A deeper analysis of housing conditions is needed to more accurately identify missing housing types and what the market will bear.

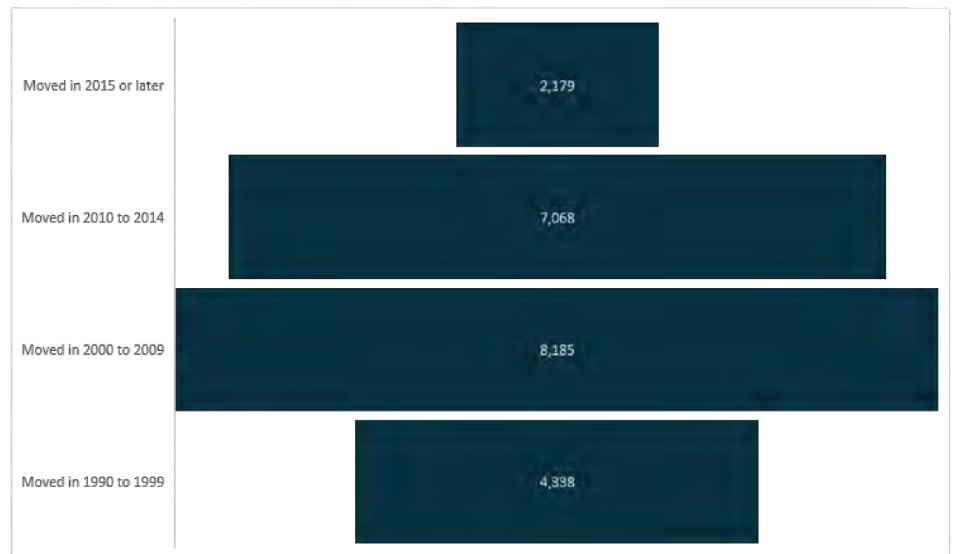


Figure 6.4: Number of Residents Moved Into Units by Decade
Source: Stats Indiana

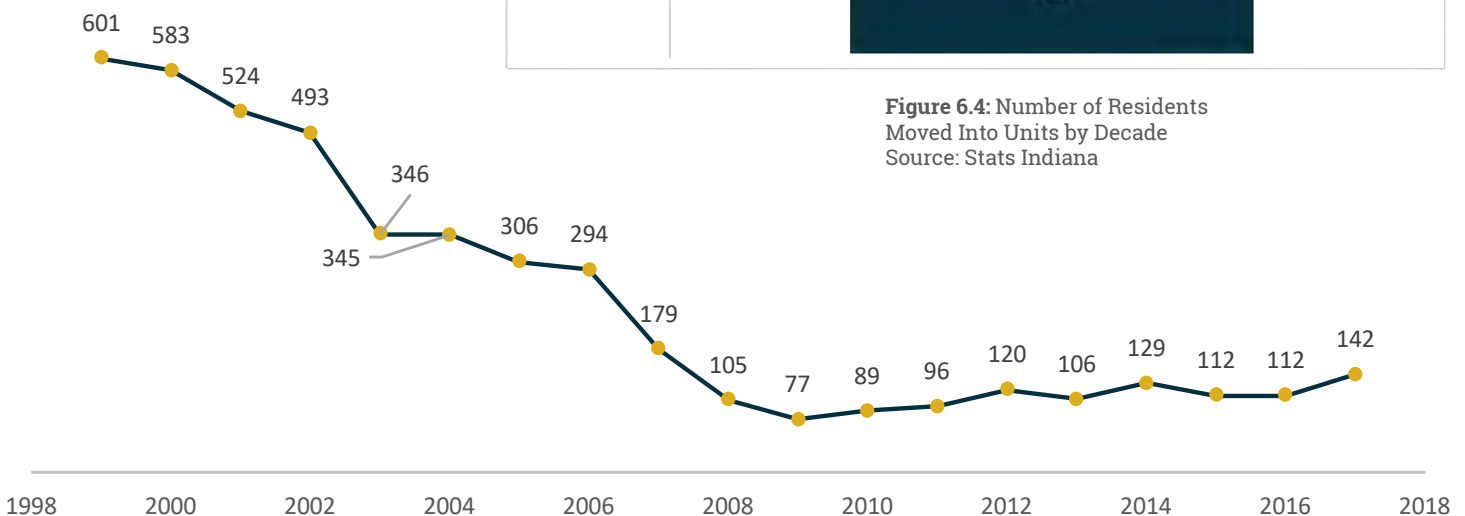


Figure 6.3: Building Permits by Year
* Source: Stats Indiana

OPPORTUNITIES



HOUSING TYPES

Consideration of housing type and its location is crucial in maintaining and attracting a diverse population. Opportunities exist for other types of housing beyond single family residential that can diversify the housing market in Morgan County.

SINGLE FAMILY RESIDENTIAL

The density and type of single family residential should be considered based upon areas of intensity as identified in the land use chapter. Lower density single family is most appropriate in areas further away from municipalities, while higher density single family units are more favorable closer to municipalities and in identified higher intensity

growth areas.

MARKET RATE APARTMENTS

Young adults and seniors are looking towards market rate multi-family dwellings for several reasons. They are low-commitment and are often within close proximity to amenities.

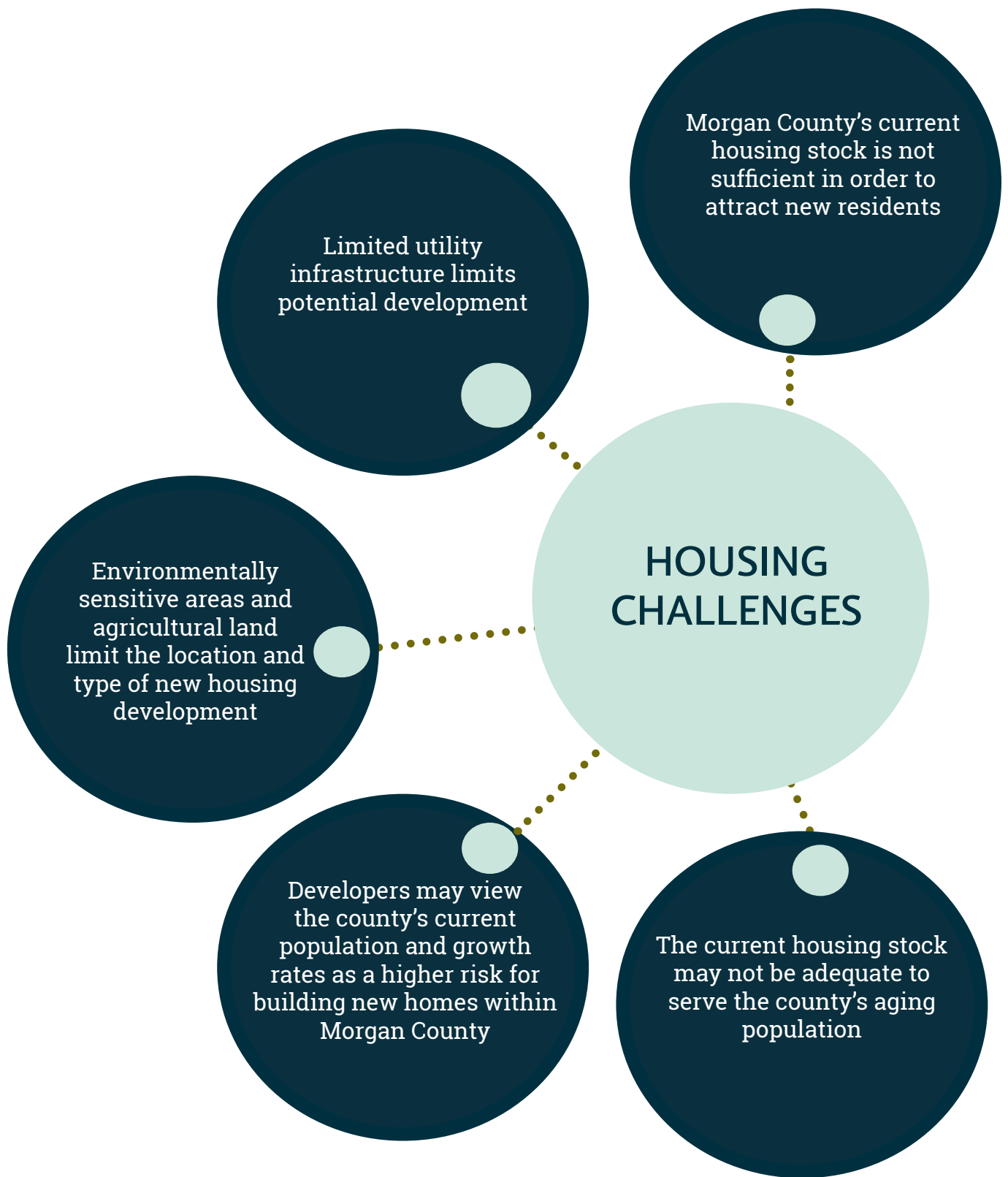
AGING IN PLACE OPTIONS

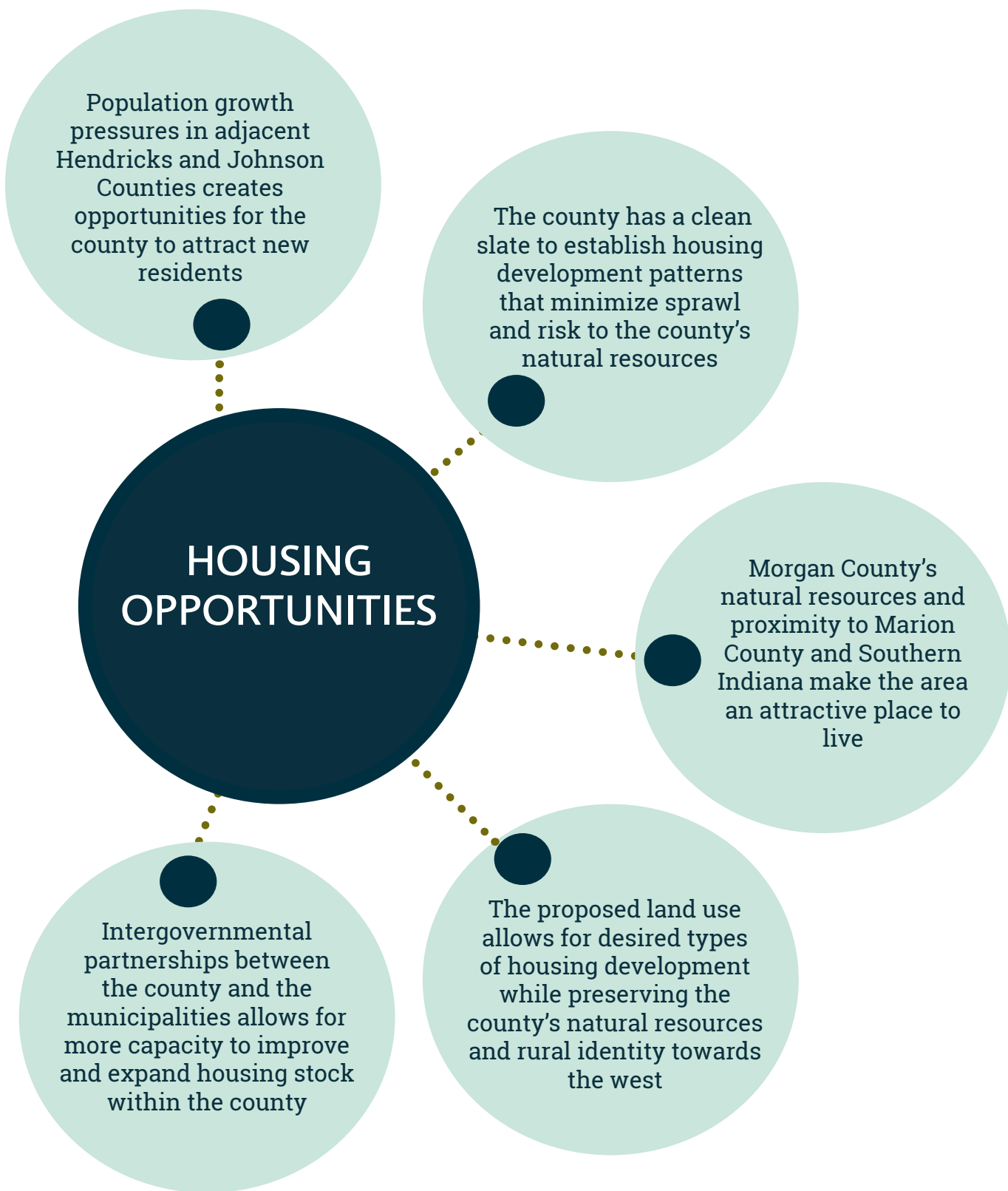
As part of the county's population ages, it is important to consider housing types that appeal to senior citizens. Smaller units that have floor or elevator access and are ADA accessible are important for seniors. Additionally, retired citizens are looking for more opportunities to be connected to amenities such as medical services, dining and spaces that offer

social activities. In many ways, seniors are looking for the same qualities that young professionals and some families desire.

MIX OF HOUSING

Offering a mix of housing value, types and densities provides opportunities for citizens of diverse incomes and ages to live and work together. This creates a stronger, connected and invested community. Opticos Design, an urban design and architectural firm, describes this mix of housing as the "missing middle." They believe that providing a mix of housing leads to a more affordable, diverse and connected community. More information can be found here: <https://opticosdesign.com/missing-middle-housing/>.





NEXT STEPS

The need for an improved and diverse housing stock is essential for the county's local economy and quality of life for all residents. Specifically, quality and diverse housing options are an important component in attracting young families and talent to the area. This leads to new employment and business opportunities for the area as employers realize that the success of their business depends on local talent.

Expanding the housing stock is no easy task. It requires significant time and resources by the county to build up the housing market. Fortunately, there are resources and strategies that county leaders can use to achieve desired housing outcomes.

HOUSING NEEDS ASSESSMENT

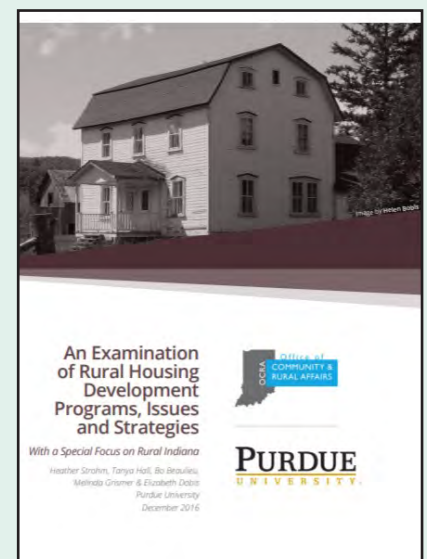
A top priority action step within this plan is to prepare a standalone county-wide housing assessment across the county. This assessment should provide a deeper

evaluation of demographic data, current housing policies, and economic and housing trends along with a current housing inventory. This inventory should include housing conditions along with the number and type of housing units needed based upon market trends. The outcome of this plan should ultimately provide recommendations on policy initiatives to benefit the county's housing market.

In addition to this study, there are other steps and resources the county should consider to achieve its housing objectives. The Office of Community and Rural Affairs and Purdue University completed a study in 2016, "An Examination of Rural Housing Development Programs, Issues and Strategies" provides in depth case studies and strategies well suited for Morgan County. The right-hand column highlights these strategies which align closely with the action steps recommended in this plan. For more information visit: <https://pcrd.purdue.edu/ruralindianastats/downloads/Rural-Housing-Development-Programs-Issues-and-Strategist>

OCRA HOUSING STRATEGIES

- Assess the need for updating the zoning ordinance.
- Establish public/private partnerships.
- Examine opportunities to pursue in-fill activities.
- Invest in upgrading older housing stock.
- Recognize older residents' expanding housing needs.
- Assess the need for higher to moderately-priced rental housing.
- Learn more about existing housing programs.
- Develop a checklist to tackle local housing challenges.





7

ENVIRONMENT
& NATURAL
RESOURCES

ENVIRONMENT & NATURAL RESOURCES

Morgan County's bountiful natural resources is a source of pride for County residents. County leaders and developers must pay special attention to these resources when considering development type and location. These resources include wetlands, floodplains, agricultural land, steep slopes and tree canopy.

The County's natural resources should not be viewed as a limitation for development but as an opportunity to enhance the County's identity and quality of life. This section explores the County's environmental conditions, recreational amenities, and opportunities to enhance these resources.

KEY ENVIRONMENTAL OBJECTIVES

- Ensure the County's natural resources continue to be an integral part of its identity.
- Ensure the County's natural resources are protected from development.
- Expand the County trail network.
- Increase recreation in and around the White River.
- Provide more camping and lodging opportunities.
- Increase recreation/hiking opportunities within areas of dense tree canopy.

IN THIS CHAPTER

96 ENVIRONMENTAL CONDITIONS

An overview of environmental constraints that pose development limitations.

102 RECREATION

An overview of the current recreation opportunities offered or proposed in comparison to the County's natural resources.

105 OPPORTUNITIES

A list of key opportunities related to the County's natural resources.

ENVIRONMENTAL CONDITIONS

PRIME AGRICULTURAL FARMLAND

Morgan County residents and leaders are in agreement that protecting agricultural land is important in preserving the County's rural character and economic diversity. It can be easy to overlook the importance of preserving farmland, but once farmland is lost it is not so easily restored. Several rural communities, much like Morgan County, who foresee development pressures on the horizon realize how important it is to sustain agricultural land and have taken measures to preserve this land from future and current development

Figure 7.1 on page 98 highlights the areas designated as prime agricultural farmland by the Natural Resources Conservation Service. The land use chapter within this plan ensures protection of prime farmland within the northwestern portion of the County.

STEEP SLOPES AND WATER RESOURCES

Figure 7.2 on page 99 highlights the Floodplain, wetlands and steep slopes within County boundaries. FEMA identifies the regulatory flood way (Zone AE) stretching across the northeast to the southwest corner of the County with a 1% annual chance of flooding. The terrain within the central and southern portions of the County are particularly steep. Development within these areas poses risks of erosion and should be avoided.

TREE CANOPY AND CLASSIFIED FOREST

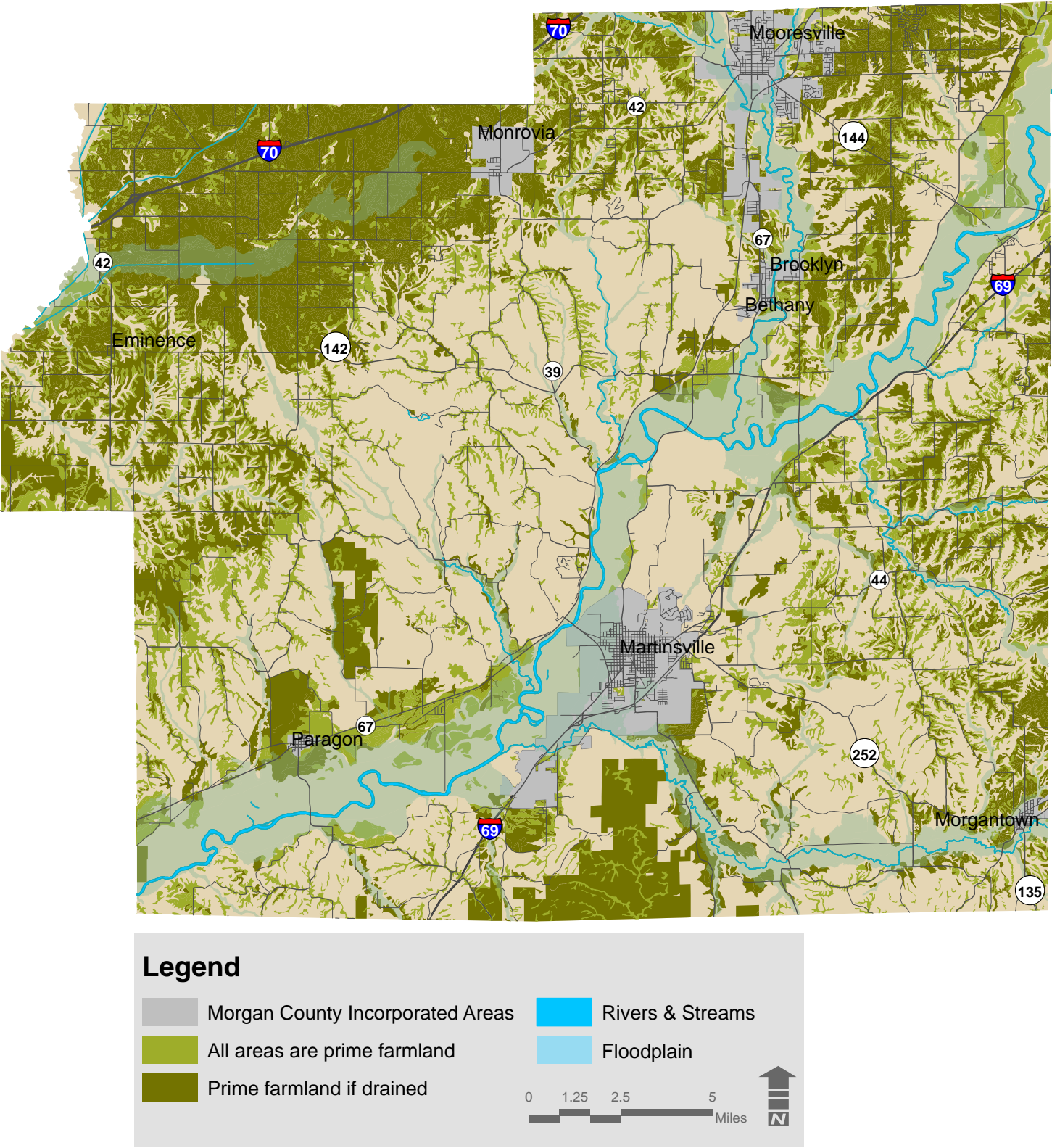
The tree canopy in **Figure 7.3 on page 100** largely corresponds to the steep slopes in figure **Figure 7.2**. The preservation of the tree canopy is important for the County to retain the aesthetic and environmental integrity of the land as well as a significant portion of the County's identity.

A method to preserve the tree canopy is through the Classified Forests and Wildlands program. This program allows private land owners to receive property tax credits in exchange for preserving the natural features of the land. **Figure 7.3** highlights areas that are considered classified forests.

SEPTIC SUITABILITY

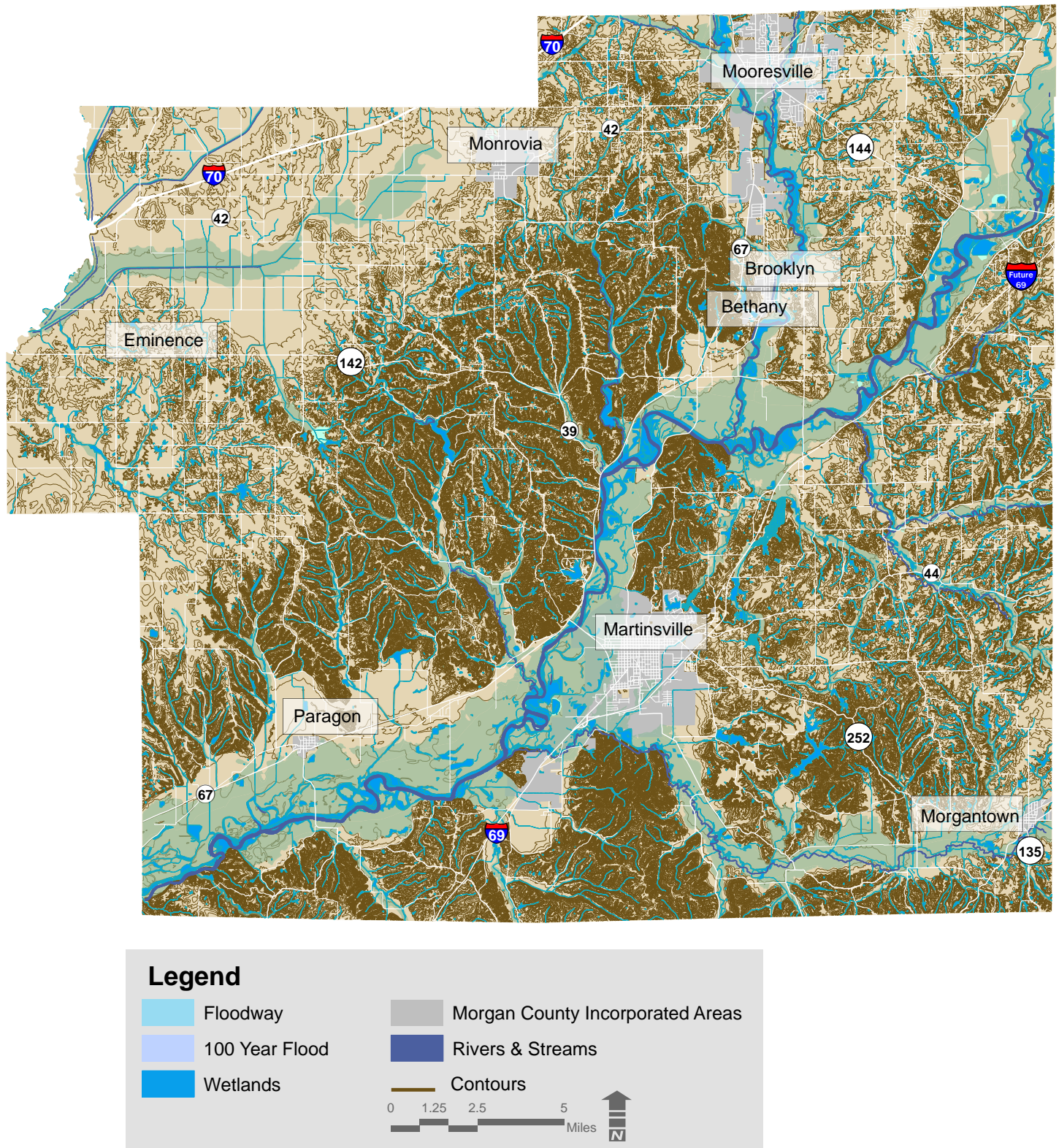
Figure 7.4 on page 101 identifies areas limited in developing safe and efficient septic systems particularly for residential development. This data was pulled from the USDA Web Soil Survey. While soil suitability within large portions of the County pose limitations to development, the west central portion of County is categorized as unusable. This corresponds to the steep slopes and tree canopy as identified in **Figures 7.2 and 7.3**. To explore soil limitations in depth refer here: <https://websoilsurvey.sc.egov.usda.gov/App/WebSoilSurvey.aspx>.

FIGURE 7.1: PRIME AGRICULTURAL LAND



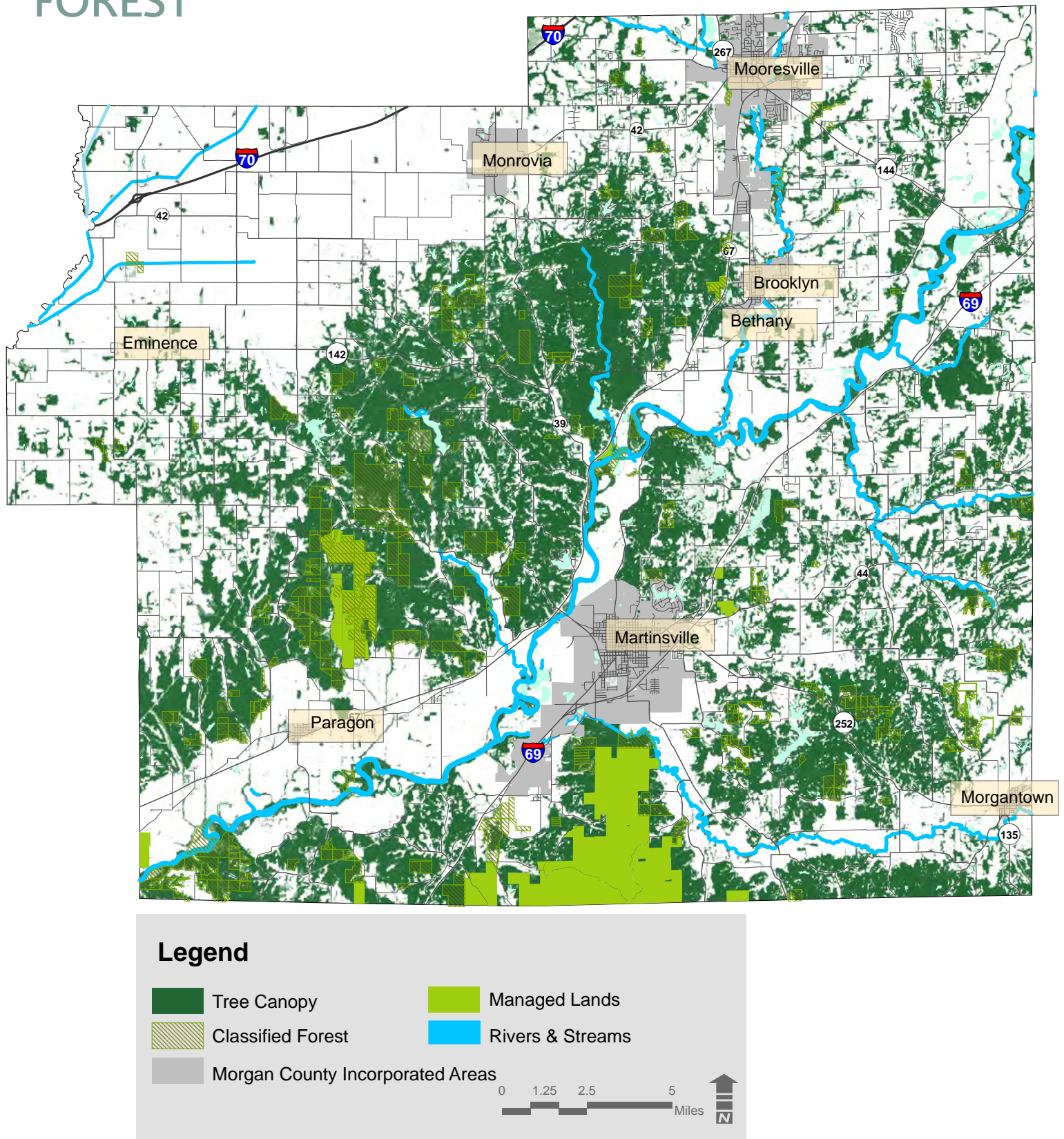
Source: USDA Web Soil Survey

FIGURE 7.2: STEEP SLOPES AND FLOODPLAIN



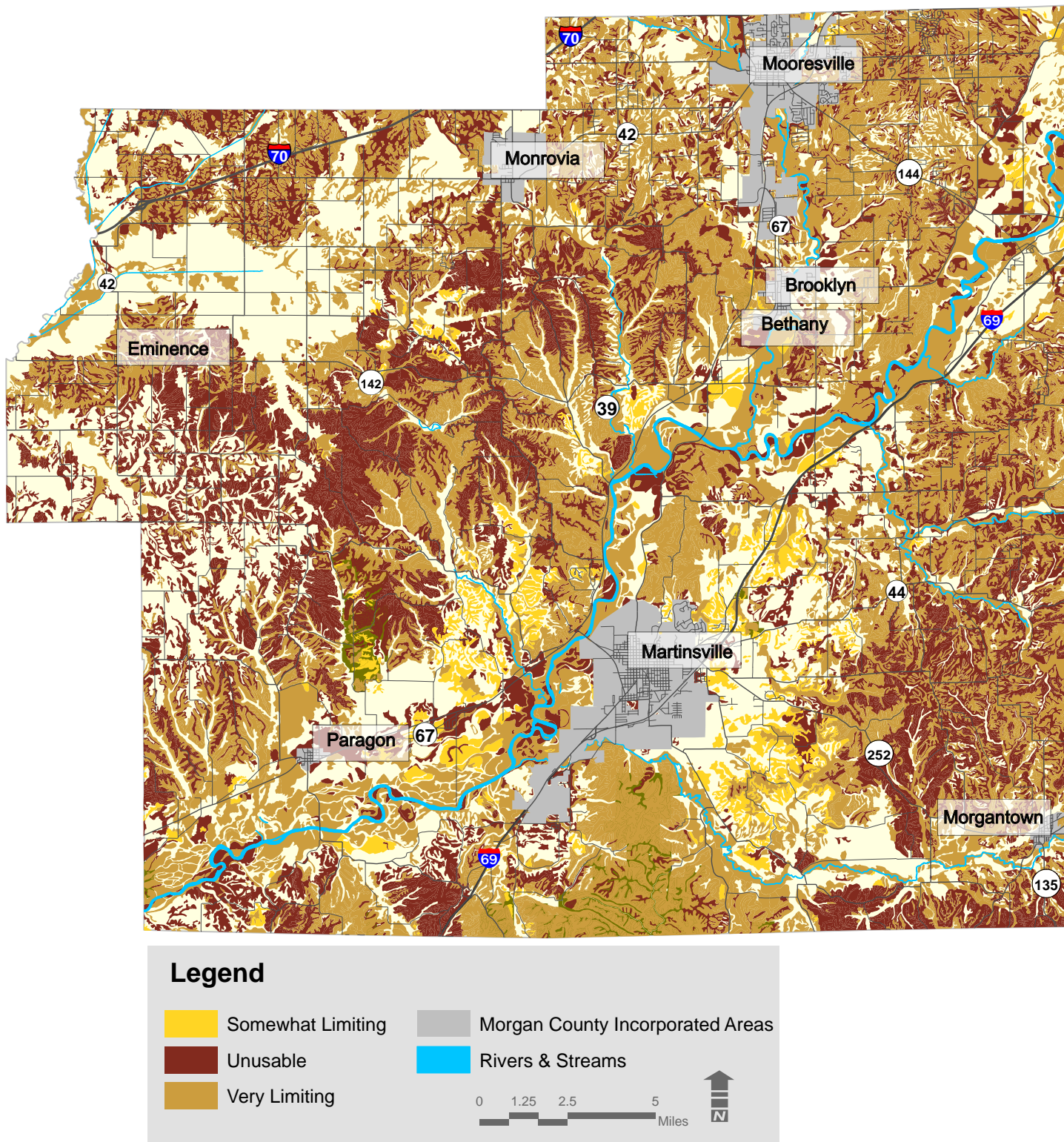
Source: IDNR Floodplain Information Portal

FIGURE 7.3: TREE CANOPY AND CLASSIFIED FOREST



Source: USDA Web Soil Survey, Indiana Department of Natural Resources

FIGURE 7.4: SEPTIC SUITABILITY



Source: USDA Web Soil Survey

RECREATION

Mentioned quite often in this plan are the abundant natural resources contained within Morgan County. These resources do pose development limitations, but also provide opportunities to expand recreation opportunities for current residents and to attract more visitors and residents into the County. **Figure 7.5** highlights the current recreational amenities the County has to offer. The tree canopy, hilly terrain, and the White River enrich these offerings.

THE WHITE RIVER

Riverfront recreational development is an important aspect to improving quality of life opportunities for the community. Access to the river is an important part in expanding these opportunities and must be considered. Currently there are limited access sites to the White River across the County. Hamilton and Marion County recently put out a plan for developing recreational

and economic opportunities along the river. Likewise, Morgan County should consider partnering with regional efforts to promote the White River in future planning efforts.

An existing effort related to the development of the White River is the White River Vision Plan currently under development by Marion and Hamilton County. Opportunities related to this effort are discussed in more detail on **page 105**.

TRAILS

The trail system is growing within Morgan County due to the efforts of County leadership. **Figure 7.5** also highlights current, planned and proposed trails. The County should continue to expand the trail network and continue to work with regional partners to expand access to trails in neighboring counties.

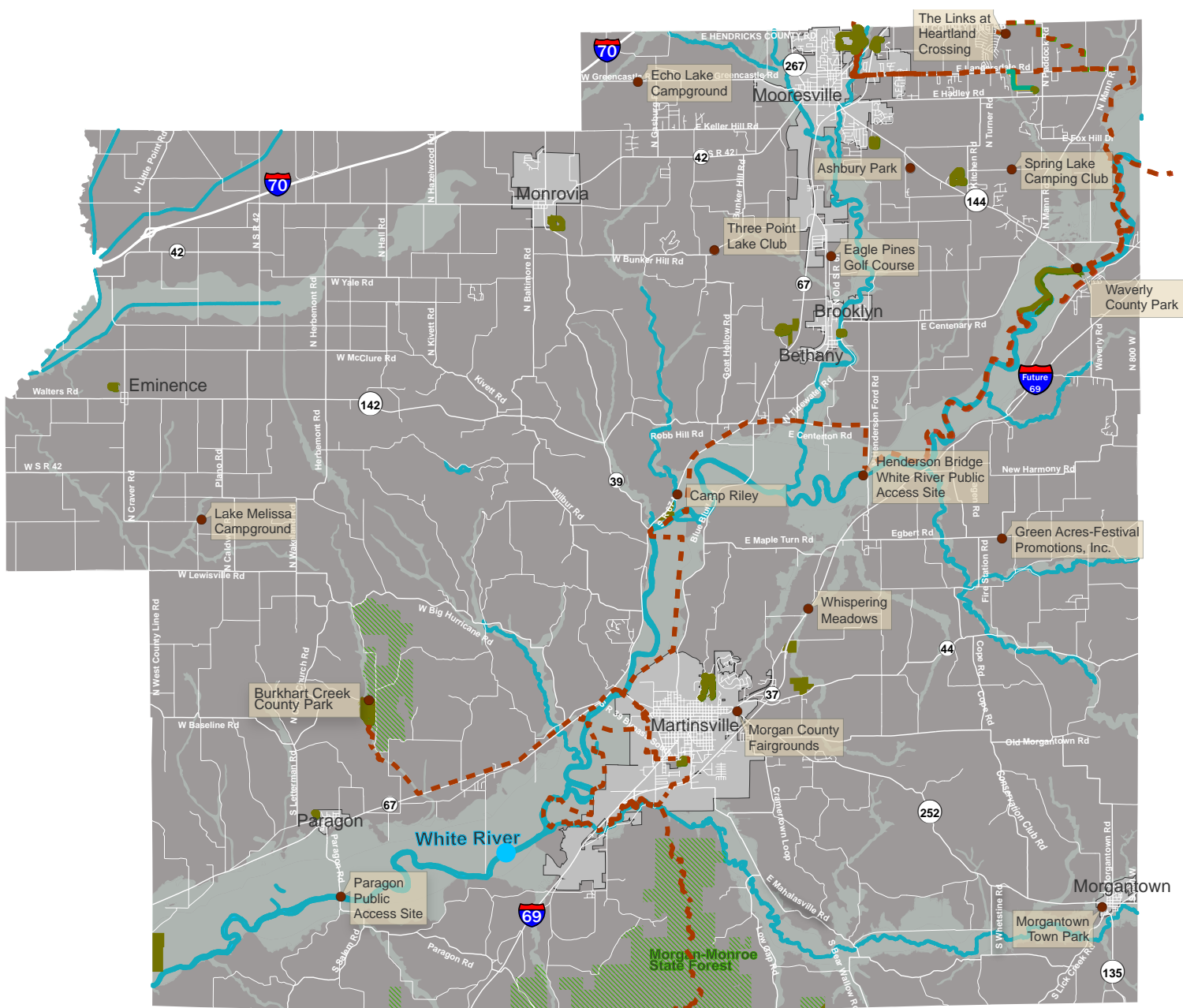
PARKS

Morgan County is currently updating its 5-Year Park Master Plan. The development of Waverly Park and Burkhart Creek Park are success stories for the County and continues to develop into an important recreational asset. The establishment of new parks and the expansion of existing parks will be important in enhancing the County's natural assets.

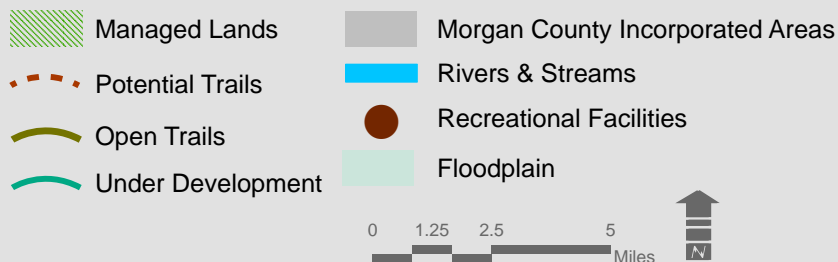
HIKING AND CAMPING

The tree canopy and hilly terrain provide opportunities for the expansion of hiking trails and camping sites. Morgan-Monroe State Forest is an underutilized resource with the opportunity for additional hiking and camping amenities for the County. Because the land is managed by the state, conversations with DNR are necessary in expanding and connecting recreational opportunities within this area.

FIGURE 7.5: TRAILS AND PARKS



Legend



Source: IDNR Division of Outdoor Recreation



OPPORTUNITIES

WHITE RIVER GREENWAY MASTER PLAN

As presented in the 2010 Comprehensive Plan, the County has long planned to establish a trail corridor (**Figure 7.6 on page 106**) stretching along the White River from Waverly Park towards Burkhart Creek and the Morgan-Monroe State Forest. Plans are also in store to continue development for Waverly Park, located in the northeastern portion of the County near Johnson County.

In addition to the White River Greenway, the County should continue to collaborate with Hendricks and Johnson counties in visioning for a connected trail network.

Figure 7.6 also highlights proposed connections into neighboring counties. White Lick Creek trail into Hendricks County is a good example of another trail which can create intra-County connections.

WHITE RIVER VISION PLAN

Plans are currently underway at a regional level between Hamilton County and the City of Indianapolis to develop the White River as a recreational corridor through the White River Vision Plan. This plan promotes access to the White River through the development of recreational and cultural amenities. Morgan County has the opportunity to build upon this plan and continue the White River as a regional recreation corridor.

WHITE RIVER RECREATIONAL CORRIDOR

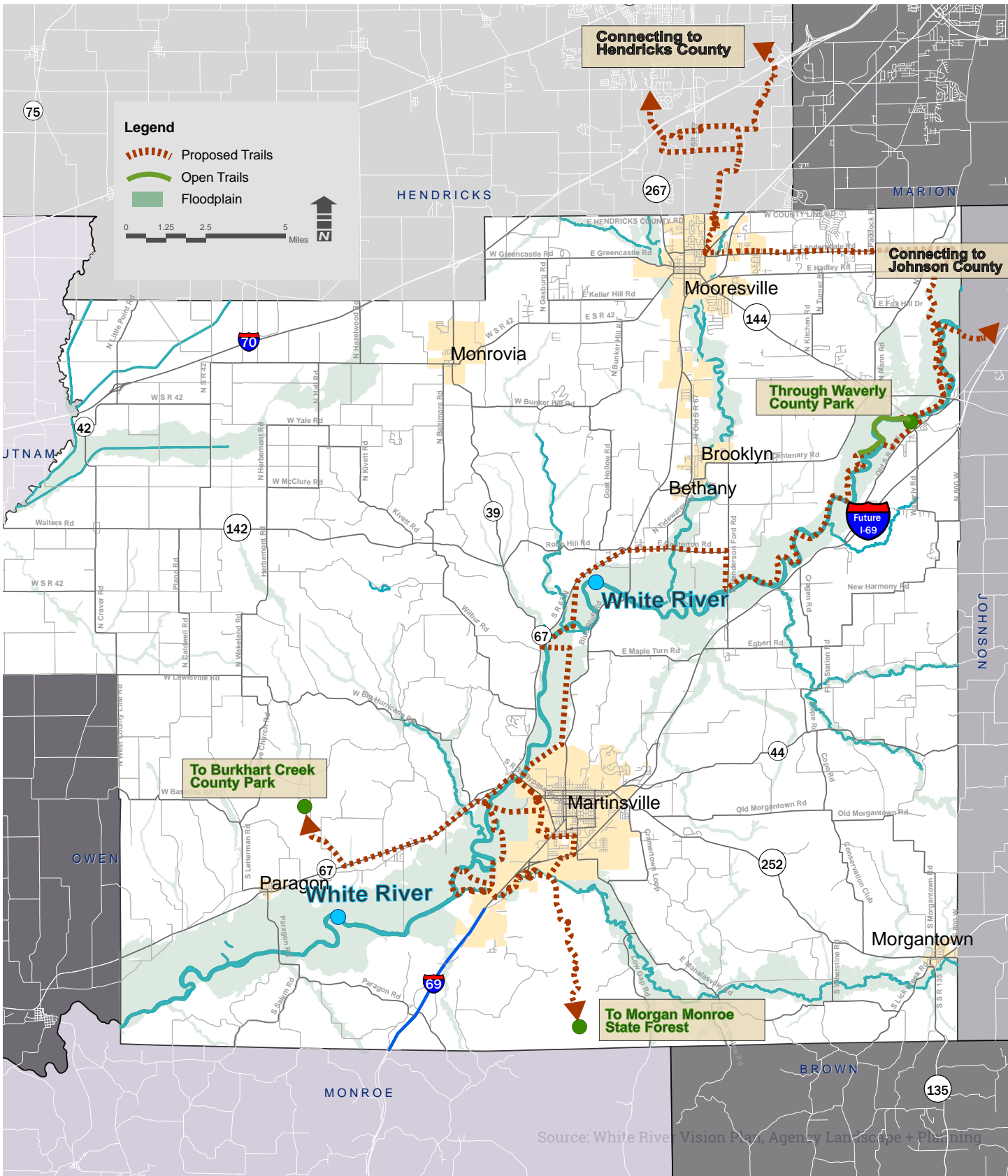
An important component of the County's proposed White River Greenway Corridor is to emphasize regional connectivity and partnerships within the planning process. The County can do this by planning for a regional recreation corridor by building a partnership with Johnson County.

This plan continuously emphasizes the importance of regional relationships, expanding recreational amenities, and driving economic development through creating an attractive residential environment.

Identified as a priority development area, the area around Waverly presents an opportunity to develop in a way that can achieve several of this plan's goals through a strong regional partnership with Johnson County.

The County should continue to create the area around Waverly as a recreational hot spot by prioritizing the expansion of the White River corridor and Waverly Park in between Interstate 69 and Mann Road. This would further enhance the attractiveness of this area as a quality place to live.

FIGURE 7.6: WHITE RIVER GREENWAY CORRIDOR





8

ACTION PLAN

ACTION PLAN

MORGAN COUNTY IS A HIDDEN GEM WITHIN THE INDIANAPOLIS METROPOLITAN AREA. THE COUNTY WILL GROW AND THRIVE BY EMBRACING ITS UNIQUE NATURAL RESOURCES, WHILE SUPPORTING STEADY, STRATEGIC, AND BALANCED GROWTH THAT OFFERS A HIGH QUALITY OF LIFE AND PROMOTES THE LONG-TERM VITALITY AND RESILIENCY OF THE COUNTY. THIS VISION WILL BE ACHIEVED THROUGH COLLABORATION AND COORDINATION BETWEEN THE COUNTY AND COUNTY MUNICIPALITIES, AS WELL AS THROUGH REGIONAL PARTICIPATION.

VISION

The vision and goals as laid out in this document outlines the aspirations of Morgan County for the next several years. However, vision and goals on their own are not sufficient to help move the county forward. The 50+ action items as listed in this section provide concrete steps the county can take in order to advance the seven stated goals and supporting objectives of this plan. These action steps have been formed from the previous 2010 Comprehensive Plan, public input, and committee feedback.

It is also worth noting some priority steps the county can focus on first to make the most impact. These are identified on the following page.

Along with the identifying priority action steps, the county should also establish a process for an annual review of the plan and to set yearly benchmarks from the identified action steps. This review process will aid the county in continually adjusting the plan to current conditions and to ensure progress towards stated ideals.

GOALS

- 1 Support appropriate and quality development in Morgan County.
- 2 Encourage intergovernmental cooperation and communication.
- 3 Increase housing diversity and options in the county.
- 4 Protect natural resources within the county.
- 5 Further advance quality-of-life improvements in the county.
- 6 Promote a diversified and growing local economy.
- 7 Encourage quality, non-transportation infrastructure.

TOP ACTION STEPS

- Conduct a county-wide market study and housing needs assessment to provide detailed recommendations for improving and diversifying housing stock.
- Develop the White River Greenway Corridor, building on the past White River/Whetzel Trace Greenways Plan from the 2010 Comprehensive Plan and the current White River Vision Plan by Indianapolis and Hamilton County.
- Unify Morgan County messaging through a marketing and branding strategy developed with key players such as the Morgan County Economic Development Corporation, local chambers of commerce and the Morgan County Convention and Visitors Bureau.
- Establish quarterly coordination meetings between the Morgan County Planning and Zoning Department and other staff or departments responsible for planning in other county municipalities.
- Prioritize and encourage utility and transportation infrastructure to areas identified as high priority growth areas on the Future Land Use Map.
- Establish a process to undertake an annual review of the comprehensive plan and establish yearly benchmark goals.

ACTION STEPS FRAMEWORK

Morgan County's development vision is a balance between growth and preservation; supporting growth around urban areas and interstate corridors and preserving prime farm land and environmentally sensitive areas in the central and western portions of the county.

The objectives and action steps discussed in this plan reflect and support this vision, but do not necessarily support the competing interests equally. To better understand the appropriate context within which an action step should be applied, three zones of intensity have been developed.

LOW INTENSITY AREAS

This area promotes preservation of prime farmland and environmentally sensitive areas primarily located in the

western and southern portion of the county. These areas are highly valued by residents and community leaders.

MEDIUM INTENSITY AREAS

This area promotes residential development within the northeast portion of the county and a small portion south of Martinsville near Liberty Church Road along the Interstate 69 interchange.

HIGH INTENSITY AREAS

A high intensity area for Morgan County is certainly not the same as Indianapolis. This intensity area is meant to support the residential and economic development initiatives in and around municipal areas and priority growth areas of Morgan County.

L LOW INTENSITY AREAS

Areas identified as rural, environmentally sensitive, or natural resources and recreation.

M MEDIUM INTENSITY AREAS

Areas identified as low to medium density residential, light commercial, light industrial, and light mixed use.

H HIGH INTENSITY ZONE

Areas identified as medium to higher density residential, industrial, commercial, and mixed use.

1 SUPPORT APPROPRIATE AND QUALITY DEVELOPMENT IN MORGAN COUNTY

OBJECTIVES

- 1.1 Ensure development along the I-69 and I-70 corridors support existing communities.
- 1.2 Promote residential developments in close proximity to or within existing corporate boundaries.
- 1.3 Encourage appropriate areas for growth while protecting natural resources and prime agricultural land.

GOAL 1: ACTION STEPS

Action	Intensity	Timeframe
Prioritize and encourage utility and transportation infrastructure to areas identified as high priority growth areas on the Future Land Use Map.	M H	Short-term, Ongoing
Discourage commercial/industrial developments and housing developments in areas not provided with sanitary sewer systems.		Ongoing
Adopt recommendations of the Thoroughfare Plan.		Short-term
Implement design standards along the I-69 and I-70 corridors.		Medium-term
Adopt minimal baseline site design standards for all residential and commercial developments with a focus on connectivity and walkability. Require new development to be connected to existing development.	M H	Short-term
Adopt more stringent design standards for residential and commercial developments in identified focus areas.	M H	Medium-term
Ensure the zoning map aligns with the Future Land Use Map for locations of commercial and industrial land.		Short-term
Review the feasibility of combining the Zoning and Subdivision Control Ordinance into one Unified Development Ordinance.		Medium to Long-term
Require proposed developments within extra-territorial planning jurisdictions to undergo a joint development review between the county and appropriate municipality.		Medium to Long-term

2 ENCOURAGE INTERGOVERNMENTAL COOPERATION AND COMMUNICATION

OBJECTIVES

- 2.1 Collaborate on local planning efforts with cities and towns in the county.
- 2.2 Participate in regional initiatives and planning efforts.

GOAL 2: ACTION STEPS

Action	Intensity	Timeframe
Establish quarterly coordination meetings between the Morgan County Planning and Zoning Department and other staff or departments responsible for planning in other county municipalities.		Short-term
Review extra-territorial jurisdiction boundaries with Martinsville, Mooresville, Morgantown, and Monrovia to clarify planning control.		Short-term
Explore the creation of an Area Plan Commission instead of the current Advisory Plan Commission.		Medium-term
Get involved with regional organizations such as the Indianapolis MPO on initiatives such as regional public transportation and regional pedestrian plans.		Medium-term
Encourage other public and quasi-public entities to develop and publish plans for their future long-term needs. Review and adopt such plans into the Comprehensive Plan as necessary.		Medium to long-term
Work with municipalities and county governmental organizations to develop a unified social media presence to reach and inform citizen audiences that are difficult to reach.		Short-term
Establish a process to undertake an annual review of the Comprehensive Plan and establish yearly benchmark goals.		Short-term

3 INCREASE HOUSING DIVERSITY AND OPTIONS IN THE COUNTY

OBJECTIVES

- 3.1 Encourage housing options for young professionals, families, and seniors.
- 3.2 Encourage market rate apartments in high intensity development zones.
- 3.3 Encourage aging-in-place options.

GOAL 3: ACTION STEPS		
Action	Intensity	Timeframe
Conduct a county-wide market study and housing needs assessment to provide detailed recommendations for improving and diversifying the county's housing stock.	M	Short-term
Review zoning to ensure diverse housing types are allowed in most residential zones, such as single family attached and lower density multi-family.	M H	Short-term
Utilize development review committee to provide recommendations for ADA accessible design standards on any new home construction.		Medium-term

4

PROTECT NATURAL RESOURCES WITHIN THE COUNTY

OBJECTIVES

4.1

Ensure the county's natural resources continue to be an integral part of its identity.

4.2

Ensure the county's natural resources are protected from development.

GOAL 4: ACTION STEPS

Action	Intensity	Timeframe
Obtain easements along major streams and rivers for trails and/or no disturb zones.		Medium-term
Encourage low-impact design strategies for all developments within the county to reduce stormwater run-off.		Medium-term, ongoing
Require any allowed residential, commercial or industrial development in flood hazard areas to be effectively protected against inundation.		Short-term
If development occurs on steep slopes, require geotechnical studies to be completed and submitted.		Short-term
Discourage the expansion of public utilities and infrastructure, such as sanitary sewers, into areas with steep slopes and floodplains, so as to minimize future development therein.		Short-term, ongoing
Implement additional protection measures for development adjacent to floodplains, including erosion and sediment control practices, development limitations, stormwater quality runoff provisions for new development or other protections.		Medium-term
Host community clean-up days in environmentally sensitive areas.		Medium-term, ongoing
Adopt tree preservation requirements in the Zoning Ordinance	M L	Medium-term

5 FURTHER ADVANCE QUALITY OF LIFE IMPROVEMENTS IN THE COUNTY

OBJECTIVES

- 5.1 Offer a diverse mix of programming and amenities that will benefit residents of all ages.
- 5.2 Expand the county trail network.
- 5.3 Increase recreation in and around the White River.
- 5.4 Provide more camping and lodging opportunities.
- 5.5 Increase recreation/hiking opportunities within areas of dense tree canopy.

GOAL 5: ACTION STEPS

Action	Intensity	Timeframe
Develop the White River Greenway Corridor, building on the past White River/Whetzel Trace Greenways Plan from the 2010 Comprehensive Plan and the current White River Vision Plan by Indianapolis and Hamilton County.		Short-term
Identify and develop public access points to the White River.		Short-term
Maintain an updated 5 Year Parks and Recreation MasterPlan, adopt the plan as a component of the Comprehensive plan, and implement the recommendations of the Plan.		Ongoing
Require recreation space, open space/natural areas, and trails within all new development plans.	M H	Medium-term, ongoing
Use creative programming at county-owned locations to engage citizens and to provide meaningful entertainment.		Short-term, ongoing
Expand and support programs that work with high risk communities to improve upon their health and well-being in the long-term.		Long-term, ongoing

6 PROMOTE A DIVERSIFIED AND GROWING LOCAL ECONOMY

OBJECTIVES

- 6.1 Attract a diverse range of employers.
- 6.2 Promote local tourism through recreational opportunities.
- 6.3 Capitalize on Interstates 69 and 70 as growth corridors, with development focus around interchanges.
- 6.4 Support established employment centers, such as industrial parks, through strategic infrastructure investment.

GOAL 6: ACTION STEPS

Action	Intensity	Timeframe
Unify Morgan County messaging through a marketing and branding strategy developed with key players such as the Morgan County Economic Development Corporation, local chambers of commerce and the Morgan County Convention and Visitors Bureau.		Short-term
Study funding mechanisms to offset the costs of development (i.e. impact fees, tax increment financing and grants).		Medium-term
Create shovel-ready industrial sites.		Long-term
Review TIF districts based on revised Future Land Use Map and new transportation networks.		Medium-term
Encourage creation of infrastructure plans in designated growth areas.		Medium-term
Market the availability of high-speed internet along the Interstate 69 corridor.		Short-term
Require a fiscal impact analysis for businesses requesting tax abatement or other county incentives.		Medium-term
Promote existing business training opportunity classes at local high schools and Ivy Tech Campuses to local and regional businesses.		Medium-term

7 ENCOURAGE QUALITY, NON-TRANSPORTATION INFRASTRUCTURE

OBJECTIVES

- 7.1 Require adequate utilities for new development.
- 7.2 Focus utility development in identified growth areas.

GOAL 7: ACTION STEPS

Action	Intensity	Timeframe
Encourage wastewater studies for areas with failing septic systems, such as Eminence, Waverly, Lake Hart, Paradise Lake and Lake Edgewood.	L	Medium-term
Create a policy that septic systems are only allowed for residential properties where soils are adequate and where lot sizes are large enough to allow for a primary system and a backup system in the event the first one fails.	L	Short-term
Require sewer service agreements prior to plat approval or development plan approval for commercial, industrial and residential development with intensities of more than 2 units/acre.	M H	Medium-term
Require access to public water supply for commercial and industrial developments and residential developments of more than 2 units/acre.	M H	Short-term
Prohibit storm drainage connections to sanitary sewer lines.		Medium-term

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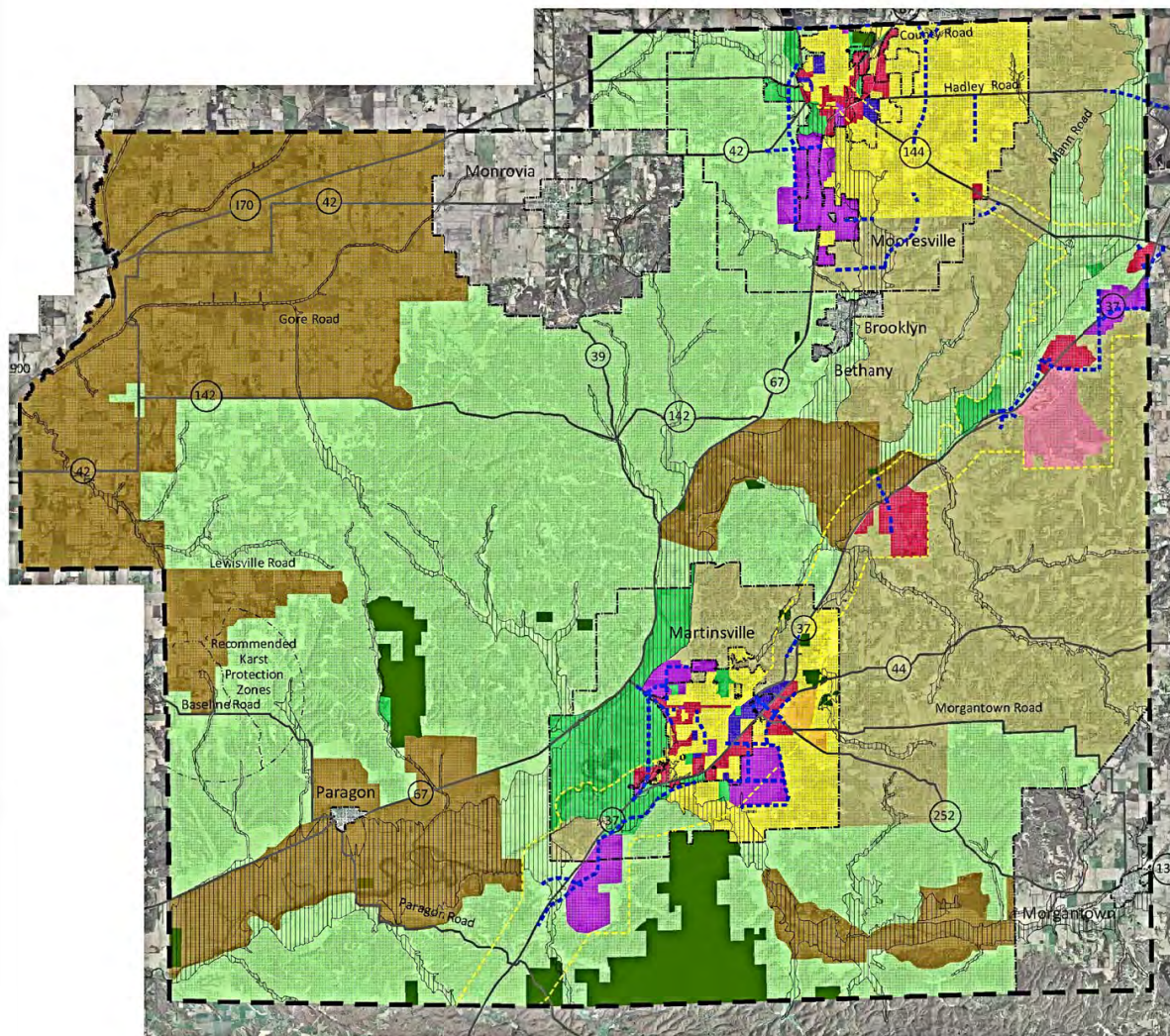
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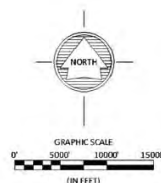
APPENDIX A: MAPS

MORGAN COUNTY FUTURE LAND USE 2010



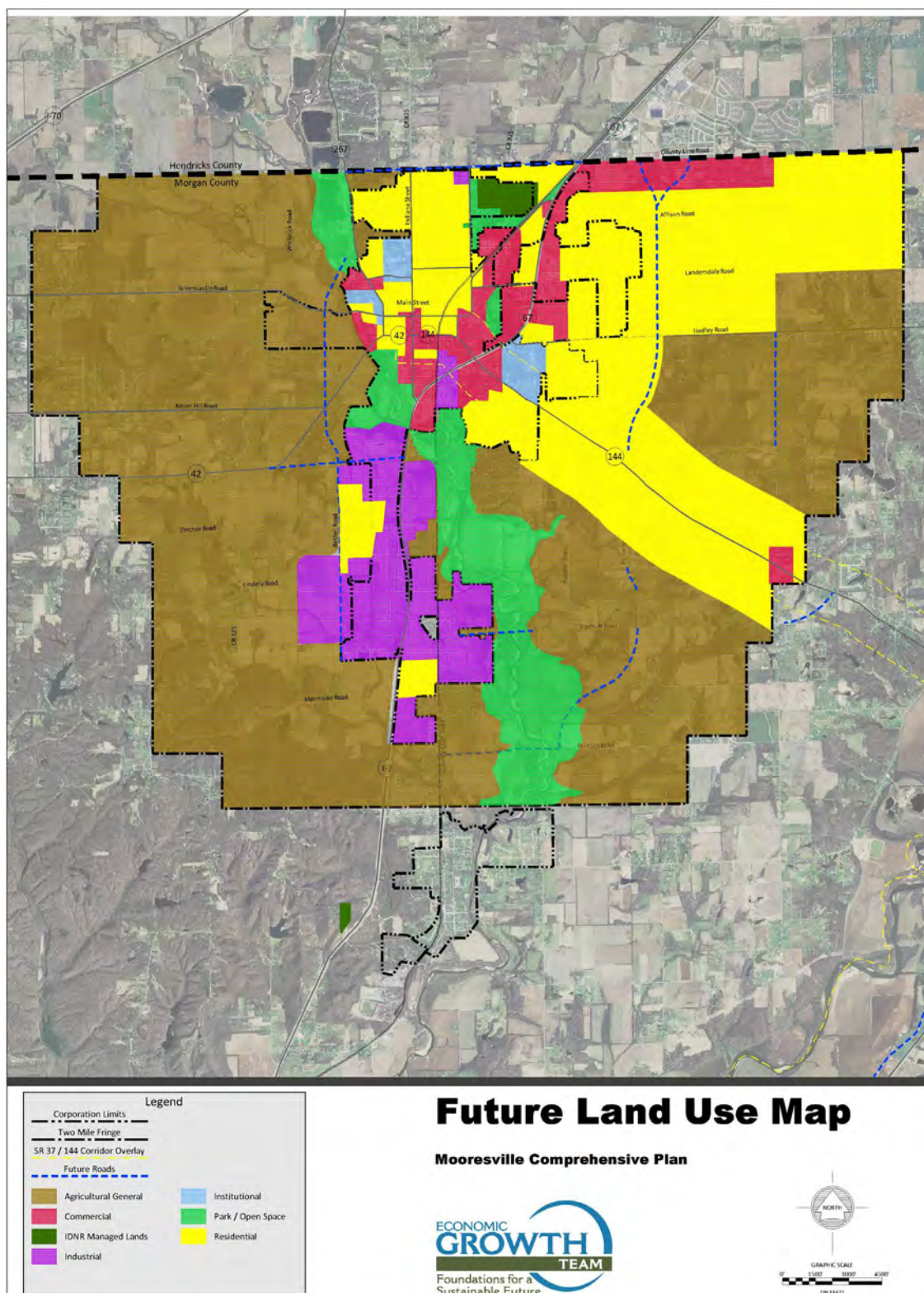
Future Land Use Map

Morgan County Comprehensive Plan



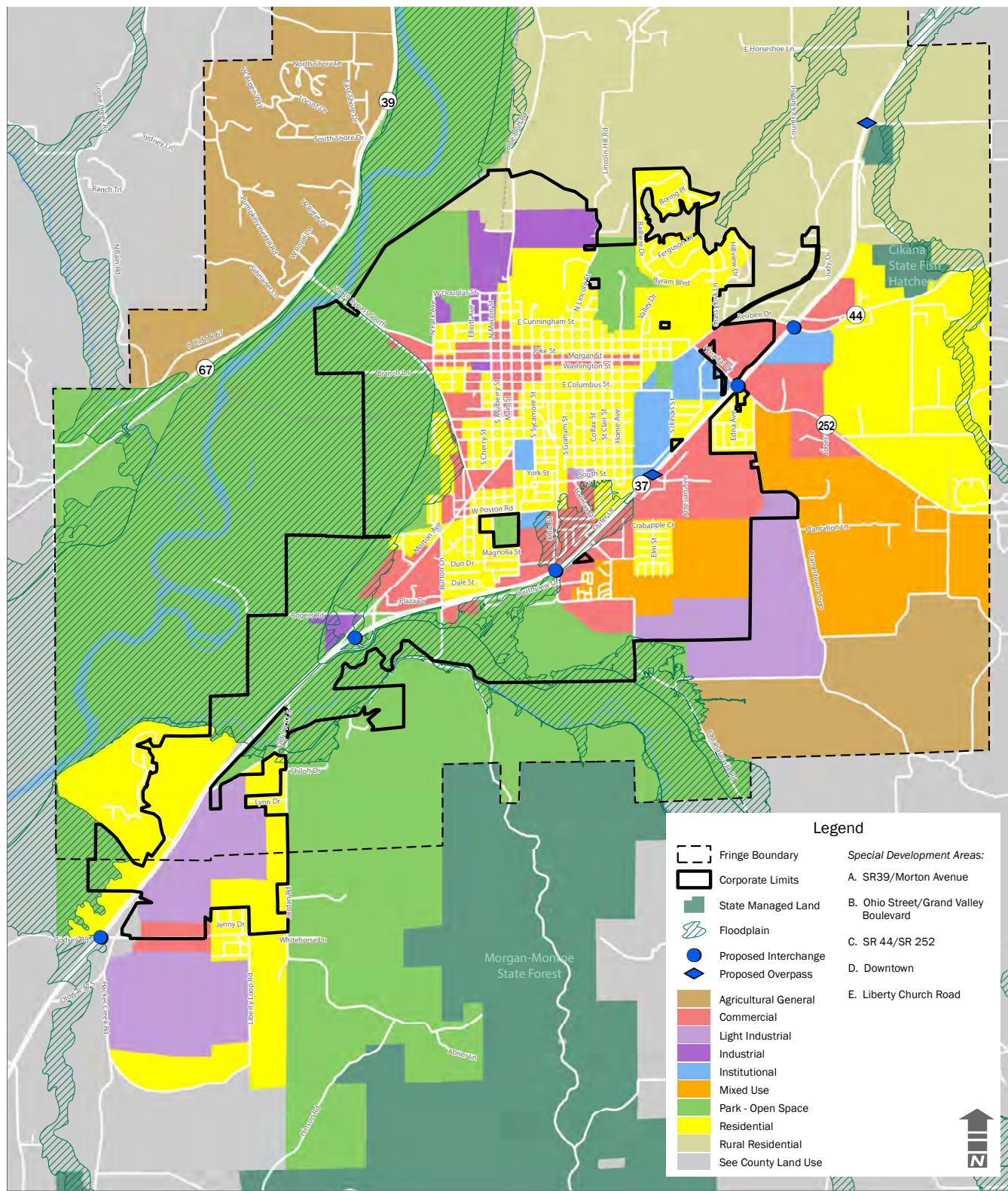
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MOORESVILLE FUTURE LAND USE



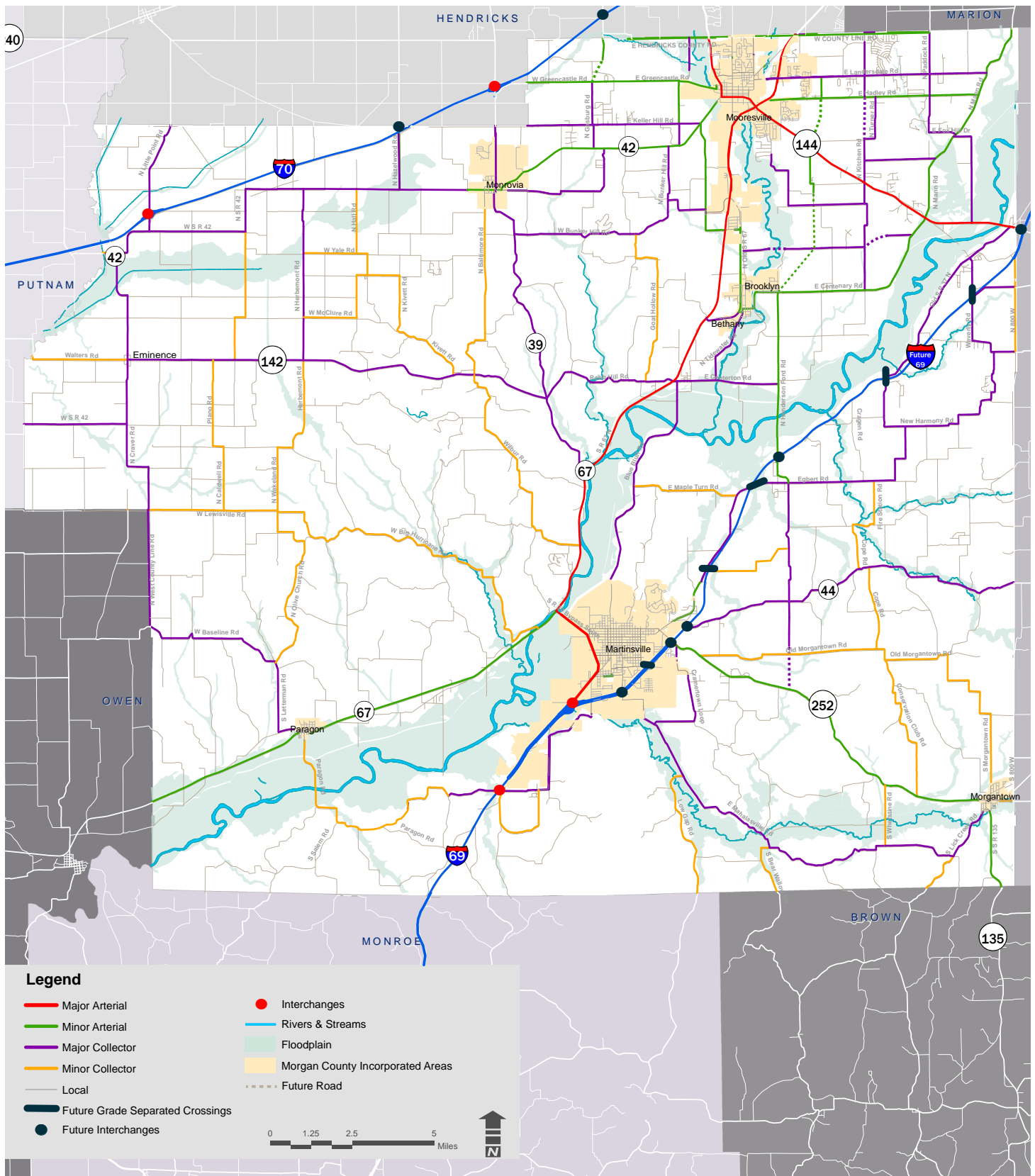
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MARTINSVILLE FUTURE LAND USE



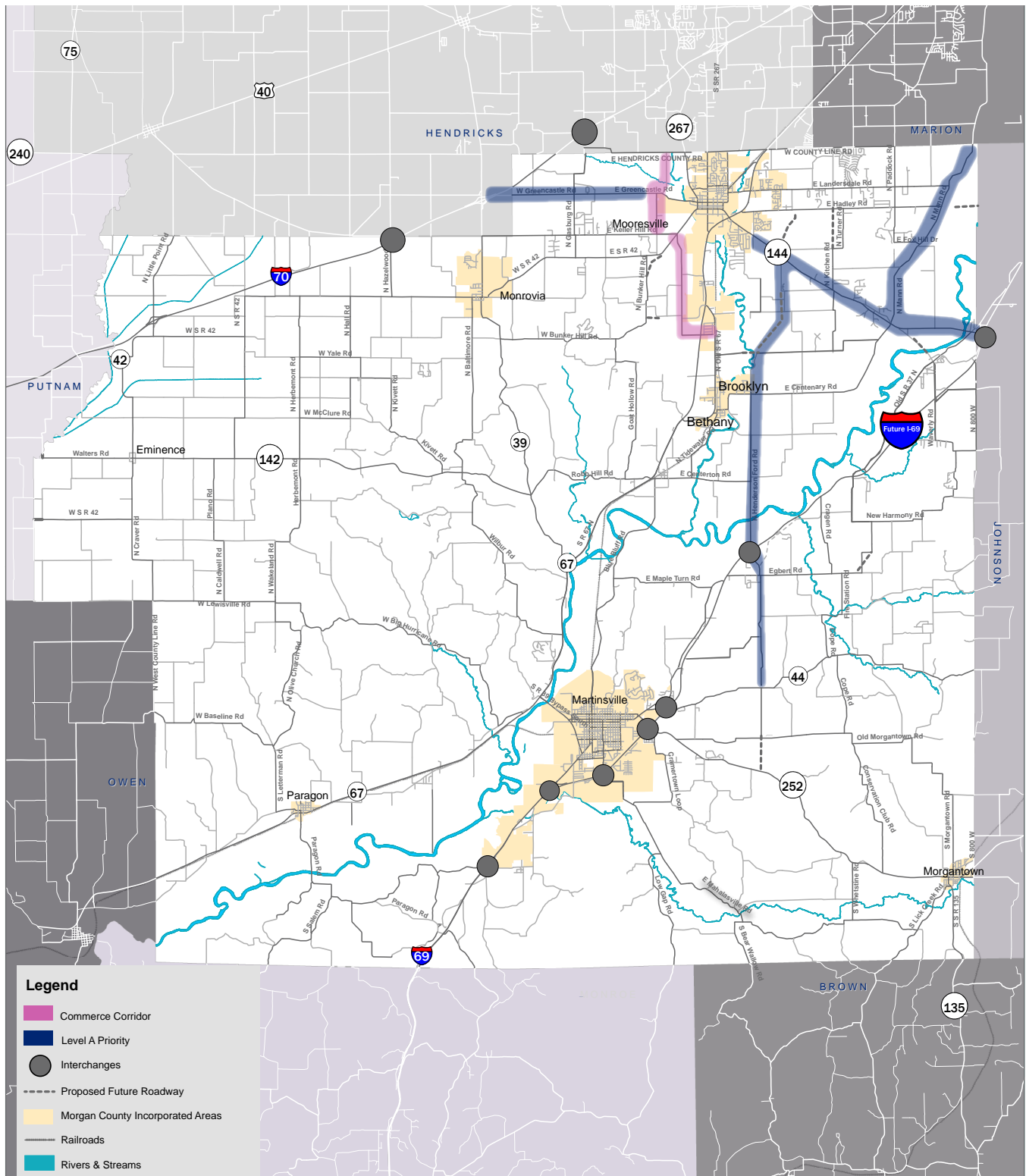
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MORGAN COUNTY FUTURE THOROUGHFARE PLAN



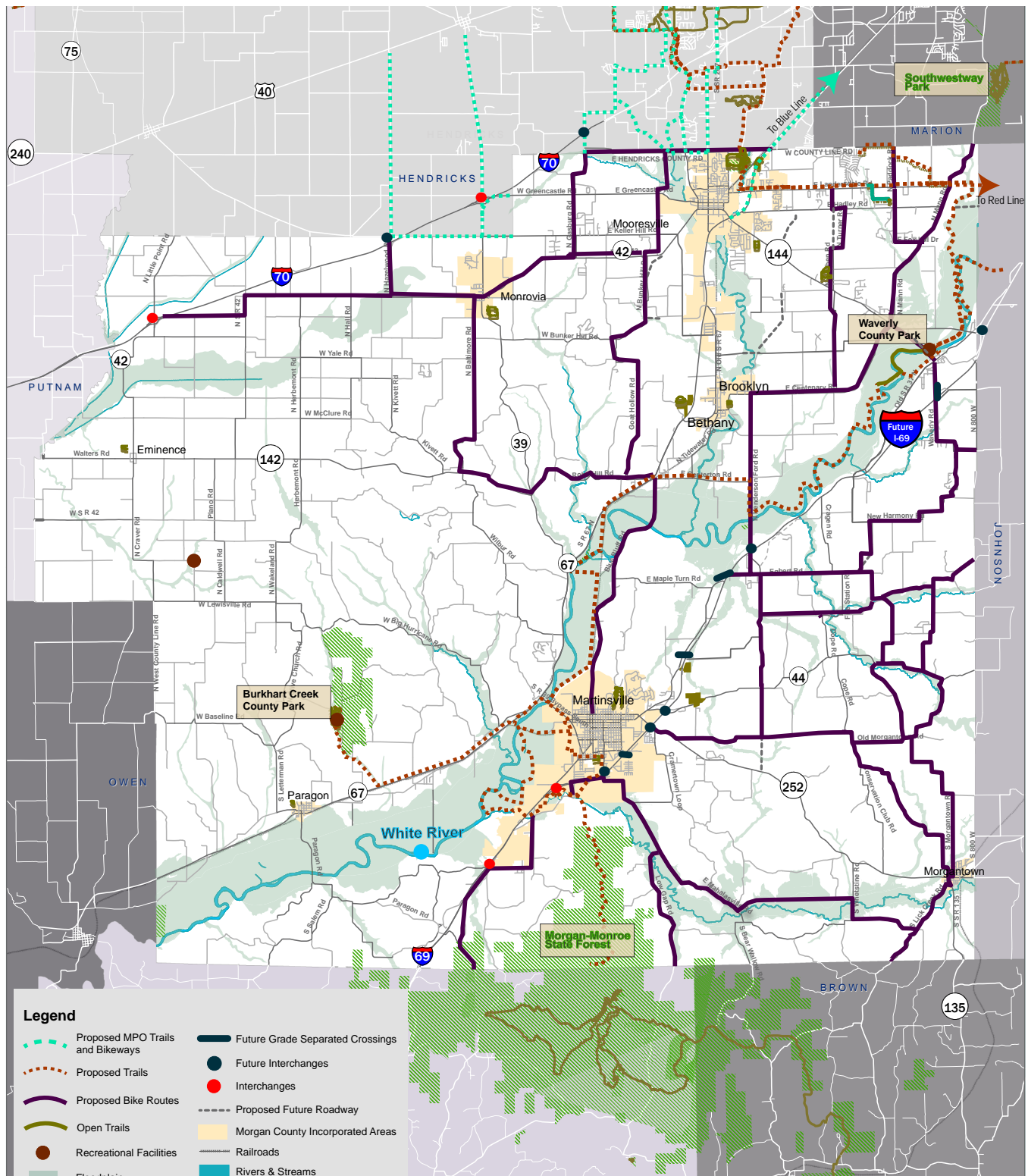
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MORGAN COUNTY PRIORITY CORRIDORS



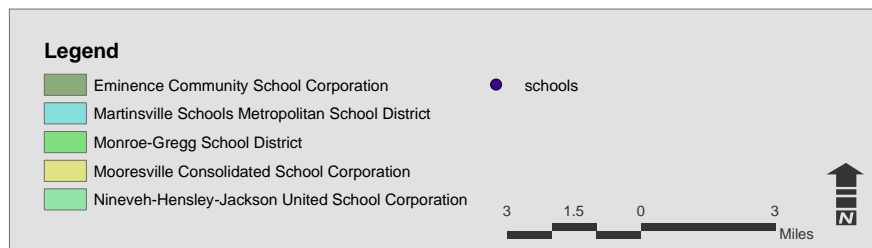
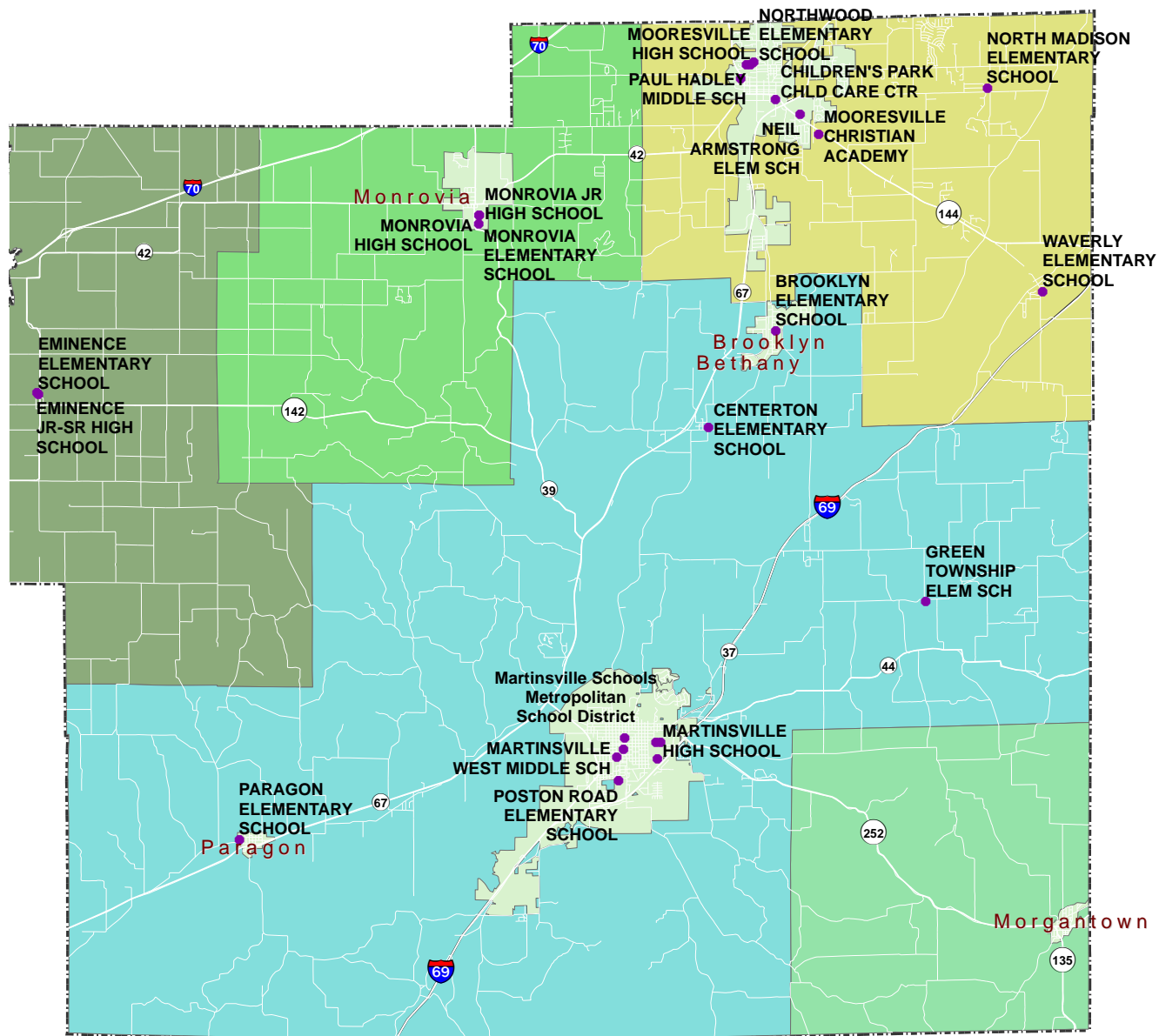
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ALTERNATIVE TRANSPORTATION



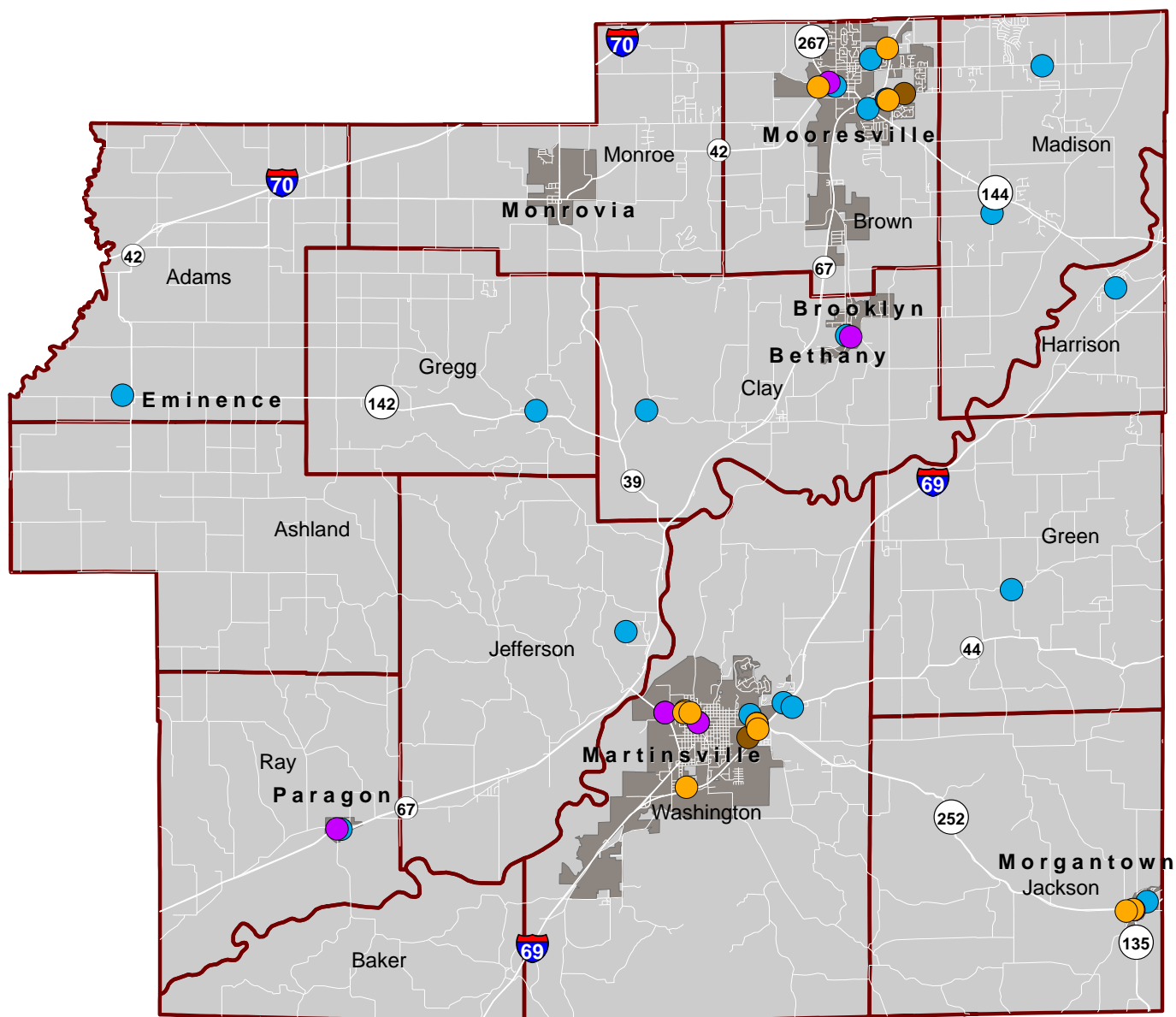
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SCHOOL DISTRICTS



APPENDIX A: MAPS

PUBLIC SERVICES AND HEALTHCARE FACILITIES



Legend

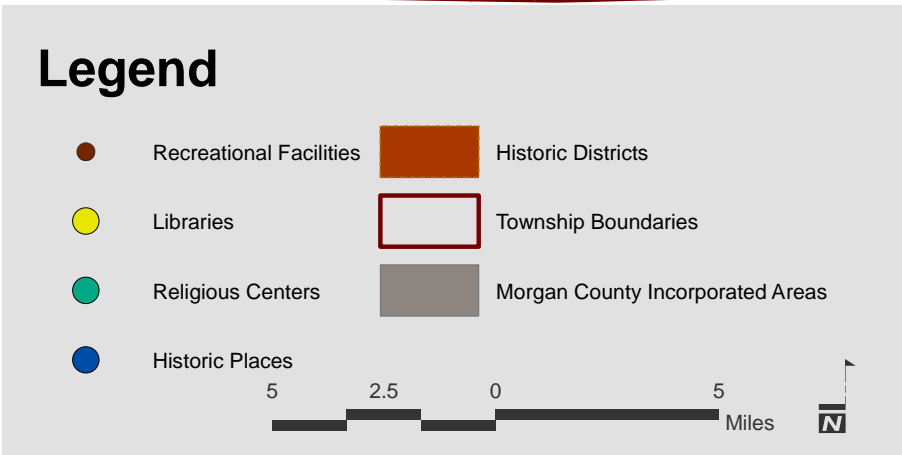
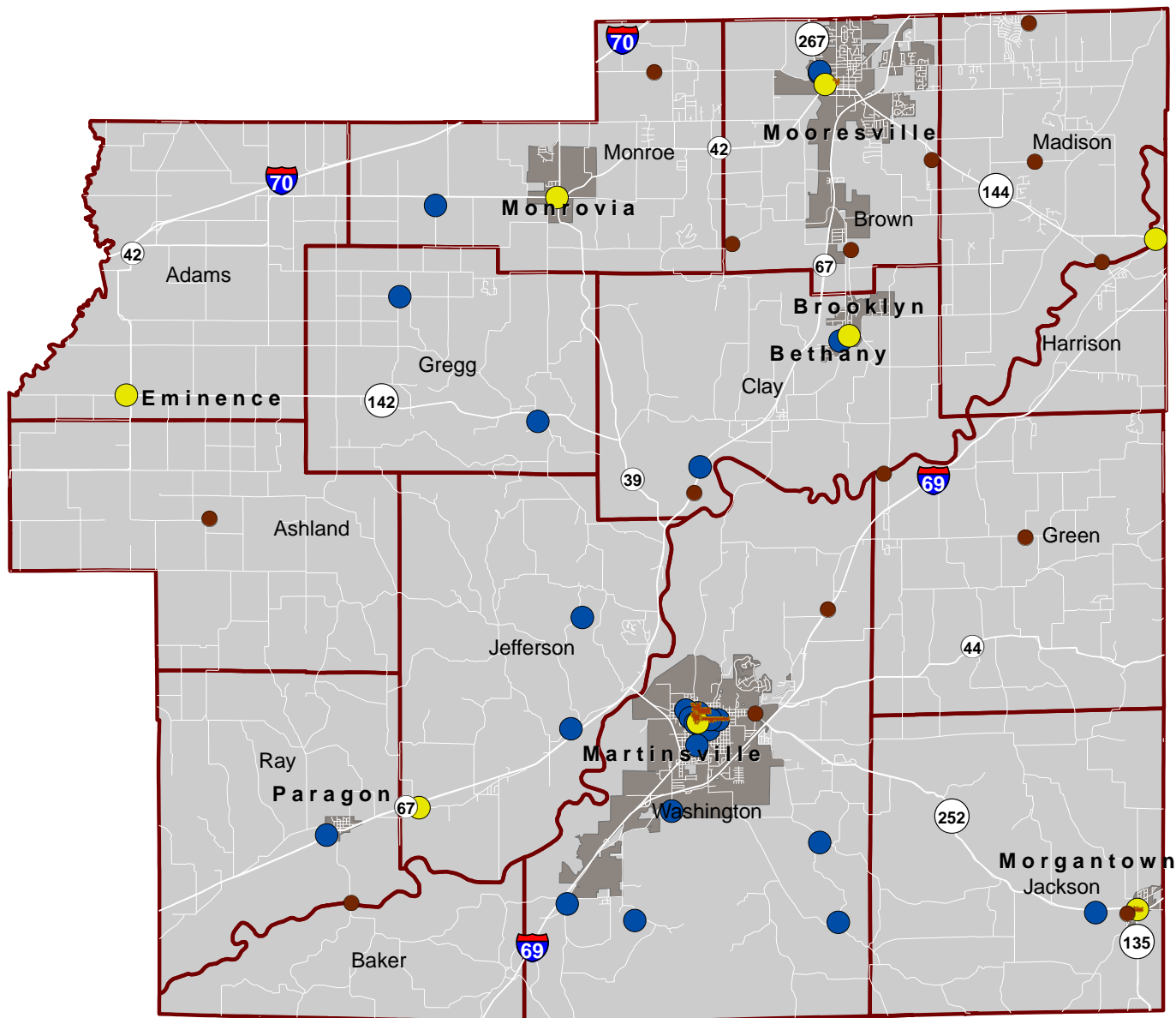
- Medical Care Facilities
- Healthcare Clinics
- Hospitals
- Police Stations
- Fire/EMS Stations
- Township Boundaries
- Morgan County Incorporated Areas

5 2.5 0 5 Miles



APPENDIX A: MAPS

AMENITIES



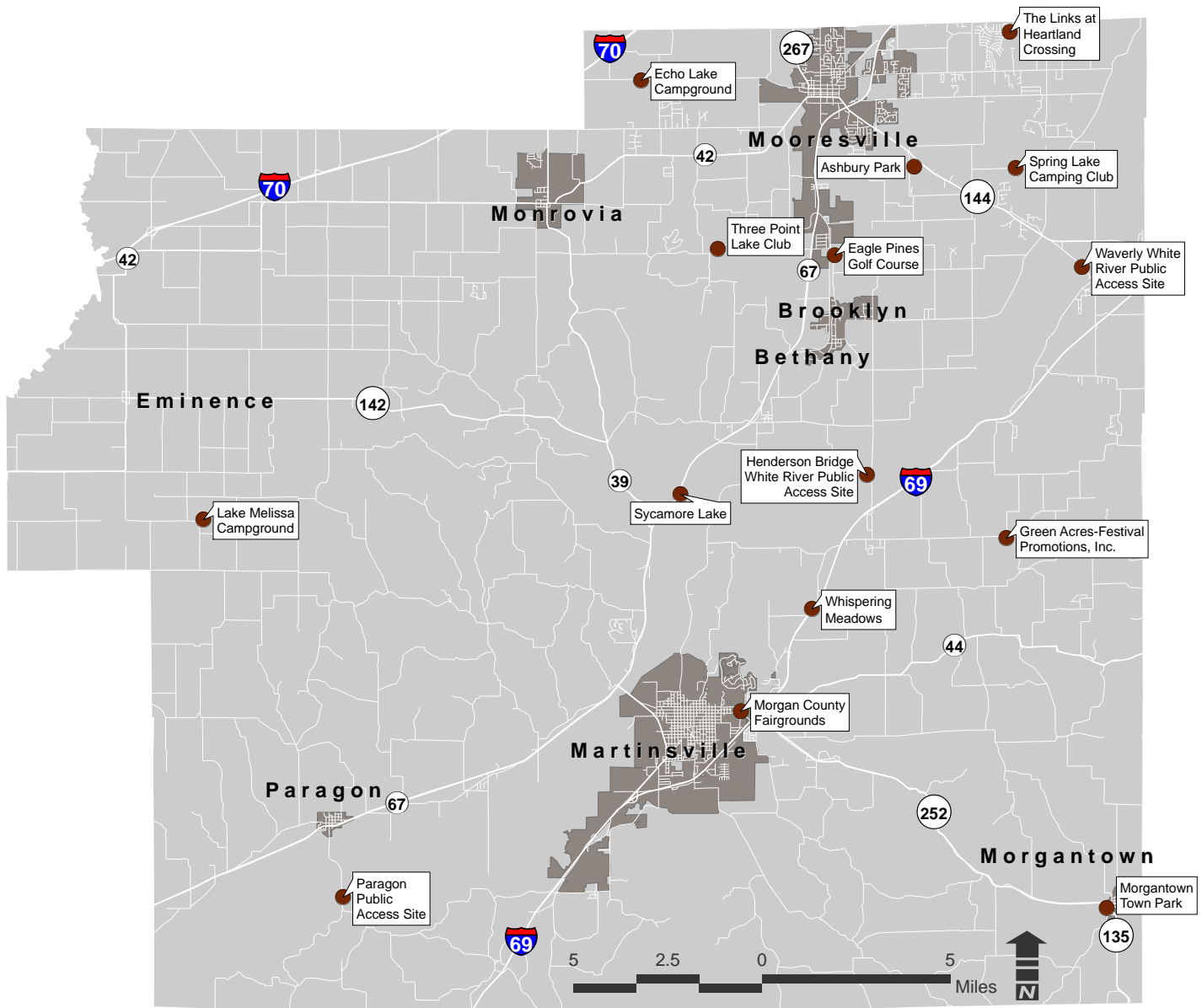
APPENDIX A: MAPS

PLANNING HISTORY

John Whetzel ended The Indiana East-West trail near Waverly at a location known as the Bluff's of White River	1818	Morgan County is established	1822
Morgan County's 1st Railroad Opened	1853	Courthouse established in Martinsville	1859
"Indiana, Vincennes Railroad Reaches Mooresville"	1867	Interurban line completed spanning from Indianapolis to Martinsville	
Paul Hadley of Mooresville designed Indiana's state flag	1917		
State begins to purchase land for Morgan Monroe State Forest	1929	Concrete Bridge in Brooklyn opens to traffic	1948
Bradford Woods placed on the National Register of Historic Places	1989	Morgan County listed as fastest Growing Counties in the state	2000
Morgan County Adopts Greenways Master Plan	2004	Morgan County Adopts Comprehensive Plan	2010
Morgan County Adopts Parks & Rec Master Plan	2015		

APPENDIX A: MAPS

RECREATIONAL FACILITIES



APPENDIX B: DEMOGRAPHICS

DEMOGRAPHIC PROFILE

Morgan County, Indiana

Demographic Profile

November 2018

Demographic profiles help to provide a snapshot of a community which is useful for making informed decisions and crafting policies catered to that community. As Morgan County determines what direction the community will go, its elected officials, community leaders and informed citizens may find the included data helpful.

This information has been obtained from sources believed reliable. We have not verified it and make no guarantee, warranty or representation about it.

APPENDIX B: DEMOGRAPHICS

DEMOGRAPHIC PROFILE

Introduction

This section provides an in-depth look at Morgan county’s demographic makeup and reviews topics such as employment, education, age and poverty. Each section is comparative and examines Morgan county side-by-side with adjacent counties; Johnson and Hendricks County

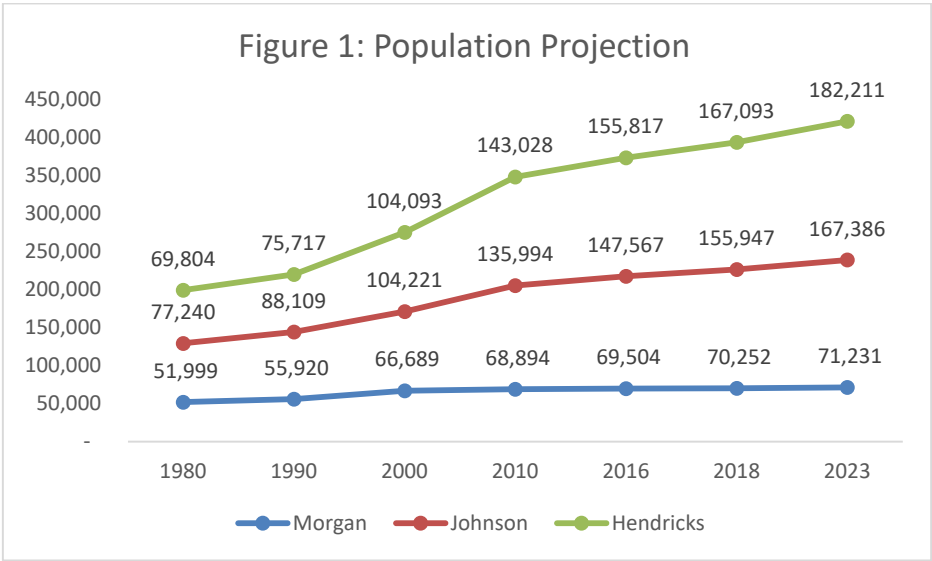
Most of the demographic data available as is based on the most current U.S. Census survey taken in 2010 , the American Community Survey (ACS) conducted yearly . While the Census Bureau conducts smaller scale surveys between decennial years, the bureau does not analyze the geographic areas with a population of 65,000 or less based on Census Bureau population estimates.

The American Community Survey (ACS) is an ongoing report conducted every year that includes information about a communities’ demographic information such as age, sex, race, income, education, disabilities, commuting and much more. Unlike the Census, it uses estimates and not actual counts.

Population

Figure 1 provides projected population data for Morgan County, Johnson County and Hendricks county. This chart combines historical census data from 1980 and 1990, American Community Survey Data from 2000 to 2018, and ESRI census forecasts from for 2018 and 2023. Morgan County saw a steady population increase between 1980 to 2000. As shown in **Figure 1**: Morgan county’s population increased from 51,999 to 66,689 in the span of twenty years. Since 2000, Morgan county has seen a slight population increase of about 4,000 residents. According to American Community Survey data, Morgan county’s current population sits at 70,252.

Compared to the adjacent counties, Morgan county foresaw significantly less growth with a 35.1% population change between 1980 and 2018 whereas Johnson County has seen 101.9% population increase and Hendricks County with a 139.37% population increase. Morgan county expects a 1.39% population increase. Whereas Hendricks county expects a 7.34% population increase and Johnson County expects a 9.05% increase.

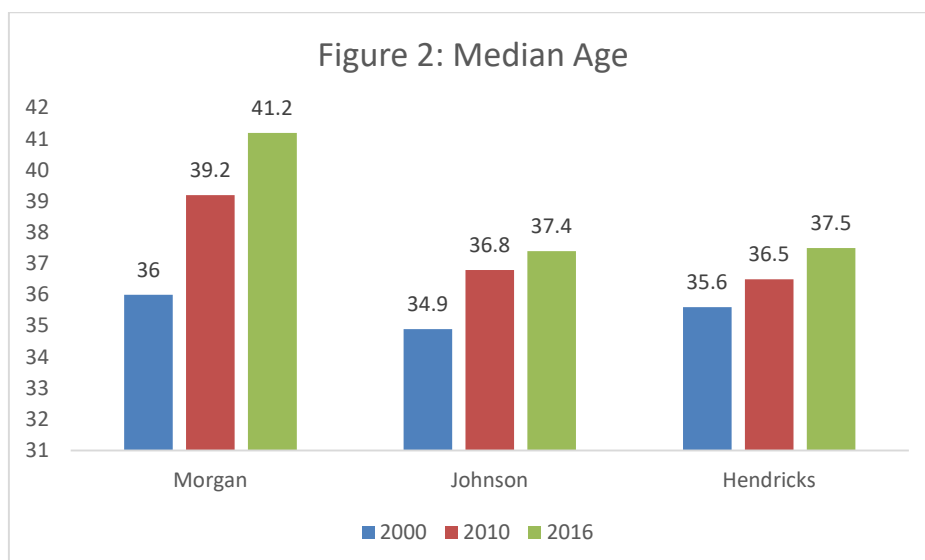


APPENDIX B: DEMOGRAPHICS

DEMOGRAPHIC PROFILE

Median Age

Morgan County's median age is higher than Johnson and Hendricks county. As of 2016, Morgan County's median age is 41.2 whereas Johnson county's median age is 37.4 and 37.5 for Hendricks County. As shown in **Figure 2**, all three areas' median ages have grown over the last 16 years.



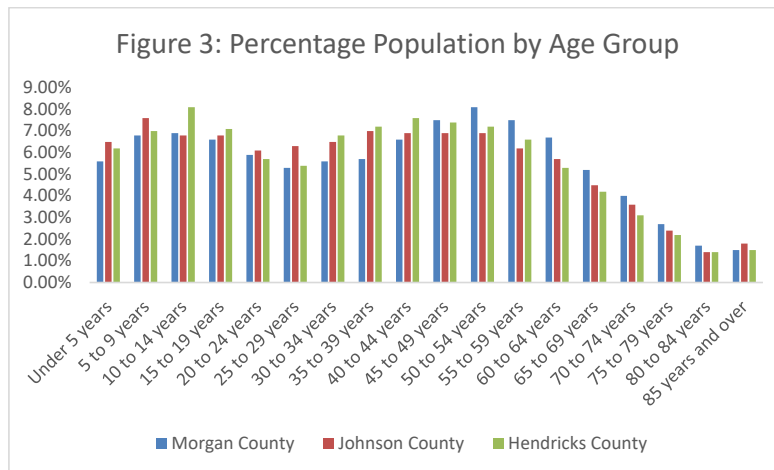
Source: US Census Bureau ACS 5-Year Estimates

Population by Age Group

Figure 3 highlights the population percentages by age group in Morgan County compared to Hendricks and Johnson County. Morgan county has a higher percentage population of adults 45 years and older than both adjacent counties.

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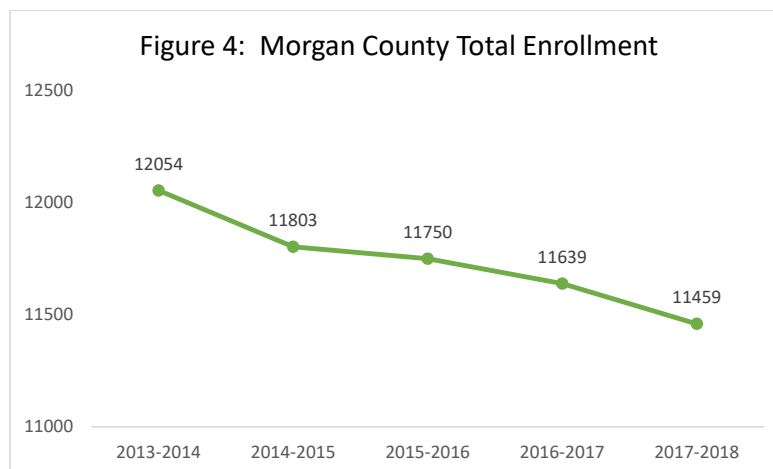


Source: 2012-2016 American Community Survey 5-Year Estimates

School Enrollment

School enrollment rates are useful indicators of growth within a community. Declining enrollment is troubling, but not alarming. **Figure 4** shows a steady decline in enrollment, with a larger decline in the 2014-2015. The numbers shown in Figure 5 are a sum total of enrollment from all school corporations located within Morgan County.

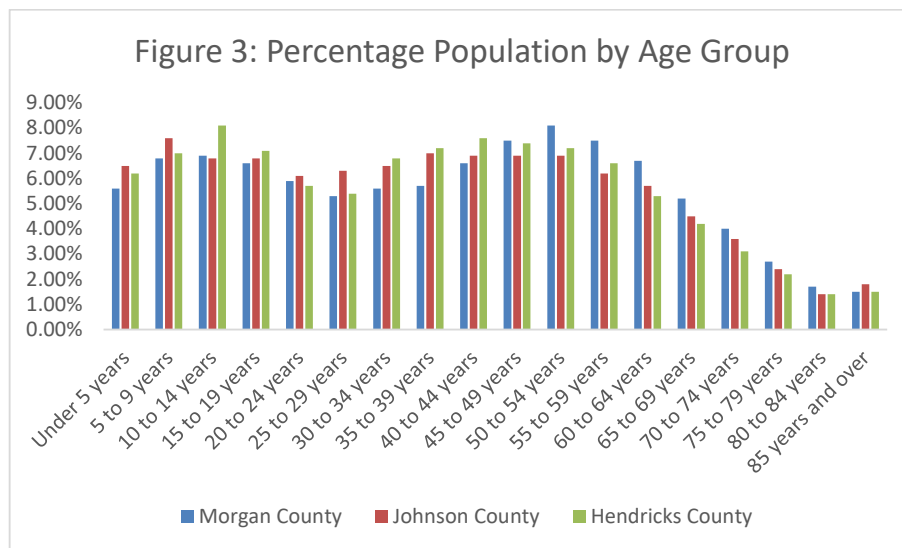
The School Corporation's graduation rate, as shown in **Figure 5** is at 88.4 %. Morgan County's graduate rate is similar to the state average and lower than the adjacent counties graduate rate.



Source: Indiana Department of Education

APPENDIX B: DEMOGRAPHICS

DEMOGRAPHICS PROFILE

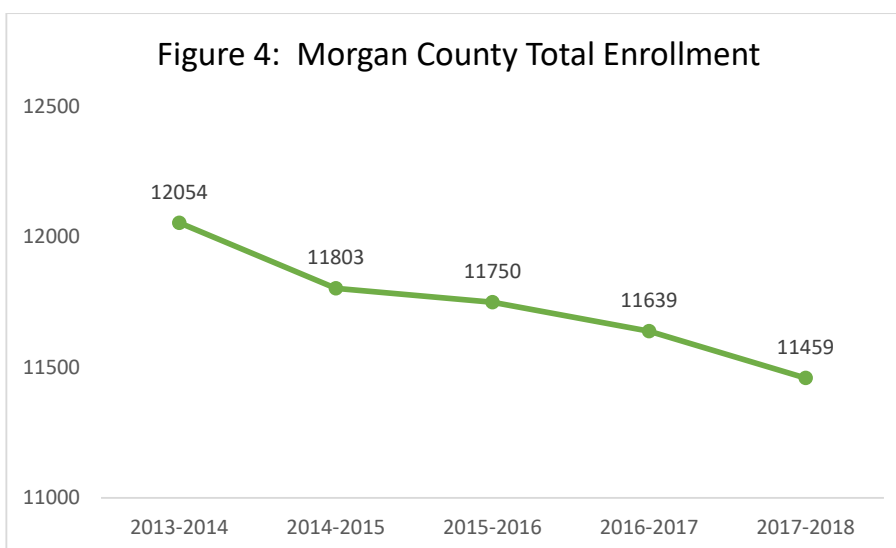


Source: 2012-2016 American Community Survey 5-Year Estimates

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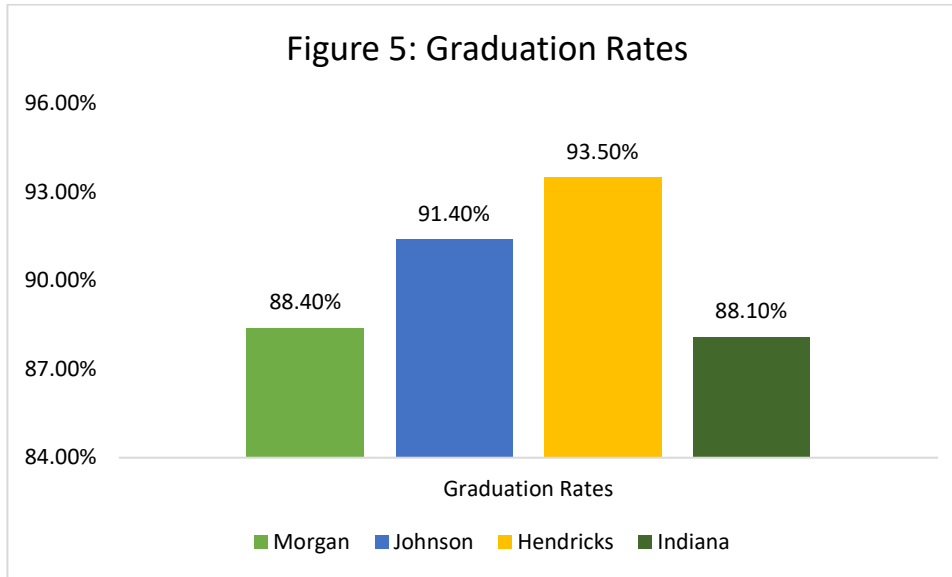
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Source: Indiana Department of Education

APPENDIX B: DEMOGRAPHICS

DEMOGRAPHIC PROFILE



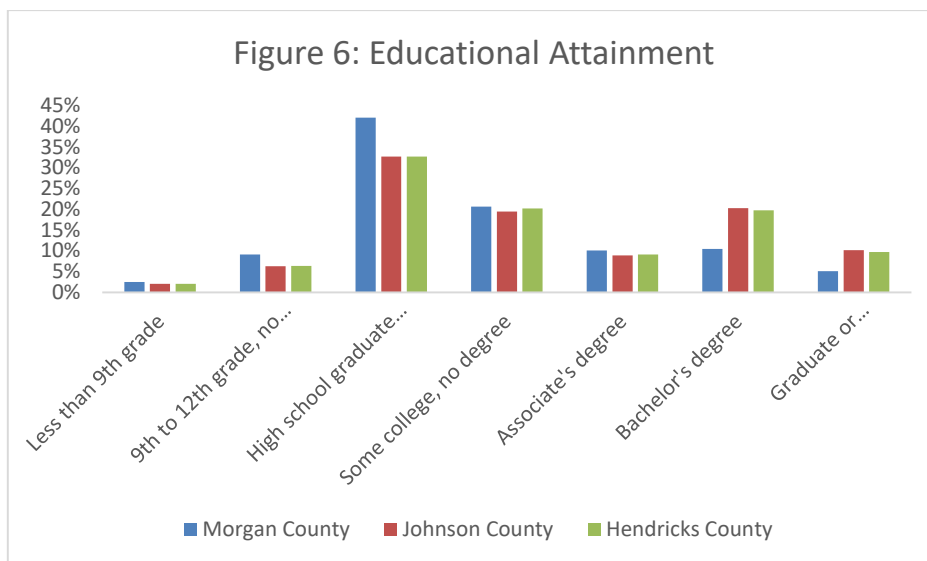
Source: 2012-2016 American Community Survey 5-Year Estimates

Educational Attainment

Figure 6 categorizes the highest-level education attained in Morgan, Johnson and Hendricks county by population percentage. Morgan County has the highest percentage of high school degrees (42.1%) compared to Johnson and Hendricks County, however both adjacent counties have a higher percentage population holding bachelor's and graduate level degrees.

APPENDIX B: DEMOGRAPHICS

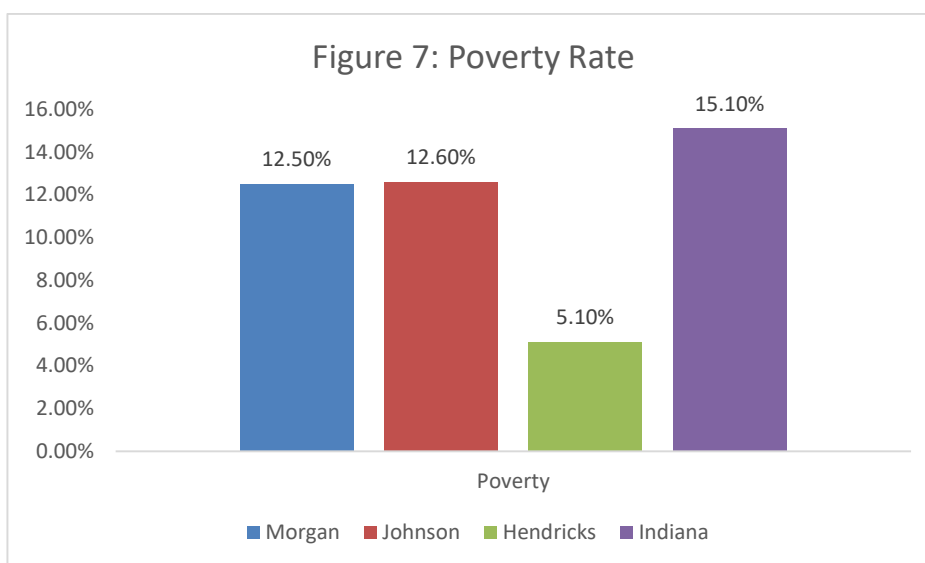
DEMOGRAPHICS PROFILE



Poverty Rate Comparisons

To determine the percentage of people living in poverty in the United States, the Census Bureau calculates a series of poverty thresholds each year. A poverty threshold is defined as the minimum income a family would have to earn to meet its basic needs.

Morgan County's rate in this category is less than the state and similar to Johnson County. However, Hendricks County's rate is significantly lower than both adjacent counties and the state. **Figure 7** shows all people 18 years and over that are below the poverty rate in Logansport, Cass County and Indiana as a whole.



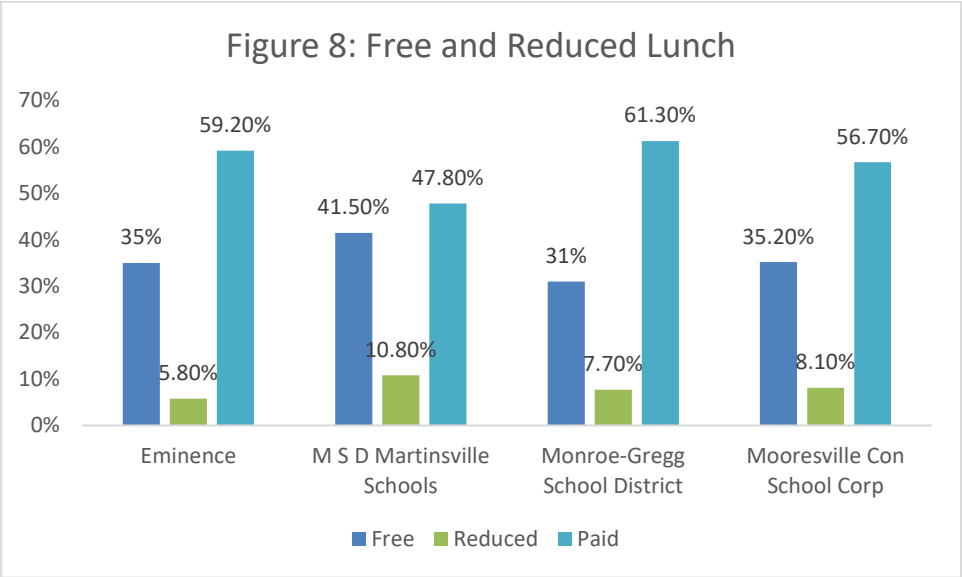
Source: US Census Bureau 2012-2016 ACS 5 Year-estimates

APPENDIX B: DEMOGRAPHICS

DEMOGRAPHIC PROFILE

Percent Free and Reduced Lunch

The percent of free lunches served is another indicator of economic distress. **Figure 8** categorizes the percentage of students who receive free or reduced lunch within each school corporation located in Morgan County.



Source: Indiana department of Education

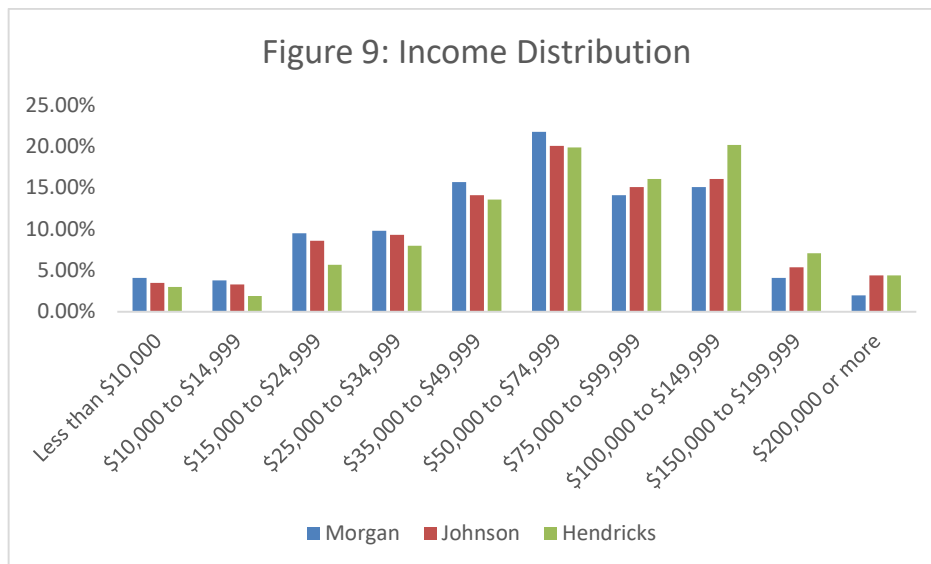
Income Distribution

About half of Morgan County’s residents (51.6 percent) make between 35,000 to 100,000 year. As shown in **Figure 9**: Morgan County’s income distribution is relatively similar to Johnson. However, Morgan county but has a slightly higher percentage of households (42.9%) whose incomes fall below 50,000 compared to Johnson (38.8%) and Hendricks County (32.2%)

On the other hand, Morgan County has a lower percentage of households (35.3%) whose incomes are above 75,000 compared to Johnson (41%) and Hendricks (47.8%).

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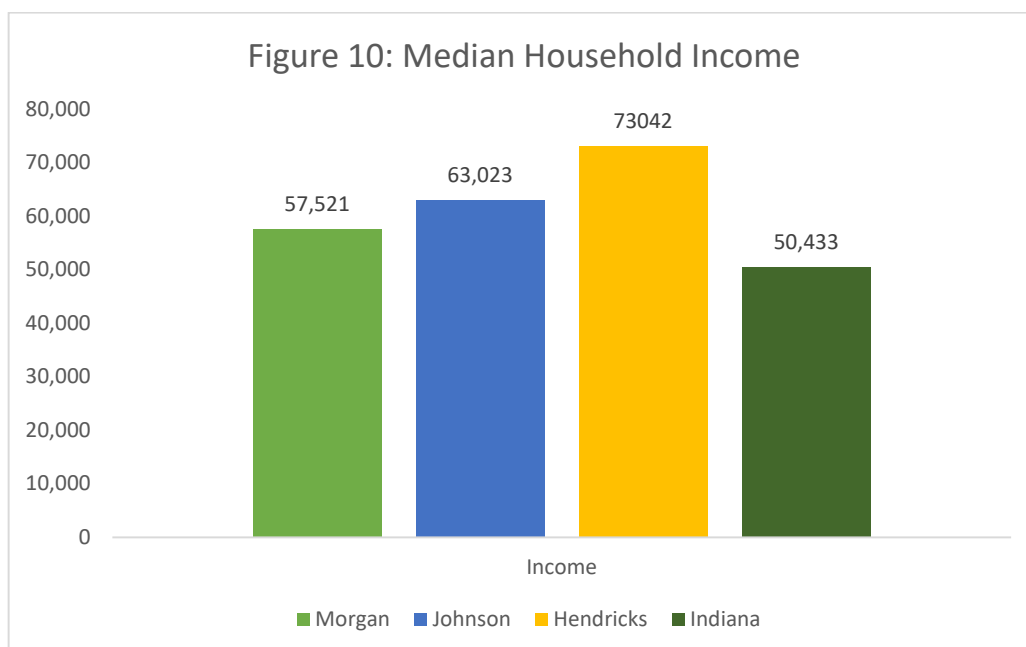


Source: US Census Bureau 2012-2016 ACS 5 Year-estimates

Median Household Income

Morgan County's median household income of \$57,521 is higher than Indiana's median income as show in in **Figure 10**, but is lower than Morgan and Johnson's county.

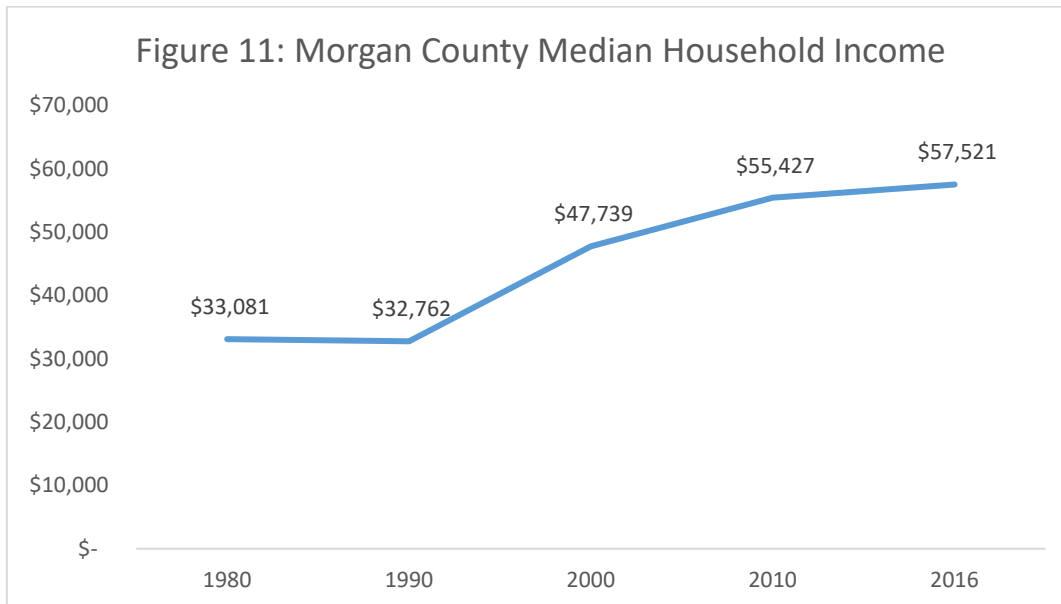
Figure 11 Shows a steady increase in median household income for Morgan County between 1990 and 2010 and only a slight increase between 2010 to 2016. In terms of median income, the 2008 recession seems to have minimally impacted Morgan County.



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Source: US Census Bureau 2012-2016 ACS 5 Year-estimates

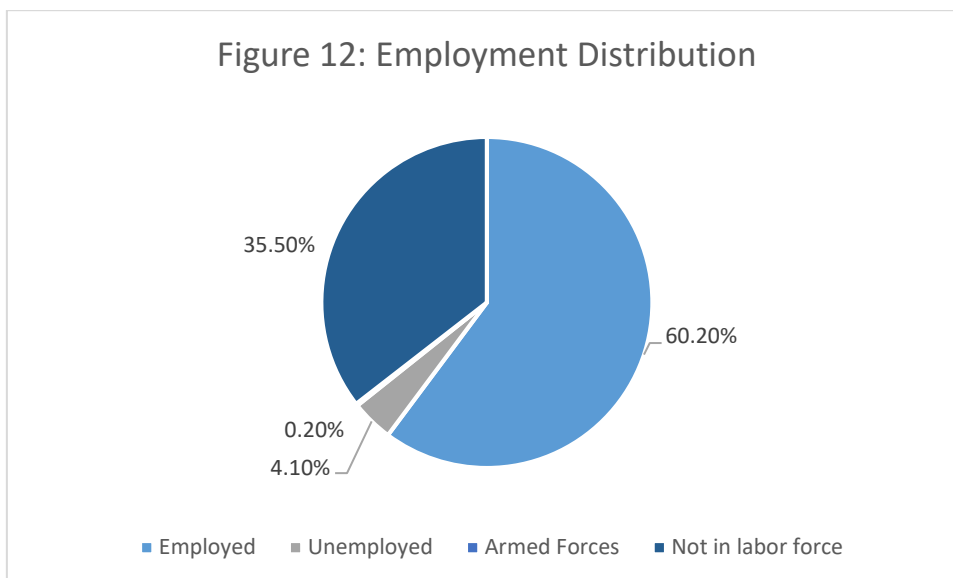


Source: US Census Bureau 20012-2016 ACS 5-Year Estimates, US Census Historical Data

Employment Distribution

Morgan County's employment rate and distribution are important factors for the city's potential economic development and expansion.

Figure 12 show's Morgan County's employment distribution for the population age 16 and older. 60.2% are employed, 4.2% are unemployed (but seeking work) and 35.5% are not in the labor force (meaning they are currently neither employed nor seeking work).

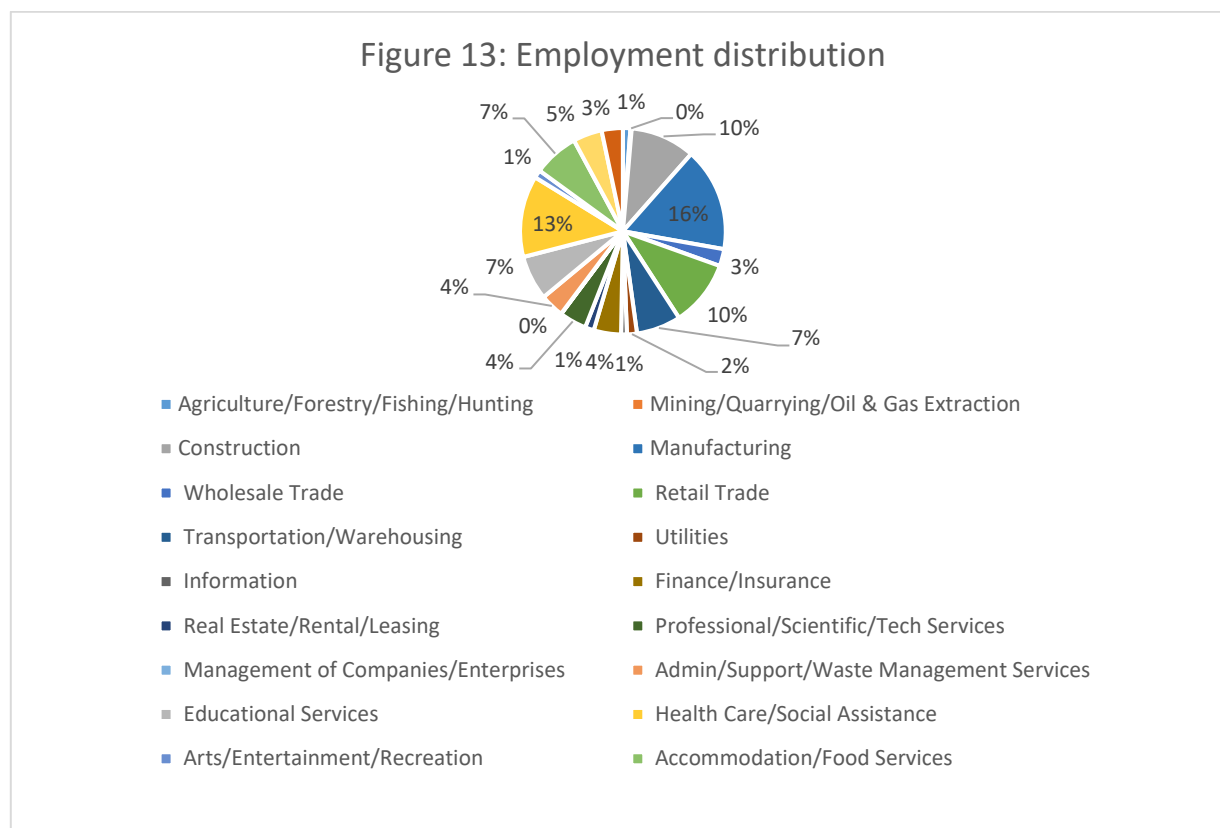


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DEMOGRAPHICS PROFILE

Employment by Industry

As seen in **Figure 13**, The top five industries for Morgan County are; 1. Manufacturing at 16.2%, 2. Health Care and Social Assistance at 12.8 %, 3. Retail trade at 10.4%, 4. Construction at 10.2%, and 5. Accommodation/Food Services at 7.1%



Source: US Census Bureau 20012-2016 ACS 5-Year Estimate

Commuting

Morgan County's commuting patterns can be important in determining the number of workers available for local jobs. About 39% of Morgan County's workers are employed in the county, while 60.3% work outside the county. The remaining .07% work outside Indiana. On average, employed Logansport residents travel 29.9 minutes (one way) to get to work.

Figure 13. Morgan County Commuting Patterns	
Mean Travel Time to Work (mins.)	28.9
% of Pop. Working in Cass County	39%

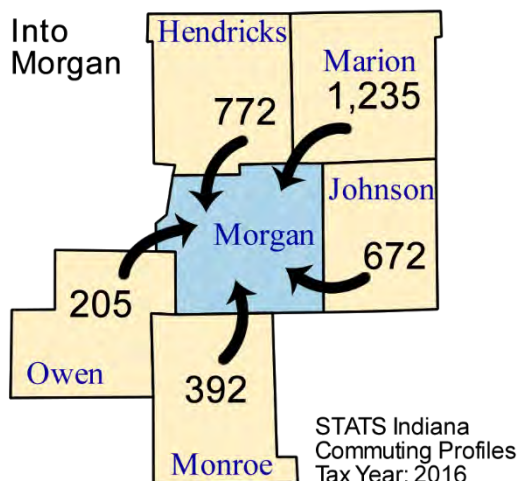
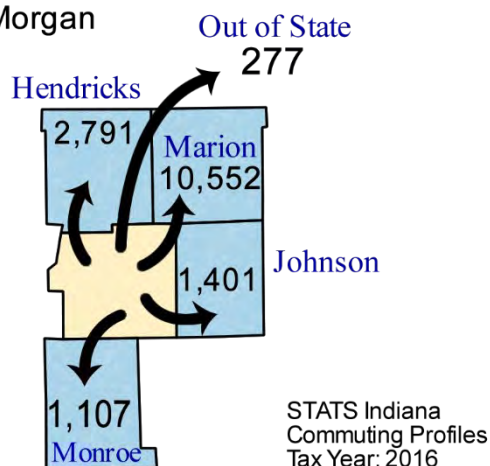
APPENDIX B: DEMOGRAPHICS

DEMOGRAPHIC PROFILE

% of Pop. Working outside Cass County	60.3%
% of Pop. Working Outside Indiana	.07%

Source: US Census Bureau ACS 5-Year Estimate

Out of Morgan

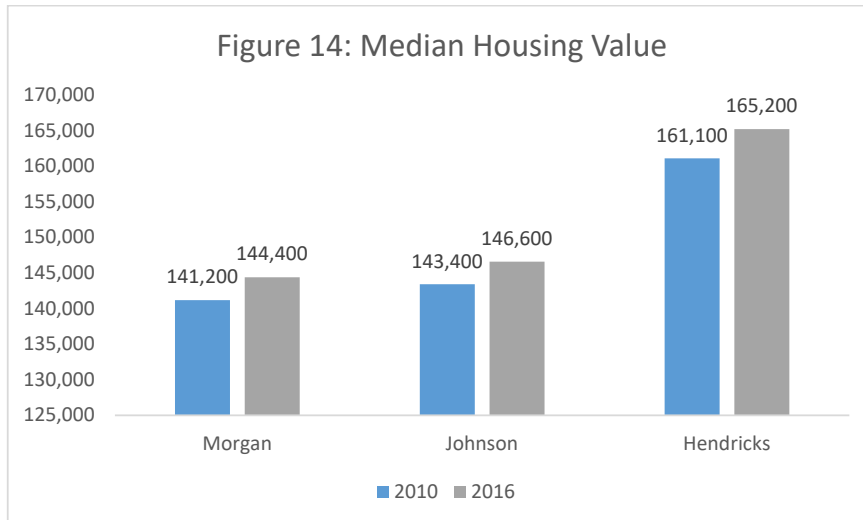


Housing

As shown in **Figure 14**, Morgan County's housing value very slightly increased from 2010 to 2016, similar to Johnson and Hendricks county. Morgan and Johnson County's housing value are very similar compared to Hendricks county whose housing value is around 20,000 more.

APPENDIX B: DEMOGRAPHICS

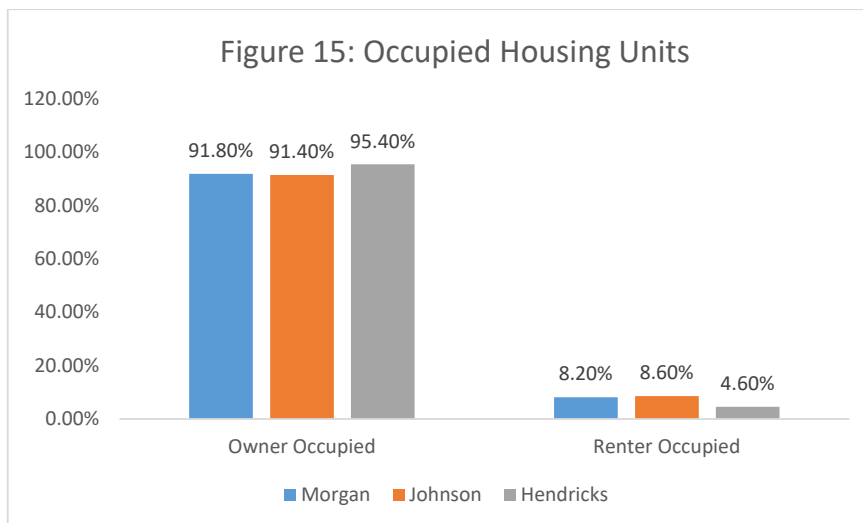
DEMOGRAPHIC PROFILE



Source: US Census Bureau 20012-2016 ACS 5-Year Estimate, US Census Bureau, 2006-2010 American Community Survey

Occupied Housing

As shown in **Figure 15**, Morgan County is similar to both counties in regards to owner vs renter occupied housing units. Morgan County's housing units are 91.8% owner occupied compared to Indiana where only 68.7% of housing units are occupied.



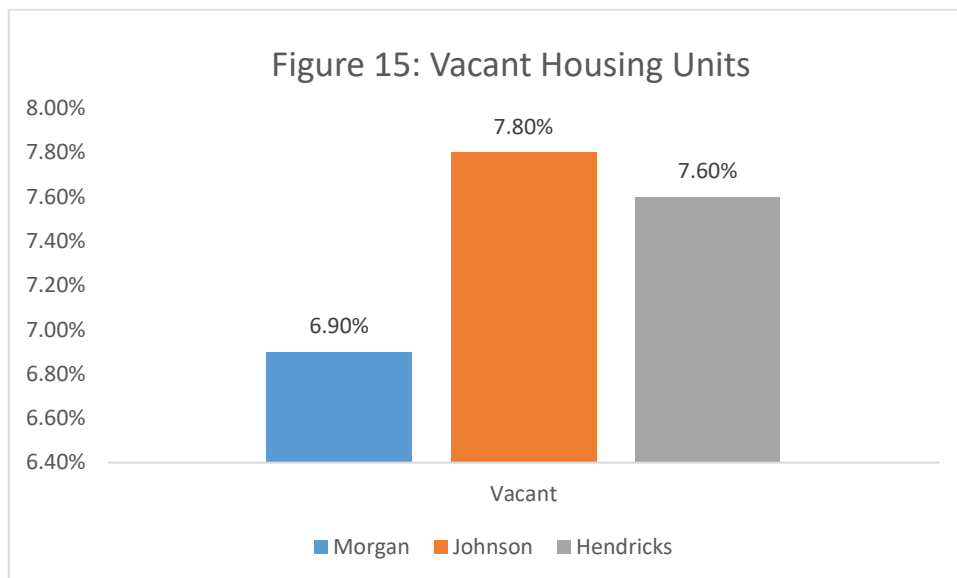
Source: US Census Bureau 20012-2016 ACS 5-Year Estimate

Vacant Housing

As shown in **Figure 16**, Morgan Counties vacant housing rate is at 6.9% lower than both counties and significantly lower than Indiana's sitting at 11.2%

APPENDIX B: DEMOGRAPHICS

DEMOGRAPHIC PROFILE



Source: US Census Bureau 20012-2016 ACS 5-Year Estimate

APPENDIX B: DEMOGRAPHICS

TAPESTRY PROFILE



Tapestry Segmentation Area Profile

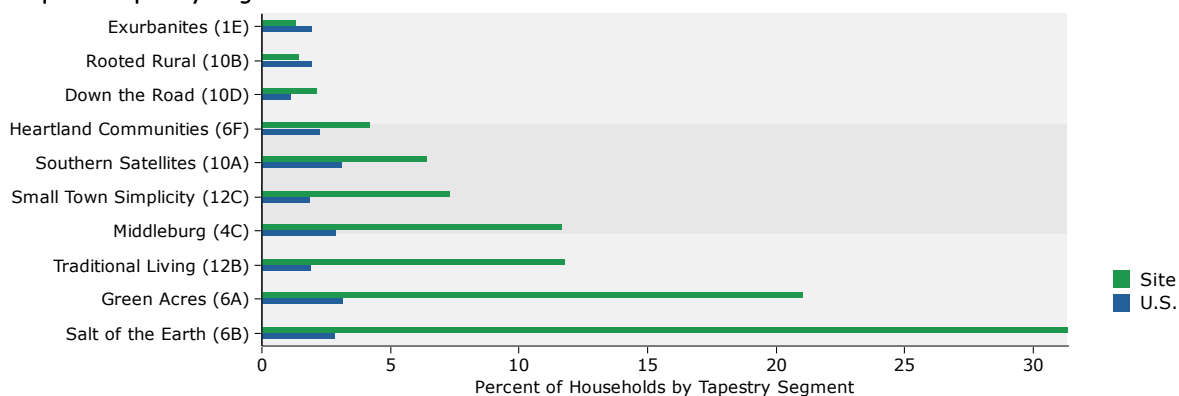
Morgan County, IN
Morgan County, IN (18109)
Geography: County

Prepared by Esri

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2018 Households		2018 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Salt of the Earth (6B)	31.4%	31.4%	2.9%	2.9%	1095
2	Green Acres (6A)	21.1%	52.5%	3.2%	6.1%	659
3	Traditional Living (12B)	11.8%	64.3%	1.9%	8.0%	612
4	Middleburg (4C)	11.7%	76.0%	2.9%	10.9%	406
5	Small Town Simplicity (12C)	7.3%	83.3%	1.9%	12.8%	395
Subtotal		83.3%		12.8%		
6	Southern Satellites (10A)	6.4%	89.7%	3.1%	15.9%	205
7	Heartland Communities (6F)	4.2%	93.9%	2.3%	18.2%	185
8	Down the Road (10D)	2.2%	96.1%	1.1%	19.3%	189
9	Rooted Rural (10B)	1.5%	97.6%	2.0%	21.3%	75
10	Exurbanites (1E)	1.4%	99.0%	1.9%	23.2%	70
Subtotal		15.7%		10.4%		
11	Soccer Moms (4A)	1.0%	100.0%	2.9%	26.1%	36
Subtotal		1.0%		2.9%		
Total		100.0%		26.1%		383

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

August 23, 2018

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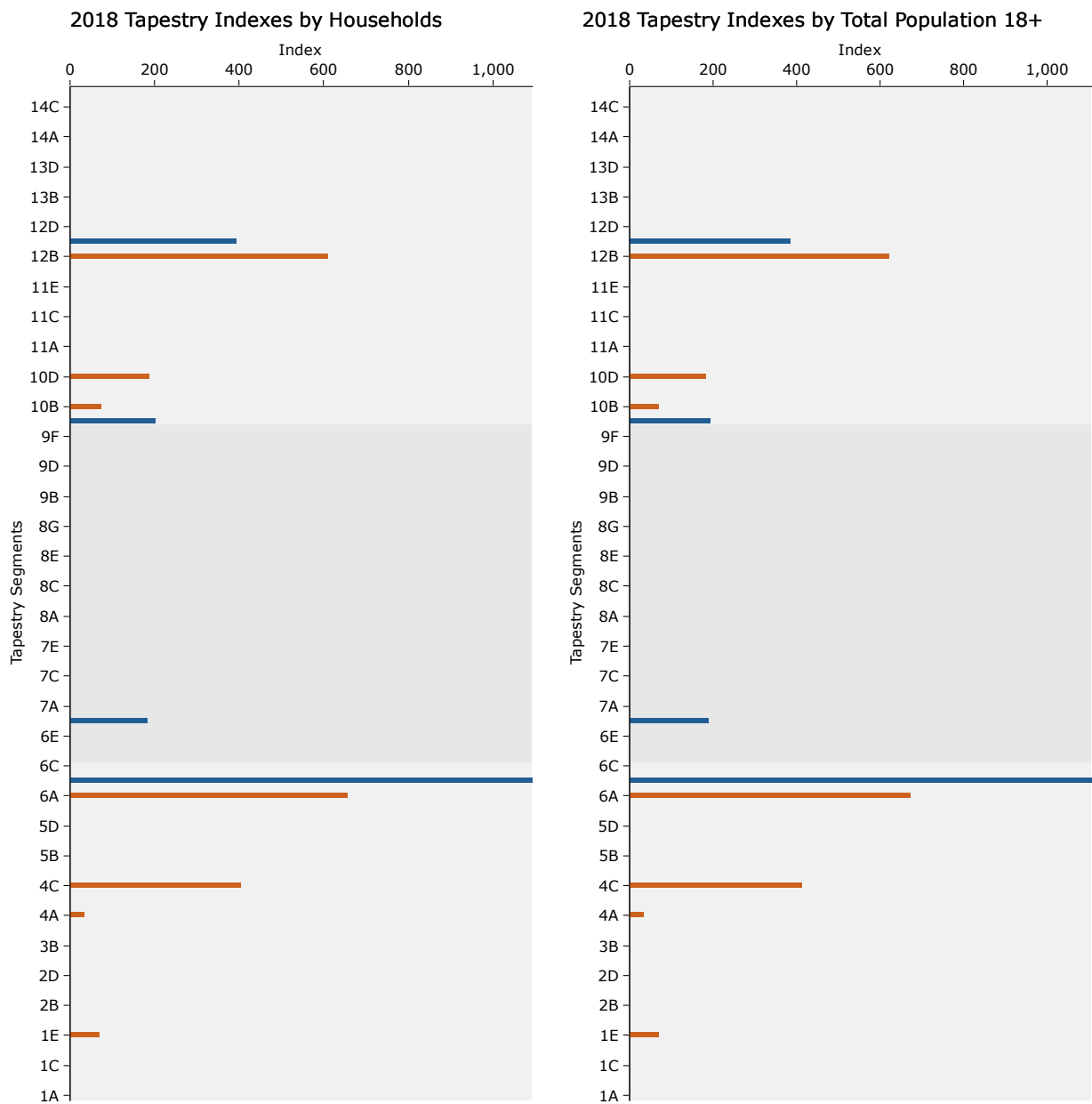
TAPESTRY PROFILE



Tapestry Segmentation Area Profile

Morgan County, IN
Morgan County, IN (18109)
Geography: County

Prepared by Esri



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APPENDIX B: DEMOGRAPHICS

TAPESTRY PROFILE



Tapestry Segmentation Area Profile

Morgan County, IN
Morgan County, IN (18109)
Geography: County

Prepared by Esri

Tapestry LifeMode Groups	2018 Households			2018 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	26,525	100.0%		54,673	100.0%	
1. Affluent Estates	360	1.4%	14	752	1.4%	13
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	360	1.4%	70	752	1.4%	71
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	3,376	12.7%	170	7,054	12.9%	165
Soccer Moms (4A)	278	1.0%	36	592	1.1%	35
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	3,098	11.7%	406	6,462	11.8%	413
5. GenXurban	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	15,045	56.7%	473	31,896	58.3%	494
Green Acres (6A)	5,593	21.1%	659	12,212	22.3%	674
Salt of the Earth (6B)	8,325	31.4%	1,095	17,451	31.9%	1,110
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	1,127	4.2%	185	2,233	4.1%	191
7. Ethnic Enclaves	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

August 23, 2018

APPENDIX B: DEMOGRAPHICS

TAPESTRY PROFILE



Tapestry Segmentation Area Profile

Morgan County, IN
Morgan County, IN (18109)
Geography: County

Prepared by Esri

Tapestry LifeMode Groups	2018 Households			2018 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	26,525	100.0%		54,673	100.0%	
8. Middle Ground	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	2,665	10.0%	122	5,318	9.7%	117
Southern Satellites (10A)	1,703	6.4%	205	3,389	6.2%	195
Rooted Rural (10B)	389	1.5%	75	760	1.4%	71
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	573	2.2%	189	1,169	2.1%	185
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	5,079	19.1%	312	9,653	17.7%	305
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	3,132	11.8%	612	6,110	11.2%	622
Small Town Simplicity (12C)	1,947	7.3%	395	3,543	6.5%	387
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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August 23, 2018

APPENDIX B: DEMOGRAPHICS

TAPESTRY PROFILE



Tapestry Segmentation Area Profile

Morgan County, IN
Morgan County, IN (18109)
Geography: County

Prepared by Esri

Tapestry Urbanization Groups	2018 Households			2018 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	26,525	100.0%		54,673	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	3,132	11.8%	65	6,110	11.2%	66
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	3,132	11.8%	612	6,110	11.2%	622
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

August 23, 2018

APPENDIX B: DEMOGRAPHICS

Local Market Update for February 2019

A RESEARCH TOOL PROVIDED BY THE INDIANA ASSOCIATION OF REALTORS®

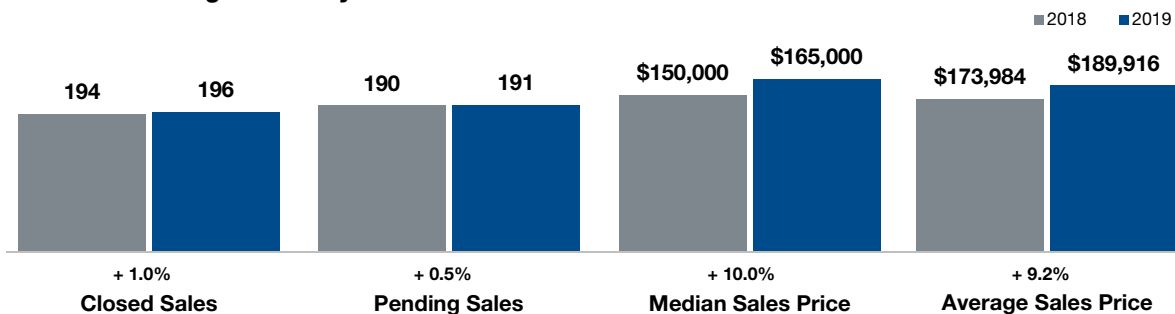


Morgan County

Key Metrics	December through February			March through February		
	2018	2019	Percent Change	Thru 2-2018	Thru 2-2019	Percent Change
New Listings	226	202	- 10.6%	1,310	1,388	+ 6.0%
Closed Sales	194	196	+ 1.0%	1,089	1,093	+ 0.4%
Median Sales Price	\$150,000	\$165,000	+ 10.0%	\$155,000	\$165,750	+ 6.9%
Percent of Original List Price Received*	95.4%	93.6%	- 1.9%	95.2%	95.4%	+ 0.2%

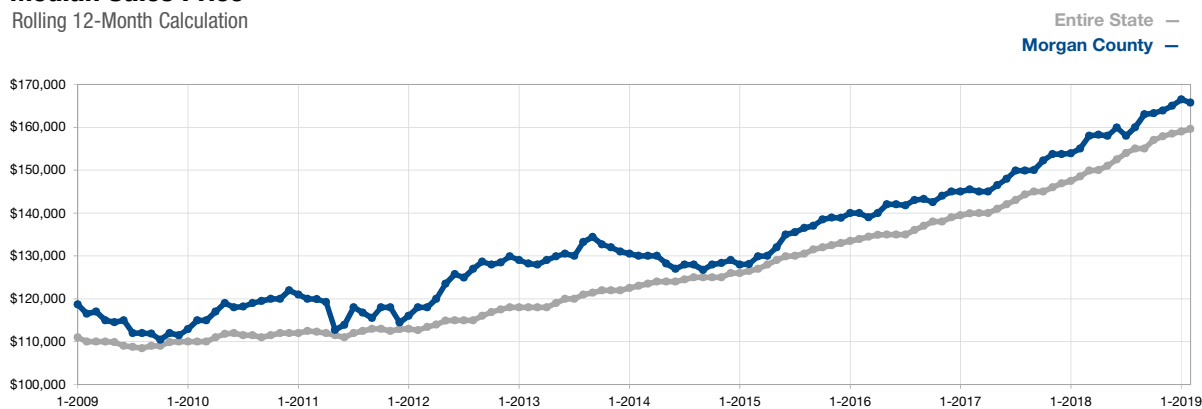
* Does not account for list price from any previous listing contracts. | Activity for one month can sometimes look extreme due to small sample size.

December through February



Median Sales Price

Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

Current as of March 18, 2019. Data obtained from participating Multiple Listing Services (MLSs) and Broker Listing Cooperatives® (BLCs®). Report © 2019 ShowingTime.

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Bicycle network (trails, bike routes, bike lanes)	15.09% 56	29.65% 110	30.19% 112	14.82% 55	10.24% 38	371	2.75
Ease of vehicular travel	54.03% 201	36.02% 134	8.87% 33	0.54% 2	0.54% 2	372	1.58
Commute times	42.05% 156	39.08% 145	16.98% 63	1.62% 6	0.27% 1	371	1.79
Traffic safety	76.15% 281	20.05% 74	3.79% 14	0.00% 0	0.00% 0	369	1.28
Neighborhood/subdivision design and amenities	23.99% 89	39.89% 148	24.53% 91	7.55% 28	4.04% 15	371	2.28
Diverse housing options	20.97% 78	33.60% 125	32.26% 120	9.14% 34	4.03% 15	372	2.42
Public safety	78.47% 288	17.98% 66	3.00% 11	0.27% 1	0.27% 1	367	1.26
Appearance of the county	49.73% 185	41.13% 153	7.80% 29	0.81% 3	0.54% 2	372	1.61
Cultural and entertainment options	37.84% 140	41.35% 153	15.41% 57	3.51% 13	1.89% 7	370	1.90
Parks and recreation	44.09% 164	44.62% 166	8.60% 32	1.08% 4	1.61% 6	372	1.72
Protection of rivers, streams and wooden land	55.41% 205	31.62% 117	11.08% 41	1.62% 6	0.27% 1	370	1.60
Protection of agricultural land	48.66% 181	31.72% 118	17.47% 65	1.88% 7	0.27% 1	372	1.73
Quality of the public education system	77.96% 290	19.89% 74	1.61% 6	0.27% 1	0.27% 1	372	1.25
Employment opportunities	65.23% 242	29.38% 109	4.04% 15	1.08% 4	0.27% 1	371	1.42
Workforce development and support	52.70% 195	36.22% 134	8.65% 32	1.89% 7	0.54% 2	370	1.61
Public utilities and infrastructure	52.02% 193	40.70% 151	7.01% 26	0.00% 0	0.27% 1	371	1.56

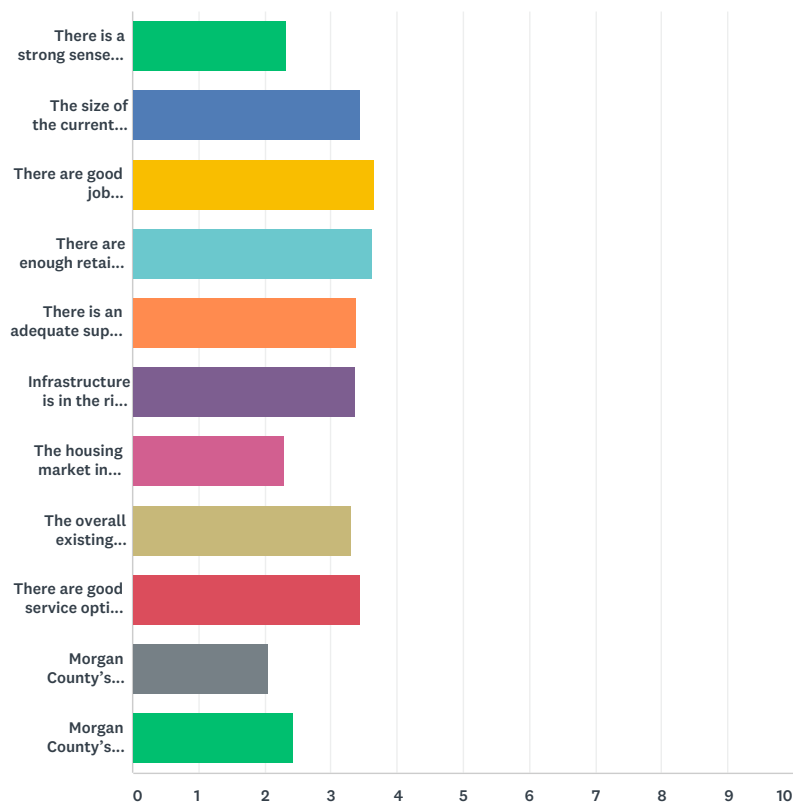
#	OTHER COMMENT	DATE
1	House/yard appearance enforcement	1/14/2019 7:05 PM
2	Morgan County is a great place to live just as it is, which is why we chose this location. No additional infrastructure changes are necessary.	11/28/2018 7:52 AM
3	We are losing people from our area due to few quality jobs that is affecting our schools. This is something to keep in mind, as well as bringing in features that will attract families to our area!	11/27/2018 6:53 PM
4	Divert the flow of traffic to not be in front of Waverly School once I 69 comes. Protect our children!	11/27/2018 6:36 AM
5	Collaboration with everyone is key...thanks	11/27/2018 6:17 AM
6	housing growth is likely, but need to be real about the environmental, infrastructure, and education impacts and plan/manage appropriately	11/26/2018 9:12 PM
7	Improve existing structures and systems within city limits FIRST before expanding into the county	11/26/2018 8:43 PM
8	I'd like to see more middle income housing options... Between the \$150,000 - \$250,000 range. People are able to find such options in surrounding communities.	11/19/2018 7:41 AM
9	"improving" too many things means taxpayer dollars, and destroys the county as it is due to fast growth.	11/18/2018 9:26 AM
10	Note that these answers reflect whether I think the "County" should be doing these things, not how important they are overall.	11/15/2018 4:11 PM
11	need better jobs here, not part time retail	11/15/2018 5:36 AM

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Q2 Please rate your level of agreement with the following statements

Answered: 372 Skipped: 1



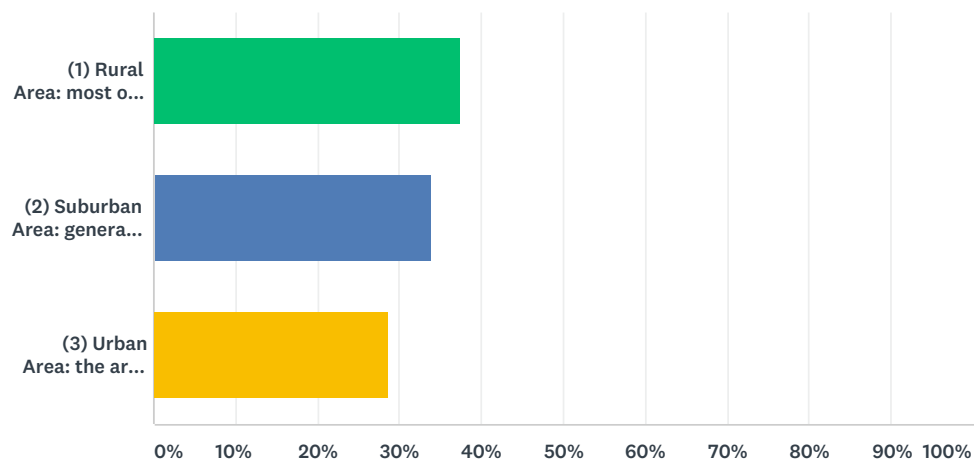
	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
There is a strong sense of community pride in Morgan County	18.82% 70	45.16% 168	21.51% 80	13.44% 50	1.08% 4	372	2.33
The size of the current workforce is sufficient to support economic development and growth	3.76% 14	16.40% 61	22.85% 85	44.09% 164	12.90% 48	372	3.46
There are good job opportunities in Morgan County	1.35% 5	10.78% 40	23.72% 88	47.98% 178	16.17% 60	371	3.67
There are enough retail options in Morgan County	3.76% 14	12.37% 46	18.82% 70	47.85% 178	17.20% 64	372	3.62
There is an adequate supply of housing types and for all income levels in Morgan County	4.84% 18	16.67% 62	25.27% 94	41.40% 154	11.83% 44	372	3.39
Infrastructure is in the right locations to support additional residential development	1.08% 4	11.62% 43	46.76% 173	30.81% 114	9.73% 36	370	3.36
The housing market in Morgan County is affordable to me	16.13% 60	50.54% 188	22.31% 83	9.14% 34	1.88% 7	372	2.30

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Q3 Morgan County’s boundary encompasses a diverse area including rural, suburban and urban areas. From the following list, which best describes where you live? (please check only one option)

Answered: 363 Skipped: 10



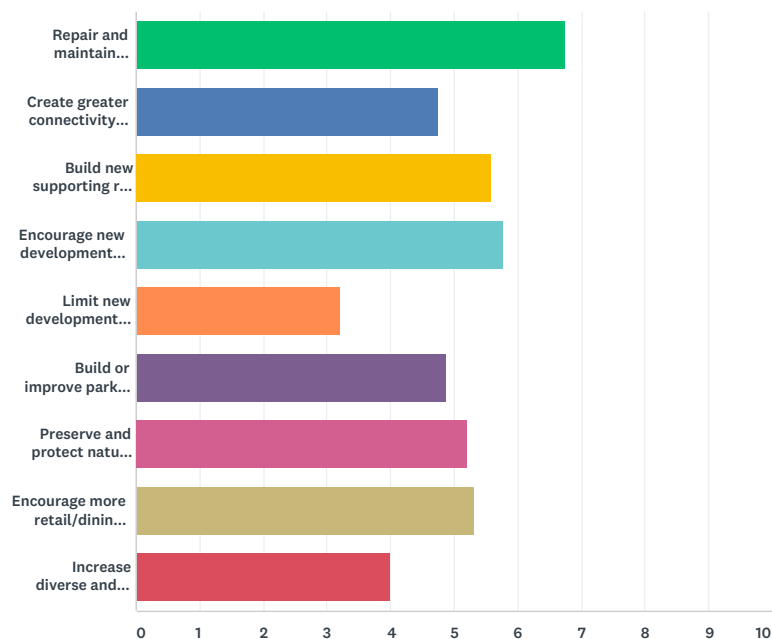
ANSWER CHOICES	RESPONSES	
(1) Rural Area: most of the county, typically no access to municipal water/sewer	37.47%	136
(2) Suburban Area: generally housing subdivisions outside of city/town boundaries served by municipal utilities or smaller communities in the county outside of Mooresville and Martinsville.	33.88%	123
(3) Urban Area: the areas within the corporate limits of Mooresville or Martinsville.	28.65%	104
TOTAL		363

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Q4 From the following list, please RANK the following actions you feel should be the highest priority to improve the living and working environment in the county? Please rank from most important (1) to least important (9)

Answered: 373 Skipped: 0



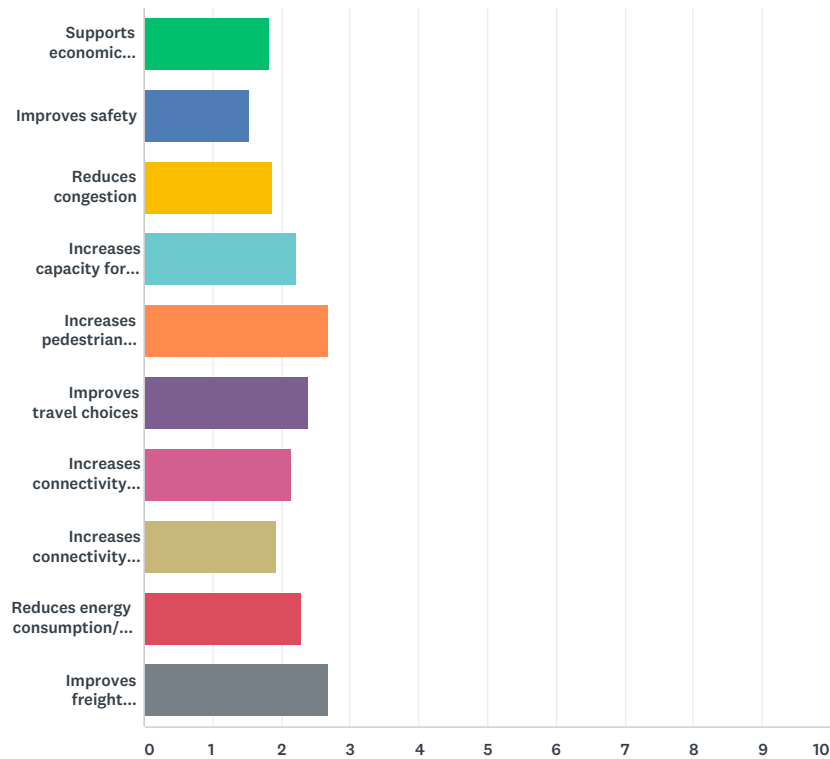
	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Repair and maintain existing roads	28.78% 97	16.32% 55	14.84% 50	13.35% 45	10.39% 35	5.34% 18	5.93% 20	2.97% 10	2.08% 7	337	6.
Create greater connectivity and safety for walking and biking	6.74% 23	11.14% 38	10.26% 35	12.32% 42	10.85% 37	11.14% 38	14.96% 51	13.49% 46	9.09% 31	341	4.
Build new supporting road network to connect to Interstate 69	11.56% 40	16.18% 56	17.34% 60	11.85% 41	9.54% 33	8.09% 28	8.38% 29	9.83% 34	7.23% 25	346	5.
Encourage new development (commercial, housing, industrial, etc.)	20.12% 68	11.54% 39	11.24% 38	16.86% 57	10.65% 36	6.21% 21	8.58% 29	6.21% 21	8.58% 29	338	5.
Limit new development (commercial, housing, industrial, etc.)	5.41% 19	5.13% 18	4.27% 15	5.41% 19	9.69% 34	8.55% 30	7.12% 25	9.97% 35	44.44% 156	351	3.
Build or improve parks and recreation facilities	2.34% 8	7.02% 24	11.99% 41	13.45% 46	18.71% 64	23.98% 82	12.87% 44	7.31% 25	2.34% 8	342	4.

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Q5 Given limited funding, which criteria do you think should be a priority when selecting transportation improvement projects?

Answered: 369 Skipped: 4



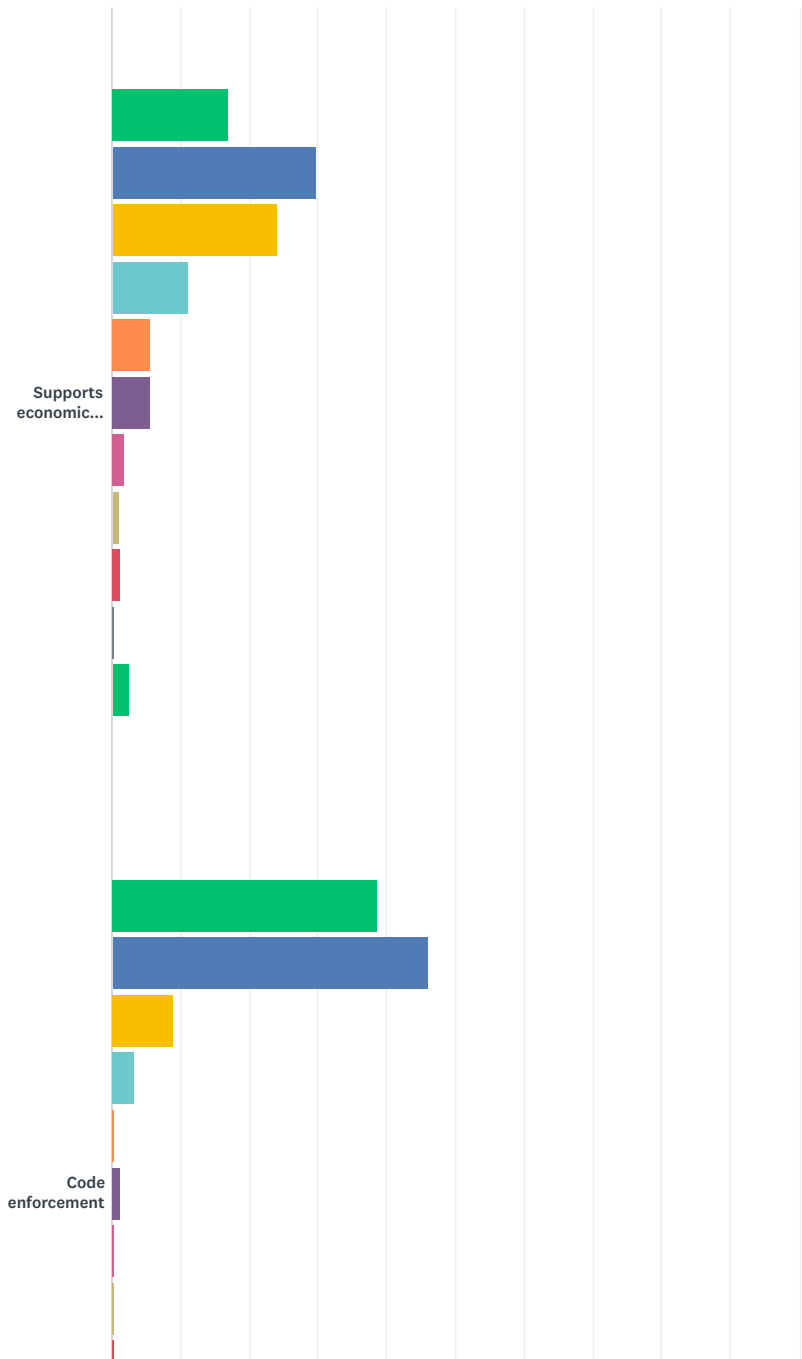
	VERY IMPORTANT	IMPORTANT	NEUTRAL	UNIMPORTANT	VERY UNIMPORTANT	TOTAL	WEIGHTED AVERAGE
Supports economic development	45.33% 165	35.16% 128	14.56% 53	1.65% 6	3.30% 12	364	1.82
Improves safety	54.92% 201	38.25% 140	5.74% 21	0.82% 3	0.27% 1	366	1.53
Reduces congestion	36.36% 132	44.90% 163	15.70% 57	2.75% 10	0.28% 1	363	1.86
Increases capacity for vehicular traffic	21.86% 80	45.90% 168	24.86% 91	4.37% 16	3.01% 11	366	2.21
Increases pedestrian facilities (bike lanes, paths, etc.)	18.03% 66	26.78% 98	33.61% 123	13.11% 48	8.47% 31	366	2.67
Improves travel choices	16.48% 60	39.29% 143	36.54% 133	4.40% 16	3.30% 12	364	2.39
Increases connectivity to Interstates 69 and 70	30.05% 110	39.34% 144	20.77% 76	6.83% 25	3.01% 11	366	2.13
Increases connectivity and access between places we live and work	35.34% 129	43.84% 160	15.89% 58	3.84% 14	1.10% 4	365	1.92

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

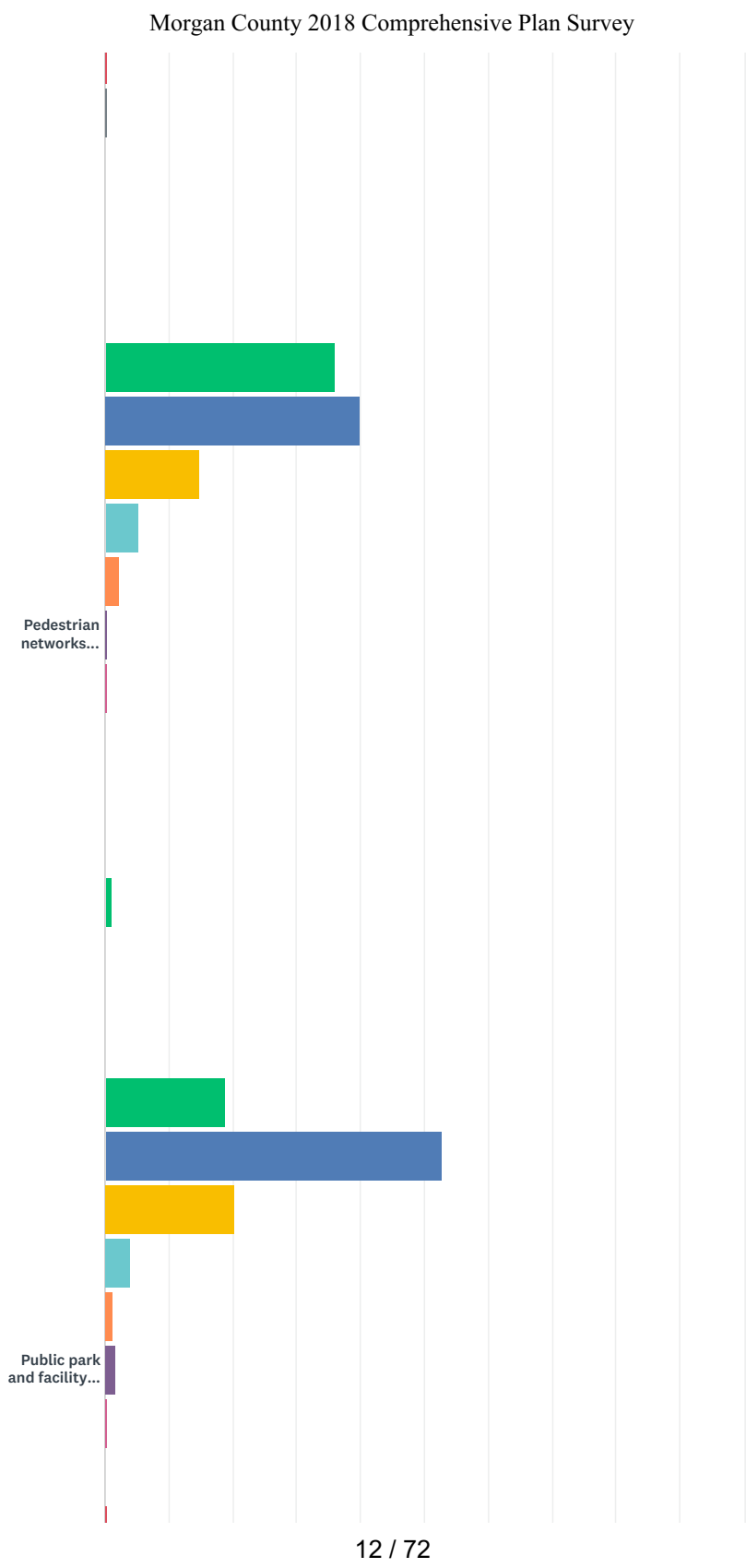
Q6 If you only had \$100 to invest on funding COUNTY IMPROVEMENTS, how would you allocate those funds across the ten categories listed below? (please make sure your percentages total \$100)

Answered: 362 Skipped: 11

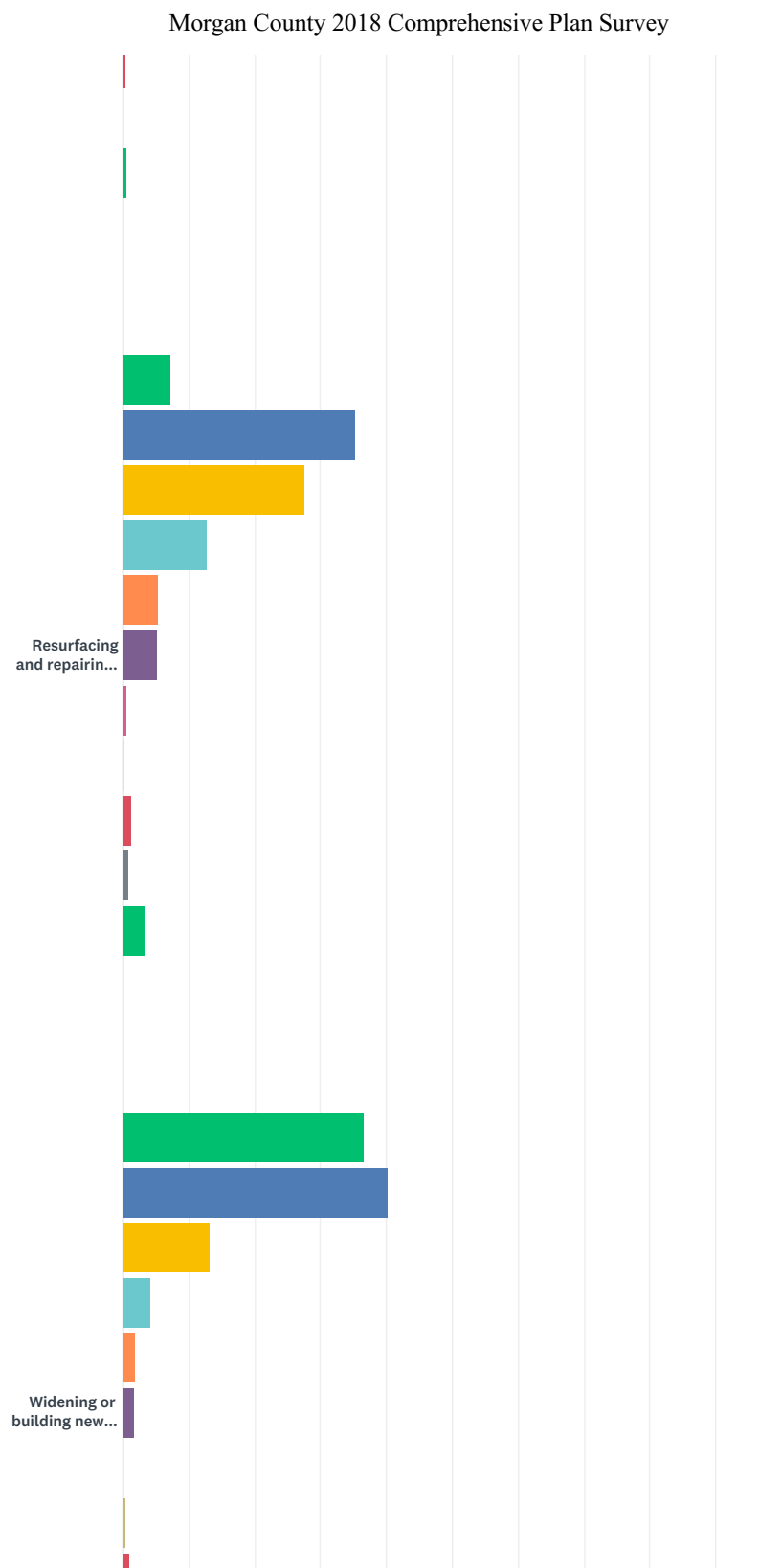


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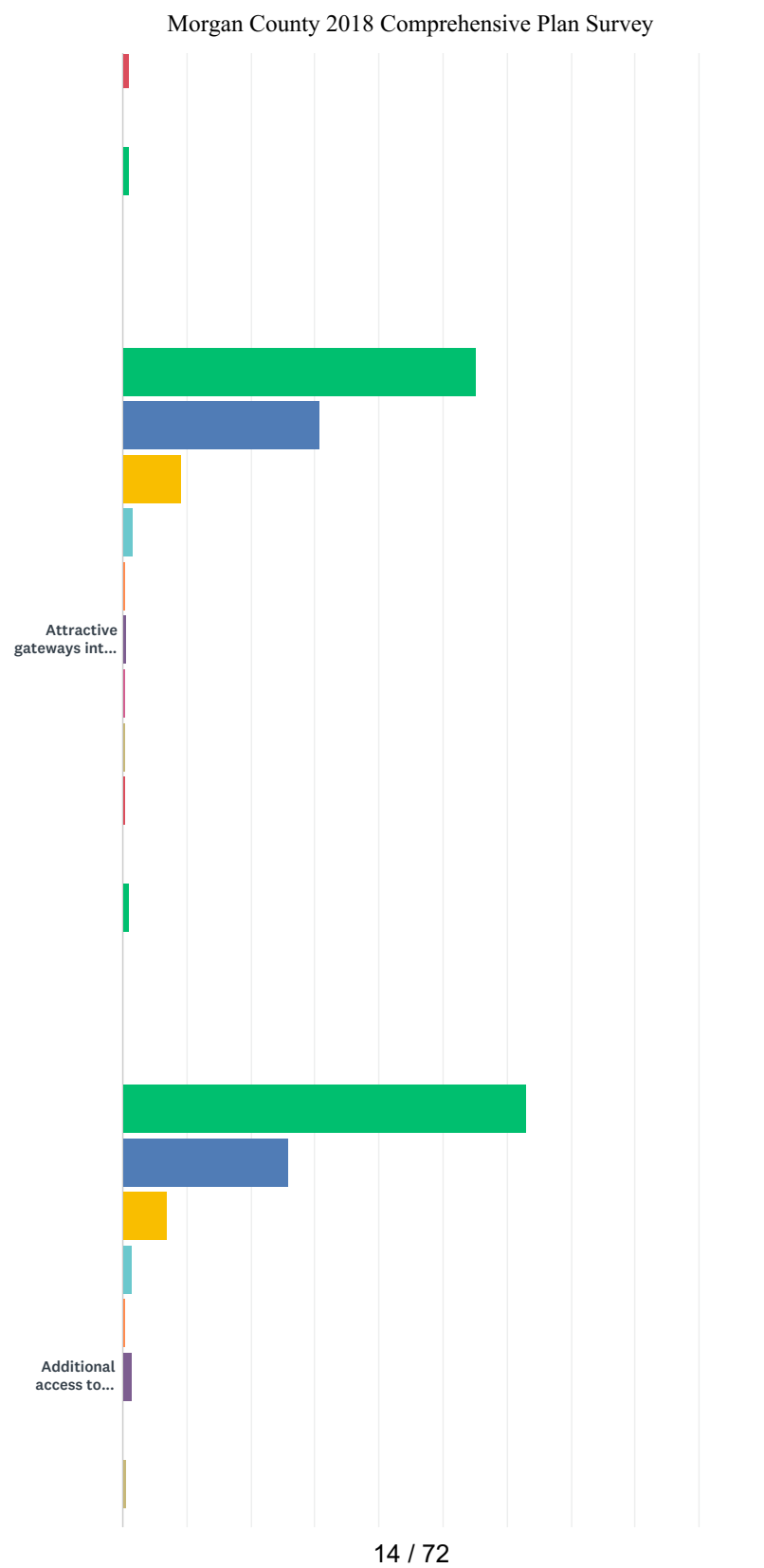
APPENDIX C: SURVEY RESULTS



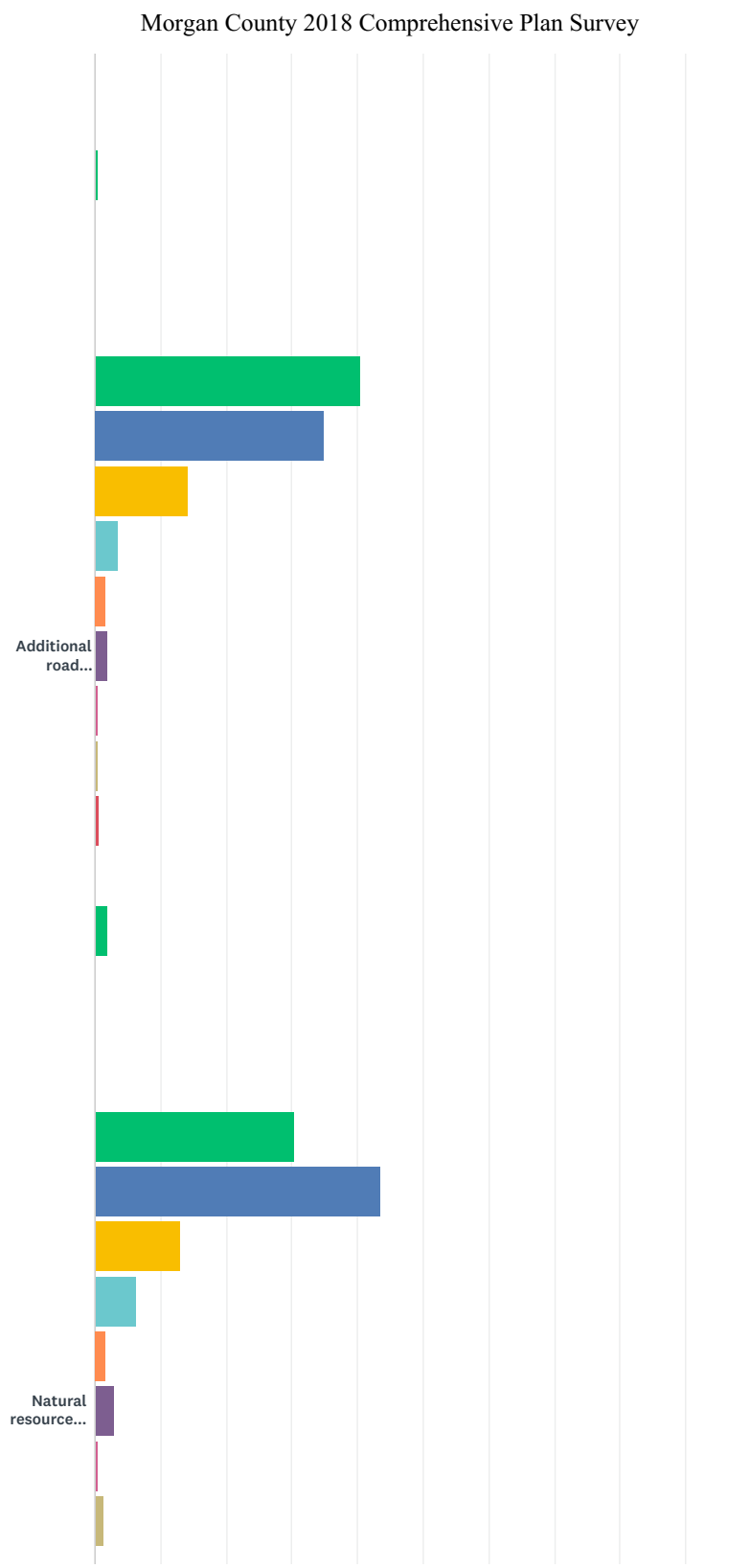
APPENDIX C: SURVEY RESULTS



APPENDIX C: SURVEY RESULTS

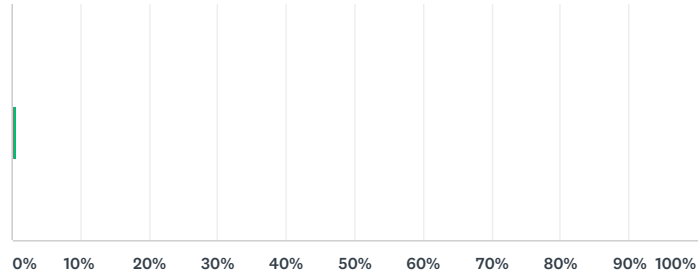


APPENDIX C: SURVEY RESULTS



APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey



■ \$0
 ■ \$10
 ■ \$20
 ■ \$30
 ■ \$40
 ■ \$50
 ■ \$60
 ■ \$70
■ \$80
 ■ \$90
 ■ \$100

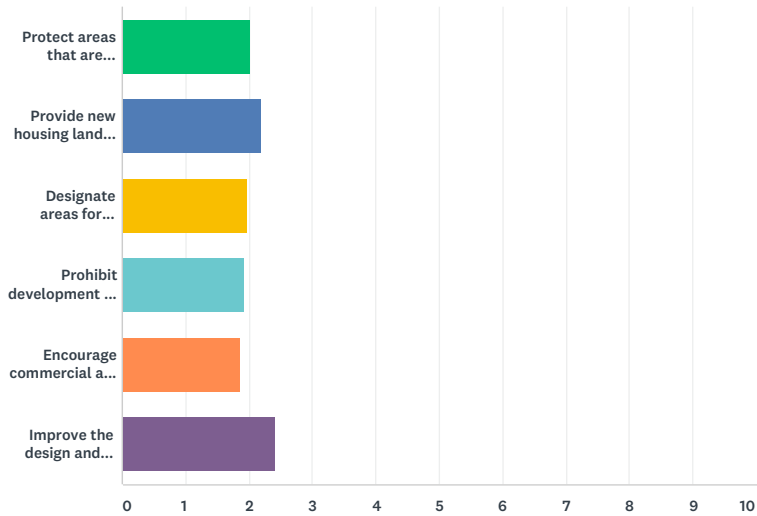
	\$0	\$10	\$20	\$30	\$40	\$50	\$60	\$70	\$80	\$90	\$100	TOTAL
Supports economic development	17.03% 54	29.65% 94	23.97% 76	11.04% 35	5.68% 18	5.68% 18	1.89% 6	0.95% 3	1.26% 4	0.32% 1	2.52% 8	317
Code enforcement	38.67% 116	46.00% 138	9.00% 27	3.33% 10	0.33% 1	1.33% 4	0.33% 1	0.33% 1	0.33% 1	0.33% 1	0.00% 0	300
Pedestrian networks (trails and sidewalks)	35.97% 109	39.93% 121	14.85% 45	5.28% 16	2.31% 7	0.33% 1	0.33% 1	0.00% 0	0.00% 0	0.00% 0	0.99% 3	303
Public park and facility improvements	18.77% 58	52.75% 163	20.39% 63	3.88% 12	1.29% 4	1.62% 5	0.32% 1	0.00% 0	0.32% 1	0.00% 0	0.65% 2	309
Resurfacing and repairing existing county roads	7.27% 24	35.45% 117	27.58% 91	12.73% 42	5.45% 18	5.15% 17	0.61% 2	0.30% 1	1.21% 4	0.91% 3	3.33% 11	330
Widening or building new county roads	36.51% 111	40.13% 122	13.16% 40	4.28% 13	1.97% 6	1.64% 5	0.00% 0	0.33% 1	0.99% 3	0.00% 0	0.99% 3	304
Attractive gateways into the county	55.25% 163	30.85% 91	9.15% 27	1.69% 5	0.34% 1	0.68% 2	0.34% 1	0.34% 1	0.34% 1	0.00% 0	1.02% 3	295
Additional access to Interstate 70	62.98% 182	25.95% 75	6.92% 20	1.38% 4	0.35% 1	1.38% 4	0.00% 0	0.69% 2	0.00% 0	0.00% 0	0.35% 1	289
Additional road connections to Interstate 69	40.45% 125	34.95% 108	14.24% 44	3.56% 11	1.62% 5	1.94% 6	0.32% 1	0.32% 1	0.65% 2	0.00% 0	1.94% 6	309
Natural resource enhancement (river and wooded areas)	30.36% 92	43.56% 132	12.87% 39	6.27% 19	1.65% 5	2.97% 9	0.33% 1	1.32% 4	0.00% 0	0.00% 0	0.66% 2	303

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Q7 Challenge: Changing land uses (residential, commercial, commercial, industrial. etc.)

Answered: 337 Skipped: 36



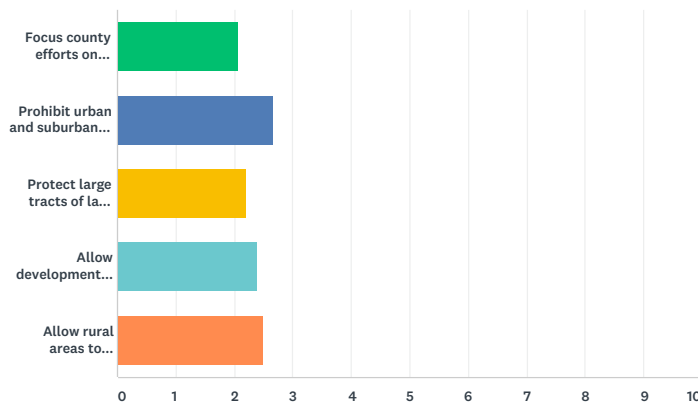
	VERY SUPPORTIVE	SUPPORTIVE	NEUTRAL	UNSUPPORTIVE	VERY UNSUPPORTIVE	TOTAL	WEIGHTED AVERAGE
Protect areas that are primarily agricultural	33.83% 114	38.28% 129	21.96% 74	4.45% 15	1.48% 5	337	2.01
Provide new housing land uses near areas supported with existing water and sewer infrastructure	20.47% 69	50.15% 169	21.36% 72	4.45% 15	3.56% 12	337	2.20
Designate areas for potential large-scale employers	37.69% 127	41.84% 141	11.28% 38	4.75% 16	4.45% 15	337	1.96
Prohibit development in areas that flood	37.50% 126	38.99% 131	19.64% 66	2.08% 7	1.79% 6	336	1.92
Encourage commercial and business development around interstate interchanges	43.32% 146	38.87% 131	10.09% 34	3.26% 11	4.45% 15	337	1.87
Improve the design and layout of neighborhoods	18.10% 61	38.28% 129	32.05% 108	7.72% 26	3.86% 13	337	2.41

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Q8 Challenge: Development of Rural Areas

Answered: 336 Skipped: 37



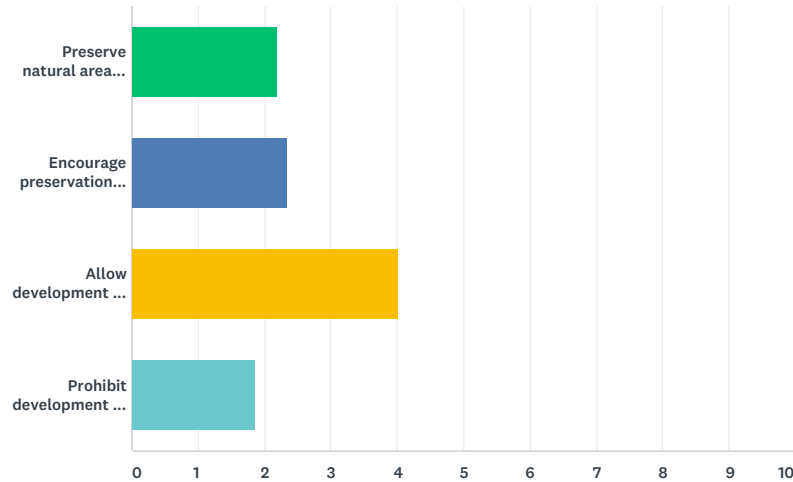
	VERY SUPPORTIVE	SUPPORTIVE	NEUTRAL	UNSUPPORTIVE	VERY UNSUPPORTIVE	TOTAL	WEIGHTED AVERAGE
Focus county efforts on developing areas where infrastructure already exists	26.95% 90	46.11% 154	20.96% 70	4.79% 16	1.20% 4	334	2.07
Prohibit urban and suburban development in rural areas	22.16% 74	18.86% 63	35.33% 118	17.66% 59	5.99% 20	334	2.66
Protect large tracts of land suitable for agricultural purposes from developing	35.93% 120	27.25% 91	22.46% 75	10.18% 34	4.19% 14	334	2.19
Allow development within rural areas only if it preserves or enhances rural character	22.22% 74	36.34% 121	27.93% 93	8.71% 29	4.80% 16	333	2.38
Allow rural areas to develop as county services and infrastructure become available	17.66% 59	41.92% 140	22.75% 76	9.88% 33	7.78% 26	334	2.48

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Q9 Challenge: Loss of Natural Areas (floodplains, streams, wooded areas, wetlands, etc.)

Answered: 337 Skipped: 36



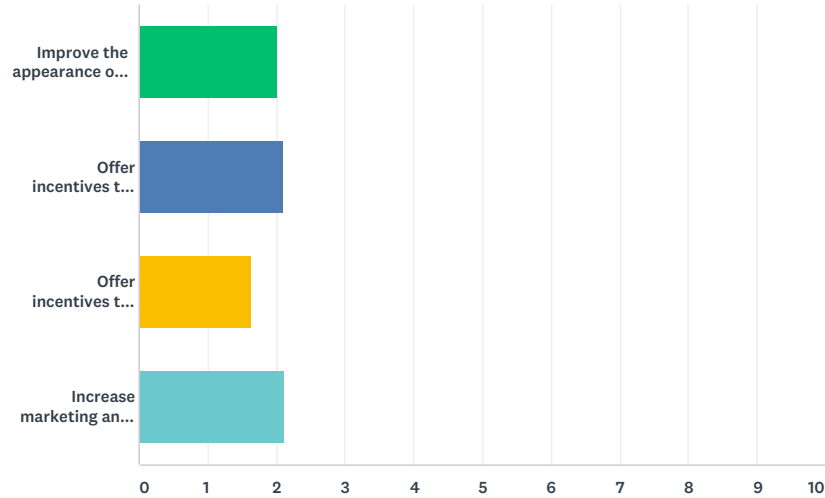
	VERY SUPPORTIVE	SUPPORTIVE	NEUTRAL	UNSUPPORTIVE	VERY UNSUPPORTIVE	TOTAL	WEIGHTED AVERAGE
Preserve natural areas through regulations	26.57% 89	39.70% 133	24.18% 81	6.57% 22	2.99% 10	335	2.20
Encourage preservation of natural areas through tax-based incentives	19.76% 66	42.22% 141	24.85% 83	9.58% 32	3.59% 12	334	2.35
Allow development to occur in natural areas without restriction	1.79% 6	7.46% 25	14.93% 50	39.10% 131	36.72% 123	335	4.01
Prohibit development in areas that flood near creeks and rivers	42.73% 144	35.01% 118	16.91% 57	3.86% 13	1.48% 5	337	1.86

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Q10 Challenge: Competition for Economic Development Opportunities

Answered: 336 Skipped: 37



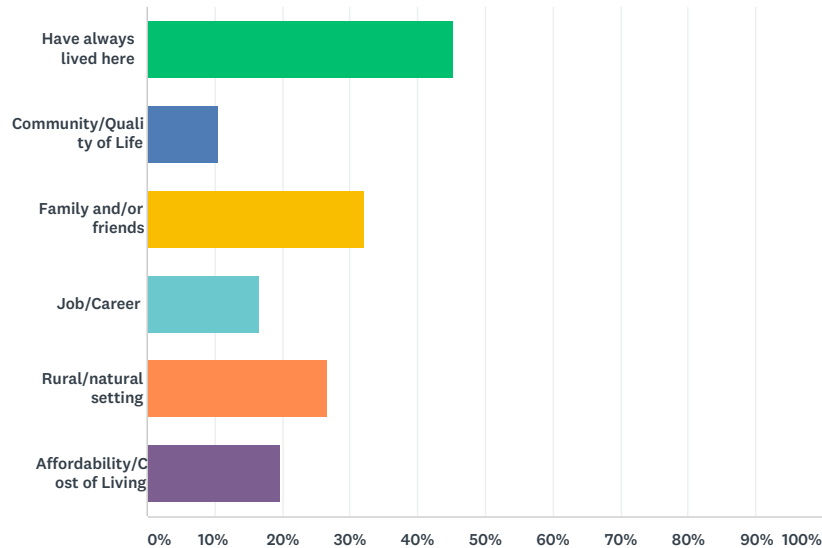
	VERY SUPPORTIVE	SUPPORTIVE	NEUTRAL	UNSUPPORTIVE	VERY UNSUPPORTIVE	TOTAL	WEIGHTED AVERAGE
Improve the appearance of major commercial streets	31.74% 106	44.01% 147	17.96% 60	3.59% 12	2.69% 9	334	2.01
Offer incentives to attract large employers	37.13% 124	36.23% 121	13.17% 44	5.99% 20	7.49% 25	334	2.10
Offer incentives to support locally owned business	52.40% 175	36.53% 122	7.19% 24	2.40% 8	1.50% 5	334	1.64
Increase marketing and branding efforts	29.34% 98	40.72% 136	22.46% 75	3.29% 11	4.19% 14	334	2.12

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Q11 What first brought you to Morgan County? (check all that apply)

Answered: 327 Skipped: 46



ANSWER CHOICES	RESPONSES	
Have always lived here	45.26%	148
Community/Quality of Life	10.40%	34
Family and/or friends	32.11%	105
Job/Career	16.51%	54
Rural/natural setting	26.61%	87
Affordability/Cost of Living	19.57%	64
Total Respondents: 327		

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

Q12 Why do you think people move away from Morgan County?

Answered: 315 Skipped: 58

#	RESPONSES	DATE
1	Job opportunities/pay wages as well as a lack of culture and entertainment/food options	1/14/2019 7:19 PM
2	Closer to Employers. Lack of Infrastructure (water/sewer/internet). Attractive amenities for active lifestyles (restaurants, brewpubs, shopping). Quality of School system.	1/12/2019 10:19 AM
3	Job opportunities take them away, or Some want a more cosmopolitan lifestyle that they can only get in a city atmosphere.	1/6/2019 7:30 AM
4	Lack of economic opportunity and activity, particularly at higher income levels.	12/22/2018 2:11 PM
5	Lack of jobs. Lack of affordable " quality" housing. The lack of intervention of the drug problem.	11/30/2018 8:36 AM
6	Jobs and little infrastructure (internet)	11/30/2018 8:35 AM
7	Job opportunities	11/29/2018 10:11 AM
8	Not progressive in matters that affect environment; not diverse population and resistant to change	11/28/2018 10:33 PM
9	Don't know	11/28/2018 10:33 AM
10	Too much development.	11/28/2018 8:01 AM
11	We do not have enough jobs, we lack affordable housing move in ready to draw in people, and our reputation is not outstanding to outsiders. We also lack a variety of shops and businesses for people wanting diversity.	11/27/2018 7:01 PM
12	Limited options for entertainment, shopping, dining; as well as poor transportation routes to these	11/27/2018 5:36 PM
13	Lack of employment, dining options, retail stores and entertainment.	11/27/2018 4:46 PM
14	Small town. Lack of jobs and businesses	11/27/2018 4:26 PM
15	We love it here but I think that many people leave because of less job opportunities and no to little shopping choices and variety	11/27/2018 3:33 PM
16	lack of employment or other opportunity.	11/27/2018 2:30 PM
17	No jobs and no retail convenience	11/27/2018 1:58 PM
18	Lack of funding for proper education, crime in heartland	11/27/2018 12:22 PM
19	Sucks here	11/27/2018 10:07 AM
20	Good paying jobs that are too far the travel ,	11/27/2018 10:05 AM
21	Low income, poor housing, no Leadership in this County	11/27/2018 8:47 AM
22	Schools, lack of entertainment	11/27/2018 8:41 AM
23	They want to live elsewhere? I don't know.	11/27/2018 6:44 AM
24	Martinsville/Morgan County is a beautiful area, but what does it really have to offer? There is little to offer people- no jobs, no entertainment, no real shopping. People go to neighboring cities for all of these reasons and more. I think the biggest reason for moving here is affordable housing. However, those same people don't spend their money here. We have great schools but people take their children elsewhere because they don't know our schools are great. If 69 doesn't help this community, it's regrettable. People who have lived in Morgan County for years don't want change and are the most closed minded people I've ever met. People move away for opportunities.	11/27/2018 6:32 AM
25	Lack of county identity resulting in low amount of quality jobs and no support/sense of belonging for middle class families. Support is extermly heavy for low income families taking away the sence of accomplishment from Middle Class working families. These families then move closer to thier work places and more attactive areas with commercial growth.	11/27/2018 6:28 AM
26	Jobs	11/27/2018 6:05 AM
27	Job opportunities	11/27/2018 5:21 AM
28	Crime, drugs, racism, poverty, unemployment, low quality schools & no amenities.	11/27/2018 2:54 AM

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

29	Jobs	11/27/2018 2:46 AM
30	Lack of development and opportunity.	11/26/2018 11:50 PM
31	Job opportunity	11/26/2018 11:29 PM
32	Some want to live in a larger community.	11/26/2018 10:57 PM
33	Not enough money put into education. Our schools can't compete against Plainfield, Greenwood, etc.... They have modern and up to date facilities and technology. They are able to draw good teachers away from Morgan Cty, due to higher salaries.	11/26/2018 9:56 PM
34	To be closer to their work place.	11/26/2018 9:52 PM
35	There are no jobs that pay a competitive wage. You have to drive to neighboring communities to find several different things to do or eat.	11/26/2018 9:39 PM
36	Increased opportunity and community engagement	11/26/2018 9:39 PM
37	Poverty mindset	11/26/2018 9:31 PM
38	Flooding, lack of entertainment options, no real hospital	11/26/2018 9:24 PM
39	Lack of job opportunities and too many unrealistic regulations	11/26/2018 9:10 PM
40	People that grow up here, move away because they think there is something better out there.....but a lot of people come back because it is a great community to raise children. It's the small time life but it's close enough to the larger cities.	11/26/2018 9:05 PM
41	Lack of quality internet access and schools.	11/26/2018 8:55 PM
42	Looking for different opportunities, unwilling to commute to larger cities (Indianapolis) and/or just want a change.	11/26/2018 8:52 PM
43	Jobs.	11/26/2018 8:47 PM
44	Career opportunities	11/26/2018 8:36 PM
45	Dislocation, jobs	11/26/2018 8:24 PM
46	Too many stop lights and developments have been brought in.	11/26/2018 8:14 PM
47	No idea.	11/26/2018 8:07 PM
48	Drugs and schools	11/26/2018 7:50 PM
49	Lack of amenities, adequate housing options, job opportunities.	11/26/2018 6:48 PM
50	jobs housing	11/26/2018 5:14 PM
51	Lack of median priced housing	11/26/2018 2:31 PM
52	Lack of quality jobs, poor leadership and resources in the school system.	11/26/2018 1:37 PM
53	jobs	11/21/2018 12:00 PM
54	Lack of employment opportunities and diversity of housing.	11/20/2018 4:07 PM
55	1. jobs 2. retirement/ to be near family	11/20/2018 2:02 PM
56	Not enough jobs or opportunities or things to do	11/20/2018 11:28 AM
57	No jobs, ba schools, bad neighbors, no entertainment, lack of places to shop, drug infested	11/20/2018 10:44 AM
58	no jobs, no good housing, the smart and motivated people leave because they're tired of fighting the small minds that run much of the county	11/19/2018 7:58 PM
59	lack of job opportunities, too many drugs	11/19/2018 5:11 PM
60	school system lack of development	11/19/2018 4:57 PM
61	Lack of job opportunities, entertainment and shopping. Improvements being made, but we still have a ways to go.	11/19/2018 4:30 PM
62	lack of employment, entertainment and businesses	11/19/2018 4:20 PM
63	There is not enough jobs in Morgan County. There is also not enough entertainment/commercial options in Morgan County. Living in Bloomington or Greenwood is more appealing.	11/19/2018 3:56 PM
64	Higher education, lack of social activities	11/19/2018 2:45 PM

APPENDIX C: SURVEY RESULTS

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65	It's mostly a dead zone culturally and restrictive politically. (Although, Mooresville has MUCH more to do than Martinsville.) If a person does not drive, getting around town (Martinsville) is not only difficult due to poor sidewalks, intermittent sidewalk ramps and no sidewalks (by Poston Rd School headed to Kroger), it is also very dangerous to try and cross 37 to get to Walmart & the businesses going up over there.	11/19/2018 2:23 PM
66	I don't feel I'm qualified to answer this one...I've not been here that long	11/19/2018 1:24 PM
67	Lack of job opportunities. Lack of quality of life.	11/19/2018 1:21 PM
68	Better employment opportunities	11/19/2018 12:56 PM
69	Lack of opportunity	11/19/2018 12:47 PM
70	Jobs and housing	11/19/2018 12:02 PM
71	Parents send children off to school when they finish they have to chase jobs	11/19/2018 11:51 AM
72	Look for other opportunities	11/19/2018 11:14 AM
73	Lack of resources	11/19/2018 9:53 AM
74	I think the lack of job opportunity (aside from fast food/retail) and quality, affordable homes. The homes we have are older (need LOTS of updating) and high-priced. Newer homes with more square footage are available within 20 minutes of Martinsville. We need to focus on developing neighborhoods/subdivisions that will bring in families.	11/19/2018 7:47 AM
75	Once you get south of Mooresville, there is nothing to keep people in Morgan County. No attractive housing, no recreation, no cultural events, no major employers, just stagnation.	11/18/2018 1:31 PM
76	Because they either don't have a purpose here, or they do not appreciate the natural landscape. Alternatively, they may leave because they know the natural places are constantly being destroyed for economic or housing development.	11/18/2018 9:40 AM
77	Employment opportunities, get away from the poor and homeless that are welcomed here.	11/17/2018 2:51 PM
78	Bigger job opportunities elsewhere.	11/17/2018 2:14 PM
79	Lack of job opportunities, lack of cultural /intellectual outlets and lack of progressive mind set in general	11/16/2018 9:59 PM
80	Job opportunity	11/16/2018 3:55 PM
81	Housing and transportation.	11/16/2018 11:52 AM
82	Job opportunity	11/16/2018 10:26 AM
83	lack of jobs	11/16/2018 10:26 AM
84	Lack of entertainment opportunities for kids and no easy access to major interstates for commuting to work (or for entertainment) in Greenwood, Plainfield, Indianapolis or Bloomington	11/16/2018 10:18 AM
85	To be closer to work.	11/16/2018 10:09 AM
86	Jobs	11/15/2018 8:45 PM
87	stoplights on 67. lack of restaurants. inconvenient medians along Indiana st by Kroger	11/15/2018 8:29 PM
88	Prefer city to country life	11/15/2018 4:18 PM
89	They are looking for various job opportunities and don't find them here. They may also be looking for educational opportunities post high school.	11/15/2018 1:31 PM
90	Nothing to do around here or the job market	11/15/2018 12:56 PM
91	For work purposes	11/15/2018 11:20 AM
92	Nothing here. No good jobs, shopping, entertainment. Have to go out of town for everything.	11/15/2018 5:43 AM
93	Greater employment and quality of life opportunities	11/14/2018 9:52 PM
94	Poor property values due to surrounding homes being run down, abandoned homes, drug activity and increased crime in their community.	11/14/2018 9:45 PM
95	Jobs, entertainment	11/14/2018 9:31 PM
96	1. Lack of well paying jobs 2. Drug infestation	11/14/2018 9:06 PM
97	Lack of higher paying jobs, entertainment options.	11/14/2018 9:04 PM
98	Education (for themselves and children) and employment	11/14/2018 9:03 PM

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99	better job opportunities, restaurants, amenities	11/14/2018 8:42 PM
100	the problem with crime, drugs getting worse, easier commute to work.	11/14/2018 8:39 PM
101	Employment	11/14/2018 8:15 PM
102	Too expensive to afford housing you need for your family, and officials not listening to the public! Roads are horrible, nothing for kids to do here!	11/14/2018 7:16 PM
103	Lack of entertainment and shopping.	11/14/2018 6:46 PM
104	Local income taxes are too comparatively high	11/14/2018 5:13 PM
105	Because of other opportunities in neighboring counties	11/14/2018 5:13 PM
106	High crime and drug activity. Low paying employment	11/14/2018 4:50 PM
107	Failing schools and mismanaged public safety	11/14/2018 4:47 PM
108	I believe they leave because of the schools, poverty, and the not progressive or accepting culture.	11/14/2018 3:46 PM
109	Better employment, better schools,	11/14/2018 3:12 PM
110	Lack of job opportunities, lack of entertainment options, and lack of housing in the cost range of 200K - 400K.	11/14/2018 3:11 PM
111	Boredom	11/14/2018 2:41 PM
112	Family	11/14/2018 2:11 PM
113	Lack of good paying jobs.	11/14/2018 1:29 PM
114	Too many uneducated people	11/14/2018 1:28 PM
115	Jobs and Lifestyle	11/14/2018 1:25 PM
116	looking for greener pastures and/or escape bad reputation of living in Morgan County.	11/14/2018 12:43 PM
117	Lack of knowledge about available employment options	11/14/2018 12:04 PM
118	Jobs or relocation. No one particular reason.	11/14/2018 12:00 PM
119	job opportunity lack of skilled workers	11/14/2018 11:55 AM
120	For cheaper places to live	11/14/2018 11:46 AM
121	lack of housing in price range, lack of parks/recreation/entertainment, lack of good paying jobs, lack of change with the times,	11/14/2018 11:44 AM
122	High income tax, insufficient job market, challenging commute, rising property taxes	11/14/2018 11:42 AM
123	lack of progressive thinking	11/14/2018 11:33 AM
124	Fewer opportunities available and competition of other localities	11/14/2018 11:30 AM
125	1. More opportunity for recreation activities. 2. They don't have transportation to get to a job so they move closer. 3. Families have put roots here, but kids fly the nest after college because of jobs and where they are in life.	11/14/2018 11:24 AM
126	Lack of employment opportunities and quality of life options.	11/14/2018 11:19 AM
127	Opportunities for employment and recreation	11/14/2018 11:16 AM
128	Lack of career growth/ income potential	11/14/2018 11:07 AM
129	Lack of employment opportunities	11/14/2018 10:52 AM
130	Jobs	11/14/2018 10:47 AM
131	Because its awful to many drugs nothing to do	11/14/2018 10:27 AM
132	Small minded thinking prevents opportunities from coming to Morgan County. The vast majority of citizens are forced to work outside of our communities due to the lack of employment opportunities. Brain drain-students graduate from college, yet cannot return home due to the lack of opportunities here. Lack of cultural experiences...again, we have to go to nearby communities to fulfill this for our children.	11/14/2018 7:50 AM
133	Because it's stuck in time. Resistance to change dominates too much.	11/13/2018 10:41 PM
134	We are in the middle of several big cities, yet we offer nothing to do for entertainment or employment.	11/13/2018 10:31 AM
135	Perception that it is better elsewhere. Opportunities. Quality of life (parks, recreation opportunities).	11/13/2018 9:08 AM

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136	Not enough employers. Not enough good housing. Too many drugs.	11/12/2018 6:57 PM
137	Little to none large scale job opportunities. You have to go primarily north (Indianapolis) for higher wages, better job opportunities.	11/12/2018 4:58 PM
138	Lack of athletic facilities/programs	11/12/2018 12:33 PM
139	Not enough employment opportunities	11/12/2018 10:58 AM
140	Lack of job opportunities and the drug problems	11/12/2018 9:55 AM
141	Lack of business, entertainment options, no new neighborhoods for families, closer to developing cities	11/12/2018 9:54 AM
142	to be closer to jobs	11/12/2018 7:50 AM
143	No jobs	11/12/2018 5:27 AM
144	Job opportunities, what they perceive to be better schools, housing choices	11/11/2018 11:11 PM
145	Lack good stable jobs, lack family recreation.	11/11/2018 9:22 PM
146	Unattractive downtown and surrounding blocks, high incidences of drug use.	11/11/2018 8:14 PM
147	Lack of infrastructure and jobs	11/11/2018 5:01 PM
148	Better job opportunity. Seeking more urban lifestyle.	11/11/2018 11:43 AM
149	Not enough restaurants and traffic is horrible in Mooresville	11/11/2018 10:45 AM
150	Job opportunity, housing. If one isn't a Republican they feel strangled by people's opinions (beyond your control.) This last one makes me want to leave sometimes.	11/11/2018 9:37 AM
151	Crime is becoming more frequent. And the schools are not as good as other nearby communities.	11/11/2018 1:03 AM
152	All the drugs, the trashy ppl, lack of jobs,	11/10/2018 10:52 PM
153	Lack of job opportunities.	11/10/2018 2:31 PM
154	Employment opportunities	11/10/2018 10:40 AM
155	I don't know the data regarding rates and reasons people move away from Morgan County. Is it different than other rural counties	11/10/2018 9:52 AM
156	I think people move at retirement age or when their kids are finished with local school, especially if there is little chance their kids will move back to Morgan County after finishing post-secondary training/school.	11/10/2018 9:18 AM
157	No commerce, entertainment, food shopping options, attitude	11/10/2018 6:44 AM
158	Job change. Commuting distance. Lack of dining & shopping options.	11/10/2018 6:37 AM
159	Employment opportunities, schools, quality of life, infrastructure	11/9/2018 9:45 PM
160	Lack of good paying jobs	11/9/2018 8:50 PM
161	Jobs or lack of affordable, safe, clean housing	11/9/2018 8:25 PM
162	Better schools, More activities in their community.	11/9/2018 7:42 PM
163	Other places have better opportunities.	11/9/2018 7:29 PM
164	A lack of job opportunities, a lack of entertainment options, and a general overall negative view from pretty much every where around us.	11/9/2018 7:05 PM
165	Becoming too suburban	11/9/2018 6:02 PM
166	Better jobs	11/9/2018 5:45 PM
167	For more attractive and active areas with more resources.	11/9/2018 5:24 PM
168	Because of the lack of manufacturing and other jobs that pay a living wage.	11/9/2018 5:20 PM
169	Not enough employment opportunities	11/9/2018 5:15 PM
170	Lack of jobs, drug problem, lack of entertainment/food/retail options	11/9/2018 4:54 PM
171	Employment	11/9/2018 4:52 PM
172	Lack of entertainment and poorly maintained housing.	11/9/2018 4:21 PM
173	Lack of job opportunities Commute to jobs in Indy takes too much time	11/9/2018 4:14 PM
174	Crime and lack of recreation.	11/9/2018 3:42 PM

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175	drugs, crime, limited jobs	11/9/2018 3:41 PM
176	Crappy roads, not enough jobs, lack of entertainment.	11/9/2018 3:30 PM
177	Perception of a school system that cannot compete to neighboring schools, poor promotion/branding of the community, lack of vision for creating a progressive, economically sound community while preserving a "small town" feel.	11/9/2018 3:21 PM
178	As a young adult just getting my feet there were limited job opportunities unless you wanted to work fast food or drive an hour to work in a factory. As a 18-21 year old there was little to do. The bowling alley and movies were something, but generally at that age you either went to a party, drove around, or had to go to Indy or Bloomington to go to a mall, go to a club that allowed 18+, or find much of anything else. If you want to retain residents you have to figure how to keep that group. That's when they start stretching their legs and deciding where life is taking them. Not much around here employment, entertainment, or affordable housing that isn't hud or artesian courts type area. So, I left until I had a family and wanted them around their elders.	11/9/2018 2:10 PM
179	Jobs, commute to other things such as school, little growth in 2-3 decades	11/9/2018 1:29 PM
180	Higher wages in other areas.	11/9/2018 1:17 PM
181	No jobs nothing entertaining for their children or them.	11/9/2018 1:15 PM
182	Jobs	11/9/2018 12:44 PM
183	Lack of job opportunities. Bigoted attitudes.	11/9/2018 12:31 PM
184	Older families want a variety of places to eat and Martinsville doesn't offer that	11/9/2018 12:11 PM
185	For better area	11/9/2018 11:56 AM
186	Jobs, not a lot of shopping choices I personally drive to Greenwood, Mooresville or Avon each week.	11/9/2018 11:54 AM
187	Nothing to do here. No activities. Longer commute if you work in plainfield, greenwood or Indy. Not a lot of retail or restaurant options.	11/9/2018 11:50 AM
188	Lack of jobs.	11/9/2018 11:48 AM
189	Better job opportunities and more things to do in neighboring communities.	11/9/2018 11:35 AM
190	Lack of parks and trails; poor school system.	11/9/2018 11:31 AM
191	No jobs, the drugs, to far from places to shop!	11/9/2018 11:17 AM
192	Not a lot to keep people here other than the community. Morgan county is perceived as a poor county, we need to add some commercial/retail/entertainment amenities that people want without having to drive 30-60 minutes away. We are so focused on cleaning up the city of Martinsville which is great but what steps are being taken in the rest of the county??	11/9/2018 11:13 AM
193	Not enough options for kids to keep them off the streets (ie. movie theater, bowling, arcade, place to just hang out). Options for living (3-4 bedrooms at affordable rates).	11/9/2018 11:04 AM
194	Lack of major employers, and variety of employment. There are a decent amount of low wage work, but not enough for those with higher education. Not to neglect those without college educations, there also could stand to be more opportunities for those without college experience but too much experience for minimum wage positions. I also feel like although Morgan County, Martinsville in particular, is situated in an area that allows ease of travel to higher learning institutions. More could be done to promote relationships with those universities to locate satellite campuses or offer courses in the city. Another reason would be lack of entertainment options. Most seem to travel outside of the county for leisure activities. Such as concerts, amusement offerings, conventions, etc.	11/9/2018 10:59 AM
195	the major flood, schools, no developing middle class neighborhoods, no nice grocery stores, etc.	11/9/2018 10:55 AM
196	Quality of schools; closer to work--shorter commutes.	11/9/2018 10:54 AM
197	Life changes	11/9/2018 10:52 AM
198	Better job opportunities, The school corporation	11/9/2018 10:41 AM
199	people and politics	11/9/2018 10:25 AM
200	Small town mindsets, racism, better opportunities. Indiana weather is wretched.	11/9/2018 10:12 AM

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201	Dwindling community. The vibrancy of our small town has diminished over the years. People continuously inform me of what we "can't" have and what our community "won't" support. I believe if given the opportunity our community can support more businesses and outdoor recreation. We have a landscape more beautiful than communities north of us and outdoor recreation (hiking, biking, disc golf courses, natural parks, etc) would bring in visitors from outside of our area.	11/9/2018 9:48 AM
202	Fewer amenities than Hendricks County, less shopping and restaurant options	11/9/2018 9:02 AM
203	The lack of job opportunities.	11/8/2018 4:34 PM
204	jobs	11/7/2018 3:37 PM
205	Lack of jobs	11/6/2018 1:18 PM
206	Jobs	11/4/2018 6:48 PM
207	Shannon Kohl	11/4/2018 1:32 PM
208	Better paying jobs and avoid drugs in certain areas of Martinsville.	11/3/2018 7:07 PM
209	No high-paying jobs; some people want to live in a big city	11/3/2018 5:55 AM
210	Poor management of some towns.	11/2/2018 11:20 PM
211	Closer to work or more retail options	11/2/2018 6:00 PM
212	Lack of better paying jobs.	11/2/2018 3:16 PM
213	Education and job opportunities.	11/2/2018 1:05 PM
214	Lack of educational progress	11/2/2018 12:10 PM
215	I do not know many moving away. I see more people moving into Morgan County.	11/2/2018 11:11 AM
216	The area has been hit hard with housing that has become very ugly looking. Morgan county has a great opportunity to become a thriving community with 69 coming through town along with being located between Indianapolis and Bloomington. The county needs to develop a better sense of community and establish itself as a green community. With the local farmers and gardeners there is an opportunity.	11/2/2018 9:03 AM
217	Jobs	11/2/2018 6:31 AM
218	Not enough industries. Not enough help for homeless.to much drugs. need more Police Officers.Not addressing Mental ill people living on the street.	11/2/2018 2:04 AM
219	Jobs	11/1/2018 9:57 PM
220	Not a desirable town appearance wise, nothing to offer, lack of housing options, lack of high paying careers, crime and lack of ordinances both animal and property.	11/1/2018 9:39 PM
221	People today want to be closer to employment. Martinsville will always be a bedroom community. It has to be made a more friendly community to encourage new residents	11/1/2018 8:33 PM
222	Not enough jobs. Extreme lack of activities for young people.	11/1/2018 8:13 PM
223	Move closer to work and better access to services and amenities.	11/1/2018 7:56 PM
224	Jobs. Things for kids to do	11/1/2018 7:11 PM
225	JOBS.HOUSING MARKET-rents too high	11/1/2018 5:59 PM
226	Job opportunity, life activity	11/1/2018 5:00 PM
227	Job's	11/1/2018 4:32 PM
228	Jobs	11/1/2018 4:21 PM
229	Lack of culture, employment and poor housing options	11/1/2018 4:16 PM
230	Job Opportunities No economic development Limited on entertainment	11/1/2018 4:13 PM
231	Greater economic development and tax base elsewhere	11/1/2018 4:09 PM
232	No job opportunities, limited affordable housing	11/1/2018 3:59 PM
233	Job opportunity	11/1/2018 3:38 PM
234	Lack of employment	11/1/2018 3:35 PM
235	No jobs, poor infrastructure, drugs, inadequate housing market.	11/1/2018 3:13 PM
236	Not enough things to do here. We need things for kids to do. Movies, and such	11/1/2018 3:11 PM

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237	Seeking more "big city life" or maybe, younger people seeking affordable housing after college.	11/1/2018 3:11 PM
238	Not enough employment opportunities and the school system	11/1/2018 3:10 PM
239	Better job opportunities	11/1/2018 2:54 PM
240	Lack of jobs, or because less to do for entertainment	11/1/2018 2:53 PM
241	closer to employment	11/1/2018 2:49 PM
242	Job opportunities	11/1/2018 1:44 PM
243	No jobs . High overdose and drug rate as seen in the state drug ratio. The police do a great job, but their new cars are not marked well to show a marked vehicle. They seem afraid to go on calls by themselves as seen on those videos on Facebook.	11/1/2018 11:57 AM
244	Jobs and lack of things to do.	11/1/2018 5:26 AM
245	Lack of employment options; limited forms of entertainment and shopping; attitudes of people toward diversity	10/31/2018 6:51 PM
246	Lack of opportunities	10/31/2018 6:10 PM
247	Little job opportunities and poor education	10/31/2018 4:40 PM
248	Too small/rural, not as many options for shopping/dining/entertainment as in other nearby areas.	10/31/2018 3:05 PM
249	I like it here with the less traffic and not a lot of people to deal with. I can't think of a reason why anyone would.	10/31/2018 1:53 PM
250	lack of housing for hard working poverty level families; schools-student to teacher ratio; lack of entertainment, especially for kids/young adults	10/31/2018 11:27 AM
251	My guess is that they can't find jobs.	10/31/2018 10:48 AM
252	Better opportunities	10/31/2018 10:37 AM
253	Lack of employment options, lack of safe affordable housing.	10/31/2018 10:02 AM
254	At the moment we have a drug and theft problem.	10/31/2018 9:30 AM
255	No cultural diversity, no housing. Taxes too low to implement changes needed to improve streets, etc. to make the city visually appealing. It's ridiculous. All forward-thinking people in Martinsville are ready for the 21st century and want to have new people move to our community to bring new ideas, culture, and values. We have a great mayor, superintendent, executive director of the community foundation who are working hard to make positive changes to our community. But they are up against people who don't seem to know that life can be better. Currently, Martinsville is Brigadoon from Hades (caught in a time warp bubble), and most forward-thinking people move away because of the general quality of life in Martinsville. I don't believe it's the lack of job opportunity. We live close to Indy and Bloomington--larger cities with career opportunities. People can drive to a job, but the quality of life and city amenities are important. Meaning how the city looks visually, is their diversity, are there stores, restaurants, fun things to do after work, etc.	10/31/2018 9:24 AM
256	Trashy people.	10/31/2018 9:14 AM
257	Job/ school	10/31/2018 9:10 AM
258	Lack of opportunity, lack of places to eat	10/31/2018 8:53 AM
259	Lack of career opportunity Lack of Parks / quality of life for children.	10/31/2018 6:42 AM
260	N/a	10/31/2018 2:39 AM
261	Lack of good quality housing and long-term career jobs with good pay/benefits	10/30/2018 7:07 PM
262	Lack of jobs Poverty Limited retail, restaurants	10/30/2018 4:09 PM
263	I believe there are several major reasons including lack of jobs, affordable housing and an attitude opposing growth and change.	10/30/2018 3:28 PM
264	To live in more diverse communities with more housing options, connection (trails, walkable, etc), entertainment, higher education attainment, employment opportunities, and culture.	10/30/2018 3:04 PM
265	Lack of housing. Lack of jobs that will support a family.	10/30/2018 3:00 PM
266	Lack of quality of place initiatives. People here are too close minded to change and progress. Lack of employment possibilities.	10/30/2018 2:44 PM
267	The drugs in our community.	10/30/2018 1:59 PM
268	Most of the jobs are on the north side of Indy.	10/30/2018 12:29 PM

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269	Jobs	10/30/2018 12:25 PM
270	No jobs	10/30/2018 11:52 AM
271	Lack of job opportunity and entertainment and dining options.. Also lack of Affordable/starter homes 150-250K	10/30/2018 11:47 AM
272	lack of jobs and housing.	10/30/2018 10:28 AM
273	Not enough jobs and crime.	10/30/2018 9:23 AM
274	Jobs and better education systems	10/30/2018 9:14 AM
275	There is not a lot to do in Morgan County.	10/30/2018 9:11 AM
276	Morgan County has high income taxes and lower quality of schools. Communities in Hendricks & Johnson counties have better test results, offer more college prep courses & programs and support their performing arts education programs better than Morgan county. Also property values increase faster in the surrounding counties.	10/30/2018 8:56 AM
277	lack of quality housing at entry level and lack of good employment	10/30/2018 8:42 AM
278	There are NO good paying jobs. People have to commute to get to a decent paying job, and not everyone is cut out to do retail or fast food. This makes me want to move away from Martinsville, and hopefully in a couple years we will.	10/30/2018 8:37 AM
279	Lack of job opportunities for new graduates, both HS and college. Seeking better quality of life - culture, entertainment, etc.	10/30/2018 8:25 AM
280	jobs with quality pay	10/30/2018 8:25 AM
281	Jobs	10/29/2018 2:48 PM
282	long commute times, better job offers.	10/29/2018 9:10 AM
283	Not good job opportunities here & lack of housing.	10/29/2018 8:56 AM
284	Jobs	10/28/2018 12:17 PM
285	Water quality, parochialism.	10/26/2018 10:24 PM
286	Everyday Conveniences	10/26/2018 7:32 PM
287	No or low paying jobs	10/26/2018 7:24 PM
288	lack of job opportunities	10/26/2018 5:28 PM
289	Nothing here. No good jobs.	10/26/2018 3:41 PM
290	Job opportunities and education	10/26/2018 9:45 AM
291	Jobs	10/26/2018 8:17 AM
292	Lack of high paying jobs.	10/26/2018 7:12 AM
293	Jobs and schools	10/26/2018 6:06 AM
294	No job or housing opportunities	10/25/2018 7:50 PM
295	Because you never know where life will lead you. The fact that some people leave does not mean Morgan County is doing anything wrong.	10/25/2018 3:13 PM
296	Opportunity, or life circumstances	10/25/2018 2:13 PM
297	job opportunities	10/25/2018 1:25 PM
298	Jobs and schools	10/25/2018 1:17 PM
299	Better job opportunities; to be able to have new experiences that small town doesn't offer.	10/25/2018 12:24 PM
300	Jobs and the drug problems	10/25/2018 11:39 AM
301	Drug problem and jobs are not paying well	10/25/2018 11:33 AM
302	only ones I see moving away are people who go south to retire at a cheaper area to live. Others are trying to move here to get away from the big city life, crime, shootings, etc....	10/25/2018 10:55 AM
303	Lack of affordable housing, lack of public transportation, lack of job opportunities, better public education opportunities in other counties.	10/25/2018 10:47 AM
304	Lack of jobs, bigger city, etc.	10/25/2018 10:38 AM

APPENDIX C: SURVEY RESULTS

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305	Better job opportunities elsewhere. Poor attitude of residents - no pride in appearance of the community (trash, littering, pollution). This affects some areas more than others.	10/25/2018 10:34 AM
306	There is not much to do in Morgan County. Other counties have more jobs, more entertainment options and more things to keep kids out of trouble.	10/25/2018 10:32 AM
307	Not enough high paying jobs/commute	10/25/2018 10:09 AM
308	Drugs	10/25/2018 9:54 AM
309	Lack of job opportunities	10/25/2018 9:45 AM
310	Little to no opportunity	10/25/2018 9:43 AM
311	Lack of sustainable jobs for long term careers.	10/25/2018 9:24 AM
312	lack of career opportunities and connection to environment and community.	10/25/2018 8:42 AM
313	Lack of jobs.	10/25/2018 7:58 AM
314	Lack of opportunity/jobs/entertainment for a younger generation.	10/25/2018 7:31 AM
315	Rural, yet still close to a major city.	9/24/2018 1:48 PM

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Q13 If you could change a current perception that others have about Morgan County what would it be?

Answered: 280 Skipped: 93

#	RESPONSES	DATE
1	That it's just another boring, uncultured, backwards town	1/14/2019 7:19 PM
2	We are more intelligent and diverse than people think. Plus, it is quite beautiful here.	1/6/2019 7:30 AM
3	That there is nothing to do here.	12/22/2018 2:11 PM
4	That it is ran by bad politions. With a behind closed doors policy.. Aka " the good ol boys and girls"	11/30/2018 8:36 AM
5	Racist	11/30/2018 8:35 AM
6	No comment	11/29/2018 11:57 PM
7	Diversity (economic, educational, cultural)	11/29/2018 10:11 AM
8	Not everyone is a red neck	11/28/2018 10:33 PM
9	Morgan County is viewed as a wonderful place to live.	11/28/2018 8:01 AM
10	People think we are backwards and uneducated.	11/27/2018 7:01 PM
11	That it is a county of poorly educated, ignorant people that discourage any economic development	11/27/2018 5:36 PM
12	We are not all backward rednecks.	11/27/2018 4:46 PM
13	Racist	11/27/2018 4:26 PM
14	We are not racist. There is culture to offer here	11/27/2018 3:33 PM
15	Backward nature and still inaccurate portrayal of racism.	11/27/2018 2:30 PM
16	"Morgan-lucky", the idea of backwards, redneck, and racist. We've "only " lived here 20 years. It's a good community. Good, caring people	11/27/2018 1:58 PM
17	Uneducated	11/27/2018 12:22 PM
18	We aren't racist	11/27/2018 10:07 AM
19	It's boring	11/27/2018 10:05 AM
20	That it is a difficult place to get things done	11/27/2018 8:47 AM
21	That Martinsville decriminates... small minded, many uneducated.	11/27/2018 8:41 AM
22	I don't know. The perception I had when I moved here of those who live in Martinsville has only been supported by my move here. Love people, I guess.	11/27/2018 6:44 AM
23	People look at Morgan County as having little to offer. Until we have something besides beauty, nothing will change. I don't believe it's perceived as a racist community.	11/27/2018 6:32 AM
24	That they do not allow new businesses. Hendricks County gets a lot more.	11/27/2018 6:05 AM
25	Nothing to do	11/27/2018 5:21 AM
26	Racism	11/27/2018 2:54 AM
27	More marketing of the school system	11/27/2018 2:46 AM
28	Uneducated rednecks live there. And the massive drug problem.	11/26/2018 11:50 PM
29	N/A	11/26/2018 11:29 PM
30	it's racist reputation because it is underserved	11/26/2018 10:57 PM
31	I love living on Morgan Cty and any perception that comes with it!	11/26/2018 9:56 PM
32	That we are racists and unfriendly.	11/26/2018 9:52 PM
33	It is not a racist town	11/26/2018 9:39 PM
34	The racist perception	11/26/2018 9:39 PM

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35	Poor people live there	11/26/2018 9:31 PM
36	Racist rednecks	11/26/2018 9:24 PM
37	I would change the perception of racism and the perception that we are uneducated.	11/26/2018 9:05 PM
38	Improve schools and show diversity instead of only focusing on Martinsville.	11/26/2018 8:55 PM
39	Our image has improved greatly in the past few years. There is still a perception that people are "small minded" or uncultured who live here.	11/26/2018 8:52 PM
40	The racial prespective others have of us.	11/26/2018 8:47 PM
41	That everyone is a racist hick	11/26/2018 8:36 PM
42	It's a very diverse cultural town than it once was.	11/26/2018 8:24 PM
43	Bring back the country living without the city junk	11/26/2018 8:14 PM
44	That we is all racist.	11/26/2018 8:07 PM
45	N/A	11/26/2018 7:50 PM
46	Aging community lacking forward thinking.	11/26/2018 6:48 PM
47	racial acceptance	11/26/2018 5:14 PM
48	Poor community, busineses can't survive.	11/26/2018 1:37 PM
49	Quality of schools	11/21/2018 12:00 PM
50	backward communities	11/20/2018 4:07 PM
51	That it's a no-where, drivethru place.	11/20/2018 2:02 PM
52	not racist	11/20/2018 11:28 AM
53	Trailerpark community	11/20/2018 10:44 AM
54	a great place to live	11/19/2018 7:58 PM
55	that Morgan County is racist	11/19/2018 5:11 PM
56	perception that its not a good place to live	11/19/2018 4:57 PM
57	That we are a backward population lacking diversity.	11/19/2018 4:30 PM
58	we are not a drug town or a bunch of red necks	11/19/2018 4:20 PM
59	I would love to change the perception that only racists and drugs users live in Morgan County.	11/19/2018 3:56 PM
60	KKK connection	11/19/2018 2:45 PM
61	I personally don't think that perception can be changed without the social makeup of Martinsville changing significantly. While Martinsville is becoming ever so slightly more diverse it is still generally a racist and misogynistic town.	11/19/2018 2:23 PM
62	I would want others to view Morgan county as open, progressive, diverse and without prejudice.	11/19/2018 1:21 PM
63	That leaders are not open to change	11/19/2018 12:56 PM
64	That it is racist and backwards	11/19/2018 12:47 PM
65	I'd like people to know that there are intelligent, hard-working people contributing to our society in a positive way.	11/19/2018 12:02 PM
66	That MC is a racist community	11/19/2018 11:51 AM
67	We need to be seen as more progressive	11/19/2018 11:14 AM
68	We are a thriving community with motivated people.	11/19/2018 7:47 AM
69	That we are not all uneducated hilljacks.	11/18/2018 1:31 PM
70	Morgan county is perceived as a beautiful natural area with glacial features, important waterways, and fantastic natural resources. It's "where the hills begin". It's home to great deer and turkey hunting, great waterfowl hunting, and fantastic timber.	11/18/2018 9:40 AM
71	That it is a racist county	11/17/2018 2:51 PM
72	Not racist.	11/17/2018 2:14 PM

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73	We live in the peace of the country and with a drive of 25 minutes can be to Indianapolis where we can go to museums, the symphony, plays, etc--we truly have the best of both worlds--it is our best kept secret...sh-sh-sh!!	11/16/2018 9:59 PM
74	Backwoods	11/16/2018 3:55 PM
75	We are not Kentucky.	11/16/2018 11:52 AM
76	Too small town	11/16/2018 10:26 AM
77	drug problems/lack of educated people	11/16/2018 10:26 AM
78	We are not all racist hilljacks.	11/16/2018 10:18 AM
79	No work opportunities, no retail and only fast food restaurants.	11/16/2018 10:09 AM
80	Racist	11/15/2018 8:45 PM
81	that it is rural	11/15/2018 8:29 PM
82	Nothing. Should probably use "Lowest property taxes in the donut" to attract businesses.	11/15/2018 4:18 PM
83	That there aren't any nice shops or restaurants.	11/15/2018 1:31 PM
84	Uneducated	11/15/2018 11:20 AM
85	Nothing	11/15/2018 5:43 AM
86	Backward thinking	11/14/2018 9:52 PM
87	That Morgan County is diversified in their population.	11/14/2018 9:45 PM
88	Racism, redneck	11/14/2018 9:31 PM
89	It's trashy and red-neck with too many people on drugs	11/14/2018 9:06 PM
90	That we are racists	11/14/2018 9:04 PM
91	That we have potential.	11/14/2018 8:42 PM
92	WE ARE NOT ALL RACIST	11/14/2018 8:39 PM
93	I dont care what others think about Morgan County. I just want better roads, traffic to flow smoothly and stop taking away farmland for subdivisions and manufacturing	11/14/2018 7:16 PM
94	Everybody is poor.	11/14/2018 6:46 PM
95	Zoning is weak/non-existent	11/14/2018 5:13 PM
96	That Morgan County, Martinsville specifically, is not a racist community and is just as open as any other community.	11/14/2018 5:13 PM
97	Schools that are leading the way to progressive education.	11/14/2018 4:47 PM
98	That the county is a redneck poverty cesspool.	11/14/2018 3:46 PM
99	That we are uneducated	11/14/2018 3:12 PM
100	It's not only rural. It is suburban and is a direct competitor with Plainfield and the emerging Center Grover area.	11/14/2018 3:11 PM
101	Racist	11/14/2018 2:41 PM
102	That it's just a bunch of poor farmers and people living in trailer parks.	11/14/2018 1:29 PM
103	Apathy	11/14/2018 1:28 PM
104	Backward	11/14/2018 1:25 PM
105	that we are uneducated	11/14/2018 12:43 PM
106	That we are not just a bunch country bumpkins, that we have a thriving community.	11/14/2018 12:04 PM
107	None. Morgan County is the best kept secret. In many ways, that is a good thing. Leverage that to our advantage. Maintain quality of life and be selective in how we recruit individuals and businesses to live and work in Morgan County.	11/14/2018 12:00 PM
108	Nothing	11/14/2018 11:46 AM
109	That we are not stuck in the past.	11/14/2018 11:44 AM
110	low taxes, high quality of life	11/14/2018 11:42 AM
111	redneck community	11/14/2018 11:33 AM

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112	The perception citizens are not open and welcome to have change occur in the area. Increase a more welcoming and warm environment to those not living in the community their entire life.	11/14/2018 11:30 AM
113	It's a bedroom town. There are jobs in the county that pay well. But, even if you don't work here, there are still great restaurants and stores in the county.	11/14/2018 11:24 AM
114	We're not redneck, hillbillies.	11/14/2018 11:19 AM
115	Hard to do business, inaccessible	11/14/2018 11:16 AM
116	We are not racist	11/14/2018 11:07 AM
117	No desire to improve	11/14/2018 10:52 AM
118	Everything	11/14/2018 10:27 AM
119	The perception of racism stills hangs heavily over our community.	11/14/2018 7:50 AM
120	The perception that we don't want development. That we want to remain a small, agricultural community.	11/13/2018 9:08 AM
121	That Morgan County is racist and hill jacks.	11/12/2018 6:57 PM
122	Change the perception that Morgan County is uneducated, little opportunity for jobs, growth.	11/12/2018 4:58 PM
123	racism	11/12/2018 2:26 PM
124	Lack of diversity	11/12/2018 12:33 PM
125	That we are not racist and not all Martinsville residents are rednecks.	11/12/2018 9:55 AM
126	students receive a good education and have good sporting teams	11/12/2018 9:54 AM
127	not racist	11/12/2018 7:50 AM
128	That we have poor education and racism	11/12/2018 5:27 AM
129	Little opportunity for jobs, retail, arts/culture, etc.	11/11/2018 11:11 PM
130	Prejudice	11/11/2018 9:22 PM
131	Residents are uneducated and biased	11/11/2018 8:14 PM
132	Only hillbillies live there	11/11/2018 5:01 PM
133	Rural, backwards, racism	11/11/2018 11:43 AM
134	That if you're not a Republican who goes to church every Sunday with white skin, you don't belong. That if your name hasn't been in this community for 6+ generations, you don't belong. Even community service out the wazoo and working for a public system doesn't change this. You don't ever really belong.	11/11/2018 9:37 AM
135	N/A	11/11/2018 1:03 AM
136	That we don't have anything to do or job opportunities.	11/10/2018 2:31 PM
137	Map dot between Indy and Bloomington populated by people in poverty	11/10/2018 10:40 AM
138	not sure.	11/10/2018 9:52 AM
139	The perception that Morgan County does not have much to offer. Those people who live outside of Morgan County have no idea what is here.	11/10/2018 9:18 AM
140	That we would want to draw commerce here	11/10/2018 6:44 AM
141	None	11/10/2018 6:37 AM
142	We love liberty. We are not rednecks, but individualists.	11/9/2018 10:27 PM
143	Perception is reality - it is perceived as a poor community that has been in economic decline for years	11/9/2018 9:45 PM
144	that we are racists.....	11/9/2018 8:50 PM
145	Martinsville is not a racist town full of a bunch of ignorant rednecks. It is unfortunate that this is often the reaction people have when they hear where I'm from. If this perception of Morgan County could be altered, perhaps our town would be able to grow in it's diversity.	11/9/2018 8:25 PM
146	NA	11/9/2018 7:42 PM
147	That we're all a bunch of racists.	11/9/2018 7:05 PM
148	I don't care what others who don't live here think.	11/9/2018 6:02 PM

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149	I don't have any negative perception of Morgan county.	11/9/2018 5:45 PM
150	Reverse the racist connotation.	11/9/2018 5:24 PM
151	That it is a backward county.	11/9/2018 5:20 PM
152	That Morgan County is not progressive enough in growing.	11/9/2018 5:15 PM
153	We are a great small town!! Very welcoming! ♥♥	11/9/2018 4:54 PM
154	I would like people to know that Morgan County residents are friendly and we are not racists.	11/9/2018 4:14 PM
155	That Morgan county is an incubator for racism.	11/9/2018 3:42 PM
156	drug problems... see Morgan County Watchcat FB page... it is mentioned daily	11/9/2018 3:41 PM
157	We are not a country/hick town. I feel that a lot of surrounding counties have that perception of Morgan Country. We're not just cornfields, we're more than that.	11/9/2018 3:30 PM
158	I would like to perception that Morgan county residents are racist and backward to disappear. I would also like the attitude that Morgan Country has little to offer when compared to other "doughnut" counties.	11/9/2018 3:21 PM
159	Racist and "dumpy" town.	11/9/2018 2:10 PM
160	That it is behind in times. Keep growth in town while preserving nice area to live in	11/9/2018 1:29 PM
161	That there's nothing to do here. We have good communities in Morgan county and things to do.	11/9/2018 1:17 PM
162	Poor drug invested	11/9/2018 1:15 PM
163	Dirty drug haven	11/9/2018 12:44 PM
164	??	11/9/2018 12:31 PM
165	I try but you can't change other peoples opinions	11/9/2018 12:11 PM
166	More entertaining	11/9/2018 11:56 AM
167	Not sure	11/9/2018 11:50 AM
168	We are community that welcomes everyone. Tired of being labeled as a racist community.	11/9/2018 11:48 AM
169	It's a "hillbilly and racist town" and everyone is a meth head or alcoholic.	11/9/2018 11:35 AM
170	That it is racist.	11/9/2018 11:31 AM
171	Drugs and racism!	11/9/2018 11:17 AM
172	That we are a bunch of racist rednecks. I know, this is an on-going issue that is being address and I think headway is being made.	11/9/2018 11:04 AM
173	We're not just a rural community that rolls up the sidewalks after the sun sets. We have plenty to offer and this county is a blank slate ready to be made into the next destination for families, employers, and young professionals alike.	11/9/2018 10:59 AM
174	That the people are backwards.	11/9/2018 10:55 AM
175	There is nothing in Morgan County but Gray's.	11/9/2018 10:54 AM
176	Prejudice.	11/9/2018 10:52 AM
177	We have a lot of pride for our town, we pull together as a community as needs arise	11/9/2018 10:41 AM
178	that we're stupid and small minded	11/9/2018 10:25 AM
179	We're not all small minded rednecks.	11/9/2018 10:12 AM
180	That we're boring and redneck. That we have nothing to offer outsiders	11/9/2018 9:48 AM
181	That the people are ignorant and close minded.	11/8/2018 4:34 PM
182	not hillbilly or racist	11/7/2018 3:37 PM
183	Stop the drug problem	11/6/2018 1:18 PM
184	We are not a bunch of racist hicks. Morgan county residents care deeply about making a good life for their families, friends as well as those that live in this community.	11/4/2018 1:32 PM
185	Racial biases.	11/3/2018 7:07 PM

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186	Wouldn't change a thing. I don't really care what others think about Morgan County. I like living here...I like being able to make good money in Indy during the day, then come home to my country life and leave the city behind me.	11/3/2018 5:55 AM
187	Backwards and out of date	11/2/2018 11:20 PM
188	That we are hicks	11/2/2018 6:00 PM
189	That we're the bad donut county.	11/2/2018 3:16 PM
190	That we are a poor county that promotes racism.	11/2/2018 11:11 AM
191	That it's a low income poor county.	11/2/2018 9:03 AM
192	That we don't want to grow but also keep our history and charm of small town life	11/2/2018 6:31 AM
193	Need more law enforcement 27 is not enough to cover Morgan county. Three shifts up dating old ordinance. The people who live in the county know what need to be improve. And some don't want to change	11/2/2018 2:04 AM
194	Our reputation of being prejudice.	11/1/2018 9:57 PM
195	Behind the times mentality	11/1/2018 9:39 PM
196	We in southern Morgan County are not the HICKS that those in Mooresville feel we are!	11/1/2018 8:33 PM
197	Full of people who go to restaurants dressed in "wife-beater" shirts and wear their hats at the table....Hicksville..terrible table manners. I love it here but I can see why visitors would be turned off when they look around.	11/1/2018 8:13 PM
198	Change the perception it is backward and poor.	11/1/2018 7:56 PM
199	Racism	11/1/2018 7:11 PM
200	That we welcome all races/color etc	11/1/2018 5:59 PM
201	Town of druggies, no theatre, lack of personal integrity of educators	11/1/2018 5:00 PM
202	Kkk	11/1/2018 4:32 PM
203	That we are racist.	11/1/2018 4:21 PM
204	Racism	11/1/2018 4:16 PM
205	Negative close minded rednecks here Uneducated	11/1/2018 4:13 PM
206	Generational poverty, substance abuse	11/1/2018 4:09 PM
207	Racial prejudice	11/1/2018 3:59 PM
208	That we are a racist community	11/1/2018 3:35 PM
209	A bastion of narrow minded, uneducated, inflexible people.	11/1/2018 3:13 PM
210	Racism.	11/1/2018 3:11 PM
211	N/a	11/1/2018 3:10 PM
212	That there is nothing to do here	11/1/2018 2:54 PM
213	I would change the perception that Morgan county is all redneck.	11/1/2018 2:53 PM
214	We are not backward hicks.	11/1/2018 2:49 PM
215	Good communicate to live in	11/1/2018 1:44 PM
216	It is a great place to live even if you commute to indy for work.	11/1/2018 11:57 AM
217	We would have to grow and get jobs and do a better job of cleaning up neighborhoods and drugs	11/1/2018 5:26 AM
218	That this is a dying area- the county can grow and accept diversity without losing the character of small town living	10/31/2018 6:51 PM
219	Not racist community	10/31/2018 6:10 PM
220	We are not racist hillbillies.	10/31/2018 4:40 PM
221	We are not racist!	10/31/2018 3:05 PM
222	hmmm....not sure.	10/31/2018 1:53 PM
223	racism	10/31/2018 11:27 AM
224	That people are racist.	10/31/2018 10:48 AM

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225	Racism	10/31/2018 10:37 AM
226	That Morgan County is backwards and ignorant.	10/31/2018 10:02 AM
227	That we dont care.	10/31/2018 9:30 AM
228	I would hire a full-time marketing person and pay then a ton to be on the news, radio, and social media to give examples over and over to the Indy / Btown community to show who we really are as a community: smart, loving, welcoming.	10/31/2018 9:24 AM
229	Racist white trash.	10/31/2018 9:14 AM
230	Races	10/31/2018 9:10 AM
231	It's not the damn Klan capital of Indiana.	10/31/2018 8:53 AM
232	We are not hillbillies.	10/31/2018 6:42 AM
233	We are not the racist county we once were	10/31/2018 2:39 AM
234	We are a tight knit community that is always willing to help each other out rather than just slum lords and drugs	10/30/2018 7:07 PM
235	Concentration of generational poverty; basic needs assistance is the norm rather than services that will lead to self-sufficiency	10/30/2018 4:09 PM
236	bigotry	10/30/2018 3:28 PM
237	That it is uneducated and backward thinking.	10/30/2018 3:04 PM
238	That the drug epidemic is out of control here.	10/30/2018 3:00 PM
239	We are all close minded hillbillies.	10/30/2018 2:44 PM
240	This is not a place to come for drugs. We welcome all people!	10/30/2018 1:59 PM
241	Nothing here	10/30/2018 12:29 PM
242	Hillbillies	10/30/2018 12:25 PM
243	We are not uneducated	10/30/2018 11:52 AM
244	Easy access to Indy or Bloomington and there are improvements in entertainment and dining	10/30/2018 11:47 AM
245	That it is not a backwater community	10/30/2018 9:23 AM
246	We are not uneducated, country folks.	10/30/2018 8:56 AM
247	that is is unfriendly and unwelcoming	10/30/2018 8:42 AM
248	We are a diverse community and we need to let people who haven't been here know this.	10/30/2018 8:37 AM
249	We need to change the perception that we are not a welcoming community. This includes welcoming new residents, new businesses, and racial and cultural diversity of all kinds.	10/30/2018 8:25 AM
250	racist	10/30/2018 8:25 AM
251	There is nothing to do here	10/29/2018 2:48 PM
252	That it is very redneck.	10/29/2018 9:10 AM
253	offer better public transportation and job opportunities	10/28/2018 12:17 PM
254	Racism.	10/26/2018 10:24 PM
255	Being the unprogressive metro county.	10/26/2018 7:32 PM
256	wish it wasn't perceived to be as redneck as it is, but it IS redneck, especially the farther south you go	10/26/2018 5:28 PM
257	That it is a county moving forward	10/26/2018 3:41 PM
258	The we are racist and backwoods.	10/26/2018 9:45 AM
259	That we are not a friendly and progressive county	10/26/2018 8:17 AM
260	Morgan County is trying to improve image and bring more high paying jobs to area.	10/26/2018 7:12 AM
261	Racism	10/26/2018 6:06 AM
262	That we are a Meth lab county	10/25/2018 7:50 PM
263	That it's a backwater spot to be driven through, but not appreciated.	10/25/2018 2:13 PM

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264	There's not any competitive employment opportunities.	10/25/2018 1:17 PM
265	No comment.	10/25/2018 12:24 PM
266	The good old boy system	10/25/2018 11:39 AM
267	That we are racist	10/25/2018 11:33 AM
268	hill jacks	10/25/2018 10:55 AM
269	The perception that all people in Morgan County are using drugs.	10/25/2018 10:47 AM
270	I would change the idea that the people here are not inclusive towards all.	10/25/2018 10:38 AM
271	Racist rednecks	10/25/2018 10:34 AM
272	That people here are low class rednecks that spread hate.	10/25/2018 10:32 AM
273	Small tight nit community where every one helps each other	10/25/2018 9:54 AM
274	A racist and hillbilly community.	10/25/2018 9:45 AM
275	The negative connotation for racism associated with Martinsville.	10/25/2018 9:43 AM
276	Drug Capital	10/25/2018 9:24 AM
277	Our natural resources are an asset not a detriment.	10/25/2018 8:42 AM
278	That Morgan County is a farming/"redneck" community.	10/25/2018 7:58 AM
279	The drug epidemic and that that is what we are.	10/25/2018 7:31 AM
280	Higher paying jobs and insufficient housing.	9/24/2018 1:48 PM

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Q14 What about Morgan County do you MOST ENJOY?

Answered: 307 Skipped: 66

#	RESPONSES	DATE
1	It's proximity to Bloomington and Indy. And the countryside/forests. There is very little else I enjoy here.	1/14/2019 7:19 PM
2	The beautiful rolling hills, woods, openness.	1/12/2019 10:19 AM
3	Convenient to Indy and Bloomington while still being quiet and beautiful.	1/6/2019 7:30 AM
4	The history and local pride.	12/22/2018 2:11 PM
5	The home town feel. And people help their neighbors.	11/30/2018 8:36 AM
6	Small town/community Rural settings instead of cheap housing additions everywhere Nature - White River, MMSF, County Parks,	11/30/2018 8:35 AM
7	My church	11/29/2018 11:57 PM
8	High quality of life.	11/29/2018 10:11 AM
9	Rural, close to Indy	11/28/2018 10:33 PM
10	Beautiful scenery with a beautiful community.	11/28/2018 8:01 AM
11	I love the country setting we live in out in Green Township and my kids' school (Brooklyn STEM Academy).	11/27/2018 7:01 PM
12	Community in and around Mooresville	11/27/2018 5:36 PM
13	Its beauty and lack of traffic congestion.	11/27/2018 4:46 PM
14	The people	11/27/2018 4:26 PM
15	The beauty. The rural areas. The parks and recreation. I love that the square and downtown is starting to revive	11/27/2018 3:33 PM
16	Rural setting, good people and ready access to needs for daily living.	11/27/2018 2:30 PM
17	Small town feel but close to a big city	11/27/2018 1:58 PM
18	Small town life	11/27/2018 12:22 PM
19	Country	11/27/2018 10:07 AM
20	Morgan County Fair & where it's location	11/27/2018 10:05 AM
21	The Rural areas	11/27/2018 8:47 AM
22	The natural beauty	11/27/2018 8:41 AM
23	My house is here and I love the low property taxes.	11/27/2018 6:44 AM
24	We stay here because it's located close to other things-job and other cities we enjoy visiting. Housing is affordable. We plan to move after retirement.	11/27/2018 6:32 AM
25	low taxes	11/27/2018 6:28 AM
26	Rural atmosphere	11/27/2018 6:05 AM
27	Family atmosphere	11/27/2018 5:21 AM
28	Natural areas, forests and farm land, but close to Indianapolis or Bloomington	11/27/2018 2:54 AM
29	Small town. Not living in a big city but being close to bigger cities.	11/27/2018 2:46 AM
30	My friends and family	11/26/2018 11:50 PM
31	It's beauty!	11/26/2018 11:29 PM
32	small town living	11/26/2018 10:57 PM
33	I enjoy living in the country.	11/26/2018 9:56 PM
34	I love living here. I love the people and the way we work together for those in need.	11/26/2018 9:52 PM

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

35	The people who live here and the beauty of the landscapes	11/26/2018 9:39 PM
36	The people, the square, the outdoor areas	11/26/2018 9:39 PM
37	Rural setting	11/26/2018 9:31 PM
38	Rural, but close to Indy. Enjoyment of nature; hills, hollers, state forestry, river and creeks	11/26/2018 9:24 PM
39	The rural areas	11/26/2018 9:10 PM
40	Being an Artesian and the support of the community	11/26/2018 9:05 PM
41	Rural atmosphere yet close to daily needs and I'm only 25 min from downtown Indy.	11/26/2018 8:55 PM
42	I LOVE living in a small town. If I wanted to live in a larger city, I would. I enjoy the efficiency of small town living and the sense of community~ bumping into friends/family routinely when I'm running errands. Our county is gorgeous with rolling hills and natural spaces that echo our rich rural heritage.	11/26/2018 8:52 PM
43	Rural living	11/26/2018 8:47 PM
44	Rural areas, natural beauty of the county.	11/26/2018 8:36 PM
45	Hometown feeling	11/26/2018 8:24 PM
46	The farmers around and the people that wanna keep it a small towns	11/26/2018 8:14 PM
47	Rural	11/26/2018 8:07 PM
48	Being in a rural community, not developed with stores and sub divisions everywhere!!	11/26/2018 7:50 PM
49	Small town living.	11/26/2018 6:48 PM
50	rural landscape	11/26/2018 5:14 PM
51	Location	11/26/2018 2:31 PM
52	Pride and close community	11/26/2018 1:37 PM
53	small town	11/21/2018 12:00 PM
54	friendliness of people, rural qualities, opportunities for engagement	11/20/2018 4:07 PM
55	The people and the scenery.	11/20/2018 2:02 PM
56	small town	11/20/2018 11:28 AM
57	Taxes	11/20/2018 10:44 AM
58	natural geography	11/19/2018 7:58 PM
59	I like the Indian Creek school system as a Morgan County resident, but that is actually in Johnson County.	11/19/2018 5:11 PM
60	small town, great community	11/19/2018 4:57 PM
61	Sense of community. Affordability.	11/19/2018 4:30 PM
62	small town feel	11/19/2018 4:20 PM
63	I was born and raised here. My entire family lives in Morgan County and I am proud to call it home.	11/19/2018 3:56 PM
64	Beauty of the county and the friendly people who live here.	11/19/2018 2:45 PM
65	I used to enjoy that almost anything you needed you could walk to (Martinsville). Of course that was 20-35 years ago. Other than that, the best part of Morgan County is the undeveloped areas - ie, trees, valleys, hills, wetlands...nature. At the rate politicians and developers are going however, soon Martinsville will meet Greenwood to the north and eventually, Bloomington to the south.	11/19/2018 2:23 PM
66	the welcoming feeling I get from strangers - a sense of unity	11/19/2018 1:24 PM
67	The community spirit and warmth of county residents. Rolling, green hills and wonderful lakes	11/19/2018 1:21 PM
68	The balance of small cities, rural/agricultural areas and natural wooded areas.	11/19/2018 12:56 PM
69	Quality of life	11/19/2018 12:47 PM
70	I'm grateful that we do not have big traffic congestion issues.	11/19/2018 12:02 PM
71	Pace	11/19/2018 11:51 AM
72	it feels like home. Not to far out there but safe, healthy, friendly	11/19/2018 11:14 AM
73	Community outreach	11/19/2018 9:53 AM

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

74	I love the small - town feel to my hometown.	11/19/2018 7:47 AM
75	Relative safety from crime.	11/18/2018 1:31 PM
76	The natural places and wildlife are the most enjoyable. Being able to access the river with very little pressure from motorized boats is fantastic. Access to natural resources is very enjoyable, and it's a good location due to proximity to "better" shopping options.	11/18/2018 9:40 AM
77	The outdoor opportunities	11/17/2018 2:51 PM
78	The people.	11/17/2018 2:14 PM
79	The lack of excessive traffic, rural areas, peace and quiet [except for the Sunday afternoon GUNS]	11/16/2018 9:59 PM
80	Supportive people, quiet area not too densely populated	11/16/2018 3:55 PM
81	The people and unique shops.	11/16/2018 11:52 AM
82	Feels safe,	11/16/2018 10:26 AM
83	youth sports	11/16/2018 10:26 AM
84	small towns, small business/retail opportunities, lack of industrial development	11/16/2018 10:18 AM
85	The people.	11/16/2018 10:09 AM
86	Privacy rural feel	11/15/2018 8:45 PM
87	how rural it used to be	11/15/2018 8:29 PM
88	Small town life	11/15/2018 4:18 PM
89	The parks such as the new one in Waverly and nice "downtowns" such as in Mooresville.	11/15/2018 1:31 PM
90	It's home	11/15/2018 12:56 PM
91	Community	11/15/2018 11:20 AM
92	the natural environment and wildlife. We need to preserve the natural world. We are a rural county and need to embrace it and sustain it!	11/15/2018 7:17 AM
93	Familiarity with the town	11/15/2018 5:43 AM
94	Cost of living and (for us) proximity to Indianapolis attractions.	11/14/2018 9:52 PM
95	Even though it has rural areas its 30 minutes in any direction to get to a "big" city.	11/14/2018 9:45 PM
96	Close communities, we seem to be moving in a progressive direction, close to other major cities	11/14/2018 9:31 PM
97	It's rural and little disconnected from the fast-pace, big-city-feel of Indianapolis	11/14/2018 9:06 PM
98	The people	11/14/2018 9:04 PM
99	Small town feel	11/14/2018 9:03 PM
100	Beauty of our landscape - sense of community	11/14/2018 8:42 PM
101	the beautiful land, country, and farms	11/14/2018 8:39 PM
102	Reminds me a lot of where I grew up in Kentucky. I love the small feel! We have hills and not all flat and boring! LOL	11/14/2018 7:16 PM
103	The peaceful countryside.	11/14/2018 6:46 PM
104	White River greenway/Waverly park, Landersdale walking path	11/14/2018 5:13 PM
105	Close to Indianapolis and Bloomington but the county is a smaller community.	11/14/2018 5:13 PM
106	Rural areas	11/14/2018 4:50 PM
107	The fact we have both city life and country life side by side.	11/14/2018 4:47 PM
108	The wilderness and the woods.	11/14/2018 3:46 PM
109	Rural living with access to urban areas	11/14/2018 3:12 PM
110	The people and culture. I love the small town feel; however, we must embrace growth and development.	11/14/2018 3:11 PM
111	The parks	11/14/2018 2:41 PM
112	Beautiful country setting.	11/14/2018 2:11 PM
113	The land! It's one of the most beautiful places in Indiana. I feel like I live in a national park!	11/14/2018 1:29 PM

APPENDIX C: SURVEY RESULTS

115	friends and close ties	11/14/2018 12:43 PM
116	Open spaces	11/14/2018 12:04 PM
117	Low stress environment, easy access to downtown Indianapolis, rural/suburban atmosphere, common sense people.	11/14/2018 12:00 PM
118	The restaurants	11/14/2018 11:46 AM
119	Great people with family values	11/14/2018 11:44 AM
120	land and people	11/14/2018 11:42 AM
121	beautiful landscape and genuine people	11/14/2018 11:33 AM
122	Rural setting and location. We have accessible services and geographically have many options for visiting other areas, making it more competitive for Morgan County	11/14/2018 11:30 AM
123	It's a quiet county that is close enough to bigger areas if needed, but I can always come home and relax in a rural area.	11/14/2018 11:24 AM
124	The cheap cost of living.	11/14/2018 11:19 AM
125	topography, proximity to Indy, Zydeco's	11/14/2018 11:16 AM
126	Community spirit and generosity	11/14/2018 11:07 AM
127	Close to both urban and rural areas.	11/14/2018 10:52 AM
128	Quiet	11/14/2018 10:47 AM
129	Nothing	11/14/2018 10:27 AM
130	I enjoy the ability to live in a pretty rural area, yet still be close to retail establishments.	11/14/2018 7:50 AM
131	My family is here, that's why I stay.	11/13/2018 10:31 AM
132	Access to so many surrounding things to do.	11/13/2018 9:08 AM
133	Small town atmosphere.	11/12/2018 6:57 PM
134	The landscape.	11/12/2018 4:58 PM
135	The strong sense of community	11/12/2018 12:33 PM
136	The people and rural housing	11/12/2018 10:58 AM
137	Ease of access to larger cities/Indianapolis.	11/12/2018 9:55 AM
138	Landscape, rural area but close to town	11/12/2018 9:54 AM
139	Schools, small town friendly feel	11/12/2018 7:50 AM
140	The small town community feel	11/12/2018 5:27 AM
141	Small town feeling of knowing many people that you see day to day whether it be at work, school functions, etc. A community atmosphere.	11/11/2018 11:11 PM
142	Comfort friendliness small town	11/11/2018 9:22 PM
143	Quality of life, community spirit	11/11/2018 8:14 PM
144	Country feel with all of the amenities just a few miles away in Martinsville	11/11/2018 5:01 PM
145	Honesty of people with who they are.	11/11/2018 11:43 AM
146	Lower taxes than most counties around	11/11/2018 10:45 AM
147	While this community is not the best at accepting people, it is great at tolerating difference. Sadly, tolerance isn't acceptance. I'm not sure gov't can do anything about this, though.	11/11/2018 9:37 AM
148	Rural setting	11/11/2018 1:03 AM
149	The people are great and it has that small town feeling.	11/10/2018 2:31 PM
150	safety	11/10/2018 10:40 AM
151	The natural scenic areas	11/10/2018 9:52 AM

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Morgan County 2018 Comprehensive Plan Survey

153	Beauty of the landscape	11/10/2018 6:37 AM
154	Privacy.	11/9/2018 10:27 PM
155	Housing costs	11/9/2018 9:45 PM
156	events in our community....the fall foliage festival, Artie Fest, Saturday Farmers Market....	11/9/2018 8:50 PM
157	The small town feel and access to nature.	11/9/2018 8:25 PM
158	That it's not the big city. More rural with opportunities to be in nature, while still having the convenience of town.	11/9/2018 7:42 PM
159	Spending time in the woods and creeks of southern Morgan county. Fishing in some areas of White River.	11/9/2018 7:05 PM
160	Not having neighbors right on top of me and not having congestion from large commercial employers and chain companies	11/9/2018 6:02 PM
161	Centrally located between Indy and Bloomington.	11/9/2018 5:45 PM
162	Small town atmosphere and renovation of downtown.	11/9/2018 5:24 PM
163	The sense of community and the location between Indy and Bloomington.	11/9/2018 5:20 PM
164	It is not flat ground. The hills are an asset.	11/9/2018 5:15 PM
165	Less congestion	11/9/2018 4:54 PM
166	Some rural ground	11/9/2018 4:52 PM
167	Forestry	11/9/2018 4:21 PM
168	Rural character, friendly people and several churches to choose from.	11/9/2018 4:14 PM
169	The natural settings and history.	11/9/2018 3:42 PM
170	the county setting	11/9/2018 3:41 PM
171	I enjoy my small town of Mooresville!	11/9/2018 3:30 PM
172	Morgan County is the most beautiful "doughnut" county in terms of countryside and environmental beauty. This should be enhanced and capitalized as it welcomes the world to Indiana University/Bloomington and beautiful southern Indiana.	11/9/2018 3:21 PM
173	That it's not so busy. Not a fan of high traffic and semis driving down every road constantly. Plus, generally friendly and kind people.	11/9/2018 2:10 PM
174	Nice quiet town. Almost everyone knows everyone. Living areas are calmer than those in city.	11/9/2018 1:29 PM
175	Rural areas with natural beauty. I think it's the prettiest county. That's why I moved here.	11/9/2018 1:17 PM
176	Living on my 5 acres without neighbors but close enough to get to indy or Bloomington	11/9/2018 1:15 PM
177	More rural culture and limited crime activity.	11/9/2018 12:44 PM
178	Beautiful place to live. Affordable.	11/9/2018 12:31 PM
179	Friends and family being here	11/9/2018 12:11 PM
180	Crime	11/9/2018 11:56 AM
181	The scenery	11/9/2018 11:54 AM
182	Peacefulness and quiet at home. I like that I'm away from town.	11/9/2018 11:50 AM
183	We are a very caring group of people who take care of those going through hard times and great need.	11/9/2018 11:48 AM
184	The beauty of the countryside.	11/9/2018 11:35 AM
185	Definitely the rural setting, the scenery, and the lack of overcrowding.	11/9/2018 11:31 AM
186	I love Martinsville, this is my home town! Always has been and always will be!	11/9/2018 11:17 AM
187	The rural area but still close to the city.	11/9/2018 11:13 AM
188	The Community. People are just friendlier.	11/9/2018 11:04 AM
189	The low cost of living and proximity to major cities as well as its potential.	11/9/2018 10:59 AM
190	The tightness of the community. The downtown revitalization.	11/9/2018 10:55 AM
191	Close to Indy, Greenwood, and Plainfield without all the traffic.	11/9/2018 10:54 AM

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

192	Rural setting. I work the in Indy, I have NO desire to live in that kind of setting or atmosphere.	11/9/2018 10:52 AM
193	Knowing your neighbor, Smaller town feel	11/9/2018 10:41 AM
194	the schools	11/9/2018 10:25 AM
195	The rural country side	11/9/2018 10:12 AM
196	The natural beauty. The hills and trees and Beaty surrounding our river. I would like to see some sort of nature preserve focusing on our river.	11/9/2018 9:48 AM
197	It has a rural feel but is right outside the city	11/9/2018 9:02 AM
198	rural atmosphere, cheap taxes, close enough to Indianapolis to enjoy big city benefits.	11/8/2018 4:34 PM
199	away from metro areas but close enough for needs available there	11/7/2018 3:37 PM
200	Rural hometown feel!!	11/6/2018 1:18 PM
201	Gateway to southern indiana...beautiful!	11/4/2018 6:48 PM
202	The beautiful rural areas, the quiet "feel" of the county and the friendly people that inhabit the county.	11/4/2018 1:32 PM
203	Most everything. Love my town!	11/3/2018 7:07 PM
204	Rural scenery - acres of land without houses; wildlife; trees and farmland without concrete and buildings everywhere	11/3/2018 5:55 AM
205	If it wasn't for family, I wouldn't be here	11/2/2018 11:20 PM
206	Small town feel.	11/2/2018 6:00 PM
207	Small town feel.	11/2/2018 3:16 PM
208	Rural setting that is close enough to a major city for entertainment, sports and employment.	11/2/2018 1:05 PM
209	Small town	11/2/2018 12:10 PM
210	The small town feel.	11/2/2018 11:11 AM
211	I enjoy the small town feel	11/2/2018 9:03 AM
212	Small town community	11/2/2018 6:31 AM
213	Driving thru the county lots of caring people	11/2/2018 2:04 AM
214	Location between Indy and Bloomington.	11/1/2018 9:57 PM
215	Close to Bloomington and Greenwood but this town needs to grow so people want to come here too	11/1/2018 9:39 PM
216	It's always been and will always be home	11/1/2018 8:33 PM
217	Friendly people. Close to Bloomington and Indianapolis.	11/1/2018 8:13 PM
218	I love the rural feel but still having close access to downtown Indy. I love our new look of the square in Martinsville. I love biking the rural roads in the northeast part of the county and hope to see more development around outdoor activity.	11/1/2018 7:56 PM
219	Small town feel	11/1/2018 7:11 PM
220	Peaceful!	11/1/2018 5:59 PM
221	Scenic drives	11/1/2018 5:00 PM
222	The closest of the people here	11/1/2018 4:32 PM
223	It's where all my family lives.	11/1/2018 4:21 PM
224	The small community 'feel'	11/1/2018 4:16 PM
225	Small community feel	11/1/2018 4:13 PM
226	Ease of getting around to places and events	11/1/2018 4:09 PM
227	Beauty	11/1/2018 3:59 PM
228	Country views	11/1/2018 3:38 PM
229	The amazing people	11/1/2018 3:35 PM
230	The wildlife	11/1/2018 3:13 PM

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Morgan County 2018 Comprehensive Plan Survey

231	Small town feel	11/1/2018 3:11 PM
232	Scenery, small town feel but close to big city.	11/1/2018 3:11 PM
233	Always knowing someone when I visit the store or out running around	11/1/2018 3:10 PM
234	Peaceful	11/1/2018 2:54 PM
235	I love this community and how we care for one another and the beautiful area around us.	11/1/2018 2:53 PM
236	Truly a community atmosphere.	11/1/2018 2:49 PM
237	I personally enjoy the community I live in because it is a small town and everybody looks out for each other	11/1/2018 1:44 PM
238	Rural along with places to eat and shop close by.	11/1/2018 11:57 AM
239	I teach here, I live here and I have school spirit. That is not happening right now. Community buy in is at its low.	11/1/2018 5:26 AM
240	I love the quiet beauty of the rural, wooded areas and access to these areas through the parks system. I've met life-long friends here who share my interests.	10/31/2018 6:51 PM
241	Community	10/31/2018 6:10 PM
242	Small quiet town	10/31/2018 4:40 PM
243	The beautiful landscapes - hills, hollers, rolling meadows and fields.	10/31/2018 3:05 PM
244	The peaceful atmosphere.	10/31/2018 1:53 PM
245	quiet community	10/31/2018 11:27 AM
246	The sense of community and how nice people are.	10/31/2018 10:48 AM
247	The community	10/31/2018 10:37 AM
248	The location- it's small town but close to larger cities.	10/31/2018 10:02 AM
249	Not sure	10/31/2018 9:30 AM
250	Loving people, school district, and city park. The trails are amazing.	10/31/2018 9:24 AM
251	My neighborhood.	10/31/2018 9:14 AM
252	Friendly people	10/31/2018 9:10 AM
253	Living in the country	10/31/2018 8:53 AM
254	Natural settings and views	10/31/2018 6:42 AM
255	Close to many things	10/31/2018 2:39 AM
256	The rural setting with a small home town atmosphere	10/30/2018 7:07 PM
257	Landscape and festivals	10/30/2018 4:09 PM
258	The beauty of the county.	10/30/2018 3:28 PM
259	The natural resources, especially the state parks.	10/30/2018 3:04 PM
260	The people are friendly, helpful and open.	10/30/2018 3:00 PM
261	Friendly people, quiet neighborhoods, pretty natural surroundings	10/30/2018 2:44 PM
262	Our small town feel! I love the square and renovations!	10/30/2018 1:59 PM
263	Rural area	10/30/2018 1:45 PM
264	Quiet town	10/30/2018 12:29 PM
265	rural settings	10/30/2018 12:25 PM
266	Friendly community	10/30/2018 11:52 AM
267	Rural nature	10/30/2018 11:47 AM
268	We are a tight community that supports each other!	10/30/2018 10:28 AM
269	Scenic views and roads that are safe to bicycle	10/30/2018 9:23 AM
270	Close community and safety	10/30/2018 9:14 AM
271	The people	10/30/2018 9:11 AM

APPENDIX C: SURVEY RESULTS

272	Friendly, caring communities that embrace fiscal & social conservative values.	10/30/2018 8:56 AM
273	the natural landscape of morgan county is beautiful and the people are wonderful	10/30/2018 8:42 AM
274	The forestry and the people.	10/30/2018 8:37 AM
275	Small town community feel	10/30/2018 8:25 AM
276	community, rural, low crime, friendly people, LOW PROPERTY TAX	10/30/2018 8:25 AM
277	The landscape	10/29/2018 2:48 PM
278	The people	10/29/2018 9:10 AM
279	The beautiful landscape	10/29/2018 8:56 AM
280	The friendly and pleasant residents.	10/28/2018 12:17 PM
281	Family connection.	10/26/2018 10:24 PM
282	Close proximity to Urban Areas	10/26/2018 7:32 PM
283	peace and quiet	10/26/2018 5:28 PM
284	My neighborhood	10/26/2018 3:41 PM
285	The rural areas and lack of heavy traffic.	10/26/2018 9:45 AM
286	The people	10/26/2018 8:17 AM
287	Close to large cities yet far enough away to enjoy small town feel.	10/26/2018 7:12 AM
288	People	10/26/2018 6:06 AM
289	The people and a since of family	10/25/2018 7:50 PM
290	Its topography, its beautiful and diverse landscapes, its people and its rich history.	10/25/2018 2:13 PM
291	friendly outgoing people	10/25/2018 1:25 PM
292	The rural agricultural landscape	10/25/2018 1:17 PM
293	It's home to me!	10/25/2018 12:24 PM
294	Growing	10/25/2018 11:39 AM
295	The small town atmosphere	10/25/2018 11:33 AM
296	The Rural ness of our county, the country, the quiet, the farming, most people know most people, those that have been born and raised here.	10/25/2018 10:55 AM
297	I enjoy the trail at Pioneer Park in Mooresville.	10/25/2018 10:47 AM
298	My job, the weather, kind, caring people.	10/25/2018 10:34 AM
299	Our sense of community and kindness.	10/25/2018 10:32 AM
300	The people	10/25/2018 9:54 AM
301	The rural life	10/25/2018 9:45 AM
302	Sense of community	10/25/2018 9:43 AM
303	The rural nature of the county and quietness that it brings.	10/25/2018 9:24 AM
304	Small town yet quick connections to forest, river, wetlands, cultural venues, airport, interstate.	10/25/2018 8:42 AM
305	Beautiful countryside, lack of major crime.	10/25/2018 7:58 AM
306	The close knit community feeling and people watching out for each other for the most part.	10/25/2018 7:31 AM
307	Still has that rural feel, but beginning to grow.	9/24/2018 1:48 PM

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Morgan County 2018 Comprehensive Plan Survey

Q15 In one to three words, how would you hope to describe Morgan County 10 years from now?

Answered: 310 Skipped: 63

#	RESPONSES	DATE
1	Pretty and Progressive	1/14/2019 7:19 PM
2	New "Johnson County"	1/12/2019 10:19 AM
3	Beautiful, Diverse, Entrepreneurial	1/6/2019 7:30 AM
4	Growing and forward-thinking.	12/22/2018 2:11 PM
5	Home townish.	11/30/2018 8:36 AM
6	Progressive Natural Rural	11/30/2018 8:35 AM
7	In debt bankrupt	11/29/2018 11:57 PM
8	Growing	11/29/2018 10:11 AM
9	Progressive	11/28/2018 10:33 PM
10	Beautiful scenery with a beautiful community.	11/28/2018 8:01 AM
11	Hopefully rediscovered, renewed	11/27/2018 7:01 PM
12	improved socio-economic conditions	11/27/2018 5:36 PM
13	More welcoming with more entertainment, dining and retail options and more businesses providing employment while retaining its natural beauty and resources.	11/27/2018 4:46 PM
14	Growing	11/27/2018 4:26 PM
15	A progressive growth	11/27/2018 3:33 PM
16	Great place for family.	11/27/2018 2:30 PM
17	Opportunity, Growth, Home	11/27/2018 1:58 PM
18	Progressive,	11/27/2018 12:22 PM
19	Still country	11/27/2018 10:07 AM
20	Home	11/27/2018 10:05 AM
21	Progressive	11/27/2018 8:47 AM
22	Small town pride, inclusive, beautiful, great schools, lots of entertainment opportunities.	11/27/2018 8:41 AM
23	Where I live.	11/27/2018 6:44 AM
24	Thriving, growing	11/27/2018 6:32 AM
25	Rural yet convenient	11/27/2018 6:05 AM
26	Creative-a kitschy Brown Co.	11/27/2018 5:21 AM
27	Harmonious creative village	11/27/2018 2:54 AM
28	Community togetherness	11/27/2018 2:46 AM
29	Progressive and strong economy,	11/26/2018 11:50 PM
30	Prosperous...	11/26/2018 11:29 PM
31	small town living	11/26/2018 10:57 PM
32	Rural, clean, and competitive	11/26/2018 9:56 PM
33	Rural, Drug free, Safe	11/26/2018 9:52 PM
34	Flourishing	11/26/2018 9:39 PM
35	Welcoming	11/26/2018 9:39 PM
36	Rural setting with a feel of community	11/26/2018 9:31 PM

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Morgan County 2018 Comprehensive Plan Survey

37	NOT Anywhere, USA	11/26/2018 9:24 PM
38	Cleaner	11/26/2018 9:10 PM
39	Growing, connected	11/26/2018 9:05 PM
40	Picturesque, family friendly	11/26/2018 8:55 PM
41	Not another Brownsburg.	11/26/2018 8:52 PM
42	Still rural living	11/26/2018 8:47 PM
43	Charming small town	11/26/2018 8:36 PM
44	It's better than when it was in 2018	11/26/2018 8:24 PM
45	where we bring tractors to school and we still pray around our community	11/26/2018 8:14 PM
46	Just like it used to be.	11/26/2018 8:07 PM
47	RURAL!! Farm land	11/26/2018 7:50 PM
48	Thriving, Welcoming	11/26/2018 6:48 PM
49	Martinsville is progressive	11/26/2018 5:14 PM
50	Thriving	11/26/2018 1:37 PM
51	Growth	11/21/2018 12:00 PM
52	wholesome, quality lifestyles	11/20/2018 4:07 PM
53	scenic and friendly	11/20/2018 2:02 PM
54	no interstate, small town still	11/20/2018 11:28 AM
55	Hopefully, more commercial development, better jobs, better schools, no trailer parks, a county without 2 interstates (i-69 and i-70) for pollution	11/20/2018 10:44 AM
56	upstart commuter home of professionals	11/19/2018 7:58 PM
57	hopefully moving forward	11/19/2018 5:11 PM
58	more developed	11/19/2018 4:57 PM
59	Growing in opportunities.	11/19/2018 4:30 PM
60	more entertainment options - geared toward our kids	11/19/2018 4:20 PM
61	Growing community	11/19/2018 3:56 PM
62	Thriving enjoyable area to raise your families and work.	11/19/2018 2:45 PM
63	From a distance.	11/19/2018 2:23 PM
64	a budding rural town - we need more for the youth to do	11/19/2018 1:24 PM
65	Thriving, diverse, tech friendly/advanced	11/19/2018 1:21 PM
66	Prosperous and balanced	11/19/2018 12:56 PM
67	Progressive, friendly to all	11/19/2018 12:47 PM
68	Thriving community, small-town feel	11/19/2018 12:02 PM
69	Growing, small town feel,friendly	11/19/2018 11:51 AM
70	The best place to live	11/19/2018 11:14 AM
71	Resourceful Affordable Housing Public Transportation options	11/19/2018 9:53 AM
72	thriving and inviting	11/19/2018 7:47 AM
73	Welcoming, vibrant, planned	11/18/2018 1:31 PM
74	Increased habitat protection	11/18/2018 9:40 AM
75	improving	11/17/2018 2:51 PM
76	A big success.	11/17/2018 2:14 PM
77	Peaceful, progressive, protected	11/16/2018 9:59 PM

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

78	Planned growth that will come even if we dont want it. Martinsville city sits in a bowl and expansion is limited due to being surrounded by flood plain. County will have to take the lead.	11/16/2018 3:55 PM
79	Beautiful, Trendy, Humble	11/16/2018 11:52 AM
80	Safe, cultered, fun	11/16/2018 10:26 AM
81	Bigger, better, businesses!	11/16/2018 10:26 AM
82	Character, Friendly, Home	11/16/2018 10:18 AM
83	Full of life!	11/16/2018 10:09 AM
84	Rural and affordable	11/15/2018 8:45 PM
85	trashy inner city	11/15/2018 8:29 PM
86	Norma Rockwell's Indiana	11/15/2018 4:18 PM
87	Family-friendly and fun	11/15/2018 1:31 PM
88	Nothing really changing. Probably more banks and gas stations	11/15/2018 12:56 PM
89	Vibrant, growing, progessive	11/15/2018 11:20 AM
90	sustainably preserving nature	11/15/2018 7:17 AM
91	Progressed	11/15/2018 5:43 AM
92	positive meaningful progress	11/14/2018 9:52 PM
93	Less traffic!!!	11/14/2018 9:45 PM
94	Quaint, small town feel with options	11/14/2018 9:31 PM
95	Improved	11/14/2018 9:06 PM
96	Growing safe beautiful	11/14/2018 9:04 PM
97	Intact, not absorbed	11/14/2018 9:03 PM
98	Big city amenities with a small town feel.	11/14/2018 8:42 PM
99	Beautiful serenity	11/14/2018 8:39 PM
100	Small town	11/14/2018 7:16 PM
101	Attractive	11/14/2018 6:46 PM
102	Growing greener	11/14/2018 5:13 PM
103	Growing and changing	11/14/2018 5:13 PM
104	Diversified community with everything you need just right down the road.	11/14/2018 4:47 PM
105	An attractive, growing, progressive suburb of Indianapolis	11/14/2018 3:46 PM
106	Diverse,	11/14/2018 3:12 PM
107	Great Community / Schools	11/14/2018 3:11 PM
108	Progressive, natural, evolving	11/14/2018 2:41 PM
109	Happily ever after.	11/14/2018 2:11 PM
110	Bristling with opportunity	11/14/2018 1:29 PM
111	Cleaner	11/14/2018 1:28 PM
112	moving forward	11/14/2018 1:25 PM
113	Respected, family friendly, conservative	11/14/2018 12:43 PM
114	Community minded	11/14/2018 12:04 PM
115	High Life Quality	11/14/2018 12:00 PM
116	Better	11/14/2018 11:46 AM
117	vibrant moving forward	11/14/2018 11:44 AM
118	low taxes quality life	11/14/2018 11:42 AM
119	educational, current, family-friendly	11/14/2018 11:33 AM

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120	Next economic boom	11/14/2018 11:30 AM
121	Energetic with opportunity.	11/14/2018 11:24 AM
122	thriving, growing, innovative	11/14/2018 11:19 AM
123	Keep small town charm but have more robust amenities and employment	11/14/2018 11:16 AM
124	Improving	11/14/2018 11:07 AM
125	Advancing	11/14/2018 10:52 AM
126	Awesome place	11/14/2018 10:47 AM
127	More things to do hopefully	11/14/2018 10:27 AM
128	Rural charm, big city feel.	11/14/2018 7:50 AM
129	Employed, bustling, clean	11/13/2018 10:41 PM
130	Progressed... a little	11/13/2018 10:31 AM
131	Behind	11/13/2018 9:08 AM
132	Drug Free	11/12/2018 6:57 PM
133	Grown to provide more large scale work opportunities, entertainment options.	11/12/2018 4:58 PM
134	changed	11/12/2018 2:26 PM
135	Beautiful, unique, well-maintained	11/12/2018 12:33 PM
136	Thriving community	11/12/2018 10:58 AM
137	Progressive	11/12/2018 9:55 AM
138	Booming	11/12/2018 9:54 AM
139	BOOMING!!	11/12/2018 7:50 AM
140	Affordable, Safe, Community	11/12/2018 5:27 AM
141	Blossoming	11/11/2018 9:22 PM
142	Well maintained, peaceful	11/11/2018 8:14 PM
143	Home with trees	11/11/2018 5:01 PM
144	Smart growth	11/11/2018 11:43 AM
145	Less congested	11/11/2018 10:45 AM
146	You Belong Here!	11/11/2018 9:37 AM
147	A quiet little rural community, close to downtown Indy and Bloomington.	11/11/2018 1:03 AM
148	Like Franklin	11/10/2018 10:52 PM
149	Still growing	11/10/2018 2:31 PM
150	Scenic rural county	11/10/2018 10:40 AM
151	I don't know	11/10/2018 9:52 AM
152	prosperous, engaging, attractive	11/10/2018 9:18 AM
153	Improvement	11/10/2018 6:44 AM
154	Great place	11/10/2018 6:37 AM
155	The same.	11/9/2018 10:27 PM
156	Rapidly growing area	11/9/2018 9:45 PM
157	Small town feeling	11/9/2018 8:50 PM
158	Rural internet access	11/9/2018 8:25 PM
159	Family orientated community	11/9/2018 7:42 PM
160	Not racist anymore.	11/9/2018 7:05 PM
161	Cleaned up but NOT changed	11/9/2018 6:02 PM
162	Growing.	11/9/2018 5:45 PM

APPENDIX C: SURVEY RESULTS

Morgan County 2018 Comprehensive Plan Survey

163	Quaint but active.	11/9/2018 5:24 PM
164	High paying Jobs	11/9/2018 5:20 PM
165	Employment advancement	11/9/2018 5:15 PM
166	Prospering	11/9/2018 4:54 PM
167	Similar. Less hilljack attitudes.	11/9/2018 4:52 PM
168	Safe, quaint, artsy	11/9/2018 4:21 PM
169	Progressive and charming at the same time	11/9/2018 4:14 PM
170	Quaint, quirky, and wholesome.	11/9/2018 3:42 PM
171	beautiful, green	11/9/2018 3:41 PM
172	Clean, safe, and fun	11/9/2018 3:30 PM
173	Southern Hoosier Beauty	11/9/2018 3:21 PM
174	Still under construction	11/9/2018 2:10 PM
175	Preserved, Constant, Acquainted	11/9/2018 1:29 PM
176	Natural, unspoiled, healthy	11/9/2018 1:17 PM
177	More jobs and hopefully not minimum wage fast food ,retail jobs. Morgan county needs real paying g jobs.	11/9/2018 1:15 PM
178	about the same	11/9/2018 12:44 PM
179	Growing. Accepting. Vibrant	11/9/2018 12:31 PM
180	Rebuilt, restored and renewed	11/9/2018 12:11 PM
181	Stays similar	11/9/2018 11:56 AM
182	A little more metropolitan	11/9/2018 11:54 AM
183	Retail options	11/9/2018 11:50 AM
184	A renewed community.	11/9/2018 11:48 AM
185	It has EVERYTHING	11/9/2018 11:35 AM
186	A scenic escape.	11/9/2018 11:31 AM
187	Busy, loud, crazy!	11/9/2018 11:17 AM
188	Modern, adaptive, serving	11/9/2018 11:13 AM
189	Dynamic Small Town	11/9/2018 11:04 AM
190	Thriving, diverse, sustainable.	11/9/2018 10:59 AM
191	developed, exciting, revitalized	11/9/2018 10:55 AM
192	peaceful, affordable, healthy	11/9/2018 10:54 AM
193	Connected RURAL COMMUNITY	11/9/2018 10:52 AM
194	Growth, opportunities, better schooling	11/9/2018 10:41 AM
195	inclusive	11/9/2018 10:25 AM
196	Same	11/9/2018 10:12 AM
197	Vibrant, quaint, outdoorsy	11/9/2018 9:48 AM
198	safe & family friendly	11/9/2018 9:02 AM
199	Natural beauty	11/8/2018 4:34 PM
200	still basically rural	11/7/2018 3:37 PM
201	Drug free!!	11/6/2018 1:18 PM
202	Growing thriving community	11/4/2018 6:48 PM
203	Beautiful minimal changes	11/4/2018 1:32 PM
204	Thriving, friendly and safe.	11/3/2018 7:07 PM

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205	Rural, natural	11/3/2018 5:55 AM
206	Still not Indy	11/2/2018 11:20 PM
207	My hometown	11/2/2018 6:00 PM
208	Growing.	11/2/2018 3:16 PM
209	beautiful	11/2/2018 1:05 PM
210	Progressive, changing, withstanding	11/2/2018 12:10 PM
211	Small town feel	11/2/2018 11:11 AM
212	Thriving	11/2/2018 9:03 AM
213	Small town spirit	11/2/2018 6:31 AM
214	Enforcing the ordiances	11/2/2018 2:04 AM
215	Friendly, Innovative, Entrepreneural	11/1/2018 9:57 PM
216	Progressed	11/1/2018 9:39 PM
217	Vibrant	11/1/2018 8:33 PM
218	educated fun progressive	11/1/2018 8:13 PM
219	Work, play, home	11/1/2018 7:56 PM
220	Safe	11/1/2018 7:48 PM
221	Improved	11/1/2018 7:11 PM
222	Progressive/modern/reaching to the future	11/1/2018 5:59 PM
223	Hopeful, united, diverse	11/1/2018 5:00 PM
224	Stale	11/1/2018 4:32 PM
225	small town attitude	11/1/2018 4:21 PM
226	Beautiful	11/1/2018 4:16 PM
227	Growth for local residence More restaurants and entertainment Shopping	11/1/2018 4:13 PM
228	More prosperous	11/1/2018 4:09 PM
229	Home to more	11/1/2018 3:59 PM
230	A big town with a little town feel	11/1/2018 3:38 PM
231	Progressive, Quant, Thriving	11/1/2018 3:35 PM
232	Finally improved thanks to I69	11/1/2018 3:13 PM
233	Progressive	11/1/2018 3:11 PM
234	Diverse, welcoming.	11/1/2018 3:11 PM
235	Convenient and friendly	11/1/2018 3:10 PM
236	well developed and thriving	11/1/2018 2:54 PM
237	Prosperity, Leading in Drug Diversion, Small town feel with more to do!	11/1/2018 2:53 PM
238	Forward Looking	11/1/2018 2:49 PM
239	Improved	11/1/2018 1:44 PM
240	rural-suburban masterpiece	11/1/2018 11:57 AM
241	Dormant Closed 2 A school	11/1/2018 5:26 AM
242	Diverse, historic and forward-thinking	10/31/2018 6:51 PM
243	A hallmark town	10/31/2018 6:10 PM
244	Safe friendly family-oriented	10/31/2018 4:40 PM
245	Gateway to Southern (Indiana)	10/31/2018 3:05 PM
246	Too Busy	10/31/2018 1:53 PM
247	section 5 done!!	10/31/2018 11:27 AM

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Morgan County 2018 Comprehensive Plan Survey

248	A lovely town	10/31/2018 10:48 AM
249	Growing and prosperous	10/31/2018 10:37 AM
250	Improved	10/31/2018 10:02 AM
251	Progressive, family, clean	10/31/2018 9:30 AM
252	Trendsetter, diverse, congested (with people)	10/31/2018 9:24 AM
253	Less population than today.	10/31/2018 9:14 AM
254	City not a town	10/31/2018 9:10 AM
255	More choices	10/31/2018 8:53 AM
256	Influx of more businesses, jobs, retailers.	10/31/2018 6:42 AM
257	Improved economics	10/31/2018 2:39 AM
258	Adaptive, emerging, welcoming	10/30/2018 7:07 PM
259	Healthier, prosperous, destination	10/30/2018 4:09 PM
260	Growing, adaptable, destination.	10/30/2018 3:28 PM
261	A community built around young and established families and outdoor recreation. For those who work and play hard.	10/30/2018 3:04 PM
262	Bustling. Community. Clean.	10/30/2018 3:00 PM
263	Smart. Vibrant. Entrepreneurial.	10/30/2018 2:44 PM
264	Blooming and thriving!	10/30/2018 1:59 PM
265	Convenient Rural Community	10/30/2018 1:45 PM
266	Thriving	10/30/2018 12:29 PM
267	Smart Rural Development	10/30/2018 12:25 PM
268	Thriving	10/30/2018 11:52 AM
269	Booming due to I69 and other developments	10/30/2018 11:47 AM
270	work and live	10/30/2018 10:28 AM
271	Proactive policing	10/30/2018 9:23 AM
272	Stable safe community	10/30/2018 9:14 AM
273	Thriving	10/30/2018 9:11 AM
274	proactive	10/30/2018 8:42 AM
275	Prosperous. Growing. Inviting.	10/30/2018 8:37 AM
276	Welcoming, Friendly, Prosperous	10/30/2018 8:25 AM
277	small town feel	10/30/2018 8:25 AM
278	stability	10/29/2018 2:48 PM
279	prosperously natural	10/29/2018 9:10 AM
280	Family friendly	10/29/2018 8:56 AM
281	My vision would be the county would be a good mixture of the present farming community and as well as larger business to offer local job opportunities.	10/28/2018 12:17 PM
282	Quaint; beautiful countryside.	10/26/2018 10:24 PM
283	Behind times.	10/26/2018 7:32 PM
284	peaceful quiet	10/26/2018 5:28 PM
285	Great place	10/26/2018 3:41 PM
286	Prosperous, good opportunities.	10/26/2018 9:45 AM
287	On the move	10/26/2018 8:17 AM
288	Desirable	10/26/2018 7:12 AM
289	Fastest growing community	10/26/2018 6:06 AM

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Morgan County 2018 Comprehensive Plan Survey

290	Great town with lots of opportunities for families	10/25/2018 7:50 PM
291	Blossoming, hidden gem..	10/25/2018 2:13 PM
292	going forward	10/25/2018 1:25 PM
293	Home	10/25/2018 1:17 PM
294	Positive progression!	10/25/2018 12:24 PM
295	Growing Growing Growing	10/25/2018 11:39 AM
296	Cleaner, well kept	10/25/2018 11:33 AM
297	Rural, Quiet, Friendly	10/25/2018 10:55 AM
298	Diverse, Current, Thriving	10/25/2018 10:47 AM
299	Growing, inclusive, friendly	10/25/2018 10:38 AM
300	Successful, progressive, forward-thinking	10/25/2018 10:34 AM
301	A thriving, safe area with good paying jobs and lots of retail and entertainment options. Competition is crucial to keeping prices low for families to afford groceries.	10/25/2018 10:32 AM
302	More diverse	10/25/2018 10:09 AM
303	Great place	10/25/2018 9:54 AM
304	Controlled growth in jobs.	10/25/2018 9:45 AM
305	A sprawling place for business and open-mindedness	10/25/2018 9:43 AM
306	Emerging	10/25/2018 9:24 AM
307	Naturally beautiful Family community Healthy community	10/25/2018 8:42 AM
308	Improvement.	10/25/2018 7:58 AM
309	Hopefully Growing	10/25/2018 7:31 AM
310	Would not surprise me if we are even closer to Indianapolis/Marion County and hopefully providing the skilled jobs and housing needed by employees.	9/24/2018 1:48 PM

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Morgan County 2018 Comprehensive Plan Survey

Q16 Please share any other thoughts or comments you have about Morgan County:

Answered: 151 Skipped: 222

#	RESPONSES	DATE
1	Martinsville has so much potential, and I'm happy to see that it's finally starting to PROGRESS.	1/14/2019 7:19 PM
2	I think we have a great chance to attract economic development while leveraging the natural setting. Trails, parks, and jobs...all together...	1/6/2019 7:30 AM
3	I think Morgan County is fantastically positioned to continue it's economic development and become more prosperous without losing its identity.	12/22/2018 2:11 PM
4	Don't go to big to fast.	11/30/2018 8:36 AM
5	We could keep higher income families with more parks and greenways, as well as better infrastructure with high speed internet	11/30/2018 8:35 AM
6	No comment	11/29/2018 11:57 PM
7	Would like to see less old white men in charge and more people of color and women	11/28/2018 10:33 PM
8	Looking forward to more options once I-69 is ready!	11/27/2018 4:46 PM
9	I would love to see more shopping and retailers come here. An Aldies grocery store. Target. More restaurant healthy choices tomshop from	11/27/2018 3:33 PM
10	We love the county. Keep the small town feel around the square by encouraging small business growth. Provide economic and retail growth around the 69 corridor. Support our farmers in the rural areas.	11/27/2018 1:58 PM
11	Hi	11/27/2018 10:07 AM
12	None	11/27/2018 10:05 AM
13	To much of the good O boy system, Be inclusive, think outside the box, make this a place people want to come to	11/27/2018 8:47 AM
14	N/A	11/27/2018 8:41 AM
15	Divert the flow of traffic to not be in front of Waverly School once I 69 comes. Protect our children! Please don't wait until a child dies or a horrific accident occurs at the opening of Waverly park because someone was driving wrecklessly down the bluff. Make plans now to change how traffic will flow. Work with JC to get Banta to go all the way to 144 to meet with access road to Travis road. Please consider it now. The traffic flow is for all people in this area to go in front of the school, up old 37 to get to the interchange in Waverly. Prepare, change it.	11/27/2018 6:44 AM
16	This community needs people in charge who want change and growth. . I don't think that's been true.	11/27/2018 6:32 AM
17	Please keep helping our town!	11/27/2018 5:21 AM
18	I have lived here all my life and it has been devastating to see all that remains of the town of Martinsville is meth, theft and poverty. Opportunity and hope for those in need is desperately needed to improve the well-being of all in the county.	11/27/2018 2:54 AM
19	Morgan County is great! We need more retail shops. We also need more good job opportunities.	11/27/2018 2:46 AM
20	It is sad that it hasn't developed. There is so much missed opportunity. Jobs mean happier and healthier locals and stimulate the economy. I've never understood why this basic concept has been ignored. A beautiful place of missed opportunities.	11/26/2018 11:50 PM
21	Great place to go to schools Great place to live Great County	11/26/2018 11:29 PM
22	I know we need growth to survive. I just don't want to get too big. I would rather live small and drive other places for entertainment, etc. than to be in constant traffic! I don't want to live like Carmel or Noblesville! I want to remain small and closely connected to the people here.	11/26/2018 9:52 PM
23	It is a great place to live. We just need more things to do to keep families around. People will drive for jobs but not everything else.	11/26/2018 9:39 PM
24	Need to maintain character of homey, welcoming community	11/26/2018 9:24 PM

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25	Drugs and thieves need taken out of Morgan County	11/26/2018 8:24 PM
26	Stop bringing the city in the country. We are looking to move because to much devolpement has been brought in and with that it brings in more stop lights and more people. Sometimes simple is better	11/26/2018 8:14 PM
27	If I wanted to live in Carmel I would move to Carmel. We want to live and raise our kids in a rural setting without neighborhoods everywhere	11/26/2018 7:50 PM
28	Great place to live, hidden gem ready for development.	11/26/2018 6:48 PM
29	We need subdivisions w houses from \$150,000 n up	11/26/2018 2:31 PM
30	Small town	11/21/2018 12:00 PM
31	strong need for middle and upper income housing; communities have a disproportionate share of low income housing	11/20/2018 4:07 PM
32	We've got to have better North co-South County coordination and cooperation! Planning and zoning is essential! Create a new, all purpose- all season fairgrounds in the center of the county that would truly be a county-wide fairgrounds!	11/20/2018 2:02 PM
33	You need at least 4000 of these surveys completed to get a good sample size.	11/20/2018 10:44 AM
34	The old ways of thinking have destroyed the county and new ideas are shut out. The old power structure still lives in the good old days of 1980 and this place needs serious help.	11/19/2018 7:58 PM
35	none	11/19/2018 5:11 PM
36	We chose to remain here after retiring. The friendliness of neighbors, the affordability of housing allows us to live well and to pursue interests here and in neighboring communities.	11/19/2018 4:30 PM
37	We need better connection between education and the business world.	11/19/2018 2:45 PM
38	Of doughnut counties....most untapped potential. Future growth needs to be well thought out and strategically implemented to ensure quality of economic growth and supporting infstrature necessary to sustain.	11/19/2018 1:21 PM
39	This is a great place to live.	11/19/2018 12:56 PM
40	The drug issues in the county concern me and the increase in crime. I'd like to see better housing available for upper-middle class people.	11/19/2018 12:02 PM
41	It's been my home for 70 years and I kike it.;	11/19/2018 11:51 AM
42	It would be nice to see the county move into the 21st century and become a destination for visitors because we have new and exciting restaurants, recreation, cultural events and pride. All the fancy lights and flower pots in the world wont undue dilapidated strip malls and vast neighborhoods in desperate need of repair and code management. South of Mooresville, we need the river area developed for recreation and controlled use - maybe a county park. We can no longer have Gray's as our identity!! We need a comprehensive county wide plan that preserves our rural/agriculture base while allowing residents and visitors to enjoy our assets - both natural and professionally created.	11/18/2018 1:31 PM
43	Morgan County is one of the most amazing places in this state. They state is overrun with roads and development, but Morgan County has avoided much of this for a while. Morgan County has some of the coolest geological features and forests in the state. We have a lot of miles of beautiful rivers and streams that we need to ensure remain safe. We don't need "economic growth" or "progress" to be happy. We need to keep our natural areas, maintain the roads we have without expansion, and limit growth!	11/18/2018 9:40 AM
44	Its a good, inexpensive place to live, but change and improvement seem to be painfully slow.	11/17/2018 2:51 PM
45	I have been a volunteer for the Morgan County Humane Society now for 3 years. My dream for our county is the development of a community park that houses a new facility for the Humane Society. I believe a community effort to build such a park and facility would demonstrate "if WE build it, WE will come". Such projects bring members of a community together especially important in a county that is as "spread out" as ours. Imagine a trail system constructed and maintained by our girl scouts and boy scouts, volunteers walking shelter dogs on this trail system, 4H children conducting training sessions, residents of the county able to bring their pets to the park with agility equipment like a "doggie playground". The Humane Society serves as a invaluable resource for pet owners of the county--housing strays and reuniting them with their owners or finding them a new home, educational resources and medical care including spay and neuter services to help control pet overpopulation. A community park is an ideal location for the society to reach the largest number of county residents and for the county's residents to be able to participate in a worthwhile collaborative effort.	11/16/2018 9:59 PM

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46	N/A	11/16/2018 11:52 AM
47	It is a great county with a lot of opportunity.... can't let I69 make the small towns easy to bypass. We do not want to be the next "Radiator springs", but we should also not try to compete with Plainfield & Greenwood. Let them have the industry and the commercial retail chains. Make Morgan County a unique place with character and small-town comfort.	11/16/2018 10:18 AM
48	No good jobs here unless with government or school (then you have to know the right people). Retail jobs are only part time, minimum wage. Roads always in bad shape. Hard for a single parent to live here (that isn't on welfare).	11/15/2018 5:43 AM
49	Changes must be made at the governmental level. In the elected officials and policies. Old thinking/acting will likely keep Morgan County as the least desirable doughnut county to live in.	11/14/2018 9:52 PM
50	Please no more lights on 67! Traffic is horrible as it is and its getting worse when every 1 to 3 miles there is a stop light! Increase the speed limit to 55 mph from Bridge street to TOA. And change the red light at 67 and old 67 by Poes to red then yellow flashing. On the weekend its common to sit for over 5 minutes even when there are no cars coming in oncoming traffic.	11/14/2018 9:45 PM
51	It's a lovely rural county. I think most of the problems I have with it would greatly decrease with more employment opportunities, especially better paying employment opportunities. People are driving very far to work for \$12/hour when those opportunities should be closer	11/14/2018 9:06 PM
52	I hope we don't become a "subdivision" of the city or a drive by spot on the interstate map. I hope the education system truly improves vs lowering standards to have the appearance of improvement.	11/14/2018 9:03 PM
53	I love my county, and most of the people in it.	11/14/2018 8:39 PM
54	All i have to say is above! Fix the damn roads, remove the bumbouts, remove the median on Indiana, put in turn lanes and turn lights. Allow bicycles to be on sidewalks! Roadways is no place for them! They slow down traffic and they refuse to move the freak over and cause way too many accidents!	11/14/2018 7:16 PM
55	Morgan county needs more retail chains and a larger variety of restaurants besides burger and pizza places so we don't have to go clear to Greenwood or Bloomington.	11/14/2018 6:46 PM
56	cut local income tax rates prudently, let property taxes rise prudently.	11/14/2018 5:13 PM
57	Morgan County is awesome, especially our local newspapers the Reporter-Times and the Mooresville-Decatur Times	11/14/2018 5:13 PM
58	We really need to invest more money in our schools. An elementary school in Mooresville had only \$8.50 an hour to pay a school nurse. Pre-K is only offered to struggling students. Teachers buy supplies out of pocket. It's a disaster in my opinion. The population of Morgan County is getting a lot older on average. If you want to attract young residents, you need to improve the schools. People move for schools. Don't worry so much about jobs, Indy is 30 miles away. Make Morgan County a gem of child development in Indiana and you will attract new residents.	11/14/2018 3:46 PM
59	Morgan County is such a wonderful place. We must embrace growth and be able to compete with other areas in order to retain our best and brightest and recruit the best and brightest.	11/14/2018 3:11 PM
60	Not really looking forward to interstate 69 coming through, butt oh well.	11/14/2018 2:11 PM
61	There's a disproportionately large percentage of students with IEPs and behavior problems in our schools county wide with very few resources to combat the problem. We need to support our schools in funding for qualified aids to help teachers with these students, and we need school administration with the backbone to actual administer discipline when appropriate.	11/14/2018 1:29 PM
62	Don't try to be another Bloomington or Indianapolis, or any other place. Some of the changes happening are not sustainable. Let our community be who it is. We live here because we like it here. Change it and we will move away.	11/14/2018 12:43 PM
63	May God Continue to bless Morgan County	11/14/2018 12:00 PM
64	Mone	11/14/2018 11:46 AM
65	We are considering to move out of the county due to rising taxes, challenging commute, and lack of choices for children.there is a drugs problem in the park. The survey mentioned intensives to attract large business with many good jobs-it would be a good solution, would help poor get jobs close to home improve life quality, bring tax money to the county, may be even reduce the tax burden to the people.	11/14/2018 11:42 AM

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66	I believe there is a way to bring energy, jobs, and overall economic growth within the community without sacrificing farmland or the rural outskirts. Transportation has to be first on the list before bringing in companies. Help residents get to where they need first. Then access the need for large employers. Large employers are going to attract workers who live outside the county if transportation within Morgan County is not addressed. Thus, defeating the purpose of bringing more jobs to the county. Transportation would help economic growth as well as the drug problem. I'm excited to see the changes coming to the county. It is in a great location between major, busy counties. It would be a shame to try to 'become' one of the larger, busier counties and lose our 'welcome home' feel.	11/14/2018 11:24 AM
67	Valuable EDC director	11/14/2018 11:16 AM
68	We MUST figure out transportation of 14 miles between Martinsville and Mooresville for employment opportunities.	11/14/2018 11:07 AM
69	Idk	11/14/2018 10:27 AM
70	I truly hope this committee is able to capitalize on our rural settings, but still provide big city opportunities for our youth. Many move here to not necessarily live in an urban environment, but hate having to drive far away for our youth to have safe, productive things to do: Plainfield's recreation center, Urban Air type facilities, bowling, movies, shopping, etc. We need to somehow strike the balance of keeping our quaint, rural charm while enticing families and young adults with exciting opportunities.	11/14/2018 7:50 AM
71	We needed a plan yesterday to get ahead of the curve.	11/13/2018 9:08 AM
72	Need more businesses to keep people from moving	11/12/2018 9:54 AM
73	Excited about the growth in Martinsville's downtown area and hope to see even more businesses open in Morgan County and provide opportunity for small business owners and residents to work close to home.	11/11/2018 11:11 PM
74	School buildings need to be updated	11/11/2018 8:14 PM
75	If you build the infrastructure where you want growth to occur, it will follow. Stop trying to decide who you want where.	11/11/2018 11:43 AM
76	Please come fix the flooding on our street when it rains! I have reached out numerous times to the county and nothing ever gets done/fixed, nor does anyone ever call me back. It's SUPER frustrating!	11/11/2018 10:45 AM
77	Because I'm not sure if I'll be asked later, I own my opinions, and I would like "outsiders" to not feel that way anymore, I will leave my contact info here. Shannon Adams, shannonmadams77@gmail.com, 812-320-5616	11/11/2018 9:37 AM
78	I wish we could get high speed internet and lower electricity bills	11/11/2018 1:03 AM
79	Supporting our county public schools and providing safe residential development will bring more economically stable residents to the county than "economic development" projects	11/10/2018 10:40 AM
80	I think that the White River should be better capitalized on for the recreational opportunities it can provide. The recent sewage infrastructure in Indianapolis should be improving the water quality, and in turn the perception of the White River as a recreation resource can be tapped into now. I am not encouraging structural development in the White River flood plains, but bike paths, and improved access points could serve to improve the image of our County, and draw recreational dollars into our poorer communities located near the White River.	11/10/2018 9:52 AM
81	High-speed internet is probably one of the biggest issues. It would be difficult to start a new business here without and existing companies would think twice about relocating here.	11/10/2018 9:18 AM
82	We have make change happen, if we don't change minds nothing will happen it will be just driven past on a busy highway	11/10/2018 6:44 AM
83	Add biking/walking lane on rural roads	11/10/2018 6:37 AM

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84	Morgan County needs jobs. Employers need educated employees, modern infrastructure (this includes utilities and transportation). Employers also need a location that will attract employees such as, great schools, good recreation opportunities. Provide tax incentives to college graduates (four year degrees) to move to Morgan County. These people can serve on local boards, build businesses and raise children in the county and most importantly bring new ideas and perspectives on ways to improve our county. Go to the state universities and recruit graduates, use social media to advertise Morgan County specifically targeting college grads. The old story about Martinsville is, back in the early 1800's when they were looking where to build Indiana University the local leaders said "no thanks it won't be good for the community". The first step in fixing a problem is admitting you have one. Our leaders have failed us and must become open to new ideas, do what is best for the majority of the county and stop governing with self-interest at the forefront of their decisions.	11/9/2018 9:45 PM
85	I love the small town feel and available rural living, but wish the high speed internet options were to be made available to the ENTIRE county. Unfortunately I believe the area I live in will be overlooked in this process of change.	11/9/2018 8:25 PM
86	NA	11/9/2018 7:42 PM
87	I moved to Morgan County from Johnson County to get away from the hustle and bustle. I fear morgan county will become the same and I'll have to move further out what should be an unfortunate commute to work	11/9/2018 6:02 PM
88	N/A	11/9/2018 4:54 PM
89	We have enough low income housing. Too many unemployed people roaming the street. There are so many unsightly homes in town that need to be addressed. More patrol cars to rid the streets of dirty syringes and those that use them.	11/9/2018 4:21 PM
90	Morgan county will not flourish until we address the problems with drugs. I live in Brooklyn and half of our town is avoided because of crime and drugs.	11/9/2018 3:42 PM
91	I love Morgan County... My adult children have purchased home here as well	11/9/2018 3:41 PM
92	Morgan County needs to take the I69 invasion as an opportunity to have immense vision in rebranding its reputation from a stagnant, poor, racist, community to a thriving, economy that capitalizes on its proximity to the Indy-metro area, the environmental beauty of Brown County and the cultural/intellectual diversity of IU/Bloomington. It truly is a "Cross-Road of America", so lets make it a place where people want to live!	11/9/2018 3:21 PM
93	We love the school system but wish that it would grow beyond the small jr high and high school it has now. Many school systems around us have expanded, yet Mooresville remains small within walks while the student count expands.	11/9/2018 1:29 PM
94	I have lived here now for over a decade. I really hope wisdom and good judgment are used as I69 comes through. Everything should not be based on economic development. Please be considerate of current residents and remember that we chose to live here. Don't ruin the beauty of this area and allow overdevelopment and greed to ruin this community.	11/9/2018 1:17 PM
95	I love the way downtown Martinsville is being revitalized. I hope this continues with more shops.	11/9/2018 11:54 AM
96	Not sure	11/9/2018 11:50 AM
97	I am proud of our County and hope to see others move in to found out what a hidden gem this County is.	11/9/2018 11:48 AM
98	I am a fairly new resident of Morgan County. I lived in Avon before. Morgan County is probably the prettiest of all the donut counties. Its location between Bloomington and Indy makes it a gold mine. We have the capacity to become very desirable in the next few decades, especially when I-69 cuts the commutes to Btown and Indy drastically. So we are at a point in time where serious planning needs to take place. We need to limit getting too big too quickly, or we will lose the beauty. We have room to build, but we need to build slowly. And we have to be protective of our waterways, because the White River flooding is only going to get worse. Let's not build anyway, divert the water downstream, and make it someone else's problem. Let's embrace the beauty of our county and build where our land permits us to build.	11/9/2018 11:31 AM
99	It would be wonderful to have a YMCA or similarly affordable facility in northern Morgan County.	11/9/2018 10:54 AM
100	Just because a major interstate has been forced on our community that does not mean our community has to be defined by it. With "development" we being increase crime; lose individuality and "small town charm"; and encourage lost traditions. I'm by no means anti-development; as long as it fits our community. We don't need to be Indianapolis, Greenwood or Bloomington...we have those options right down the road. What we need is community pride, traditions, and a setting that draws our children back to their roots when they decide to settle down. And for information sake, I am a college educated professional.	11/9/2018 10:52 AM

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101	Keep Morgan County country!	11/9/2018 10:12 AM
102	I think if we look at thriving communities surrounding Indianapolis, most of the focus goes towards the outdoor recreation available as well as events for the community. I think if we continue heading in that direction, we have more to offer than many of those communities given our beautiful hills and the wonderful restoration of downtown	11/9/2018 9:48 AM
103	Stop building low income housing. Bring in more businesses without destroying the county's natural beauty.	11/8/2018 4:34 PM
104	As a long time resident it would be very desirable for the leadership of the county to embrace the quietness and slow pace of how our county works. Bring honesty to our leadership in order for the younger generation to want to stay here and raise their families. We are NOT nor EVER should our county become Marion (Indianapolis), Monroe (Bloomington) or Hendricks (Plainfield). Those are great counties to visit but to come home to a peaceful rural county is just what the doctor ordered.	11/4/2018 1:32 PM
105	Wouldn't want to live anywhere else!! Was born here and will die here.	11/3/2018 7:07 PM
106	No new development in rural areas!	11/3/2018 5:55 AM
107	Used to be everybody wanted to live in Morgan County cuz taxes were so low. Every time you turn around there is a new tax here or a new one there they sneak in on us. Way too much waste of money. Need to do away with the Redevelopment Commissions for sure!!!!	11/2/2018 11:20 PM
108	Please don't lets us become like Hendricks county. Grindlock, huge schools and the crime that comes with urban spread	11/2/2018 6:00 PM
109	It's a great county and I've lived here my whole life. But there are issues with local sports and schools that are driving parents away from the county. Girls youth sports are fixed to go to travel which causes people to leave because there are not enough opportunities for youth sports. There is not enough green space for children either. Economically there are nowhere near the jobs to keep people here working. The county has repeatedly refused to put in industrial incentives that could attract business here to grow the community. 50 years ago Avon was on par with Martinsville and now Avon is a much better community than Martinsville. The same can be said for Mooresville as well. The county should seriously consider consolidating the school systems to help with resources	11/2/2018 9:03 AM
110	Love our town!!would love to see it be a place that Travers want to stop and visit our historical downtown..Preserve our history for our future generations..but also see it grow with jobs,so our young people want to stay..Better infastucture...	11/2/2018 6:31 AM
111	I like the changes downtown but need more industry to get our school enrollment and economic development back on track.	11/1/2018 9:57 PM
112	Don't encourage Morgan County trying to be something it is not !	11/1/2018 8:33 PM
113	The trail in Waverly has great potential and I hope we see it move north and south to connect people. It is beautiful and a great way to promote our towns. Keep moving in the same direction of progress- take chances. If we stay true to the mission of building a county where we can Work, Play and call Home- we can build something that will endure for years to come.	11/1/2018 7:56 PM
114	We in Martinsville area need to accept and embrace changes coming and hope for growth	11/1/2018 5:59 PM
115	Lived here for 29 years and other than Rural King, Walmart area and a few restaurants nearby t much added. Lots of small business come and go.	11/1/2018 4:13 PM
116	Work on bringing higher paid jobs and careers that are mainly downtown or Carmel.	11/1/2018 3:38 PM
117	Morgan County needs to take advantage of all that I69 has to offer.	11/1/2018 3:13 PM
118	Love living in Morgan county I raised my family here and continue to watch my grandchildren be a growing part of this Community	11/1/2018 1:44 PM
119	Some areas are growing, just not Martinsville	11/1/2018 5:26 AM
120	The county government needs to update	10/31/2018 4:40 PM
121	Love Morgan County please don't grow too much! Just fix the roads and we will be just fine. Please make a 2 lane on 39 and Morgan St. in Martinsville	10/31/2018 1:53 PM
122	Hoping the petty crime is dealt with along with the drug problem. We don't have major crime YET like Indianapolis but we are becoming the path between drug destinations.	10/31/2018 11:27 AM
123	I would like to keep it small and rural. I would not want to see it become a big area like Indianapolis, with the problems that you see in big areas.	10/31/2018 10:48 AM
124	Needs to make sure 69 is completed right and brings more residents	10/31/2018 10:37 AM

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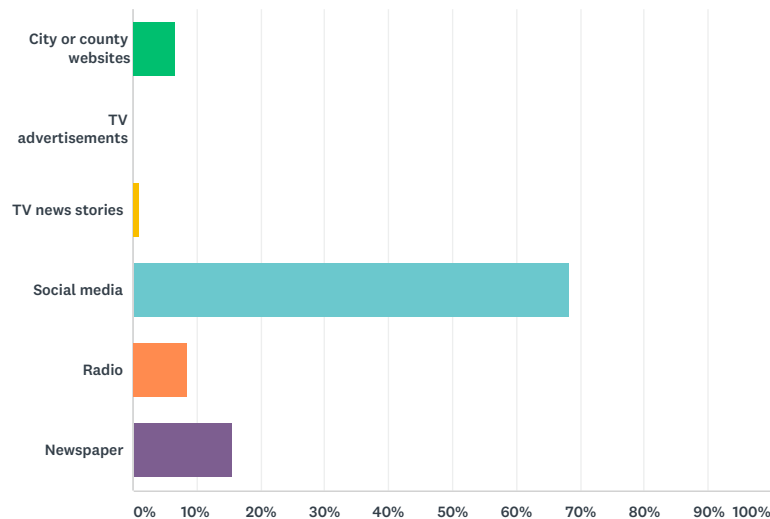
125	Too many people who are content not to work and live off the charity of others.	10/31/2018 9:14 AM
126	It's need to grow so we can keep our kids here	10/31/2018 9:10 AM
127	We must invest in our county in order to improve it.	10/31/2018 6:42 AM
128	We need to communicate more openly countywide.	10/31/2018 2:39 AM
129	I think we need to find the balance between keeping the small town feeling and inviting new business and housing to be successful with the new interstate coming through.	10/30/2018 7:07 PM
130	Morgan County is in a great location with access to so much in very short travel time.	10/30/2018 3:28 PM
131	I feel like so many of our efforts and progress in the county, even the ones I admire and am thankful for, are so conventional. We truly need some out-of-the-box ideas to separate and elevate our community. Abandon convention in re-imagining our community in the next 100 years!	10/30/2018 3:04 PM
132	We love it here!	10/30/2018 3:00 PM
133	Unique in natural beauty, well connected, inviting all to come grow with us.	10/30/2018 2:44 PM
134	It's beautiful here let's keep it that way!	10/30/2018 12:25 PM
135	Beautiful County	10/30/2018 9:23 AM
136	i believe we have so much untapped potential if we could work together, communities, city/county, to better the whole area in not just physical assets but also a mentality of togetherness. I hate the "small group" control that I run into all the time, every small group wants to be in charge and if they all worked together they could achieve so much more.	10/30/2018 8:42 AM
137	It's time to bring the jobs to Martinsville, or interstate 69 will be a way to bypass a dying town. Wake up mayor, Martinsville has an opportunity to grow and be a great place to live and work, but there needs to be a reason for people to move here. Get the drug addiction problem under control as well. It's ruining lives.	10/30/2018 8:37 AM
138	We moved here in 2015 and found it to be a pleasant community to live in.	10/28/2018 12:17 PM
139	We have a great opportunity to grow with this development from I69. I hope it is done with greater thought to preserving and maintaining its natural resources than to commercial development.	10/26/2018 10:24 PM
140	The county needs to progress to modern times.	10/26/2018 7:32 PM
141	Too much inbreeding in county gov't. Too Martinsville-centric. Northern Morgan County is the red-headed stepchild.	10/26/2018 5:28 PM
142	It is beautiful but has great potential.	10/26/2018 9:45 AM
143	Love it here	10/26/2018 6:06 AM
144	I love this town	10/25/2018 7:50 PM
145	I love it here...born and raised. Though I lived elsewhere for the last 20 years, I always considered it home and returned just over a year ago. It's one of the most beautiful parts of the state, if not the Midwest. Proud to call it home!	10/25/2018 2:13 PM
146	Leave us alone. If you want BIG City then move to a BIG City!!	10/25/2018 10:55 AM
147	There is a huge need for public transportation in Morgan County and ideally with a connection to travel to other counties (example to jobs in Plainfield). There needs to be more collaboration between departments and agencies that are all working to improve the county.	10/25/2018 10:47 AM
148	I would very much like for someone to take a genuine interest in the lack of entertainment options for our community. Our teens end up pregnant and on drugs due to lack of entertainment options. We have one movie theater in the county. That is the only option for "fun" and it is in Mooresville. Martinsville has NOTHING. We need someone to care about this. It's important.	10/25/2018 10:32 AM
149	We have an opportunity to draw folks in to visit and wander Morgan Counties beauty. We have an opportunity to create a nature focused progressive community.	10/25/2018 8:42 AM
150	We need big business in the right areas or we will die.	10/25/2018 7:31 AM
151	Not enough housing and schooling for skilled jobs.	9/24/2018 1:48 PM

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Q17 How do you get information about events and activities happening around Morgan County?

Answered: 315 Skipped: 58



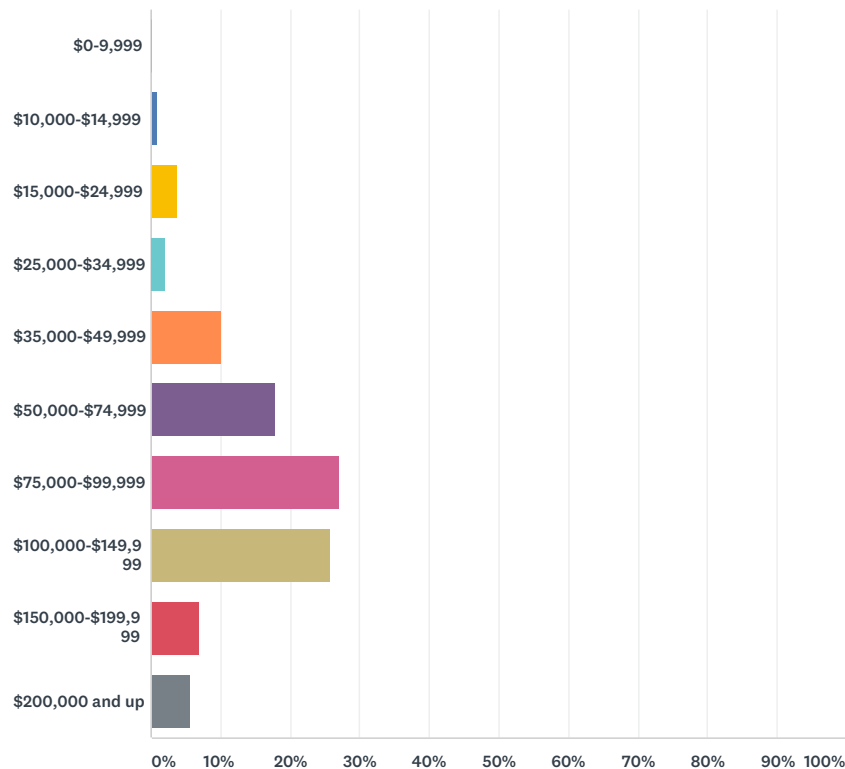
ANSWER CHOICES	RESPONSES	
City or county websites	6.67%	21
TV advertisements	0.00%	0
TV news stories	0.95%	3
Social media	68.25%	215
Radio	8.57%	27
Newspaper	15.56%	49
TOTAL		315

APPENDIX C: SURVEY RESULTS

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Q18 Which category below includes your approximate annual household income?

Answered: 322 Skipped: 51



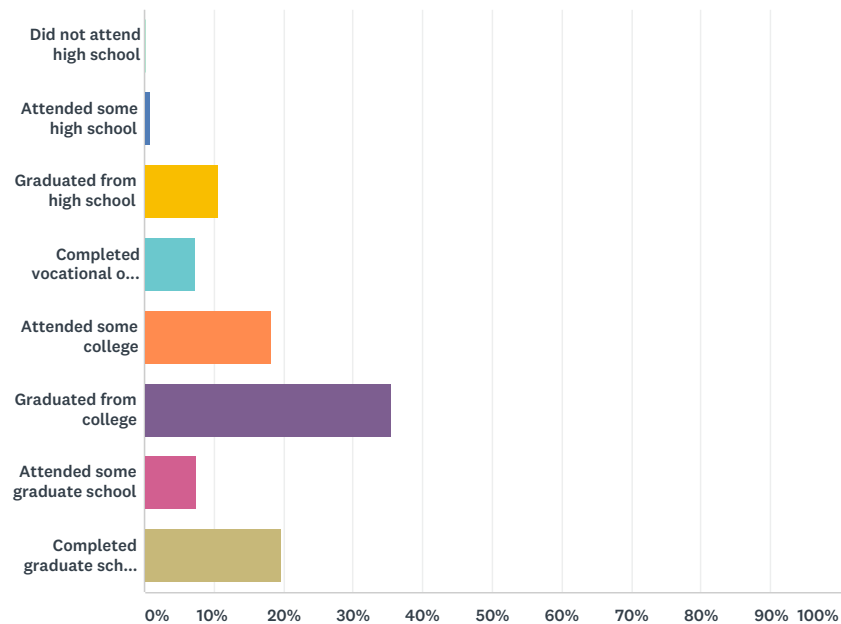
ANSWER CHOICES	RESPONSES	
\$0-9,999	0.31%	1
\$10,000-\$14,999	0.93%	3
\$15,000-\$24,999	3.73%	12
\$25,000-\$34,999	2.17%	7
\$35,000-\$49,999	9.94%	32
\$50,000-\$74,999	17.70%	57
\$75,000-\$99,999	27.02%	87
\$100,000-\$149,999	25.78%	83
\$150,000-\$199,999	6.83%	22
\$200,000 and up	5.59%	18
TOTAL		322

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Q19 What is the highest education level you have completed?

Answered: 331 Skipped: 42



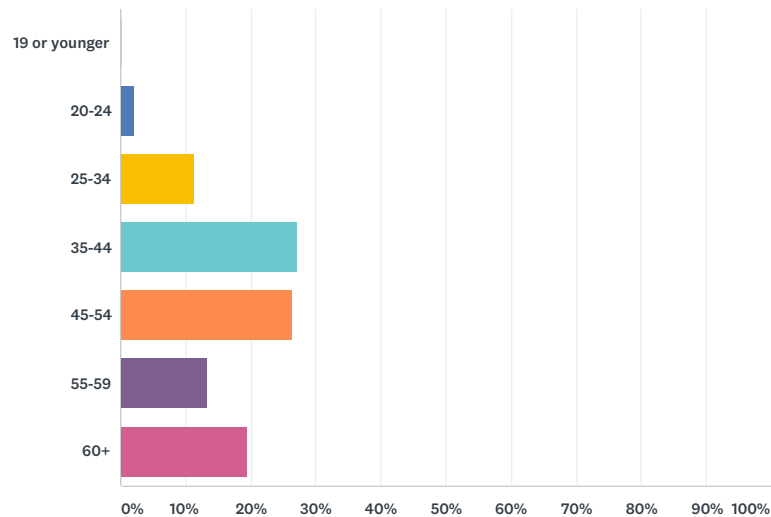
ANSWER CHOICES	RESPONSES	
Did not attend high school	0.30%	1
Attended some high school	0.91%	3
Graduated from high school	10.57%	35
Completed vocational or technical training	7.25%	24
Attended some college	18.13%	60
Graduated from college	35.65%	118
Attended some graduate school	7.55%	25
Completed graduate school or beyond	19.64%	65
TOTAL		331

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Q20 Which category below includes your age?

Answered: 330 Skipped: 43



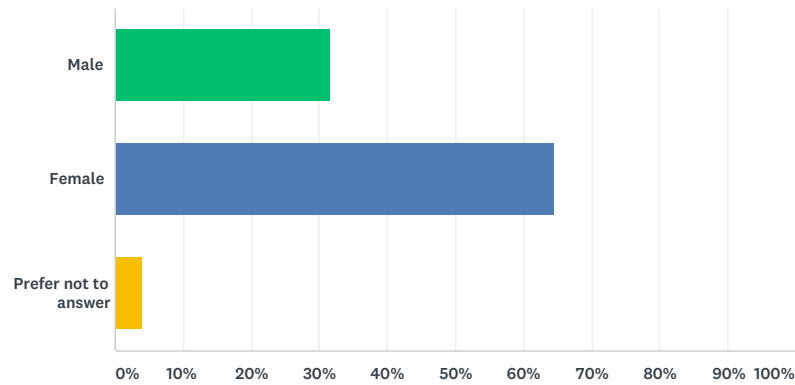
ANSWER CHOICES	RESPONSES	
19 or younger	0.30%	1
20-24	2.12%	7
25-34	11.21%	37
35-44	27.27%	90
45-54	26.36%	87
55-59	13.33%	44
60+	19.39%	64
TOTAL		330

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Q21 What is your gender?

Answered: 327 Skipped: 46



ANSWER CHOICES	RESPONSES
Male	31.50% 103
Female	64.53% 211
Prefer not to answer	3.98% 13
TOTAL	327

#	OTHER	DATE
1	Undetermined	11/26/2018 8:08 PM
2	This, nor any other "demographic" should be relevant.	11/18/2018 9:43 AM
3	does it matter	11/15/2018 8:30 PM